

target markets

business services

Just like you, these items **get the job done.**



souvenir

P3A3A50 | Souvenir® Sticky Note™ 3" x 3" Pad,
50 Sheets



souvenir

55934 | Souvenir® TFW Pen



Good Value.

MGBC20 | 4-Color Process Business
Card Magnet, 20-mil



Good Value.

15928 | Value
Notebook with
Joy Pen



Good Value.

45140 | Budget Mug - 11 oz.



Classic Collection
CL | Clic™ Pen

case study

Client: event planning company

Purpose: reintroduce services after COVID
restrictions lifted

Once COVID restrictions lifted, an event planning company wanted to let local businesses know that it was time to party! Since the #45448 Koozie® britePix® Can Cooler folds flat, it was the ideal promo product to include in a mass mailing. Potential clients often mentioned it when they called, saying it was such a fun surprise when they opened the envelope, and that it was, of course, the perfect item to advertise event planning services. The company has seen its revenues return to near pre-pandemic levels due in part to its clever marketing efforts.



45448 | Koozie® britePix®
Can Cooler

who's buying

- Legal Firms
- Banks and Credit Unions
- Event Planning Companies
- Consulting Firms
- Marketing Agencies
- Security Firms

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