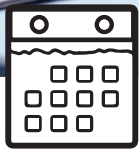




calendars

impact *every day*



The average number of printed calendars per household is **2.08**.*



86% of people who use a digital calendar also use a printed calendar.*



Promotional calendars generate **850** impressions throughout their lifetime.**



Great return on investment with **yearlong** viewing exposure



89% of people who receive a promotional calendar are likely to use it.*



88% of people reference their calendars at least once a day.*

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*According to a MarketSight® Survey, April 2019 **According to a Global Ad Impressions Study 2020 Edition