

# target markets

## hospitality

Promo products that will **cater to your needs**



**ATCHISON®**  
AP8400 | TranSport It Tote



**Good Value.**  
65240 | Aluminum Bottle Opener



**BIC®**  
RS | BIC® Round Stic® Pen



**koozie™**  
45448 | Koozie® britePix®  
Can Cooler



**Good Value.**  
7031 | Delicious Dining - Spiral



**BIC®**  
CS | BIC® Clic Stic® Pen

## case study

**Client:** a popular local café  
**Purpose:** celebrate National Coffee Day

To celebrate National Coffee Day and promote its newest blend of coffee, a popular local café gave away the #45140 Budget Mug – 11 oz. to patrons who purchased a bag of this new blend. Eager to celebrate the day with a new variety of coffee and a brand-new mug featuring the café's logo on it, coffee lovers had purchased all the bags (and received all the mugs) by the day's end. Also, the café ended up reordering the mugs to sell in their shop.



45140 | Budget Mug – 11 oz.

## who's buying

- Hotels, Motels and Inns
- Cruise Lines
- Resorts and Bed and Breakfasts
- Travel Sites, Agencies and Tour Operators
- Nightclubs
- Restaurants and Bars

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