

target markets

agriculture

From sunup to sundown, these hardworking promo products never stop.



45009 | Captain's Chair



46088 | Koozie®
Magnetic Can Cooler



6252 | Time Management
Span-A-Year (Laminated w/ Marker)



NS4A6A25 | Souvenir®
4" x 6" Scratch Pad,
25 Sheet



16002 | Koozie®
Olympus 36-Can
Cooler Backpack



CSSTY | BIC®
Clic Stic®
Stylus Pen



Covered by U.S. Patent Nos.
8,847,930; 9,092,077

case study

Client: Organic Dairy Farm

Purpose: Purchase Incentive

A growing organic farming operation started selling their own grass-fed dairy products. They ordered the #45773 Koozie® Zippered Insulated Grocery Tote to use at farmers markets. When customers purchased more than \$50 worth of product, they received the tote. Customers who brought the tote back to the stand also received a discount on their additional purchases. Not only did this incentivize repeat business but it also spread the word about the farm as customers carried the totes around the market.



45773 | Koozie® Zippered
Insulated Grocery Tote

who's buying

- Farms & Ranches
- Ag Coops
- Seed Companies
- Farm Implements
- Farmer's Markets
- Veterinary Clinics

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