

target markets

healthcare

Essential products to **keep healthcare organizations healthy.**



CSANTI | BIC®
PrevaGuard™
Clic Stic® Pen



The popular BIC® Clic Stic® with an antimicrobial agent—protecting the pen itself by suppressing the growth of bacteria, algae, fungus, and mildew. This product does not protect users or others from disease causing bacteria, viruses, or germs.



**65053 | Retractable
Badge Holder**



16204 | Souvenir®
Daven Journal
with Daven Pen



16193 | KAPSTON®
Willow Recycled
Backpack



46243 | Tervis®
Classic Tumbler -
16 oz.



peerless

26219 | Peerless
Umbrella®
The Mogul



case study

Client: Health System



Purpose: Wellness Challenge Educational Piece

A large health system sponsored a January wellness challenge at each of its clinic locations and asked participants to track a daily healthy action along with the number of minutes they moved. When participants signed up, they received the #1301 Healthy Eating calendar. In a post-challenge survey, a majority of participants noted that the calendar was a good motivational tool and that they planned to use it for the remainder of the year for cooking inspiration and to note their progress over time.



1301 | Healthy Eating

who's buying

- Health Insurance Companies
- Hospitals & Clinics
- Pharmacies & Medical Equipment Suppliers
- Laboratory & Imaging Centers
- Police, EMS, Fire & First Responders
- Public Health Departments

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