

TARGET markets healthcare



These promo products are just what the doctor ordered.



souvenir®
56027 | Souvenir® Jalan
Highlighter Stylus Pen Combo



Good Value.
65068 | Promo
Retractable
Badge Holder



koozie™
15893 | Koozie® Recreation Kooler



KAPSTON™
16193 | KAPSTON® Willow Recycled
Backpack



tervis™
46243 | Tervis® Classic Tumbler - 16 oz.

case study

Client: hospital

Purpose: wellness education

As part of a series of well-being events, a local hospital sponsored a speaker who focused on gratitude to build a more positive mindset. The speaker discussed the benefits of taking a moment at the end of each day to write down three things that went well and then reflecting on why they went well. To help participants get started, the hospital provided the **Souvenir® Daven Journal with Daven Pen** so they could practice the exercise during the event and continue once they got home.



souvenir®
16204 | Souvenir® Daven Journal
with Daven Pen

who's buying

- Hospitals
- Laboratory and Imaging Centers
- Urgent and Quick Care Locations
- First Responders
- Occupational and Physical Therapists
- Pharmacies