



savings that stick all year long

Up to **35% off EQP** on **3x3** and **4x3** sizes!

 **BIC** Sticky Note® Adhesive Notepads

3" x 3"

P3A3A25 25 Sheet Pad
Min. 250, Was \$0.81(B) **\$0.52(C)**
Min. 500, Was \$0.68(B) **\$0.44(C)**

P3A3A50 50 Sheet Pad
Min. 250, Was \$1.31(B) **\$0.90(C)**
Min. 500, Was \$1.10(B) **\$0.75(C)**

4" x 3"

P4A3A25 25 Sheet Pad
Min. 250, Was \$0.82(B) **\$0.54(C)**
Min. 500, Was \$0.69(B) **\$0.45(C)**

P4A3A50 50 Sheet Pad
Min. 250, Was \$1.32(B) **\$0.92(C)**
Min. 500, Was \$1.11(B) **\$0.77(C)**



Must reference **PROMO CODE 450** to receive special pricing. Prices include free full-color imprint.

still need more reasons
to choose BIC® Sticky Note®?

250 PIECE INCREMENTAL QUANTITIES
on our **most popular** BIC® Sticky Note® items!

BETTER ADHESIVE, STURDY, THICK
paper that **really sticks!**

AGGRESSIVE LARGE ORDER PRICING
and fast turnaround times available.

FREE STOCK BACKGROUNDS & SHAPES
lots of options to choose from!

FREE DROP SHIPS
up to 200 locations

PRINTED IN USA




kooziegroup® 40+ brands you love, especially 

Valid through December 31, 2021. Koozie Group® products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards. The majority of Koozie Group's product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Koozie Group, the Koozie Group® logo, kooziegroup.com, BIC® and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Koozie Group and/or its affiliates or licensors and may not be used without written permission. ©2021 Koozie Group, Clearwater, FL 33760. All prices in CAD.

At **kooziegroup**[®] we **love** the sticky business

REPEAT TESTING EVERY 6 WEEKS

This is not one-and-done – we're in it for the long haul.

ADHESIVE TESTED ON 12 DIFFERENT SURFACES

From whiteboards to a leatherette notebook to stainless steel, we wanted to make sure they stick!

NEW PAPER

Better performing 60# paper – at the same great price!

hello

i'm a "darn good sticky note"

That's according to the friendly engineers at Koozie Group who put me through months of exhaustive testing to make sure I'm made of the right stuff, and that I stick!

kooziegroup[®]

keep the good going[®] | kooziegroup.com

NO TIME FOR FAILURE

Extensive pass/fail testing in our lab ensures quality and stickiness throughout production.

WE INSPECT AGAINST THE SPECS

Raw materials are compared to specs upon arrival and before approvals because we won't use what we don't believe in.

BELIEVE IT OR NOT, THERE'S A RIGHT WAY TO PEEL

Peel from bottom to top at 90°.

Check out what we've learned from our engineering team who have changed the way we test and evaluate our adhesive notepads!

big ideas

that stick



for even more ideas, visit kooziegroupblog.com



order pick-up line number

Create an easy way to keep track of which order goes to which vehicle!



remote learning tools

Bright colors in our rainbow option notepad work great for math/reading manipulatives!



work-from-home lists

Keep adhesive notepads handy for your team to jot down task notes—when completed, simply remove!



instant-use in-store coupon

Catch the customer's eye through the window - first 25 to come in can pull an instant coupon off!



car detail checklist

Let the customer know every detail has been taken care of!



brainstorming,

project planning, and Kaizen events



health & safety reminders

Make important messages personal — stock backgrounds available!



encourage repeat business

Add a coupon good on the next visit!

sticky success... a couple of case studies

Client: car dealership | **Purpose:** car detailing checklist

Client: insurance company | **Purpose:** tradeshow giveaway



BIC
P3A3A50
 BIC® Sticky Note® 3" x 3"
 50-Sheet Adhesive Notepad

The service department at a car dealership wanted a contact-free way to let customers know their vehicle had been cleaned and sanitized after service. Using the #P3A3A50 BIC® Sticky Note® 3" x 3" 50 Sheet Adhesive Notepad, the dealership created a checklist outlining the sanitation steps that were taken prior to turning vehicles back over to their owners. After the cleaning process, employees marked off the boxes on the list then stuck the note to the steering wheel. The checklists satisfied the need to communicate enhanced safety measures while maintaining social distancing. The dealership received positive feedback from customers who appreciated their extra efforts for safety and transparency in an uncertain time.

BIC
P4A6A25
 BIC® Sticky Note® 4" x 6"
 25-Sheet Adhesive Notepad

A home insurance company was participating in a home show with a booth that promoted natural disaster preparedness. They wanted a giveaway item that would be useful to prospective clients and was also printed in the U.S.A.

They decided to give away the #P4A6A25 BIC® Sticky Note® 4" x 6" 25 Sheet Adhesive Notepads, setting the artwork up like a checklist with their company information at the top. Visitors to the booth were encouraged to add the notepads to their disaster preparedness kits so they could plan well and have their insurance information handy. The insurance company was so pleased with the response, they placed a reorder to give away the notepads at all remaining events for the year.

