

# target markets

## home repairs

Fix it in a flash with these great promo products.



**souvenir®**  
BPS | Souvenir® Pencil Solids



**20076** | 10' Ergonomic Teardrop Tape Measure



**LEATHERMAN®**  
**21143** | Leatherman® Wingman®



**45006** | Koozie® Chair Cooler



**30282** | Twelve-Inch Measureview Ruler



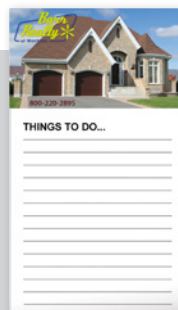
**46273** | Yazy Vacuum Sport Bottle - 25 oz.

## case study

**Client:** a hardware store

**Purpose:** celebrate a grand opening

As a thank-you gesture to those who attended its grand opening, a hardware store handed out the #MGBCNP Business Card Magnet with 50-Sheet Notepad to everyone who showed up. Recipients loved that the item included the store's contact information and that they could use the notepad to keep track of the items they would need to purchase for their home renovation projects. In the weeks that followed, the store saw many of these same customers return with their new project lists in hand.



MGBCNP | Business Card  
Magnet with 50-Sheet Notepad

## who's buying

- Construction Companies
- Furniture Shops
- Hardware Stores
- Home Improvement Stores
- Lumber Yards
- Plumbers, Electricians and Handyman Services

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