

target markets



insurance

When it comes to promoting your business, promotional products **have you covered.**



5333 | Full Color Stick Up, English Grid



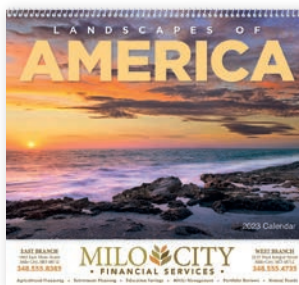
46173 | Koozie® Triple Vacuum Tumbler - 13 oz.



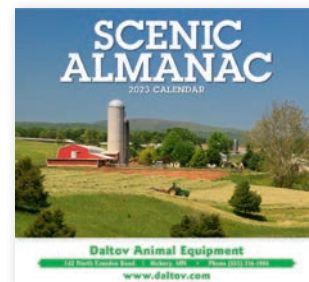
16054 | Reflective Geometric Drawstring Backpack



GR | BIC® Grip Roller Pen



7001 | Landscapes of America English -Spiral



6702 | Scenic Almanac

case study

Client: insurance agency

Purpose: customer take-away item

A large insurance agency noticed that most clients showed up for meetings without something for taking notes. Wanting to improve their customer service, the agency ordered the #NS4A6A25 Souvenir® 4" x 6" Scratch Pad and the #RS BIC® Round Stic® Pen for each of their agents. The scratch pad was imprinted with the agent's contact information so that customers could easily follow up if they had questions after the meeting. Clients appreciated the agency anticipating their needs, and agents notice an uptick in callbacks.



NS4A6A25 | Souvenir® 4" x 6" Scratch Pad

RS | BIC® Round Stic® Pen

who's buying

- Insurance Agencies
- Commercial Insurance Firms
- Risk Management Consultants
- Annuity Brokerages
- Financial Planners
- State Healthcare Insurance Programs

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