

# target markets

## Information Technology

We've checked the data.

These products are just what you need!



**Good Value.**

**MPFR7C** | 1/16" Firm  
Surface Mouse Pad (6" x 8")



**JAFFA**  
COLLECTION

**36667** | Color Accent  
Crystal Tower



**Good Value.**

**65053** | Retractable  
Badge Holder



**KAPSTON®**

**15807** | KAPSTON®  
Pierce Backpack



**SCX**  
.design®

**32472** | SCX Design®  
Notebook A5 with Power  
Bank 4000 mAh



**souvenir®**

**EMBSTY** | Souvenir®  
Emblem Stylus Pen

## case study

**Client:** An IT Department

**Purpose:** Protect employee laptops

The head of a college's IT Department was concerned about his employees having to transport their laptops all over campus for meetings and presentations. To solve the problem, he used some of the department's budget to purchase a #15725 15" Laptop Sleeve for each of his employees. Recipients were grateful for the sleeves, noting how they would protect against inclement weather or accidents that might occur from having to go up and down stairways.

**Good Value.**

**15725** | 15" Laptop Sleeve



## who's buying

- Technology and Software Companies
- IT Departments
- Technology Stores
- Cyber Security Firms
- App Developers

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