

for even more ideas, visit kooziegroup.com/ideas-that-stick



learn a new language Place a note on common objects with the word of the object in the new language.



lunch label Keep workplace food bandits at bay!



love notes Let someone special know they've "got this" and that you've got their back!



class treasure hunt



ice breaker Everyone writes down a few facts about themselves, then try to guess which facts belong to whom!



wedding seating chart Jot down guests' names and stick them to a chart to determine where they should sit.

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motivation Leave notes around your desk to keep your goals in check.

Write down clues and place them around the classroom to find a hidden treasure! FTS TICKET



invitation Invite someone to the prom, a concert, or other special event.

# At koozie group® we love the sticky business

### **REPEAT TESTING EVERY 6 WEEKS**

This is not one-and-done - we're in it for the long haul.

### **ADHESIVE TESTED ON 12 DIFFERENT SURFACES**

From whiteboards to a leatherette notebook to stainless steel. we wanted to make sure they stick!

**FSC-CERTIFIED PAPER** Sustainably sourced 60# paper.

# hello

#### i'm a "darn good sticky note"

That's according to the friendly engineers at Koozie Group who put me through months of exhaustive testing to make sure I'm made of the right stuff and that I stick!

# koozie group<sup>®</sup>

keep the good going<sup>®</sup> | kooziegroup.com

NO TIME FOR FAILURE

Extensive pass/fail testing in our lab ensures quality and stickiness throughout production.

### WE INSPECT AGAINST THE SPECS

Raw materials are compared to specs upon arrival and before approvals, because we won't use what we don't believe in.

**BELIEVE IT OR NOT,** THERE'S A RIGHT WAY TO PEEL Peel from bottom to top at 90°.

## **Check out what we've learned** from our ridiculously smart engineering team who take testing and evaluating our adhesive notepads seriously.

# Saving of that stick all year long

# Souvenir<sup>®</sup> Savings up to **59% off!**

3" x 3" A SHELTER PET Wants to meet you

**P3A3A25** Souvenir<sup>™</sup> Sticky Note<sup>®</sup> 3" x 3" Pad, 25 Sheet Min. 250, Was \$1.33(C) **\$0.55**(C) unito caorres asunnue unitare, enoune recentare. P443425

**P4A3A25** Souvenir™ Sticky Note® 4" x 3" Pad, 25 Sheet Min. 250, Was \$1.35(C) **\$0.56**(C)

Must reference **PROMO CODE 961** to receive special pricing. Prices include free full-color imprint.



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**even more reasons to choose** Souvenir<sup>™</sup> Sticky Note<sup>®</sup> products!

## **250-PIECE INCREMENTAL QUANTITIES**

on our most popular Souvenir<sup>™</sup> Sticky Note<sup>®</sup> items!

**RELIABLE ADHESIVE** that really sticks!

## STURDY SUSTAINABLY SOURCED PAPER

The Forest Stewardship Council<sup>®</sup> (FSC<sup>®</sup>) label means that the materials used for this product come from well-managed FSC<sup>®</sup>-certified forests and other controlled sources.

**AGGRESSIVE LARGE ORDER PRICING** 

and fast turnaround times available.

### **FREE STOCK BACKGROUNDS & SHAPES**

lots of options to choose from!

PRINTED IN THE USA

# **sticky success...** a couple of case studies

**Client:** environmental organization | **Purpose:** spread awareness about

**Purpose:** spread awareness about conserving natural resources

Client: grocery store | Purpose: customer appreciation



Souvenir™ Sticky Note® 4" x 3" Die Cut Pad, 25 sheet Stock Shape: Leaf

An environmental organization hosted an awareness event to educate the public on the importance of conserving natural resources. They handed out a #SND4A25 Souvenir<sup>™</sup> Sticky Note<sup>®</sup> 4" x 3" Die Cut Pad, 25 sheet to each attendee as a take-home gift because the item is FSC-certified, a feature that is called out on the backer. Attendees were asked to use one sheet from the pad to write down why conservation was important to them. The notes, which were shaped like leaves, were then placed on an image of a bare tree at the front of the room until it was completely full and covered with leaves. Attendees loved this activity and the fact that the notepads they received were both useful and eco-conscious.





Thank You



### 🥏 souvenir

**P3A8A50** Souvenir<sup>™</sup> Sticky Note<sup>®</sup> 3" x 8" Pad, 50 sheet

A new grocery store wanted to thank its customers for their support by giving them something useful for their shopping trips. They handed out the #P3A8A50 Souvenir<sup>™</sup> Sticky Note<sup>®</sup> 3" x 8" Pad, 50 sheet to the first 500 people who entered the store within the first week of its opening. The notepads included the optional ruled lines so that customers could write down their grocery lists for return visits. They also featured an adhesive backing so the lists could stick to refrigerators and not get lost. The customers loved the giveaway and many of them went back to the store in the following weeks with their grocery lists written out on the notepad the store had given away.

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