

# calendars

**impact** *every day*



The average number of printed calendars per household is **2.08**.\*

**86%** of people who use a digital calendar also use a printed calendar.\*

Promotional calendars generate **850** impressions throughout their lifetime.\*\*

Great return on investment with **365** days of viewing exposure

**89%** of people who receive a promotional calendar are likely to use it.\*

**88%** of people reference their calendars at least once a day.\*

## Top 5 markets: *Who's buying?*

**Agriculture • Financial • Healthcare • Insurance • Manufacturing**

## Order Early *5 reasons to get your calendars today!*

- 1 Save Money**  
Take advantage of early order pricing.
- 2 Best Selection**  
The styles and themes you want are guaranteed to be in stock.
- 3 Free Storage**  
We'll store orders until fall—free of charge.
- 4 Peace of Mind**  
Calendars will be ready for distribution when you are.
- 5 Be First**  
Get your calendars on your customer's wall first.

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