

TARGET markets

education



These smart promo products always ace the test.



46173 | Koozie® Triple Vacuum Tumbler - 13 oz.



GR | BIC® Grip Roller Pen



30309 | Ultra Clip



P4A3A25 | Souvenir® Sticky Note® 4" x 3" Pad, 25 sheet



AP8400 | TranSport It Tote



BLG | BIC® Brite Liner Grip®

case study

Client: community college

Purpose: orientation leader appreciation

A community college wanted a way to thank their new student orientation leaders. They had noticed the trend for students to use fanny packs around campus, so they opted for the **KAPSTON® Willow Recycled Fanny Pack**. They knew it would be useful during orientation and that the student leaders would appreciate that it's made of RPET fabric. When administration got wind that many new students were interested in purchasing a fanny pack of their own, they added them to their bookstore offerings.



16194 | KAPSTON® Willow Recycled Fanny Pack

who's buying

- Community Colleges and Universities
- Digital Learning Services
- Guidance Counselors
- Childcare Centers
- Public, Charter, and Private K-12 Schools
- Training Centers and Libraries

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