

target markets

education

School products that score high marks.
A brighter promotion begins here.



ICLGEL | BIC®
Intensity® Clic™
Gel Pen



46173 | Koozie®
Triple Vacuum
Tumbler - 13 oz.



31944 | Memo
Tape Dispenser



P4A3A25 |
Souvenir® Sticky
Note™ 4" x 3" Pad,
25 sheet



ATCHISON®

AP8400 | TransPort It Tote



BLG | BIC® Brite
Liner Grip™



case study

Client: Public Elementary School

Purpose: Fundraiser Incentive

Each year an elementary school holds a fun walk/run as a fundraiser. This year, the school decided to give each student participating the #AP5040ECO Recycled PET On The Move Backpack on the day of the walk/run. The PTA solicited donations from local businesses, so each backpack included a bottle of water, a pair of sunglasses, and a granola bar that students could enjoy during or after the event. The backpacks were a big hit and added to the celebratory tone of the day.

ATCHISON®



AP5040ECO | Recycled PET
On The Move Backpack

who's buying

- Digital Learning Services & Training Centers
- Childcare & Early Childhood Learning Centers
- Departments of Education & School Boards
- Colleges, Universities & Sports Teams
- Guidance Counselors & Occupational Therapists
- Public, Charter & Private K-12 Schools