

# target markets

## transportation & logistics

Promotional products that  
deliver dependable results.



**16166** | Souvenir®  
Notebook w/  
Vertex Pen



**16011** | Edgewood Computer Backpack



**16110** | Koozie®  
Olympus 9-Can  
Kooler



**46317C** | Koozie®  
Savannah Vacuum  
Tumbler with  
Tritan® Lid - 18 oz.



**21214** | 3-in-1 COB  
Emergency Tool



**5323** | 2-Color Stick Up  
Grid, English (13-Month)

## case study

**Client:** Rideshare Company

**Purpose:** Improve Customer & Contractor Experience

A rideshare company started to include the #26146 Peerless Umbrella® Folding in its welcome package for new contractors. The drivers were thrilled with the umbrella, particularly its inverted-close design that pushes the rain away from them as they get in and out of their vehicles to assist customers. Customers were grateful that the driver was able to keep them and their belongings dry, and they expressed their gratitude through very generous tips.



**26146** | Peerless  
Umbrella® Folding

## who's buying

- Railroad Transportation
- Delivery Services
- Public Transportation
- Trucking Companies

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