

target markets

finance

These products are **worth the investment**



Good Value.
45359 | Stainless
Deal Tumbler - 16 oz.



Good Value.
55773 | Metal Twist
Stylus Pen



SCX
design®

32472 | SCX Design® Notebook
A5 with Power Bank 4000 mAh



TRIUMPH
CALENDARS

5323 | 2-Color Stick Up Grid,
English (13-Month)



souvenir®

NS4A6A25 | Souvenir®
4" x 6" Scratch Pad,
25 Sheet



BIC

ICLGEL | BIC® Intensity®
Clic™ Gel Pen

case study

Client: an accounting firm

Purpose: remind people to set up
appointments with the firm

At the beginning of the new year, an accounting firm wanted to remind people to set up their tax appointments and let them know that they are able to assist all year-round with their financial needs. They mailed out the #7001 Landscapes of America English - Spiral. The calendars contained the firm's logo and contact information, along with the words, "You can count on us the whole year round" printed at the bottom. The firm received many positive comments from clients who were delighted to receive such a useful gift.



7001 | Landscapes of
America English - Spiral

who's buying

- Debt Resolutions Companies
- Accounting Firms
- Mortgage Brokers
- Banks and Credit Unions
- Investment Services
- Credit Card Companies

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