target markets

healthcare

Essential products to keep healthcare organizations healthy.





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Client: health system Purpose: wellness challenge educational piece

A large health system sponsored a January wellness challenge at each of its clinic locations and asked participants to track a daily healthy action along with the number of minutes they moved. When participants signed up, they received the #1301 Healthy Eating calendar. In a post-challenge survey, a majority of participants noted that the calendar was a good motivational tool and that they planned to use it for the remainder of the year for cooking inspiration and to note their progress over time.



who's buying

- Health Insurance Companies
- Hospitals and Clinics
- Pharmacies and Medical Equipment Suppliers
- Laboratory and Imaging Centers
- Police, EMS, Fire and First Responders
- Public Health Departments

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