



all you need to know about the products they'll love to keep

what makes us tick? koozie

new name, same great stuff

Sure, Koozie Group is always looking to make **changes** for **good**, but don't worry! We still have **10+ product categories** and **40+ popular brands** that will get your clients noticed – especially the iconic **GEC** products you know and love!

Because we won't forget where we came from.

We are classic. Fun. Always looking forward to providing promo solutions that insulate a brand's image and preserve a best moment.

1,800,000+

Koozie Group® promotional products sold every day in North America

3,000+ items in our portfolio

40+ brands you love

10+ product categories

800+ items always available

1,000+ exclusive products

industry-leading

product safety, social responsibility and compliance standards

75% of new products have a proven sustainability stance

largest assortment of products made, printed or assembled in the USA

> **24 hr** virtual samples

48 hr quick proof turns

exact quantity shipments

we like to keep the good going® Advocating Looking Powerful Industry Ahead **Products** People Connecting **First** with **Customers** Providing solutions that insulate a brand's Giving back to So cool and useful Providing tools and support our customers, you undeniably Prioritizing environmental, employees and materials that you can want to keep them safety and social image and preserve a responsibility throughout communities access whenever, wherever or give them and however you choose



As we **change** for **good**,

you'll like how we're making it simple – **and fun** – for you to partner with us!



We've got what you need to sell more!

On-trend product flyers, catalogs, new product books and market insights to help build your business.



NEW Call Back Assist

option for customer service. No waiting on hold — we'll call you back!



Salesforce

is now used across Customer Care, Credit, Marketing and Sales Teams. This allows for complete transparency across every customer interaction so we can faster serve you. find us on the socials @**kooziegroup**



Proof turn times are now within **48 hours** or less, and **24 hours** or less on all virtual requests. Virtuals are also available at kooziegroup.com





- check and secure inventory
- estimate shipping
- online ordering
- virtual samples
- best published price
- improved search

kooziegroup®

contents:



Safety & social responsibility

Koozie Group is the industry leader in product safety, quality assurance, social responsibility and supply chain security; driving industry innovation with hundreds of new products annually. Our commitment to brand safety and responsible sourcing includes C-TPAT certification, CPSIA, applicable FDA regulations, technology standards and Prop 65 compliance.

Testing

Our products are rigorously tested to confirm compliance with North American product safety laws and standards, including CPSIA

Technology Standards

Tech items are tested to applicable UL, UN and FCC standards and requirements

CPSIA

All child products comply with applicable Children's Product Safety rules

FDA Regulations

Health, Wellness and Safety products go through extensive analysis to confirm compliance with all applicable FDA regulations

Prop 65

The majority of product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California

BPA-Free

All plastic drinkware products are BPA-FREE

Visit **kooziegroup.com** to learn more about our commitment to Safety & Social Responsibility.





Part of a larger PPAI initiative to create confidence in promo products as an advertising medium at every level



We are C-TPAT Tier II Certified by US Customs which evidences our superior commitment to supply chain security

Applying the **KGG Factor** as part of our product strategy enhances our **commitment** *to* sustainability

The KG Factor identifies products with a high likelihood of being kept or gifted as determined by an impartial survey of end consumers. Useful solutions that people want to keep will carry the KG Factor designation so customers can easily identify items designed to lessen environmental impact through longevity.



people would keep or give a KG Factor product because it was useful, functional, durable and attractive.

> **85%** would **keep** these items.

Be sure to check out the real deals on our most popular items!



online? we got you.

Follow **@KoozieGroup** on social media to be connected to useful articles, real-world case studies and exclusive content written to help grow your business – whether that means selling our products or not.

- case studies
- steal-worthy blog content
- market insights
- who's buying now?
- trends
- new products

At **kooziegroup.com** it's easier than ever to find exactly what you need! The functionality and resources available on our website are practically endless, but here are a few of our favorites. You can:

- Check Inventory
- Calculate Freight
- Check Order Status
- Create Virtual Samples
- Place Orders in as little as 60 seconds
- Get the Best Prices Online
- Order Random Samples
- Save Items in a Wish List
- Obtain Ordering, Contact and Account Information
- Share Products Online
- View All Current Promotions
- Download High Resolution Images
- Find Safety Sheets and Test Reports
- Download Product Templates
- View Promotional Materials
- Select Stock Art and Images
- Utilize our Targeted Resource Pages
- Click Links to Social Media and Blog
- Find Detailed Product Information
- View Catalogs and Sales Resources

koozie group®

please! steal our stuff!

That's right – copy/paste anything you like into your own marketing efforts and feel free

to take all the credit!

Scoop

Imagine that!

icon definitions

Icons shown below may appear in this catalog, and are featured on product pages at kooziegroup.com



NEW

Indicates anything NEW, including new products, colors or design features.



KG Factor Identifies items designed to lessen

environmental impact through longevity



PrevaGuard™ Identifies products that contain an EPA

registered antimicrobial agent molded directly into the product. This helps protect the product itself by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments.



Full Color

Items available with 4-Color Process imprinting, which allows you to print as many different colors as you want.

Alwavs Available

Items guaranteed to always be available, and calendar items guaranteed to be in stock through December 31 of the current selling year.



FREE Set-Up

Items with no set-up charge for standard decoration!



U.S.A. Proud

Indicates items manufactured in the U.S.A. of U.S. content, items manufactured in the U.S.A. of majority U.S. content, items assembled in the U.S.A. of less than 50% U.S. content and items printed and bound in the USA



Mix & Match

Mix & Match items allow you to mix and match the color of components to build an item that best complements your logo.



Exclusive Exclusive items only available through Koozie Group.



Pixaction

Items that offer an augmented reality option.



A reflective ink available for all non-cotton bag styles but highly recommended for 210D & 420D Polyester materials. REFLECTINK[™] cannot ensure visibility or safety under all possible conditions.





Indicates Writing Instruments containing one of the following two types of elevated ink:



Ink Stream Technology[™] is an upgraded ink formula at no extra charge. Offers a smooth, consistent write-out.



InstaGlide® Hybrid Ink is a premium smooth ink blend of gel and medium point ballpoint ink, developed to ensure a sophisticated writing experience.



330° Laser Engrave Option Maximize your message with our 330° Laser Engrave Option, available on most



Hot Hours

BIC Select™ items.

The number shown indicates the number of hours a beverage container or cooler will remain hot based on quality testing.

Cold Hours

The number shown indicates the number of hours a beverage container or cooler will remain cold, based on quality testing.



Eco-Friendly Items made with recycled content or

renewable resources.



Can Icon The number shown indicates the number of beverage cans a cooler can hold.



Bottle Icon The number shown indicates the number

of beverage bottles a cooler can hold.



Cabin Friendly Products that meet carry-on luggage limits

checkpoints.

of most major airlines.





Checkpoint Friendly Products with features that provide convenient access through most security



I anton Bags designed to hold and protect a laptop.



Tablet

Bags designed to hold and protect a tablet or e-reader.



Bluetooth'

Identifies products that have been fully qualified and declared through the Bluetooth® **Oualification Process.**

Oi Mark



The Qi Mark indicates to distributors, retailers and customers that the product uses all mandatory safety features, as well as features that are necessary to ensure compliance to the Qi standard, energy efficiency, and interoperability of wireless power transmitters and power receivers. Only products that have passed these tests can use the Qi logo and are considered "Qi certified."



UL Recognized Component Mark

Lithium battery is recognized under the UL Component Recognition Program. Lithium battery has passed UL 1642 testing.



UL Certification Mark

Identifies products that have passed the applicable UL testing standard and that are part of UL's Follow-Up Service.



UL Listed Mark

The UL Listed mark identifies products manufactured under UL's Listing and Follow-Up Service.



FCC Declaration of Conformity / FCC label / FCC mark

A certification mark employed on electronic products manufactured or sold in the United States which certifies that the electromagnetic interference from the device is under limits approved by the Federal Communications Commission.

ETL Listed Mark



The ETL Listed Mark indicates to distributors, retailers and customers that the product has been tested by Intertek and found in compliance with accepted national standards.



Free Shipping to US & CA

Indicates overseas items that ship for free to the US and Canada.



Overseas Icon

Items that ship from one of our overseas partners.



24-Hour Service

Look for this icon at kooziegroup.com for items available with 24-hour service. Details on inside back cover

6 Koozie Group the what's what 2021



IDEAS

trend report

Our PrevaGuard products contain an EPA registered antimicrobial agent that is molded directly into the product. This helps protect the product by suppressing the growth of bacteria, molds, mildew and fungi.

Protect PREVAGUARD ТМ

CSANTI BIC[®] PrevaGuard[™] Clic Stic® Pen* pg. 20

RSANTI BIC[®] PrevaGuard[™] Round Stic[®] Pen* pg. 20

56028 PrevaGuard[™] Dart Pen* pg. 25



41168 Koozie[®] PrevaGuard[™] britePix[®] Can Kooler Visit kooizegroup.com for details.

16151 PrevaGuard™ Grocery Tote* pg. 60

MPAB1A BIC[®] PrevaGuard[™] Mouse Pad (7-1/2" x 8-1/2") pg. 77

16152 PrevaGuard[™] Pouch* pg. 60



16153 PrevaGuard™ Drawstring Backpack pg. 60



41181 PrevaGuard[™] 3-ply Face Mask* pg. 114

FORTITUDE



PrevaGuard™ Notebook with Ion Stylus Pen*

*These products do not protect users or others from disease causing bacteria, viruses, or germs.

the

The popularity of outdoor activities has skyrocketed as people seek to get outside. We've got everything you need to set up camp, head out for a picnic, or relax on the boat.



46173C Koozie[®] Triple Vacuum Tumbler - 13 oz. Visit kooizegroup.com for details.



16140 ORCA[®] 26 Quart Cooler pg. 57



16002 Koozie® Olympus Backpack Kooler pg. 52





15937C Koozie[®] Wanderer Camo 25L Daypack pg. 54



15711 Roll-Up Picnic Blanket pg. 105



88

32401 Koozie[®] Fabric Waterproof Bluetooth® Speaker pg. 67

vibra

26202 Silipint[™] 1L Aqua-Fur Dog Bowl Visit kooziegroup.com for details.

kooziegroup.com 9

trend report

With fewer companies holding in-person events and sales meetings, higher-end employee appreciation gifts are increasing in popularity!





Koozie® is a registered trademark of Koozie Group.

SUSTAINABILITY

Take the opportunity to be more green! Useful products that people want to keep and re-use will help to lesson environmental impact through longevity.



21143 Leatherman® Wingman® pg. 131



32388 Bamboo Wireless Charging Pad with Phone Stand pg. 69

晶

CS2083 Champion Eco® Powerblend® Pocketless 1/4 Zip **pg. 139**



16045 KAPSTON[®] Jaxon Fanny Pack **pg. 56**



46335 SILIPINT™ Straight Up Pint, Lid & Straw pg. 38



MGBC30 4-Color Process Business Card Magnets—30 mil. pg. 76



A1940C Alternative® Eco Ideal Stars Tee pg. 144



15845C Koozie® Two-Tone Lunchtime Kooler Tote **pg. 53**



51018 Koozie® Rectangle Food Container **pg. 47**



Essential items to support your essential workers.



Good Value,

7073 | Healthy Living - Spiral | pg. 87 Get your healthy on. Each month you'll be treated to a beautiful landscape image and a tip for improving your health.



41164 | Comfy Face Mask | pg. 114

This washable mask, designed with a soft jersey cotton inner lining and a water-repellent outer layer, is the perfect mask to use every day. The youth mask is sized for smaller faces, while the adult mask fits most faces comfortably.



41134 | .5 oz. Hand Sanitizer with Leash pg. 116

Hand sanitizer is part of everyday life, and this portable version kills 99.99% of bacteria and germs. Clip it to your purse, belt loop, lunch bag, or backpack, and away you go.



41162 | Antiseptic Towelette Kit | pg. 118 This handy reusable vinyl pouch contains four antiseptic towelettes—one for you and three more to share. Perfect for your purse, backpack, car or desk.



One of the most popular retractable pens around is available with an antimicrobial agent—protecting the pen by suppressing the growth of bacteria, algae, fungus, and mildew on the pen.

or backpack, and away you go.

Good Value

41169 | Personal Care Kit | pg. 118

This personal care kit contains the essentials for keeping yourself safe and includes enough items to share with others. This kit contains 1 - 15039 Drawstring Backpack (with imprint), 10 - 41148 Disposable Face Masks, 5 hand sanitizer packets, and 5 antiseptic towelettes.

who's buying

- Health Insurance Companies
- Hospitals, Urgent & Quick Care Clinics
- Pharmacies & Medical Equipment Suppliers
- Laboratory & Pathology Centers
- Police, EMS, Fire & First Responders
- Department of Public Health & Service Sectors

*These products do not protect users or others from disease causing bacteria, viruses, or germs.

12 | the what's what - 2021

Case Study

Client: clinics and health centers **Purpose:** waiting room seating

As the COVID-19 pandemic spread, a nonprofit healthcare provider needed additional waiting room seating for their clinics and health centers across the state. As a nonprofit, they needed an affordable yet durable option that would be suitable for every patient demographic.

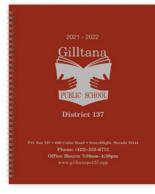
The provider chose the #45009 Captain's Chair because it could be easily collapsed and moved or stored in the included carry bag.







School products that score high marks. A brighter promotion begins here.



TRIUMPH

8153 | Academic Monthly Planner Visit kooziegroup.com for details.

This practical planner follows the school year, with 14-months from July through August of the next year. It has twin-loop binding and large daily memo blocks.



the barrel. Plus, with a convenient stylus that helps minimize screen touches, this is sure to be your new favorite pen!



16153 | PrevaGuard[™] Drawstring Backpack^{*} pg. 60

Use this handy drawstring backpack whenever you want to keep your hands free-the big game, an outdoor concert, or necessary weekend errands. The PrevaGuard[™] preservative suppresses the growth of bacteria to protect the backpack and extend its life.



koozie

45036C | Koozie® Six-Pack Kooler Pattern Visit kooziegroup.com for details. A kooler staple, the Koozie® Six-Pack Kooler is made of durable watertight construction.



BiC

🥱 souvenir 16092 | Souvenir[®] Journal with TFW pen

pg. 80

Inspired by the Souvenir® TFW pen, this journal has a oneof-a-kind look with a cover that pops with contrasting bold white and dark-colored hues. Inside the front cover, you'll find business card slots and a pocket; the back cover has an additional pocket. It's the perfect accessory or your next meeting.

Case Study

Client: private school Purpose: outline plans for returning to school safely

A school held an online meeting to outline plans for returning to school safely. A follow-up packet included a Q&A plus #41186 Comfy Youth Face Mask imprinted with their mascot. The administration was happy seeing most students wearing the school-provided masks.



who's buying

- Digital Learning Services & Training Centers
- Daycare & Childcare Centers
- Dept. of Education Sector & School Boards
- Colleges, Universities & Sports Teams
- Guidance Counselors & Occupational Therapists
- Public, Charter & Private Schools

*These products do not protect users or others from disease causing bacteria, viruses, or germs,

Koozie[®] is a registered trademark of Koozie Group.



The **benefits of promotional** products really add up.



350 | Small Quantity Custom - Spiral Visit kooziegroup.com for details.

A 12-month spiral bound appointment calendar featuring 13 custom images. The ad imprint shows every month. The calendar grid can start with any month. Grid available in English only.



This dependable cap pen has a comfortable textured rubber grip. Its fast-drying ink makes for clean, precise writing.



32420 | Floor Sticker 11" Visit kooziegroup.com for details.

Use one of our stock social distancing backgrounds or use your own custom art. Choose from a square or circle shape.



KAPSTON[®]
16021 | KAPSTON[®] Natisino Journal Visit kooziegroup.com for details.
This premium, refillable journal is perfect for taking notes at your next meeting!

Debt Resolution Companies

Banks and Credit Unions





46311 | Koozie® Triple Vacuum Tumbler - 16 oz. pg. 37

Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on black ring, this workhorse holds a bottle or a 16 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink.

Case Study

A credit card company was gearing up to send their field

Client: credit card company

Purpose: create a "welcome back" kit for the team

representatives back on the road after a hiatus due to COVID-19.

They shipped each rep a #15806 KAPSTON® Pierce Briefcase that

held their reports, presentations and other goodies to generate

excitement for getting back on

the road safely.



Good Value,

31944 | Memo Tape Dispenser Visit kooziegroup.com for details.

This dispenser will ensure you have the right size sticky memo every time! Just pull your desired length, rip, and stick!



15806 | KAPSTON® Pierce Briefcase

Investment Services

Credit Card Companies

who's buying

Mortgage Services

Accounting Firms

Koozie® is a registered trademark of Koozie Group.

14 the what's what - 2021

koozie group*



Create a fun and functional work environment so you can focus on getting things done.



P3A3A25 | BIC[®] 3" x 3" Adhesive Notepad, 25 Sheet Pad | pg. 74

You'll find this office essential on desks and kitchen tables the world over. Organize lists and leave yourself reminders with high-quality BIC[®] Sticky Note™ Adhesive Notepads.

Additional sizes and thicknesses available online.



I6130 | KAPSTON® Jaxon Tech Organizer | pg. 56

Keep track of your cords and gear with this trendy tech organizer. Its multiple straps, loops, and pockets keep your cables, chargers, writing instruments, credit cards, and other necessities neat and at the ready. Zips close for secure storage.



UNIVERSAL SOURCE* 32440 | 64 GB Light Up USB 3.0 Flash Drive | pg. 70

These lightweight and durable drives provide convenient extra storage where ever you go.

Additional sizes and transfer speeds available online.



32412 | Office Tech Essentials Kit Visit kooziegroup.com for details. This kit contains what you need when you are connected from home: a webcam cover for your

connected from home: a webcam cover for your privacy, a mouse and a pair of bluetooth earbuds for your conference call.



koozie

46175 | Koozie® Camron Double Wall Tumbler- 16 oz.

Visit kooziegroup.com for details.

Koozie® has kept your drinks at the right temperature for years! This double wall tumbler has a stainless steel outer wall and a Tritan® inner wall that will be sure to keep your drinks hot or cold for hours. Slider, leak proof lid makes it easy to take it on the go.



55946 | Souvenir® Armor Stylus Pen Visit kooziegroup.com for details.

Everything you love in the #55945 Souvenir® Armor Pen, now in a sleek stylus version. The rich metallic colors of the pen make for a great gift!

Case Study

Client: cyber security agency **Purpose:** create excitement and inform clients about new software service

A cyber security agency launched a new issue tracking software service. The #MPAB6A BIC® PrevaGuard™ Mouse Pad was selected because PrevaGuard products contain an antimicrobial additive that protects the product itself and extend its life. The launch was successful and the new software was well received.



MPAB6A | BIC[®] PrevaGuard[™] Mouse Pad^{*} (7-1/2" x 8")

who's buying

- Cloud Computing Companies
- Software Engineering Firms
- Information Technology Firms
- Web Design Companies
- Cyber Securities Agencies
- Computer Repair and Support Companies







Good Value

16151 | PrevaGuard[™] Grocery Tote^{*} | pg. 60 This large tote has enough room for all your stuff. The PrevaGuard[™] additive suppresses the growth of bacteria to protect the tote and extend its life.



Thampion

From fast casual to fine dining, these items are made to order.

CT1028 | Champion® Men's Athletic Short Sleeve Tee pg. 140 Show off your Champion® style with this classic tee with reflective 'C' emblem on the sleeve. Ideal for staying cool and comfortable, whether working out or winding down.



BiC

MGBC20 | BIC[®] 20 Mil 4-Color Process Business Card Magnet | pg. 76 This colorful magnet will bring a bit of pizzazz to any magnetic surface. Use it to keep important papers and notes within reach.

Good Value, 56028 | PrevaGuard™

Dart Pen[•] | pg. 25 Keep this pen handy when out and about. It contains an antimicrobial additive suppressing the growth of bacteria, algae, fungus, mold and mildew on the pen. You'll also appreciate its Ink Stream Technology[™] that provides consistent, smooth write-out.





41168 | Koozie® PrevaGuard™ britePix® Can Kooler' Visit kooziegroup.com for details.

The most popular full color can kooler in promotional products is available with an antimicrobial additive - protecting the can kooler by suppressing the growth of bacteria, algae, fungus, mold and mildew.





41131 | Natural Ingredient Moist Towelette pg. 115

Pack this convenient single-use towelette packet for your next BBQ. Contains natural ingredients, including aloe vera and witch hazel.

who's buying

- Food Delivery & Drop-and-Go Services
- Restaurants, Bars & Diners
- Coffee Shops & Bakeries
- Food & Beverage Distributors
- Food Trucks & Catering Companies

Case Study

Client: bar & grill **Purpose:** take-out delivery info/options

A bar & grill wanted to promote their carry-out service and new delivery option plus reassure safety conscious customers. They decided to seal each container with the #32418 2" sticker before it left the kitchen after preparation. They also included the #32417 Sticker 1.5" with their delivery contact details.



32418 | Sticker 2" 32417 | Sticker 1.5"

*These products do not protect users or others from disease causing bacteria, viruses, or germs.

kooziegroup[®]

RFNDING SCRIBBL Ξ 0 **SCRIBE 49H NRAF** ATE PE 8 araw correspondence liv R nirati NC Take Oallero PRECISE

WRITING INSTRUMENTS

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.











why PREVAGUARD"?



PrevaGuard[™] products have an added layer of defense to protect the products against harmful microbes like bacteria, mold and mildew.

PrevaGuard[™] products contain EPA registered antimicrobial agents that are molded directly into a product. This helps protect the product by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments.

Includes an EPA registered antimicrobial agent with elements like Silver, Zinc and Copper.



Available on best selling BIC* writing instruments and mouse pads, Koozie* can coolers and Good Value** product with more coming soon! *These products do not protect users or others from disease causing bacteria or viruses.



BIC[®] brand ink cartridges undergo a toxicological review by the Duke University Medical Center under the WIMA (Writing Instrument Manufacturers Association) certification program. Duke University bases its review on the guidelines set forth by the CPSC (U.S. Consumer Product Safety Commission). Many of our highlighter and marking inks are also certified by the Art and Creative Materials Institute, Inc. (ACMI) as non-toxic.

Our ink cartridges are analyzed to test shelf life and write-out times.

Components of BIC[®] cartridges are produced by the highest-quality cartridge manufacturers from all over the world. Points are made of stainless steel, brass or nickel silver. Balls are made of tungsten carbide, which contributes to consistent writing.





is the average number of months promotional writing instruments are kept.‡

items in action

rethink your



The Elevated Ink Icon indicates Writing Instruments containing one of the following two types of elevated ink:



Ink Stream Technology™ is an upgraded ink formula at no extra charge. Offers a smooth, consistent write-out.

InstaGlide[®] Hybrid Ink is a premium smooth ink blend of gel and medium point ballpoint ink, developed to ensure a sophisticated writing experience.





Ruland

Ruland

RIC



Signan Opti

CSANTI BIC® PrevaGuard™ Clic Stic® Pen*

SIGNAND DRIVE

Love this item? Find it on page 20.

a case study

Client: car dealership **Purpose:** sign and drive campaign

A car dealership mailed their customers a BIC[®] PrevaGuard[™] Clic Stic[®] Pen (#CSANTI) and informative insert card promoting their upcoming sign-and-test-drive event. The pens were imprinted with the sign-and-drive hashtag and the PrevaGuard[™] and dealership logo. The informative insert card explained the cleaning and sanitization protocols for all their cars, the advantages of the PrevaGuard[™] pen and asked customers to bring in that pen to sign for a free test drive.



is the number of impressions promotional writing instruments generate throughout their lifetime.‡





writing instruments

CREDIT UNI



Barrel/Trim Colors: Black, Blue, Burgundy, Clear, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Brown, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow Standard Decoration: Screen Print As Low As: \$0.57(C) Set-Up: FREE Minimum: 300

This dependable retractable pen features a lightweight barrel, break-resistant pocket clip, and medium ballpoint for smooth and consistent writing.

HOSPITAL

BatesMemorialHospital.com

kooziegroup[®]





Barrel Colors: Black, Navy, Blue, Red, White Trim Colors: Black, Navy, White, Blue, Red, Teal, Burgundy, Purple Standard Decoration: Screen Print As Low As: \$0.67(C) Set-Up: FREE Minimum: 300

One of the most popular retractable pens around is available with an antimicrobial agent-protecting the pen itself by suppressing the growth of bacteria, algae, fungus, and mildew.

considine Hotel



Barrel/Trim Colors: Black, Black Sparkle, Blue, Burgundy, Clear, Clear Sparkle, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Dark Blue, Metallic Green, Metallic Red, Navy Blue, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow

Standard Decoration: Screen Print As Low As: \$0.43(C) Set-Up: FREE Minimum: 500

This versatile pen features a lightweight barrel, ventilated cap, and medium ballpoint for smooth and consistent writing. The BIC® Round Stic® Pen is a dependable choice that is recognized around the world.







Barrel Colors: Black, Blue, Navy, Red, White Trim Colors: Black, Blue, Burgundy, Navy, Purple, Red, Teal, White Standard Decoration: Screen Print As Low As: \$0.51(C) Set-Up: FREE Minimum: 500

A classic pen recognized around the world contains an antimicrobial agent-protecting the pen itself by suppressing the growth of bacteria, algae, fungus, and mildew.

*These products do not protect users or others from disease causing bacteria, viruses, or germs.





Barrel/Cap Colors: Berry Crush, Black, Blue, Burgundy, Creamsicle, Electric Punch, Forest Green, Grapetini, Julep, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Silver, Navy, Pink Lemonade, Purple (Cap Only), Red, Royal, Teal, White, Yellow Trim Color: Nickel-Plated Standard Decoration: Screen Print As Low As: \$0.90(C) Set-Up: FREE Minimum: 300

HAL - FILMS

Made of 26% plastic from a renewable resource, this sleek classic pen has polished nickel-plated trim and is refillable.





Barrel/Cap Colors: Berry Crush, Black, Blue, Burgundy, Creamsicle, Electric Punch, Forest Green, Grapetini, Julep, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Silver, Navy Blue, Pink Lemonade, Purple, Red, Royal, Teal, White, Yellow Trim Colors: Gold-Plated Standard Decoration: Screen Print As Low As: \$1.08(C) Set-Up: FREE Minimum: 300

Polished gold-plated trim adds luxury to this favorite writing instrument, which is made of 26% plastic from a renewable resource.





writing instruments

Mniarhos



Barrel/Trim Colors: Black, Blue, Burgundy, Clear, Cream, Forest Green, Green, Metallic Dark Blue, Metallic Green, Navy, Orange, Pink, Purple, Red, Silver, White, Yellow Standard Decoration: Screen Print As Low As: \$0.99(C) Set-Up: FREE Minimum: 300

The wide profile design of this pen helps keeps you comfortable no matter how long the writing session! It is also refillable, assembled in the USA, and available in more than 300 color combinations to express your personal style.





CSWBMES BIC[®] WideBody[®] Message Pen



Barrel Color: White Trim Colors: Black, Blue, Burgundy, Forest Green, Navy, Purple, Red Standard Decoration: Screen Print As Low As: \$1.64(C) Set-Up: FREE Minimum: 300

This pen keeps things fun with six rotating messages, and its wide profile design and soft contoured rubber grip keep you comfortable no matter how long the writing session.





ICLGEL BIC[®] Intensity[®] Clic[™] Gel Pen Barrel Colors: Clear Blue, Clear Green, Clear Orange, Clear Purple, Clear Red, Solid Black, Solid White Standard Decoration: Screen Print As Low As: \$2.16(C) Set-Up: FREE Minimum: 150



With an automatic clip-retracting mechanism, ultra-smooth gel roller, and a variety of trendy colors, the BIC° Intensity $^{\circ}$ ClicTM Gel is a modern take on the retractable pen.





Pen Colors: Black, Blue, Burgundy, Charcoal, Forest Green, Light Gray, Navy, Red, White Grip Color: Black Standard Decoration: Screen Print As Low As: \$1.16(C) Set-Up: FREE Minimum: 150

This dependable cap pen has a comfortable textured rubber grip. Its fast-drying ink makes for clean, precise writing.

kooziegroup[®]







Barrel Color: White Trim Colors: Black, Blue, Gray, Lime, Red, Turquoise, Yellow Standard Decoration: Screen Print As Low As: \$0.48(C) Set-Up: FREE Minimum: 300

Make a colorful splash with the TFW Pen. Each plastic barrel is a stunning mix of bright hue and white, with a die-cut Souvenir® icon detail for an added punch of style. With InstaGlide® hybrid ink, distinctive clip and embossed grip, this pen is unlike any other at a price point your clients will love.





Barrel Color: White Trim Colors: Black, Blue, Lime, Orange, Purple, Red, Turquoise Standard Decoration: Screen Print As Low As: \$0.71(C) Set-Up: FREE Minimum: 300

The Fuse Pen has a unique grip, white barrel, chrome accents, and a branded Souvenir[®] band near the plunger to neatly frame the imprint. It's the perfect writing instrument to make you stand out from the crowd.





Barrel Color: White Trim Colors: Black, Blue, Green, Purple, Red, Turquoise Standard Decoration: Screen Print As Low As: \$0.73(C) Set-Up: FREE Minimum: 300

Make waves with the Souvenir[®] Tidal Pen. Its distinctive white barrel with metallic accents makes it stand out in a sea of competitors.



writing instruments

PROBALL



Barrel Colors: Blue, Green, Purple, Red, Silver Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.71(C) Set-Up: FREE Minimum: 300



With its rubberized barrel and black accents, the Souvenir[®] Toro Pen is sure to impress. Equally inspiring is its hybrid ink, which ensures a smooth write-out.





Pen Colors: Black, Blue, Green, Red, Purple Standard Decoration: Screen Print As Low As: \$0.65(C) Set-Up: FREE Minimum: 300

The subtle accents on the two-tone Souvenir® Hew Pen give its slim profile an understated, yet sophisticated, look.





Pen Colors: Black, Burgundy, Forest Green, Navy Grip Color: Gunmetal Standard Decoration: Screen Print As Low As: \$0.70(C) Set-Up: FREE Minimum: 300

The textured grip and gunmetal trim on the Souvenir[®] Truss Pen give it a sturdy look and feel. This pen gets its job done without a lot of extra fuss.



Souvenir[®] Souvenir[®] Viking Pen Barrel Color: Gunmetal Trim Colors: Black, Blue, Lime, Red, Yellow Standard Decoration: Screen Print As Low As: \$0.66(C) Set-Up: FREE Minimum: 300

The gunmetal barrel and rubberized accents on the Souvenir[®] Viking Pen stand up to the daily wear and tear of life on the go. No matter how rough the day has been, however, its hybrid ink ensures smooth sailing when you set pen to paper.

kooziegroup[®]







FKFF

Barrel Color: White Trim Colors: Black, Blue, Bright Red, Green, Orange, Red, Yellow Standard Decoration: Screen Print As Low As: \$0.36(A) Set-Up: FREE Minimum: 300

Users of this go-to writing instrument will appreciate its Ink Stream Technology™ that provides consistent, smooth write-out.



Barrel Color: White Trim Colors: Black, Blue, Green, Red Standard Decoration: Screen Print As Low As: \$0.43(C) Set-Up: FREE Minimum: 300

Keep this pen handy when out and about. It contains an antimicrobial additive that suppresses the growth of algae, mold, mildew, fungi and bacteria which cause unpleasant odors, discoloration, staining, deterioration or corrosion only. You'll also appreciate its Ink Stream Technology™ that provides consistent, smooth write-out.





Barrel Color: White Trim Colors: Black, Blue, Burgundy, Green, Orange, Purple, Red, Yellow Standard Decoration: Screen Print As Low As: \$0.31(C) Set-Up: FREE Minimum: 300

This practical pen features a white barrel with contrasting trim. Assembled in the USA, it's a staple that gets the job done.





FREE

Jive Pen

Barrel Colors: Blue, Green, Lime, Orange, Pink, Red, Silver, Turquoise Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.48(C) Set-Up: FREE Minimum: 300

Smooth contours and a textured rubber grip make this retractable pen fit nicely in your hand. Its metallic barrel jazzes up the look.

*This product does not protect users or others from disease causing bacteria, viruses, or germs.



writing instruments





Covered by U.S. Patent Nos. 8,847,930; 9,092,077

Barrel/Trim Colors: Black, Blue, Burgundy, Clear (Trim Only), Cobalt, Cream, Espresso, Forest Green, Green, Metallic Brown, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow Section Colors: Black, Forest Green, Navy, Red, White Standard Decoration: Screen Print As Low As: \$0.67(C) Set-Up: FREE Minimum: 300

This dependable retractable pen features a lightweight barrel, break-resistant pocket clip, and medium ballpoint for smooth and consistent writing. Flip back and forth between screen and paper with the click-through capacitive stylus.





BiC

ANTHSTY BIC® Anthem **Stylus** Pen

Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Colors: Black, Blue, Champagne, Green, Metallic Gunmetal, Metallic Indigo Blue, Metallic Merlot, Metallic Olive Green, Metallic Plum, Red Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.77(C) Set-Up: FREE Minimum: 300

The Anthem Stylus Pen featurs a metallic colored barrel, chrome-plated accents, and the iconic BIC Boy molded into metal rivets. The capacitive click-through stylus makes it easy to flip between paper and screen.



BIC® Emblem Stylus Pen

Barrel Colors: Black, Blue, Green, Red, Silver Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.87(C) Set-Up: FREE Minimum: 300

The elegant Emblem Stylus pen features a contoured barrel with a comfortable rubber grip and chrome-plated accents. Flip the pen over to use the handy capacitive screen stylus on the plunger.





IMGSTY **BIC®** Image **Stylus** Pen

Barrel Colors: Blue, Green, Red, Silver Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.89(C) Set-Up: FREE Minimum: 300

The iconic BIC Boy is cut out of this pen's metallic barrel, revealing a pop of color that coordinates with the clip. A comfortable grip and capacitive screen stylus on the plunger make this a versatile writing instrument.

kooziegroup[®]

B inspiration distinctive alory H







FULL FREE SET-UP

Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Color: Gunmetal Trim Colors: Blue, Lime, Orange, Purple, Red, Turquoise Standard Decoration: Screen Print As Low As: \$0.68(C) Set-Up: FREE Minimum: 300

The Story Stylus Pen is multifunction with high style. The gunmetal barrel is complemented by a chrome plunger and tip with black clip and grip. A 1.2mm bold write-out offers a smooth, consistent writing experience.





Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Colors: Blue, Green, Gunmetal, Purple, Red Grip Color: Black Standard Decoration: Screen Print As Low As: \$0.78(C) Set-Up: FREE Minimum: 300

With a diamond-pattern grip featuring unique die-cuts exposing the barrel underneath, the Souvenir[®] Jager Stylus Pen is a cut above other writing instruments. Complete with a chrome beveled clip and push-through stylus, this pen moves from paper to touchscreen seamlessly.





Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Colors: Blue, Gunmetal, Lime, Red Trim Color: Chrome Standard Decoration: Screen Print As Low As: \$0.80(C) Set-Up: FREE Minimum: 300

The Souvenir[®] Fuse Stylus Pen will charm anyone with its metallic barrel and playful grip. Complete with chrome accents and push-through stylus, this pen moves from paper to touchscreen seamlessly.





Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Colors: Black, Blue, Lime, Purple, Red, Silver Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.73(C) Set-Up: FREE Minimum: 300

The Sol Stylus Pen has a unique black grip that features cut-outs exposing the barrel color underneath. Mimicking that design element is the unique die-cut "S" of the Souvenir[®] icon on the barrel. The chrome plunger and tip perfectly complete this modern stylus pen.



writing instruments





56024 PrevaGuard™ Ion Stylus Pen*



Barrel Color: White Grip Colors: Black, White, Blue, Red Standard Decoration: Screen Print As Low As: \$0.50(C) Set-Up: FREE Minimum: 300

The antimicrobial additive in this writing instrument suppresses the growth of mold and mildew on the barrel's surface. Plus, with a convenient stylus that helps minimize screen touches, this is sure to be your new favorite pen!

GRACE 🂓 AUTOMOTIVE





Pen Colors: Black, Blue, Gunmetal, Red Standard Decoration: Screen Print As Low As: \$0.68(C) Set-Up: FREE Minimum: 300



The chrome accents on this fully rubberized two-piece gel pen give it a sophisticated look, and the stylus adds versatility.





55837 Jive Stylus Pen

Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Colors: Black, Blue, Champagne, Green, Gunmetal, Red, Silver, Turquoise Trim Color: Black Standard Decoration: Screen Print As Low As: \$0.58(C) Set-Up: FREE Minimum: 300

Smooth contours and a textured rubber grip make this retractable stylus pen fit nicely in your hand. Its metallic barrel jazzes up the look.





55756 Metallic Cool Grip Stylus Pen Barrel Colors: Black, Blue, Green, Orange, Pink, Red, Turquoise Grip Color: Black Standard Decoration: Screen Print As Low As: \$0.62(C) Set-Up: FREE Minimum: 300

This metallic twist-action pen is designed with a solid black grip for added comfort. Flip it around, and the stylus does double duty on any touchscreen.

kooziegroup[®]

*This product does not protect users or others from disease causing bacteria, viruses, or germs.







Covered by U.S. Patent Nos. 8,847,930; 9,092,077 Barrel Colors: Black, Blue, Green, Gunmetal, Red Grip Color: Black Standard Decoration: Screen Print As Low As: \$0.95(C) Set-Up: FREE Minimum: 300



With its dual highlighter head and patented technology, this pen is a jack-of-all-trades. Move effortlessly from task to task, whether you need to jot a quick note, highlight an important message, or check out at the grocery store.





FREE SET-UP

Highlighter Colors: Blue, Green, Orange, Pink, Yellow Standard Decoration: Screen Print As Low As: \$0.75(C) Set-Up: FREE Minimum: 300

Enjoy using the Souvenir® Lark Highlighter with its swirl-patterned grip. Its wide barrel makes it easy to handle.





56029

Pencil

Barrel Colors: Black, Blue, Green, Orange, Red, Turquoise **Cliff Mechanical**

Standard Decoration: Screen Print As Low As: \$0.49(C) Set-Up: FREE Minimum: 300

Make the mundane fun with the joyful colors of this translucent mechanical pencil. Its ridged grip makes it comfortable to hold, and it comes with #2 graphite leads that write a smooth black line.







writing instruments

Shooting Star

SOUVENIC[®] **55945** Souvenir[®] Armor Pen



Barrel Colors: Black, Blue, Green, Purple, Red Trim Color: Chrome Standard Decoration: Screen Print As Low As: \$1.71(C) Set-Up: FREE Minimum: 100

The fully rubberized metal Armor Pen truly makes a statement with its chrome tip, clip, and die-cut grip design. Elevated features like the Souvenir® logo atop the plunger and InstaGlide® upgraded hybrid ink complete the polished performance of this high-style writing instrument.





Barrel Colors: Black, Blue, Green, Pearl White, Red Grip Color: Black Standard Decoration: Screen Print As Low As: \$1.76(C) Set-Up: FREE Minimum: 150

Unique chrome accents are the hallmark of the Souvenir[®] Toro Metal Pen. Add in its comfortable rubber grip and smooth ink, and you have a winning combination.



56022 Donovan Metal Pen

Pen Colors: Black, Blue, Red, White, Green Standard Decoration: Screen Print As Low As: \$0.82(C) Set-Up: FREE Minimum: 300

The sleek design of the Donovan Pen is enhanced by its rubberized barrel. Chrome accents finish off the look of this plunger-action gem.

ethos



55773 Metal Twist Stylus Pen Barrel Colors: Black, Blue, Champagne, Red, Rose Gold, Silver, White Standard Decoration: Screen Print As Low As: \$1.01(C) Set-Up: FREE Minimum: 100

The chrome accents on this slim twist action pen really give it style. Throw in the function of its medium ballpoint and soft-touch stylus, and you have a winner.

ariet

kooziegroup[®]

hydrate raste SN E G nn BRIGHT OR HUES koozie

DRINKWARE

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.















Koozie® is a registered trademark of Koozie Group.

what it means

BPA-Free

Items that have been successfully tested for compliance.

Hot & Cold Hours

Indicates the number of hours a beverage container will maintain liquids hot or cold, based on our quality testing.

Leak-Proof

Does not let any liquid out when completely turned upside down. Perfect for gym, suitcase/ bag ready.

Sweat-Proof

Does not show any condensation. Keeps your hands dry.

Spill-Resistant

Has a lid mechanism that prevents big spills should the cup tip. Perfect for on the go, travel mug kept in hand or on desk.

Tritan® Material

Tritan[®] from Eastman is a durable, clear, BPA-free plastic with a clear glass-like look and feel. It is a tough plastic that retains its color and gloss even after hundreds of dishwasher cycles.

Stainless Steel with Inner Copper

These 2 metals are very efficient together. The combination of both helps to maintain liquids hot or cold longer than regular stainless steel.

Stainless Steel 18/8 Grade

18% Chromium/8% Nickel, also known as 302 or 304 grade stainless steel. Chromium binds oxygen to the surface of the product to protect the iron from oxidation (rust). Nickel enhances the corrosion resistance of stainless steel.

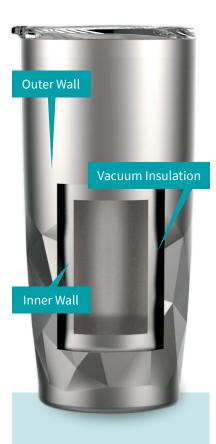
Aluminum

More lightweight than other metals and looks similar to stainless steel.

PET (Polyethylene Terephthalate)

PET plastic is used to manufacture many common household items, and most bottles are made from this material. PET has an excellent level of wear resistance compared to other plastics.

how it's made



In many containers, heat or cold finds its way in and out through convection. Containers with vacuum insulation creates an airless space between the walls. This stops the convection process, which eliminates any change in temperature and allows your beverages to remain icy cold or steaming hot longer.

good to KNOW drinkware

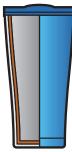
78

is the percentage of consumers who own promotional drinkware.‡

items in action

insulation 101

Love your beverages at just the right temperature? Look for the right type of insulation!



Copper Vacuum Insulation No air between inner and outer walls plus copper-plated inner wall adds a layer of temperature retention.

Vacuum Insulation No air between inner & outer walls.





Foam Insulation Foam between inner & outer walls.

Air Insulation Air between inner & outer walls.



is the number of impressions promotional drinkware generates throughout their lifetime.‡

a case study

Client: bioenergy company **Purpose:** workforce gift packages

A bioenergy company was building employee gift packages that would appeal to their entire workforce during the COVID-19 public health crisis. With employees working both at home and continuing to work in the field, they wanted to provide items that would be useful in a variety of situations. The company included the #46178 Koozie® Hartwell Vacuum Tumbler - 20 oz. in their gift packages because of features like the screw-on, leak-proof lid and double-wall copper vacuum insulation that made it perfect for the home office or for on the go. The modern, matte black finish with pops of color on the lid and a full-color imprint showed off their logo and a message of positivity during the uncertain time.

KOOZAE

Interna





46178 Koozie[®] Hartwell Vacuum Tumbler 20 oz.

Love this item? Find it on page 38.



drinkware



Colors: Black, Green, Lime Green, Navy, Purple, Red, Royal, White Standard Decoration: Screen Print As Low As: \$1.00(C) Set-Up: \$50(G) Minimum: 200



Everything is more fun with Koozie® can koolers! This style holds a 12 oz. slim can and folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!





Colors: Black, Lime, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$1.69(C) Set-Up: \$50(G) Minimum: 200

Everything is more fun with Koozie[®] can koolers! This slimmer style fits most 8 oz. and 12 oz. slim cans, keeping your preferred drink cooler longer. After all, the Koozie[®] brand is The Original Chill™! **45081** Koozie[®] Collapsible Can Kooler



Colors: Black, Bright Orange, Burnt Orange, Green, Lime, Maroon, Navy, Pink, Purple, Red, Royal, White, Yellow Standard Decoration: Screen Print As Low As: \$0.90(C) Set-Up: \$50(G) Minimum: 200



Everything is more fun with Koozie® can koolers! This classic collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!





Colors: Black, Bright Orange, Brown, Burnt Orange, Camouflage, Crimson, Gray, Green, Kelly Green, Khaki, Light Blue, Light Pink, Lime, Maroon, Mint, Navy, Pink, Purple, Red, Royal, Teal, Violet, White, Yellow Standard Decoration: 1-Color

As Low As: \$0.86(C) Set-Up: \$50(G) Minimum: 200



Everything is more fun with Koozie® can koolers! This colorful collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!

Koozie® is a registered trademark of Koozie Group.





Colors: Black, Burnt Orange, Grape, Forest Green, Ivory, Lime, Maroon, Navy, Royal, Scarlet, Turquoise, Yellow Standard Decoration: Screen Print As Low As: \$1.30(C) Set-Up: \$50(G) Minimum: 200



The beverage insulator that started it all. The Original Koozie® Can Kooler keeps your drink cooler longer. After all, the Koozie® brand is The Original Chill™!





Colors: Black, Electric Lime, Electric Orange, Gray, Green, Navy, Red, Royal, Yellow Standard Decoration: Screen Print As Low As: \$1.24(C) Set-Up: \$50(G) Minimum: 200



Everything is more fun with Koozie® can koolers! This classic collapsible style is made from high-quality wetsuit-like material. It fits snug on a can and folds flat for easy storage. It's perfect for any event. 45231 Koozie[®] Deluxe Collapsible Can Kooler



Colors: Black, Bright Orange, Carolina Blue, Green, Lime, Maroon, Navy, Purple, Red, Royal, Silver, Yellow Standard Decoration: Screen Print As Low As: \$1.32(C) Set-Up: \$50(G) Minimum: 200



Everything is more fun with Koozie® can koolers! This classic collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!





Color: Brown Standard Decoration: Screen Print As Low As: \$1.49(C) Set-Up: \$50(G) Minimum: 200



Everything is more fun with Koozie® can koolers! The unexpected cork that is integrated into this style's design features a distressed imprint for a truly unique look. Yet, it doesn't skimp on insulating value. After all, the Koozie® brand is The Original Chill™!



drinkware



Colors: Black, Gray, Navy, Royal Standard Decoration: Screen Print As Low As: \$2.65(C) Set-Up: \$50(G) Minimum: 200

Everything is more fun with Koozie® can koolers, and this one ratchets up the enjoyment factor. Play with the sequins while enjoying your favorite cold beverage.







Colors: Black, Navy, Red Standard Decoration: Screen Print As Low As: \$3.58(C) Set-Up: \$50(G) Minimum: 200



This Koozie® can kooler is ideal for tailgating, seeking adventure, or working in the shop. Its magnets will stick to any metal surface and are strong enough to hold a full can, keeping it ready for you to grab when you need to wet your whistle. 46087 Koozie® Bottle Opener Can/Bottle Kooler





Colors: Black, Bright Orange, Lime, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$2.04(C) Set-Up: \$50(G) Minimum: 200



Always have a bottle opener close by with this novelty item. It fits snug to a can or bottle to keep your drink cold.



45417 Koozie[®] Zip-Up Bottle Kooler



Colors: Black, Bright Orange, Green, Lime, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$2.24(C) Set-Up: \$50(G) Minimum: 200



Take it with you! The collapsible Koozie® Zip-Up Bottle Kooler fits most 12 oz. longnecks and folds flat so you can put it in your pocket or bag.







Colors: Black, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$2.25(C) Set-Up: \$50(G) Minimum: 200

Everything is more fun with Koozie® can koolers! And this style does double duty with its elastic sides, holding both traditional 12 oz. cans and 12 oz. slim cans, too. Folds flat to fit in your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!





Colors: Black, Red, Royal, Silver, White, Mint Standard Decoration: Screen Print As Low As: \$10.97(C) Set-Up: \$50(G) Minimum: 24



Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on black ring, this workhorse holds a bottle or a 12 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink. **46173C** Koozie[®] Triple Vacuum Tumbler – 13 oz.



Colors: Blue, Coral, Sage Standard Decoration: Screen Print As Low As: \$11.99(C) Set-Up: \$50(G) Minimum: 24



Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on gray ring, this workhorse holds a bottle or a 12 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or icecold drink.





Colors: Black, Royal, Silver, White Standard Decoration: Screen Print As Low As: \$12.49(C) Set-Up: \$50(G) Minimum: 24



Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on black ring, this workhorse holds a bottle or a 16 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink.



drinkware





Colors: Black, White, Blue, Silver Standard Decoration: Screen Print As Low As: \$13.78(C) Set-Up: \$50(G) Minimum: 48



You'll love this contemporary tumbler that keeps the beverage of your choice just the right temperature for hours. Its screwon, spill-proof lid makes it the right choice for your morning commute, weekends at the ballfield, or relaxing moments at your favorite getaway.



46177, 46178 Koozie[®] Hartwell Vacuum Tumbler



46177 Shown

Lid Colors: Black, Green, Red, Royal 46177 Tumbler Color: Black 46178 Tumbler Colors: Black, Silver Standard Decoration: Screen Print 46177 – 16 oz. As Low As: \$13.97(C) 46178 – 20 oz. As Low As: \$16.77(C) Set-Up: \$50(G) Minimum: 24



Koozie® brand has kept your drinks at the right temperature for years! This vacuum-sealed double-wall tumbler has a stainless steel exterior and a copper lining, keeping your drinks hot or cold for hours. Its leakproof slider lid makes it easy to take it on the qo.





Colors: Blue, Light Blue, Lime, Purple, Gray Standard Decoration: Screen Print As Low As: \$8.35(C) Set-Up: \$50(G) Minimum: 72



Quench your thirst with this 24 oz. tumbler! The silicone straw, double-wall insulation, and twiston, flip-up lid make it perfect for hot or cold beverages.



SILIPINT[™] Straight Up Pint, Lid & Straw



Tumbler Colors: Everlasting Emerald, Arctic Sky, Frosted White, Bouncy Black, Bend Blue, Sunfire Smash, Sea Swirl, Hippie Hops, Mountain Marble, Ricochet Red, Radberry, Canyon Blues Lid Colors: Frosted White, Hippie Hops, Bouncy Black Straw Colors: Bend Blue, Frosted White, Tough Tangerine, **Bouncy Black Standard Decoration:** Screen Print As Low As: \$12.38(C) Set-Up: \$50(G) Minimum: 72



This colorful pint glass, lid, and straw are as flexible in shape as they are in utility. The glass insulates both hot and cold, and the 100% silicone material will not break, crack, chip, fade, or scratch. Life is better Sili™!







46245 Shown

46243 Lid Colors: Black, Blue, Frosted, Lime, Navy, Orange, Red, White 46245 Lid Colors: Black, Blue, Frosted, Lime, Navy, Orange, Red Tumbler Color: Clear **Standard Decoration:** Screen Print 46243 - 16 oz. As Low As: \$11.30(C) 46245 - 20 oz. As Low As: \$14.73(C) Set-Up: \$50(G) Minimum: 24



This Tervis[®] dual-wall insulated tumbler is made of durable Tritan[®]. It is conveniently microwave, dishwasher, and freezer safe and is great for hot or cold drinks. A great choice in either the 16 oz. or the 24 oz. size.

46249, 46251 Tervis[®] Stainless **Steel Tumbler**



46249 Shown

Color: Silver **Standard Decoration:** Screen Print 46249 - 20 oz. As Low As: \$21.20(C) 46251 - 30 oz. As Low As: \$26.75(C) Set-Up: \$50(G) Minimum: 24



This versatile, premium-grade, copper-lined 18/8 stainless steel tumbler will leave a lasting impression. Keeps your beverage at the perfect temperature for hours and hours.

Good Value. 46188 Wine Vacuum Tumbler – 13 oz.



Colors: Black, Copper, Gunmetal, White **Standard Decoration:** Screen Print As Low As: \$8.94(C) Set-Up: \$50(G) Minimum: 48



Take your favorite drink on the go with this stainless steel wine glass-shaped tumbler. Its doublewall, vacuum-sealed design is sure to keep your drinks at the right temperature!



Double Wall Camper Metal Mug – 16 oz.



Colors: Black, Silver, White **Standard Decoration:** Screen Print As Low As: \$12.46(C) Set-Up: \$50(G) Minimum: 48



Perfect for the great outdoors! This 16 oz. stainless steel camper mug features a sturdy handle and a push-on, spillresistant slider lid.



drinkware



Kayla Tumbler – 16 oz.



Colors: Black, Royal, Silver Standard Decoration: Screen Print As Low As: \$4.79(C) Set-Up: \$50(G) Minimum: 48



Bring a bit of shine to your day with this stainless steel tumbler. Use it all day long to stay hydrated and refreshed.



Glacial Diamonds Tumbler – 20 oz.



Lid Colors: Blue, Clear, Lime, Red, Smoke Tumbler Colors: Black, Silver Standard Decoration: Screen Print As Low As: \$10.40(C) Set-Up: \$50(G) Minimum: 48



The Glacial Diamonds Tumbler has a 20 oz. capacity and a unique jewel texture that stands out! The high-quality stainless steel is sweatproof and can keep your drinks hot or cold for hours. **Good Value**. **46309** Tumbler with Bluetooth[®] Speaker – 20 oz.



Color: Black Standard Decoration: Screen Print As Low As: \$24.06(C) Set-Up: \$50(G) Minimum: 24



Take this tumbler and your tunes with you anywhere. Perfect for picnics, the beach, and any outdoor activity, the tumbler is sweatproof and great for hot or cold beverages. The speaker has a range of 32 feet in an obstaclefree space.





45856 Shown

45856 Colors: Blue, Clear, Green, Orange, Purple, Red, Smoke 45857 Colors: Blue, Clear, Green, Orange, Purple, Smoke Standard Decoration: Screen Print 45856 – 18 oz. As Low As: \$3.32(C) 45857 – 24 oz. As Low As: \$4.86(C) Set-Up: \$50(G) Minimum: 48



This high-quality sweatproof tumbler with double-wall insulation is perfect for your cold beverages. The screw-on lid comes with a removable drinking straw. This comes in either an 18 oz. or 24 oz. size.

koozie group*



45790 Gripper Poly-Clear Bottle – 31 oz.



Colors: Blue, Clear, Green, Red, Smoke Standard Decoration: Screen Print As Low As: \$1.97(C) Set-Up: \$50(G) Minimum: 100



Reduce your consumption of single-use plastics with this 27 oz. squeezable sport bottle. It's great for the gym with its push-pull, easy drink-thru lid and easy-to-fill wide mouth.



46304 Serene Aluminum Bottle – 22 oz.



Colors: Blue, Gray, Turquoise, White Standard Decoration: Screen Print As Low As: \$3.89(C) Set-Up: \$50(G) Minimum: 72

This aluminum bottle has a great price, a calming color palette, and a convenient carry loop for on-the-go hydration. The clear screw-on lid not only adds interest but is also leak proof. Good Value. 46162 Thunder Sports Bottle – 34 oz.



Colors: Blue, Charcoal, Clear, Green Standard Decoration: Screen Print As Low As: \$5.29(C) Set-Up: \$50(G) Minimum: 72



Keep this large-capacity sport bottle with you to stay hydrated while you're active. Its made from durable Tritan[®] plastic and has a unique leak-proof lid with a carry handle to make traveling easy.





Colors: Black, Blue, Green, Red, Silver Standard Decoration: Screen Print As Low As: \$5.79(C) Set-Up: \$50(G) Minimum: 48



This 25 oz. water bottle with flip-top lid is great for the gym, hiking, or any sporting event. The handy rubber loop makes it easy to take it with you anywhere!



drinkware





46228 Shown

46227 Colors (Shiny Finish): Black, Navy, Royal, Silver, White 46228 Colors (Powder-Coated Finish): Black, Gray, Navy Standard Decoration: Screen Print 46227 As Low As: \$8.73(C) 46228 As Low As: \$9.11(C) Set-Up: \$50(G) Minimum: 48



This double-wall vacuuminsulated bottle will keep your drinks hot or cold for up to 12 hours. It is not only sweatproof but also has a screw-on, leakproof lid. It comes in either a sleek, shiny finish or a powdercoated surface to give it a unique texture.



Tranquil Vacuum Bottle – 18 oz.



Colors: Black, Silver Standard Decoration: Screen Print As Low As: \$8.99(C) Set-Up: \$50(G) Minimum: 48



This eco-friendly bottle stands out from the crowd with its faux woodgrain lid and sleek shape. The easy-carry silicone handle makes it easy to tote around with you all day, and double-wall vacuum insulation keeps your drink cool for up to 10 hours. **Good Value**. **46344** Rene Vacuum Bottle with Hanger – 19 oz.



Colors: Black, Silver, White Standard Decoration: Screen Print As Low As: \$9.79(C) Set-Up: \$50(G) Minimum: 48



There's lots to love about this stylish bottle besides its eco-friendly bent. The wider opening makes it easy to fill and add ice, and its moveable, soft-touch handle is durable and comfortable to carry.





Lid Colors: Black, Lime, Navy, Orange, Red, Royal Tumbler Color: Silver Standard Decoration: Screen Print As Low As: \$26.75(C) Set-Up: \$50(G) Minimum: 24



Tervis® premium-grade, copper-lined 18/8 stainless steel insulated drinkware delivers the ultimate combination of personality and performance for pure drinking enjoyment. This sport bottle will look as good off the field as it does quenching your thirst after a pickup game.

koozie group*

Good Value. 46076

Color Changing Stadium Cup – 16 oz.





46363 Shown

Color: Clear Standard Decoration: Offset 46362 – 12 oz. As Low As: \$0.28(C) 46363 – 16 oz. As Low As: \$0.30(C) 46364 – 20 oz. As Low As: \$0.36(C) Set-Up: \$50(G) Minimum: 1000

Cheers to the simple things! These inexpensive cups are the perfect single-use drinkware. The clear PET plastic makes what's inside look just as good as it tastes.





46016 Shown

46015 Colors: Black, Clear, Hot Pink, Red, Slate Blue, White, Yellow, Blue, Green, Lime Green, Navy, Maroon, Orange, Purple, Soft Pink 46016 Colors: Clear, Purple, White, Yellow, Black, Blue, Green, Navy, Orange, Red, Soft Pink Standard Decoration: Offset 46015 – 16 oz. As Low As: \$0.59(C) 46016 – 22 oz. As Low As: \$0.55(C) Set-Up: \$50(G) Minimum: 250



This reusable classic stadium cup is a must-have for teams, groups, companies, and all great events. It comes in both a 16 oz. and 22 oz. capacity and is dishwasher safe. Colors: Blue (Purple), Clear (Blue), Clear (Green), Clear (Magenta), Clear (Orange), Clear (Red), Pink (Purple), Yellow (Green), Green (Blue), Orange (Red) Standard Decoration: Offset As Low As: \$0.79(C) Set-Up: \$50(G) Minimum: 250



A great stadium cup with a special surprise—add an ice-cold beverage and watch the cup change to a new color. This fun cup leaves a lasting impression.





Colors: Translucent Blue, Translucent Purple, Translucent Red, Translucent Yellow, Translucent Green, Frost, Gold, Pearl White, Silver Standard Decoration: Offset As Low As: \$0.61 (C) Set-Up: \$50(G) Minimum: 250



The frosted texture of this reusable stadium cup ups the sophistication factor, making it an affordable option for your next special occasion.



drinkware







45140C Shown

45140 Color: White 45140C Colors: Black, Cobalt, Cream, Dark Green, Lime, Maroon, Purple, Royal, Yellow Standard Decoration: Screen Print 45140 As Low As: \$1.21(C) 45140C As Low As: \$1.20(C) Set-Up: \$50(G) Minimum: 72



This dishwasher-safe ceramic mug has a glossy finish and an 11 oz. capacity. Whether you prefer the classic white mug or like color, this is perfect for your morning cup of Joe!





46189 Shown

Color: White Standard Decoration: Dye Sublimation 46189 – 11 oz. As Low As: \$2.79(C) 46190 – 15 oz. As Low As: \$4.07(C) Set-Up: \$50(G) Minimum: 72



The Dye Sublimation Mug is sure to be your new favorite! The vivid, full-color wraparound imprint on either the 11 oz. or 15 oz. size will bring a splash of color to any drab morning. **Good Value**, **45127** Two-Tone Bistro Mug – 14 oz.



Colors: Black, Blue, Gray, Green, Orange, Red Standard Decoration: Screen Print As Low As: \$3.24(C) Set-Up: \$50(G) Minimum: 72



Enjoy the modern styling of this attractive mug. With a 14 oz. capacity and glossy finish, it's perfect for your morning coffee.





Colors: Blue, Green, Orange, Purple, Red Standard Decoration: Screen Print As Low As: \$3.81(C) Set-Up: \$50(G) Minimum: 72



This contemporary mug brings the style with a colorful glossy interior that adds a pop of color against the matte black exterior finish. Large enough for all your favorite hot beverages.



VING ROOMSCON VE blankets consters utensils blankets consters blankets signific LEN 2 JAR OP ENER anbt

HOUSEWARES

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.







1,000+ uses for the lil' chizler!



ideal in the kitchen • Scrape scales from fish • Remove food from non-stick pans • Remove grease from grills



handy at the office • Open letters & packages • Remove labels & stickers • Open lift-top cans



perfect for the car
Remove ice from windshields
Remove bugs from automobiles
Scrape road debris from fenders



good to

housewares

great for projects • Apply paints to art • Lift gold leaf safely • Spread glue to decoupage

Good Value. 10027 Lil' Chizler Love this item? Find it on page 48.

Koozie® is a registered trademark of Koozie Group.

action

a case study

Client: local pub **Purpose:** loyalty program

When a pub had to temporarily close due to coronavirus, the owner wanted a way to connect with his loyal customers in a memorable way. He created a direct mail campaign that included a #45667 Koozie[®] Coaster imprinted with his logo, contact information and the message "Don't you worry, mate! Your barstool is still here!" The mailing was sent to customers in his loyalty program who were encouraged to bring along their coasters when the pub reopened to receive a free drink.

*Source: promotionalproductswork.org





Housewares ranks among the top 3 promotional product categories of items kept because of their attractiveness.*



koozie

45667 Koozie[®] Coaster - Round Love this item? Find it on page 47.

housewares

TCHENS dining PAS





51018 Koozie[®] Rectangle Food Container Color: Blue Standard Decoration: Screen Print As Low As: \$6.11(C) Set-Up: \$50(G) Minimum: 48 Be the envy of the lunch crowd with this Koozie® food container. The snap-closure hinges on the lid keep your food fresh, and the steam-release silicone plug makes reheating a breeze.





45667 Koozie[®] Coaster—Round Colors: Black, Custom Color, Gray, Kelly Green, Khaki, Red, Royal Standard Decoration: 1-Color As Low As: \$0.83(C) Set-Up: \$50(G) Minimum: 250



This round-shaped coaster, made of bestselling Koozie® Can Kooler material, will protect surfaces from moisture and heat.



Good Value.

51013 Bottle Opener Coaster Colors: Black, Blue, White Standard Decoration: 1-Color As Low As: \$1.41(C) Set-Up: \$50(G) Minimum: 150



This unique item doubles as a bottle opener and a coaster. An EVA foam pad on the bottom keeps it from slipping while also protecting your furniture.



15012 Round Coaster Colors: Black, Burgundy, Navy, Tan, White Standard Decoration: Foil Stamp As Low As: \$2.03(C) Set-Up: \$50(G) Minimum: 100



For home or office, this is one product that anyone can use! This coaster is made of bonded leather and is urethane coated to resist staining.

BOTTLE OPENER GANTE

housewares





65240 Aluminum Bottle Opener Colors: Black, Blue, Green, Red, Silver Standard Decoration: Laser Engrave As Low As: \$0.80(C) Set-Up: \$50(G) Minimum: 300



This easy to carry, easy to use aluminum bottle opener puts handy on a ring. One side opens bottles, while the other pops the tops on cans. Attach it to your key ring, backpack, or slip it in your cooler you are always ready to open up the fun!





10027 Lil' Chizler Color: White Standard Decoration: 1-Color As Low As: \$0.65(C) Set-Up: \$50(G) Minimum: 350



The Lil' Chizler scrapes without scratching or marring. Its unique edge allows cleaning of almost any tight space. Use in the kitchen, around the house, or on your car's windshield when it's icy.



45650 Shown

45647 Circle Jar Opener 45648 Square Jar Opener 45650 House Jar Opener Colors: Black, Blue, Green, Ivory, Orange, Red, Yellow Standard Decoration: Screen Print As Low As: \$0.84(C) Set-Up: \$50(G) Minimum: 350



This jar opener is a great tool for the kitchen and around the house. Its textured rubber makes quick work of those hard-to-open jars and bottles.





10030 Oval Panel Rain Cone Color: Black Standard Decoration: Foil Stamp As Low As: \$3.95(C) Set-Up: \$50(G) Minimum: 100



Cloudburst or light sprinkle, you can measure the amount of precipitation with this easy-to-read rain cone. It measures up to 6 inches of rain and can be secured to a post or pushed into the ground.



48 | the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

ESSENTIAL ADVENTURE Carry COTTO Sto rai BA hing **OOLED** 292

BAGS

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



KAPSTON®

ATCHISON°









Koozie® is a registered trademark of Koozie Group.

all about bags





Non-Woven Often used as shoe covers

Recycled PET

into thread or yarn

Recycled plastics spun



Denier Polyester Resistant to stretching, shrinking and pilling: 210D, 420D, 600D

1680D

tearing

Tarpaulin

Tarp material - water-

resistant material

Resists abrasion and



Nylon Highly resilient



Microfiber Known for softness, durability and absorption

-

Cotton Duck Cloth

Heavy, plain cotton fabric





Canvas Made from cotton, linen or hemp



RipStop Used for yacht sails, hot air balloons, kites and parachutes



Neoprene Flexibility over a wide temperature range



Cotton Different weights – varies in thickness 5 oz.–16 oz.



Jute Fibers spun into coarse, strong strands





is the percentage of consumers who own promotional bags.‡



our bag stats

Exclusive Bags...



Full-Color COLOR Imprinting Option...







measuring our bags



a case study

KAPSTON[®] 16045 KAPSTON® Jaxon Fanny Pack Love this item?

RAPID RESPONSE Community Testing St

Find it on page 56.

Client: public health office Purpose: provide staff with convenient storage while working

A public health office wanted to provide a way for staff and volunteers to keep necessary items safe and secure while working at a drive-thru COVID-19 test site. They opted for the #16045 KAPSTON® Jaxon Fanny Pack because it provided easy and convenient access while keeping hands 100% free, eliminating extra touches in sensitive environments. Plus, it was suitable for all site workers from parking/traffic attendants to test administrators, who could simply wear the pack under their protective gowns.

3,300

is the number of impressions promotional bags generate throughout their lifetime.‡



event of the bags





16135 Koozie[®] Rowdy Six-Pack Kooler Colors: Gray, Red, Royal Standard Decoration: Screen Print As Low As: \$10.99(C) Set-Up: \$50(G) Minimum: 48



The distinctive styling of this cooler will be the envy of the lunch crowd. On your day off, use it to keep a six-pack cool while you enjoy your favorite outdoor pastime.





16113 Koozie[®] Rowdy Fanny Pack Kooler Colors: Gray, Red, Royal Standard Decoration: Screen Print As Low As: \$9.99(C) Set-Up: \$50(G) Minimum: 48



Keep your drinks cool while also looking cool with this insulated fanny pack. You can't beat features like a front zippered pocket, a main compartment that holds up to 3 cans, and an adjustable waist strap with buckle closure!





16002 Koozie[®] Olympus Kooler Backpack Colors: Gray, White, Charcoal Standard Decoration: Screen Print As Low As: \$36.44(C) Set-Up: \$50(G) Minimum: 12



The premium Koozie® Olympus Kooler Backpack, with a heatsealed PEVA liner, is the perfect way to carry your refreshments for a day of fun. It has a 36-can capacity, holds ice for up to 30 hours, and is made of an easy-towipe-clean tarpaulin.





16017 Koozie® Olympus Kooler Tote Color: Gray, White, Mint, Charcoal Standard Decoration: Screen Print As Low As: \$28.07 (C) Set-Up: \$50(G) Minimum: 24



The premium Koozie® Olympus Kooler Tote, with a heat-sealed PEVA liner, will fit all your needs on your next adventure. It has a 28-can capacity, holds ice for up to 30 hours, and is made of easy-towipe-clean tarpaulin material.

Koozie® is a registered trademark of Koozie Group.

koozie group*

SEAKvalue COLORFUL brand-be DESSENITIAL ADVENTIAS





16009 Koozie[®] Stitches Kooler Colors: Charcoal, Navy, Red Standard Decoration: Screen Print As Low As: \$10.75(C) Set-Up: \$50(G) Minimum: 48



The bold accent stitching on this cooler bag adds a bit of whimsy. And, with two ways to carry it and a heat-sealed PEVA liner, it gets the job done at work or at play.





16136 Koozie® Olympus Bucket Kooler Colors: White, Gray Standard Decoration: Heat Transfer As Low As: \$34.99(C) Set-Up: \$50(G) Minimum: 12



Bring the party with the Koozie® Olympus Bucket Kooler. Loaded with extras, it fits into a standard 5-gallon bucket and has a mesh bottom to drain ice. When the fun is over, it collapses for easy storage.





15845C Koozie® Two-Tone Lunchtime Kooler Tote Colors: Black, Navy, Red, Royal, Forest Green Standard Decoration: Screen Print As Low As: \$10.02(C) Set-Up: \$50(G) Minimum: 48



Take this easy-to-carry cooler tote on a last-minute picnic or your weekly grocery-shopping trip. Its modern two-tone gray material keeps you looking stylish, and the heat-sealed PEVA liner prevents unwelcomed leaks.





16127 Koozie[®] Rogue Kooler Backpack Colors: Gray, Red, Royal Standard Decoration: Screen Print As Low As: \$19.99(C) Set-Up: \$50(G) Minimum: 48



Tote your drinks and snacks with ease using this cooler backpack. Attention to the details, including a tarpaulin bottom for easy cleanup and padded, adjustable shoulder straps for carrying comfort, will make this your go-to adventure accessory.

event of the bags





20-Can Kooler

Colors: Black, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$16.63(C) Set-Up: \$50(G) Minimum: 48



This versatile cooler is great for any outdoor activity, whether it's a day at the beach or an evening at the campground. Multiple carry handles (top, side, and shoulder strap) make it easy to tote wherever the fun might take you.





16104 Koozie[®] Tarpon 60L Duffel Color: Gray Standard Decoration: Screen Print As Low As: \$48.99(C) Set-Up: \$50(G) Minimum: 12

When your outing demands a rugged bag, the Koozie® Tarpon Duffel delivers. Its water-resistant construction features a durable EVA bottom that stands up to a day on the boat or a weekend in the wilderness.





16105 Koozie[®] Tarpon 48L Tote Color: Gray Standard Decoration: Screen Print As Low As: \$42.99(C) Set-Up: \$50(G) Minimum: 12



This rugged tote stands out with unique features, including a separate sandal compartment. It's perfect for a day at the beach or on the boat.



 $\mathsf{Koozie}^{\circledast}$ is a registered trademark of Koozie Group.



15937C Koozie[®] Wanderer Camo 25L Daypack Colors: Hunter Green, Navy Standard Decoration: Screen Print As Low As: \$31.99(C) Set-Up: \$50(G) Minimum: 25



This outdoor backpack comes with all the bells and whistles. With bungee cords, multiple zippered pockets, padded laptop sleeve, and side compression straps, it will hold all your necessities for the day!



54 the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

SEAK value COLORFUL brand-be DESSENITION ADVENTION



KAPSTON® San Marco Backpack

Colors: Gray, Natural, Navy Standard Decoration: Screen Print As Low As: \$59.27(D) Set-Up: \$50(G)



Minimum: 10

This premium cotton backpack has a stylish and sophisticated design that is perfect for work, school, or travel. Added details like its striped interior lining and leatherette and suede carry handles take it to the next level.



KAPSTON®

16082 KAPSTON[®] San Marco Duffel Color: Gray, Natural, Navy Standard Decoration: Screen Print As Low As: \$60.65(D) Set-Up: \$50(G) Minimum: 10



Pack in style for your next vacation. This premium cotton duffel has added details like striped interior lining and leatherette and suede carry handles for added sophistication.



KAPSTON® 16112 KAPSTON® Pierce Computer Tote

Colors: Gray, Navy Standard Decoration: Screen Print As Low As: \$19.99(C) Set-Up: \$50(G) Minimum: 25



This modern tote will have you looking polished on your commute. Inside, an interior organizer and water bottle pocket keep all your essentials in place.



KAPSTON®

15807 KAPSTON[®] Pierce Backpack Colors: Gray, Navy, Graphite Standard Decoration: Screen Print As Low As: \$27.57(C) Set-Up: \$50(G) Minimum: 25



This upscale backpack has a stylish modern design. 600D Polyester with padded laptop sleeve fits most laptops up to 13", and its padded straps make carrying it a breeze.

event of the bags



∭≪ KAPSTON[®] 16109

KAPSTON[®] Pierce Garment Bag Colors: Gray, Navy Standard Decoration: Screen Print As Low As: \$29.99(C) Set-Up: \$50(G) Minimum: 25



This modern garment bag provides a sleek way to carry your dress or suit. The added front zippered pocket has an interior organizer for all your incidentals.



KAPSTON® Jaxon Fanny Pack

Colors: Black, Blue Standard Decoration: Screen Print As Low As: \$8.15(C) Set-Up: \$50(G) Minimum: 50



Carry all your essentials on your next adventure in this trendy and versatile fanny pack with leatherette accents. Its adjustable waist strap with premium buckle closure helps keep your gear secure.



KAPSTON® Jaxon Tech Organizer

Colors: Black, Blue Standard Decoration: Screen Print As Low As: \$10.99(C) Set-Up: \$50(G) Minimum: 50



Keep track of your cords and gear with this trendy tech organizer. Its multiple straps, loops, and pockets keep your cables, chargers, writing instruments, credit cards, and other necessities neat and at the ready. Zips close for secure storage.





Osprey[®] Centauri

Color: Sentinel Gray Standard Decoration: Heat Transfer As Low As: \$89.99(D) Set-Up: \$50(G) Minimum: 6

A WARNING:

This product can expose you to chemicals including dimethylformamide, which is known to the State of California to cause cancer. For more information, go to www.P65Warnings.ca.gov.



This functional pack is reliable, refined, and fully capable of carrying your everyday essentials anywhere you need to go. An adjustable sternum strap, breathable back panel, and soft harness make for a pleasant carrying experience.

koozie group*



SEAK value COLORFUL brand-be DESSENITION ADVENTION



OSPREY 16086 Osprey® Transporter® Wheeled Duffel 40 Color: Black Standard Decoration: Heat Transfer As Low As: \$269.99(D) Set-Up: \$50(G) Minimum: 2

A WARNING:

This product can expose you to chemicals including dimethylformamide, which is known to the State of California to cause cancer. For more information, go to www.P65Warnings.ca.gov.



For trips that don't require a ton of gear, the carry-on-sized Rolling Transporter®, with its rugged design and burly fabrics, will keep your clothing, equipment, or whatever safe and sound. And your investment is covered by Osprey's All Mighty Guarantee.





Osprey[®] Transporter[®] Wheeled Duffel 90 Color: Black Standard Decoration: Heat Transfer As Low As: \$299.99(D) Set-Up: \$50(G) Minimum: 2

▲ WARNING: This product can expose you to chemicals

including dimethylformamide, which is known to the State of California to cause cancer. For more information, go to www.P65Warnings.ca.gov.



Traveling can be tough on luggage, and the Transporter® Wheeled Duffel 90 is up to the challenge. Durable and weather-resistant fabrics protect your gear, and oversized wheels roll smoothly inside and outside of the terminal. And your investment is covered by Osprey's All Mighty Guarantee.



ORCA ORCA ORCA[®] 20-Quart Cooler Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White Standard Decoration: Full Color As Low As: \$239.99(D) Set-Up: FREE



This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 18 cans and is backed by ORCA's lifetime warranty.



Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White Standard Decoration: Full Color As Low As: \$279.99(D) Set-Up: FREE Minimum: 1



This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 24 cans and is backed by ORCA's lifetime warranty.

event of sat bags





Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White Standard Decoration: Full Color As Low As: \$329.99(D) Set-Up: FREE Minimum: 1



This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 48 cans and is backed by ORCA's lifetime warranty.





Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White Standard Decoration: Full Color As Low As: \$379.99(D) Set-Up: FREE Minimum: 1



This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 72 cans and is backed by ORCA's lifetime warranty.





Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White Standard Decoration: Full Color As Low As: \$449.99(D) Set-Up: FREE Minimum: 1



This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 90 cans and is backed by ORCA's lifetime warranty.



ATCHISON[®] AP5040C Two-Tone On-the-Move Backpack Colors: Black, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$9.73(C) Set-Up: \$50(G) Minimum: 50



Head out to campus with this twotone version of a classic backpack. It has multiple pockets to keep you organized as well as adjustable padded shoulder straps to keep you comfortable.



DESSENTIAL ADVENTIAS



ATCHISON[®] AP8400 TranSport It Tote Colors: Black, Apple Green, Fuchsia, Light Blue, Purple, Red, Royal, Teal Standard Decoration: Screen Print As Low As: \$7.36(C) Set-Up: \$50(G) Minimum: 50



Stay organized on the go with this stylish tote. It's got you covered with a front slip pocket, pen & business card pockets, mesh water bottle pocket, and side cell phone pocket.



ATCHISON[®] AP8012 Annie Tote Color: Apple Green, Charcoal, Red, Royal, Teal Standard Decoration: Screen Print As Low As: \$5.95(C) Set-Up: \$50(G) Minimum: 100



This zippered tote grabs attention with its two-toned design and stitching and grommet accents. Practically speaking, its main zippered compartment and two front slip pockets keep everything organized.



ATCHISON°

AP7007 Market Cooler Tote Colors: Apple Green, Black, Orange, Red, Royal Standard Decoration: Sreen Print As Low As: \$9.28(C) Set-Up: \$50(G) Minimum: 100 \widehat{K} FULL \widehat{K}



Whether you're headed to a picnic or the local farmers market, this cooler tote is the perfect accessory. It sports extra organizational features, like a mesh side pocket and zippered front pocket. And its heat-sealed PEVA liner helps stop leaks.



ATCHISON°

AP9007 Bimini Wet Swimsuit Bag Colors: Apple Green, Charcoal, Red, Royal, Teal Standard Decoration: Sreen Print As Low As: \$4.94(C) Set-Up: \$50(G) Minimum: 100



Wet swimsuit? Sandy shorts? No problem. Toss this into your beach bag to keep your wet and dirty items separate from everything else that's dry and clean.

event of the bags



16151 PrevaGuard[™] Grocery Tote* Colors: Black, Red, Royal, Lime Green, Charcoal Standard Decoration: Screen Print As Low As: \$4.99(C) Set-Up: \$50(G) Minimum: 100



This large tote has enough room for all your stuff. This Prevaguard™ product contains an antimicrobial agent that suppresses the growth of algae, mold, mildew, and bacteria which cause unpleasant odors, discoloration, staining, deterioration or corrosion only.



16152 PrevaGuard™ Pouch* Colors: Red, Royal, Lime Green, Charcoal Standard Decoration: Screen Print As Low As: \$3.99(C) Set-Up: \$50(G) Minimum: 100



This pouch fits neatly in your bag or can be attached to your backpack. This Prevaguard™ product contains an antimicrobial agent that suppresses the growth of algae, mold, mildew, and bacteria which cause unpleasant odors, discoloration, staining, deterioration or corrosion only.



16153 PrevaGuard[™] Drawstring Backpack^{*} Colors: Royal, Lime Green, Charcoal, Red Standard Decoration: Screen Print As Low As: \$3.99(C) Set-Up: \$50(G) Minimum: 100



Use this handy drawstring backpack whenever you want to keep your hands free—the big game, an outdoor concert, or necessary weekend errands. This Prevaguard™ product contains an antimicrobial agent that suppresses the growth of algae, mold, mildew, and bacteria which cause unpleasant odors, discoloration, staining, deterioration or corrosion only.



16011 Edgewood Computer Backpack Colors: Black, Burgundy, Khaki, Navy, Olive Standard Decoration: Screen Print As Low As: \$17.05(C) Set-Up: \$50(G) Minimum: 50



From the 15" padded laptop compartment, side compression straps and padded shoulder straps, this stylish backpack has everything you need.

*These products do not protect users or others from disease causing bacteria, viruses, or germs.



SEAKvalue COLORFUL brand-be DESSENITIAL ADVENTIAS



Good Value,

15734 Clear Game Drawstring Backpack Colors: Black, Blue, Green, Orange, Purple, Red, Navy, Forest Green Standard Decoration: Screen Print As Low As: \$2.67(C) Set-Up: \$50(G) Minimum: 100 This clear drawstring backpack is perfect for fans packing their stadium and event day items safely but also works perfectly for school and outdoor events.





Daypack

Colors: Black, Red, Royal Standard Decoration: Screen Print As Low As: \$11.98(C) Set-Up: \$50(G) Minimum: 50



Don't forget to bring this daypack to your next appointment! Sporty in style, it is completely functional with a padded laptop compartment and two ways to carry it.





15916 Mega Grocery Tote Colors: Black, Hunter Green, Kelly Green, Lime, Navy, Orange, Purple, Red, Royal, Tan, White, Yellow Standard Decoration: Screen Print As Low As: \$1.55(C) Set-Up: \$50(G) Minimum: 150



Take this XL reusable tote with you during your next grocery store visit!





16125 Translucent Color Tote Colors: Black, Lime, Orange, Pink, Turquoise Standard Decoration: Screen Print As Low As: \$5.69(C) Set-Up: \$50(G) Minimum: 100 You'll stand apart from the crowd with this bright and colorful tote. Shoulder-length handles make it perfect for any outdoor event.

event of the bags



Good Value,

16007 Two-Tone Utility Tote Colors: Charcoal, Blue, Maroon, Tan Standard Decoration: Heat Transfer As Low As: \$13.01(C) Set-Up: \$50(G) Minimum: 50



This versatile utility tote is great for carrying groceries, sports equipment, beach necessities, and much more. It collapses for easy storage.





Colors: Clear/Black, Clear/Red, Clear/Royal, Clear/Forest Green, Clear/Navy, Clear/Purple Standard Decoration: Screen Print As Low As: \$5.19(C) Set-Up: \$50(G) Minimum: 100 This clear fanny pack with adjustable waist strap is the perfect way to hold all your essentials on the go. Wear it around your waist or as a sling.





16075C Translucent Color Fanny Pack Colors: Black, Lime, Orange, Pink, Turquoise Standard Decoration: Screen Print As Low As: \$5.99(C) Set-Up: \$50(G) Minimum: 100 Add bright colors to your game with this fanny pack. The adjustable waist strap allows you to wear it around your waist or as a sling.





26039 Neon Fanny Pack Colors: Neon Blue, Neon Green, Neon Orange, Neon Pink, Neon Yellow Standard Decoration: Screen Print As Low As: \$4.83(C) Set-Up: \$50(G) Minimum: 100 Whether traveling or out at a concert, this bright fanny pack will be sure to fit all your necessities!

INSPIRE remote ELE CTRO VCE ENGAGE link A reless charger MEMORY STICK OF SLEEK S :00 HSO Sh Stul lithin COMPA SS F

TECHNOLOGY

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



HOMEDICS





Koozie® is a registered trademark of Koozie Group.

items in **action**

a case study

Client: university Purpose: brand awareness

After refreshing their brand identity, a university music program was looking for a fun and unique promo to include in their new student welcome packs. They were impressed by the durability and modern design of the #32401 Koozie® Fabric Waterproof Bluetooth® Speaker. The welcome gifts were well received by students who also used the speakers during lessons, practices and rehearsals.

‡According to a Global Ad Impressions Study 2020 Edition

technology safety & terminology information We operate with product safety and compliance standards that we stand behind, so you can feel confident.

UL Certified: Identifies products that have passed the applicable UL testing standard and that are part of UL's Follow-Up Service.

UL Recognized Component: Lithium battery is recognized under the UL Component Recognition Program. Lithium battery has passed UL 1642 testing.

UL Listed: The UL Listed mark identifies products manufactured (UL) us under UL's Listing and Follow-Up Service.

> Bluetooth®: Identifies products that have been fully qualified and declared through the Bluetooth Qualification Process.

FCC Mark: A certification mark employed on electronic products manufactured or sold in the United States which certifies that the electromagnetic interference from the device is under limits approved by the Federal Communications Commission.

ETL Mark: The ETL Listed Mark demonstrates compliance to the requirements of product safety standards, as determined through ((T))_{us} independent testing and periodic follow up inspections.

QI Certified: Identifies Qi Certified wireless products that have been tested to verify that the product does not induce voltages that can potentially damage these products.

SAFETY AND COMPLIANCE

UN38.3: Rechargeable lithium batteries are required to pass Section 38.3 of the UN Manual of Tests and Criteria to ensure the safety of lithium batteries during shipment.

SDS: Safety Data Sheet (SDS) is a document that contains information on the potential health effects of exposure to chemicals or other potentially dangerous substances and safe working procedures when handling chemical products.



good to technology

(UL)

A.

FC.

900

is the number of impressions promotional power banks generate throughout their lifetime.‡

> koozie 32401 Koozie[®] Fabric Waterproof Bluetooth[®] Speaker

> > Love this item? Find it on page 67.



technology







32095 Slider Phone Stand Power Bank 2200 mAh Colors: Blue, Lime, Red, White Standard Decoration: 1-Color As Low As: \$7.49(C) Set-Up: \$50(G) Minimum: 50



The Slider Phone Stand Power Bank 2200 mAh provides a full charge to most smartphones and devices, including MP3 players, speakers, and earbuds. It has a phone stand making it a perfect desk accessory. This power bank is multifunctional and is UL certified so you know that safety is built-in.





32402 On-the-Go PD Wireless Power Bank 10000mAh Colors: Black, White Standard Decoration: Laser Engrave As Low As: \$39.99(C) Set-Up: \$50(G) Minimum: 10



This sleek-bodied 18W PD power bank allows you to charge up to three devices at the same time. It is compatible with numerous devices and intelligently adjusts the power output to match your device's requirements.





32374 Aluminum HD Wireless Power Bank 10000 mAh Colors: Gunmetal, Silver Standard Decoration: 1-Color As Low As: \$35.46(C) Set-Up: \$50(G) Minimum: 10



Whether your device requires a cord or can charge wirelessly, this versatile power bank has you covered.





32266 Light-Up Logo Power Bank 10000 mAh Color: Black Standard Decoration: Laser Engrave As Low As: \$26.66(C) Set-Up: \$50(G) Minimum: 25



This power bank shines brightly with an illuminated logo and can easily charge even the biggest phone battery multiple times. Perfect for business travelers, it is small enough to fit in your pocket, briefcase, backpack, or purse.

CONNECTS RE technology





32399 Drip Truly Wireless Earbuds and Charging Case Color: Black Standard Decoration: 1-Color As Low As: \$20.39(C) Set-Up: \$50(G) Minimum: 15



Ditch the cords with these True Wireless Stereo (TWS) earbuds with Bluetooth® 5.0. They provide high-quality stereo sound and effortlessly connect to your device with auto pairing and auto power on.





32403 Slide Truly Wireless Earbuds and Charging Case Color: White Standard Decoration: 1-Color As Low As: \$19.99(C) Set-Up: \$50(G) Minimum: 15



These True Wireless Stereo (TWS) earbuds put out high-quality sound and fit neatly in a uniquely designed sliding box. Bluetooth® 5.0 technology ensures a secure and stable connection.





32083 Bluetooth[®] Earbuds in Carabiner Case Colors: Black, Blue, Lime, Red Standard Decoration: Pad Print As Low As: \$10.65(C) Set-Up: \$50(G) Minimum: 25



Lime, Red Mith a compact carrying case, these wireless earbuds can go anywhere with you. When charged, they provide 2.5 hours of play time and allow you to easily answer calls, control the volume, and skip/ play/pause your favorite tunes.



32397 Truly Wireless Stereo Pairing Bluetooth® Speakers Color: Black Standard Decoration: 1-Color 2 Locations As Low As: \$40.79(C) Set-Up: \$50(G) Minimum: 10



It's here. True stereo sound by pairing two Bluetooth® speakers together. Fill the room with complete surround sound and enjoy the ride.



NTY ESTADAPT R





32401 Koozie[®] Fabric Waterproof Bluetooth[®] Speaker Colors: Black, Blue, Red Standard Decoration: 1-Color

As Low As: \$33.09(C) Set-Up: \$50(G) Minimum: 12



This Koozie® branded Bluetooth® speaker, with its unique shape and compact size, allows you to take it almost anywhere. No need to worry about the sand on the beach. This versatile speaker is IP66 rated and is dustproof and waterproof! Enjoy its powerful sounds for up to 12 hours with its long play time capabilities.





32340 Waterproof Bluetooth[®] Speaker Colors: Black, Blue, Red Standard Decoration: 1-Color As Low As: \$27.81(C) Set-Up: \$50(G) Minimum: 15



This bumpin' Bluetooth® speaker is IPX6 rated, which means you can take it around and even in the water without fear of damage. Break this guy out at your next pool party for up to 5 hours of tunes.





32345 Bright Logo Bluetooth® Speaker Colors: Blue, Red Standard Decoration: Laser Engrave As Low As: \$12.23(C) Set-Up: \$50(G) Minimum: 25



This stylin' Bluetooth® speaker shines brightly with an illuminated logo and metallic finish. Connect wirelessly to your mobile devices from over 30 feet away.





32279 Pillar Light-Up Bluetooth® Speaker Color: Black Standard Decoration: 1-Color As Low As: \$14.18(C) Set-Up: \$50(G) Minimum: 25



Bring the fun wherever you go. This Bluetooth® speaker has a light ring that dazzles while the music is playing. Connects wirelessly from over 30 feet away and features a 350 mAh lithium-ion battery for over 3 hours of play time.

S CONNECTS RE technology





32407 Trio 3-in-1 Charging Cable 2A Colors: Black, Blue, Red, White Standard Decoration: Pad Print As Low As: \$2.65(C) Set-Up: \$50(G) Minimum: 100



Charge practically all your devices with this one easy-to-carry traveling cable. Comes with a plastic storage case and screen cleaner.





32408 All-Over Charging Cable 2A Colors: Black, Blue, Red Standard Decoration: Laser Engrave As Low As: \$4.98(C) Set-Up: \$50(G) Minimum: 100 This hardworking charging cable has 3 outputs and comes with 2-way inputs (USB-A and USB-C) that fit most wall chargers. Measuring 3 feet with a maximum 2A output, you'll have ample length to reach the nearest outlet.





32409 3-in-1 On-the-Go Charging Cable Colors: Black, Blue, Red, White Standard Decoration: Pad Print As Low As: \$5.19(C) Set-Up: \$50(G) Minimum: 100 Need to charge your device rapidly? This 2A cable, with a duo input that is compatible with any device, can do the trick. Its magnetic closure allows it to fold up neatly until it's needed again.





32181 Light-Up Dual Charging Cable with USB-C Colors: Black, Blue, Red Standard Decoration: Laser Engrave As Low As: \$4.39(C) Set-Up: \$50(G) Minimum: 100



This one-of-a-kind product features a laser-engraved imprint that lights up when the charging cable is in use. It features a USB Type-A and USB Type-C connector plus a dual-function connector that is compatible with Apple® 8-Pin and micro-USB devices.



TY ESTADAPT



32391 Luxury RFID Phone Wallet and Stand Colors: Black, Blue, Tan Standard Decoration: Pad Print As Low As: \$6.72(C) Set-Up: \$50(G) Minimum: 100 This phone wallet is a cut above the rest. 3M adhesive secures it to your phone without leaving a sticky residue behind. The premium design offers gender-neutral styling to fit everyone's taste.



32388 Bamboo Wireless Charging Pad with Phone Stand Color: Natural Standard Decoration: Screen Print As Low As: \$18.35(C) Set-Up: \$50(G) Minimum: 25



This stylish wireless charging pad is made of real bamboo. It allows you to charge your Qi-enabled devices while also acting as a phone stand or desk accessory.





32369 Slim Socket Phone Grip and Stand Colors: Black, Blue, Lime, Red Standard Decoration: 1-Color As Low As: \$1.06(C) Set-Up: \$50(G) Minimum: 250



This practical product works like most other phone grips/stands, however, this one is thin enough to wirelessly charge with it on your phone. Bring on the fun!

CHOOL OF ART A ART MISTORY MALID WASSIN



32082 Modern USB Wall Adapter with Phone Holder Color: White Standard Decoration: 1-Color As Low As: \$13.56(C) Set-Up: \$50(G) Minimum: 25



Most of us have more than one gadget that needs charging regularly. This AC wall adaptor with dual USB ports can help. It turns a single outlet into a charging station and is portable enough to take with you on the go.

technology UNNELLO



UNIVERSAL

30915 256 MB Folding USB 2.0 Flash Drive

Colors: Black, Blue, Dark Red, Emerald Green, Gray, Green, Red, Red Orange, Violet, White, Yellow. All come with silver protective cover Standard Decoration: Screen Print Visit kooziegroup.com for current price Set-Up: FREE Minimum: 25



This 256 MB USB drive folds inside a protective covering to keep your Light Blue, Orange, Pink, Purple, important information safe while also making your flash drive easily accessible. And it includes 1-year warranty.





32290 8 GB Multiple On-The-Go USB 3.0 Flash Drive

Colors: Black, Gold, Rose Gold, Silver Standard Decoration: Screen Print Visit kooziegroup.com for current price Set-Up: FREE Minimum: 25



This 4-in-1 flash drive includes lightning, USB-C, USB 3.0, and micro USB connections. Use it to easily transfer files, photos, music, videos, and more to your smartphone. Its on-the-go functionality is compatible with Android 3.0 or above devices. And it includes 1-year warranty.



UNIVERSAL

32425 8 GB On-The-Go USB 3.0 Flash Drive—Type C

Colors: Black, White, Red, Blue Standard Decoration: Screen Print Visit kooziegroup.com for current price Set-Up: FREE Minimum: 25



This lightweight, durable flash drive provides extra storage when you need it. It's 3 times faster than our USB 2.0 flash drive and supports Type C smartphones and MacBooks. And it includes 1-year warranty.





32440 64 GB Light-Up USB 3.0 **Flash Drive**

Color: Black Light Colors: White, Blue Standard Decoration: Laser Engrave Visit kooziegroup.com for current price Set-Up: FREE Minimum: 25



This flash drive can help with your extra storage needs. It's lightweight and durable construction lets you take it wherever you go. Its light up design makes this tech tool fun and functional. And it includes 1-year warranty.





OFFICE & MEETING

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

wherever you call office we are there too











magnets BIC[®] magnets add a pop of full color to any magnetic surface!

journals, padfolio, notebooks & meeting

Keep your notes handy and organized wherever you go with these stylish and functional products.





mouse pads Full color printing on BIC[®] mouse pads brings a splash of color to any space!

adhesive notepads Impactful branding on every sheet! BIC[®] Sticky Note[™] Adhesive Notepads come in a variety sizes and shapes to fit your customer's needs.





is the average number of months promotional desk accessories are kept.‡

items in action

benefits



Many of our BIC[®] Sticky Note[™] Adhesive Notepads are produced right here in the USA - Sleepy Eye, MN, to be exact. **This means that most BIC[®] Sticky Note™ Adhesive Notepads are available available in 24 hours!**



At Koozie Group, we strive to be environmentally friendly. This is why we provide BIC[®] Ecolutions[®] Sticky Note[™] products for our customers. **This means most BIC[®] Sticky Note[™] Adhesive Notepads are available** in an ECO version that utilizes paper stock containing 30% postconsumer recycled fiber!



We offer over 100 FREE options that are simple to order with 70+ FREE stock backgrounds and 30+ stock shapes. This means there is a BIC[®] Sticky Note[™] stock

background or shape for every event, occasion or business need!

why BIC[®] Sticky Note™ Adhesive Notepads?

alternating designs

Perfect for companies with multiple services!

low-quantity copy change

Ideal for businesses offering multiple offices or locations!

personalization

A personalized gift your customer is sure to appreciate!





Client: car dealership

Purpose: car detailing checklist

The service department at a car dealership wanted a contact-free way to let customers know their vehicle had been cleaned and sanitized after service. Using the #P3A3A50 BIC[®] Sticky Note[™] 3" x 3" Adhesive Notepad, 50 Sheet Pad, the dealership created a checklist outlining the sanitation steps that were taken prior to turning vehicles back over to their owners. After the cleaning process, employees marked off the boxes on the list then stuck the note to the steering wheel. The checklists satisfied the need to communicate enhanced safety measures while maintaining social distancing. The dealership received positive feedback from customers who appreciated their extra efforts for safety and transparency in an uncertain time.

1,450

is the number of impressions promotional desk accessories generate throughout their lifetime.‡



office & meeting





P3A3A25 - 25 Sheets P3A3A50 - 50 Sheets P3A3A100 - 100 Sheets BIC[®] 3" x 3" Adhesive Notepad

Color: White Standard Decoration: Full Color P3A3A25 As Low As: \$0.46(C) Minimum: 250 P3A3A50 As Low As: \$0.79(C) Minimum: 250 P3A3A100 As Low As: \$1.44(C) Minimum: 500 Set-Up: FREE



You'll find this office essential on desks and kitchen tables the world over. Organize lists and leave yourself reminders with high-quality BIC® Sticky Note™ Adhesive Notepads.



BiC

P4A3A25 - 25 Sheets **P4A3A50** - 50 Sheets **P4A3A100** - 100 Sheets BIC[®] 4" x 3" Adhesive Notepad Color: White Standard Decoration: Full Color P4A3A25 As Low As: \$0.47(C) Minimum: 250 P4A3A50 As Low As: \$0.81(C) Minimum: 250 P4A3A100 As Low As: \$1.47(C) Minimum: 500 Set-Up: FREE



BIC® Sticky Note™ Adhesive Notepads get the job done, whether at work, home, or the office. This popular size gives a bit of extra room for jotting yourself a reminder or leaving someone a note.





P4A6A25 - 25 Sheets **P4A6A50** - 50 Sheets **P4A6A100** - 100 Sheets BIC[®] 4" x 6" Adhesive Notepad Color: White Standard Decoration: Full Color P4A6A25 As Low As: \$0.84(C) Minimum: 250 P4A6A50 As Low As: \$1.55(C) Minimum: 250 P4A6A100 As Low As: \$3.06(C) Minimum: 500 Set-Up: FREE

This larger size notepad leaves plenty of space for to-do lists or a detailed note to someone. These functional BIC[®] Sticky Note™ Adhesive Notepads pack plenty of punch with optional ruled lines and a vibrant 4-color process imprint.





SNC3B BIC[®] 3" x 3" x 1-1/2" Adhesive Cube Color: White Standard Decoration: Full Color As Low As: \$3.57(C) Set-Up: \$50(G) Minimum: 90



You won't know how you stayed organized before this adhesive cube showed up on your desk. The vibrant four-color printing on all four sides brings a pop of color to even the drabbest office environment.



TAN WEH BADGE HOLDER





NS4A6A25 - 25 Sheets NS4A6A50 - 50 Sheets BIC[®] 4" x 6" Non-Adhesive Scratch Pad Color: White Standard Decoration: Full Color NS4A6A25 As Low As: \$0.54(C) NS4A6A50 As Low As: \$0.88(C) Set-Up: FREE Minimum: 250



Keep this notepad close by for jotting a to-do list or writing yourself a reminder. You'll want more than one of these around your home or office when inspiration strikes.







NS5A7A25 - 25 Sheets NS5A7A50 - 50 Sheets BIC[®] 5" x 7" Non-Adhesive Scratch Pad Color: White Standard Decoration: Full Color NS5A7A25 As Low As: \$0.68(C) NS5A7A50 As Low As: \$0.93(C) Set-Up: FREE Minimum: 250



Make your list and check it twice. This must-have notepad is perfect for home, school, or office.



NS8111A25 - 25 Sheets **NS8111A50** - 50 Sheets BIC[®] 8-1/2 " x 11" Non-Adhesive Scratch Pad Color: White Standard Decoration: Full Color NS8111A25 As Low As: \$1.15(C) NS8111A50 As Low As: \$1.96(C) Set-Up: FREE Minimum: 500



This large notepad offers a lot of versatility. With optional ruled lines, it has enough room for the longest to-do list or most productive brainstorming session.





NC3A BIC[®] 3" x 3" x 3" Non-Adhesive Cube Color: White Standard Decoration: Full Color As Low As: \$4.81(C) Set-Up: \$50(G) Minimum: 90



Form, function, and style for any desktop! The vibrant four-color imprint on all 4 sides means limitless possibilities for promoting your brand.

ique station of D

office & meeting





MGBC20 - 20 Mil MGBC30 - 30 Mil BIC® Full Color Business Card Magnet Color: White Standard Decoration: Full Color MGBC20 As Low As: \$0.27(C) MGBC30 As Low As: \$0.30(C) Set-Up: FREE Minimum: 500



This colorful magnet will bring a bit of pizzazz to any magnetic surface. Use it to keep important papers and notes within reach.





MGSSM20 - 20 Mil MGSSM30 - 30 Mil BIC[®] Medium Stock Shape Magnet Color: White Standard Decoration: Full Color MGSSM20 As Low As: \$0.45(C) MGSSM30 As Low As: \$0.55(C) Set-Up: FREE Minimum: 500



This convenient magnet and calendar combo is perfect for the home or office. Stick it to any magnetic surface for the ultimate at-a-glance planning tool.





MGCLL20 - 20 Mil BIC® Calendar Magnet Color: White Standard Decoration: Full Color As Low As: \$0.50(C) Set-Up: FREE Minimum: 250



This convenient magnet and calendar combo is perfect for the home or office. Stick it to any magnetic surface for the ultimate at-a-glance planning tool.





31790 Business Card Magnet Color: White Standard Decoration: Full Color As Low As: \$0.13(C) Set-Up: FREE Minimum: 500



Want the perfect-sized magnet? Look no further. This reliable staple holds things where you want them and makes organizing magnetic surfaces easy.



76 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

TON S WITH BADGE HOLDER





MPAB1A BIC[®] PrevaGuard[™] Mouse Pad* (7-1/2" x 8-1/2")

Color: White Standard Decoration: Full Color As Low As: \$3.08(B) Set-Up: FREE Minimum: 100



This Prevaguard™ product contains an antimicrobial agent that suppresses the growth of odor causing microorganisms on the product itself. Its polyester material is not only durable but vibrantly displays a full-color imprint.



BiC

 MP1A - 1/8"
 Full Color

 MP1B - 1/4"
 MP1A As Low

 MP1C - 1/16"
 MP1B As Low

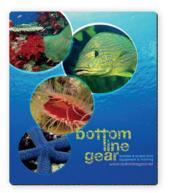
 BIC® Fabric Surface Mouse
 Set-Up: FREE

 Pad (7-1/2" x 8-1/2")
 Minimum: 100

Color: White Standard Decoration: Full Color MP1A As Low As: \$3.71(B) MP1B As Low As: \$4.41(B) MP1C As Low As: \$3.52(B) Set-Up: FREE Minimum: 100



The thick rubber base and soft fabric surface of this mouse pad make it a comfortable place to click. Its full-color imprint brings a splash of color to any office space.





MPFR2A - 1/8" **MPFR2C**- 1/16" BIC[®] Firm Surface Mouse Pad (8" x 9-1/2") Color: White Standard Decoration: Full Color MPFR2A As Low As: \$5.17(B) MPFR2C As Low As: \$4.77(B) Set-Up: FREE Minimum: 100



Made with firm rubber and polyester, this classic rectangular mouse pad is suitable for any type of mouse. Its durable surface displays a vivid full-color message.





MPP50 BIC[®] Paper Mouse Pad 50 Sheets Color: White Standard Decoration: Full Color As Low As: \$3.54(B) Set-Up: FREE Minimum: 200



Jot down notes in the most convenient place—right under your hand! This mouse pad includes a full-color imprint, a 50-sheet pad, and a nonslip chipboard backing.

*This product does not protect users or others from disease causing bacteria, viruses, or germs.

ique STATION office & meeting





32171 **Full Color Paper Folder**

Color: White **Standard Decoration:** Offset As Low As: \$1.61(C) Set-Up: \$50(G) Minimum: 250



Keep your papers organized with this colorful folder. Includes an interior business card slot.





32170 **Gloss Paper Folder** Colors: Black, Burgundy, Dark Blue, Hunter Green, Orange, Purple, Red, Silver, White, Yellow **Standard Decoration:** Foil Stamp As Low As: \$1.33(C) Set-Up: \$50(G) Minimum: 100



This high-gloss folder comes in 10 colors to hold your information in style and includes an interior business card slot.

DUEN



32169 **Linen Paper Folder** Colors: Black, Blue, Burgundy, Gray, Green, Ivory, White Standard Decoration: Foil Stamp As Low As: \$1.73(C) Set-Up: \$50(G) Minimum: 100



COLOR

This attractive linen folder comes in a variety of colors to hold your information in style and includes an interior business card slot.

Optional Imprint Area Back



65053 **Retractable Badge Holder**

Colors: Black, Blue, Translucent Available in a multitude of colors, Black, Translucent Blue, Translucent Green, Translucent Orange, Translucent Purple, Translucent Red, White **Standard Decoration:** Full Color As Low As: \$1.48(C) Set-Up: \$50(G) Minimum: 250 FUL

this alligator clip transparent badge holder is practical and attractive. It extends up to 30" for quick and convenient badge swiping.

78 | the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.



TAN WEH BADGE HOLDER





32376 Souvenir[®] Stationery Set with Motive pen Color: Black Standard Decoration: Full Color As Low As: \$8.35(C) Set-Up: \$50(G) Minimum: 100

WE FULL

Your desk will get noticed with this trendy stationery set jazzing it up. Inspired by the Souvenir® Motive pen, the fashionable twotone pattern carries throughout these useful desk items. And it all comes organized in a stylish Souvenir® case.



Good Value.

30309 Ultra Clip Colors: Translucent Blue, Translucent Green, Translucent Pink, Translucent Purple, Translucent Red, White/Black, White/Blue, White/Lime, White/Pink, White/Red Standard Decoration: Full Color As Low As: \$1.14(C) Set-Up: \$50(G) Minimum: 250 You can never have enough of these magnetic clips around the office, house, or school. Use them to post your grocery list, display treasured artwork, or keep your favorite snacks fresh.



31321 Message Clipboard Colors: Blue, White Standard Decoration: Screen Print As Low As: \$3.27(C) Set-Up: \$50(G) Minimum: 50



Keep papers in place with this practical clipboard. It holds up to 50 sheets of paper.

32285 Tic-Tac-Toe Desktop Game Color: Natural Standard Decoration: 1-Color As Low As: \$8.14(C) Set-Up: \$50(G) Minimum: 50 This fun wooden tic-tac-toe game is the perfect size for your desk! Use this game of strategy to keep you entertained between meetings.

Ique STATION

office & meeting





16092 Souvenir[®] Journal with TFW Pen Colors: Black, Blue Standard Decoration: Screen Print As Low As: \$8.30(C) Set-Up: \$50(G) Minimum: 50 Inspired by the Souvenir® TFW pen, this journal has a one-of-a-kind look with a cover that pops with contrasting bold white and darkcolored hues. Inside the front cover, you'll find business card slots and a pocket; the back cover has an additional pocket. It's the perfect accessory for your next meeting.



Souvenir[.]

16093 Souvenir[®] Journal with Motive Pen Colors: Blue, Red Standard Decoration: Screen Print As Low As: \$9.04(C) Set-Up: \$50(G) Minimum: 50



Using the same fashion-inspired pattern as the 55939 Souvenir® Motive pen, this is the perfect journal to use at your next event. The business card slots on the front cover and the expandable pocket on the inside back cover are great added features.



🥌 souvenir[,]

16094 Souvenir[®] Journal with Story Pen Colors: Gray, Red Standard Decoration: Screen Print As Low As: \$10.27(C) Set-Up: \$50(G) Minimum: 50

X

Accented by the same avantgarde "S" used on the Souvenir® Story Pen, this journal and pen combination is the perfect item for your next event. The business card and slip pockets on the inside front cover provide a way to keep your papers organized.



KAPSTON®

16018 KAPSTON[®] Pierce Journal Color: Gray Standard Decoration: Screen Print As Low As: \$8.73(C) Set-Up: \$50(G) Minimum: 50



The tailored style of the Pierce journal lends an air of sophistication, whether taking notes in a meeting or the classroom. The lined paper helps keep your handwriting neat and organized.

80 | the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

koozie group*

TAN WEH BADGE HOLDER





16162 PrevaGuard[™] Notebook with Ion Stylus Pen* Colors: Black, Blue, Red Standard Decoration: Deboss As Low As: \$6.00(C) Set-Up: \$50(G) Minimum: 100



This handy combo is great to take while you're out and about. Both the white-and-color blocking cover on the notepad and the barrel of the pen contain an antimicrobial additive that is molded directly into the product to suppress the growth of mold and mildew on the product surface.





15928 Value Notebook with Joy Pen Colors: Black, Blue, Gray, Green, Lime, Navy, Orange, Purple, Red, Yellow Standard Decoration: 1-Color As Low As: \$2.81(C) Set-Up: \$50(G) Minimum: 100



This 5" x 7" notebook/pen combo is great to throw in your bag when on the go. It features a leatherette cover and matching bookmark and elastic band closure.





15855 Spiral Notebook with Tabs Colors: Black, Blue, Red, White Standard Decoration: Screen Print As Low As: \$4.94(C) Set-Up: \$50(G) Minimum: 100



This handy notebook is ideal for campus or business settings. Its plastic cover makes it durable, and its 5 different tabs keep you organized.



45188 PolyPro FileFolio Colors: Gray, Lime, Orange, Purple, Red, Royal Standard Decoration: Screen Print As Low As: \$8.50(C) Set-Up: \$50(G) Minimum: 96



Using the PolyPro FileFolio is the perfect way to keep files and papers organized. The writing pad and 5-section accordion-style file make this the perfect business accessory!

*This product does not protect users or others from disease causing bacteria, viruses, or germs.



office & meeting





15136 Script Zippered Padfolio Color: Black Standard Decoration: Deboss As Low As: \$14.14(C) Set-Up: \$75(G) Minimum: 25



This zippered vinyl padfolio provides a sizable secure space for notes and cards. It includes a writing pad and features a vinyl pen loop and two small and two large interior pockets.





45167 SIgN wave[®] Jr. Pad Holder Colors: Black, Hunter Green, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$5.42(C) Set-Up: \$50(G) Minimum: 96 Equally useful at home, school, or the office, this compact portfolio covers your organizational needs.

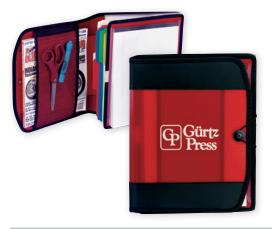




15722 Non-Woven Curve Padfolio Colors: Blue, Green, Red Standard Decoration: Screen Print As Low As: \$6.43(C) Set-Up: \$50(G) Minimum: 50



With a bold accent of color, this black portfolio can go from the boardroom to the classroom. The front slip pocket provides an extra spot for storing important information.



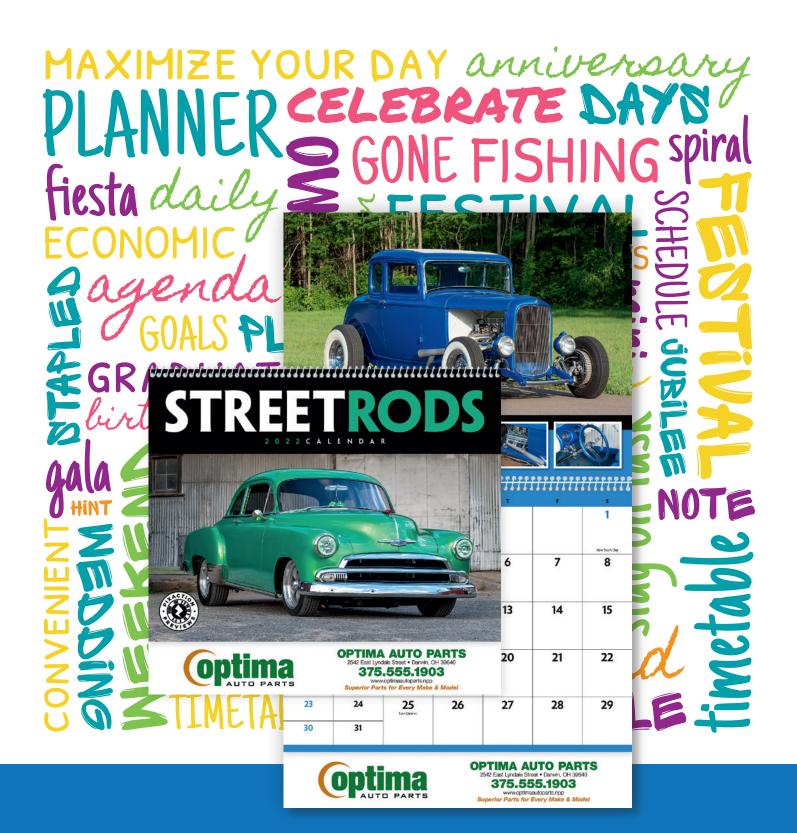
45351 PolyPro TriFolio Colors: Gray, Lime, Purple, Red, Royal Standard Decoration: Screen Print As Low As: \$11.52(C) Set-Up: \$50(G) Minimum: 72



Keep files and papers organized in this durable portfolio. The 5-section accordion-style file and writing pad make this the perfect business accessory!

koozie group*

82 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.



CALENDARS

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.









©2020 Merriam-Webster, used by permission. All rights reserved. Post Illustrations ©SEPS. Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved. Illustrations from The Saturday Evening Post by Norman Rockwell ©SEPS. Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved. calendars defined

Discover ALL the options a calendar has to offer.

JANUARY 2022

¥

3

1 Stapled Binding

Choose stapled binding, also called saddle stitching, for an economical version of a calendar that is also perfect for direct mail.

Spiral & Twin Loop Binding

These types of binding provide a polished look and are great when you want your calendar to lie flat.

Tinning

Large commercial calendars can take a beating. Tinning, a process of crimping pages of a calendar with a metal strip, adds durability and keeps your calendar hanging neatly.

🚺 Window Ad

A window ad prints in the middle of the calendar, putting your message at the center of attention.

5 Drop Ad

A drop ad spans the bottom of a calendar, providing a large area for your brand's message.

6 Insert Pages

Want to add coupons or a message to your customers? Use insert pages to make your calendar more than a tool for keeping track of appointments.

Backmount

The last page of the calendar—or the backmount—is another place to include information valuable to your customers. Choose from over 15 different stock themes or create your own.

Personalization

Go the extra mile and make your customers feel special. You can print individual names on each calendar.

QR Code

QR codes are a kind of barcode that can be read by many mobile devices. Use them to put instant information, like special offers or company information, in the palm of your customer's hand.



A screened-back

version of your

logo or other

special design

date grid.

can add interest

to your calendar's

10

3

10

17

5

11 Date Block Overprint

Go beyond the typical holidays. You can note company closures, special deadlines, or corporate facts on your calendar.



JANUARY2022

5

12

19

26

10

11

18

25

MUTUAL

Augmented Reality

RIDAY

11

Meeting

7

14

21

28

6

13

20

INSURANCE

8

Silvia Calfourez

342.555.8785

SATURDAY

1

8

15

22

29

9

Bring your calendar to life with Pixaction 2.0. Using a free app, you can launch videos and other media right from the calendar's image.



62 is t pe of wh pro cal

is the percentage of consumers who own promotional calendars.‡

items in action

why us?

24-hour service on many items. Fast 5-day & 8-day standard lead times on most products!

FREE Any one-color imprint on many styles.

FREE Storage

FREE extra sheets and Insights Backmounts on Triumph® appointment calendars.

FREE Combined quantity pricing on select styles.

FREE Full-color imprints on select items. Full-color imprinting allows you to print as many colors as you want.

Guaranteed Inventory on over 90 items in stock through December 31.



TRIUMPH

Love this item?

Find it on page 88.

LACKEEGY walker rawelas WALKER TRAVEL 610.555.3691



850

is the number of impressions promotional calendars generate throughout their lifetime.‡

a case study

Client: travel agency Purpose: shift focus to domestic travel

A travel agency shifted their focus to domestic travel due to international restrictions during COVID-19. They chose to include a #1710 National Parks Calendar in their annual mailing to showcase beautiful scenery that is found within the United States. In the quarter following the mailing, the agency saw a 27% increase in domestic travel inquiries and overall bookings remained steady with the same months in the prior year.



‡According to a Global Ad Impressions Study 2020 Edition

RANTEED DATE PROM

calendars





7001 - Spiral 7201 - Stapled 7501 - Window Landscapes of America Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



America's scenic beauty leaps off the pages of this 13-month calendar.





7047 - Spiral **7247** - Stapled Agriculture Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



These 13 colorful images capture the beauty and serenity of rural life.





7103 - Spiral **7303** - Stapled The Power of Nature Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



Hang this 13-month calendar on your wall and learn about some of nature's unusual phenomena.





7039 - Spiral 7239 - Stapled 7539 - Window The Saturday Evening Post Illustrations by Norman Rockwell Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



Norman Rockwell's illustrations for the cover of The Saturday Evening Post reflect moments of a by-gone era. This 13-month calendar includes some of his best-loved work.

Illustrations from The Saturday Evening Post by Norman Rockwell ©SEPS. Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved.

86 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.









7069 - Spiral 7269 - Stapled 7569 - Window Celebrate America Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



Showcase your love of country with this 13-month calendar that celebrates the American spirit.





7073 - Spiral 7273 - Stapled 7573 - Window Healthy Living Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



Get your healthy on. Each month you'll be treated to a beautiful landscape image and a tip for improving your health.





7063 - Spiral 7263 - Stapled 7563 - Window Wildlife Portraits Standard Decoration: Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



Enjoy 13 striking images of North America's wild animals in their native habitats.





7005 - Spiral **7205** - Stapled Muscle Thunder

Standard Decoration:

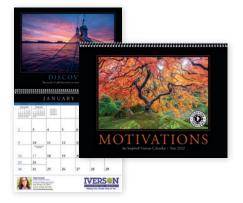
Digital Spiral As Low As: \$1.18(C) Stapled As Low As: \$1.10(C) Window As Low As: \$1.18(C) Set-Up: FREE Minimum: 150



Relive the excitement of the muscle car era as 13 powerful street cars rev to life on this calendar.



calendars





1600 Motivations Standard Decoration: Digital As Low As: \$2.68(D) Set-Up: FREE Minimum: 100



This eye-catching calendar inspires optimism, vision, teamwork, and excellence. Its dynamic photographs, inspirational quotes, and sleek pad design will keep you motivated day after day.





Standard Decoration: Digital As Low As: \$2.68(D) Set-Up: FREE Minimum: 100



Explore the beauty of America's diverse national parks. Each month lets you escape to another natural wonder.



1900 American West by Tim Cox Standard Decoration: Digital As Low As: \$2.68(D) Set-Up: FREE Minimum: 100



Renowned artist Tim Cox brings the American West to life in this calendar. His life-like depictions of the contemporary cowboy hang in museums across the United States and can now hang in your office or home.





1350 Golf Standard Decoration: Digital

As Low As: \$2.68(D) Set-Up: FREE Minimum: 100



Hit the links with this inspiring calendar featuring courses from across the United States. Each month includes information about the featured hole.



88 the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.





Rutte'sHardwate

		022				
1	ii.iiiu		-	-	-	1
2	3	4		6	7	
	10	п	12	18	14	15
16	17	18	19	20	21	22
-	n.,	25	26	27	28	29



3108 American Splendor with Date Blocks Standard Decoration: Offset As Low As: \$11.01(B) Set-Up: FREE Minimum: 25



Enjoy the splendor of America with this beautiful calendar. With photographs of various locations from across the country, you'll visit some of your favorite spots and get to know new places, too.



elichange	klerk	auto	autopart
817 N. Br	andway Langston, WI	712-555-6875 Giv	

uШu	ii Mi	1				1
	3	4	5	6	7	8
9	10		12	13	14	15
16	12		19	20	21	22
14 in	14/11	25	26	27	2.8	29



3111 Wildlife Art by the Hautman Brothers Standard Decoration: Offset As Low As: \$11.01(B) Set-Up: FREE Minimum: 25



At last count, the Hautman brothers have seen their art featured on over 50 state and federal duck stamps. Reproductions of original paintings by these talented artists make this an impressive wildlife calendar.



11	111	-					111	D11	1	2	3	4	3
2	3	4	5	6	7	8	4	7	8	9	10	11	12
7	10	11	12	13	14	15	13	14	15	15	17	18	15
16	17	18	19	20	21	22	20	21	22	23	24	25	20
23 30	24 31	25	26	27	28	29	27	28					12



3206 Scenes of America Standard Decoration: Offset As Low As: \$5.33(B) Set-Up: FREE Minimum: 50



The scenic images on this largeformat calendar will kindle your patriotic spirit.





American West

by Tim Cox

ARS Offset As Low As: \$5.33(B)

Set-Up: FREE Minimum: 50

Standard Decoration:



Renowned artist Tim Cox brings the American West to life in this calendar. His life-like depictions of the contemporary cowboy hang in museums across the United States and can now hang in your office or home.

©Hautman Brothers. Courtesy of MHS Licensing.



calendars





4152 American Splendor Pocket Standard Decoration: Digital As Low As: \$2.50(D) Set-Up: FREE Minimum: 100



Always popular, each month of this handy calendar features a beautiful photograph from one of America's most scenic places along with a convenient storage pocket.





Back Prints 562 Green

Season's Greetings

Top Sheet

2022



Standard Decoration: Digital As Low As: \$4.07(D) Set-Up: FREE Minimum: 100



Convenient design, quality construction, and detailed agricultural information make this calendar a great choice!





4251 American Splendor Desk Standard Decoration: Digital As Low As: \$1.96(B) Set-Up: FREE Minimum: 100



Enjoy the splendor of America with this compact desktop calendar. With photographs of various locations from across the country, you'll visit some of your favorite spots and get to know new places, too.



4400 - Rural Mount



4400 Full Color Weekly Memo **Standard Decoration:** Digital

As Low As: \$4.05(C) Set-Up: FREE Minimum: 100



This durable calendar features a colorful, sturdy wall-mount board and spiral-bound pages on a hanging bar. Each page shows a full week so you can easily stay on top of your busy schedule.

kooziegroup[®]

90 the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.



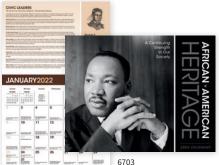




6702 Scenic Almanac Standard Decoration: Digital As Low As: \$1.28(B) Set-Up: FREE Minimum: 150



This superb weather watcher's calendar is filled with useful information such as weather forecasts, planting dates, and prime fishing days. The almanac pad includes sunrise and sunset times, moon phases and times, and much more.



Martin Luther King, Jr.



6703 - Dr. Martin Luther King, Jr. 6704 - Family 6705 - Barack Obama African-American Heritage Standard Decoration: Digital As Low As: \$1.28(B) Set-Up: FREE Minimum: 150



Celebrate the accomplishments of African Americans with this detailed, educational calendar. Every date highlights an event in Black history, and monthly bios delve deeper into the fascinating lives of some of America's most prominent African Americans.

SERVICE STAR LANDSCAPING Distance (00) 551-01 Waxae Color State Waxae Vice State and State State and State and State and State and State State and State and State and State and State and State State and State and State and State and State and State State and State and State and State and State and State and State State and State a

476.555.8274

GILLTANA

	JA	N	JAI	RY	202	22
sun	mon	hue.	wed	thu	81	sat
	l - Hen Harris de					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29





2-Color Stick Up Grid

Stick Up Vinyl Colors: Beige, Black, Gray, Green, Light Blue, Navy, Red, White, Yellow Standard Decoration: Foil Stamp As Low As: \$0.57(B) Set-Up: FREE Minimum: 150



This compact calendar is perfect for home and office. Sticks in vehicles or on file cabinets, refrigerators, and more. With over 20 different die cut shapes, this calendar packs a lot of personality in a small space.



sun	mon	1,00	wed	thu	81	101
	I - Ber Sart B					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/20	24/31	25	26	27	28	29



5333 Full Color Stick Up

TRIUMPH

Standard Decoration: Digital As Low As: \$0.62(B) Set-Up: FREE Minimum: 150



This vibrant full-color calendar is perfect for home and office. Its compact size is perfect for any space. With over 20 different die cut shapes, this calendar packs a lot of personality in a small space.

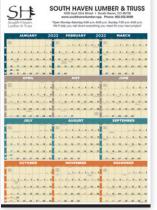
Pending tariff implications and associated impact on raw material cost, Koozie Group reserves the right to change prices at any time without notice if necessary. Most up-to-date pricing online. kooziegroup.com 91



calendars

IAI	NL	JA								1	202,0			7 7		3.22	
1000	T	NONCH	<u>v</u>		1500		ľ	CMG	Mr.	Γ	5,89		T	rece		1	10
2		3	8.0	-	4	0.1	1.4	5	1.0	- 4	6	1.0	- 4	7		8	
9		10		•	11	1.0	• 4	12	1.0		13		•	14	-	15	
16	10 A	17		• •	18	1.0	• 4	19	1	• 4	20	2.0	• 4	21		22	1.0
23 30	1 1 A 1 A	24 31	au aut	• 4	25		• •	26			27			28	1.1	29	1.0





6251

6.0	ENTRAL	
-	1300 Cantrol Avenue, Mid Phone (202) 555-1301 That we	
JANUARY	FEBRUARY	MARCH
	and and a start where the	ALCONTRACTOR
*****		• · · · · · · · ·
*** H H H H H	8 H H H H H H	0 10 0 0 0 0 0
	0.10 N N N N N	
CH N N N N N	**** · · · · · · · · · · · · · · · · ·	• (•)• • • = =
APRIL	MAY	JUNI
Contraction of the	CO 3 2 3 3 3 7	10000000000
** * * * * * *	1 12 14 10 10 10 IN	1 10 2 3 3 3 10 10
P.0. 10 10 10 10 10	A 10 10 10 10 10 10	0.00 H U H H H
the state of the	and the late of the	NUMBER OF BRIDE OF
	**************************************	NY 8 9 8
JULY	AUGUST	STRTEMOTO .
A DECEMBER OF THE PARTY OF THE	100 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Antisia in the factor
1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
TH 10 10 10 10 10	*** * * * * * *	0.10 0 0 N N N

2a a a a a a	• • • • ·	*** # # # #
0/10111	NOVEMBER	
OCIOBIL		DICIMBIR
3	1 6 6 6 6 6	10
	The late is the lat	
ARD DO DO D		LEP PEPP

6200



6100 - Black & White 6101 - Yellow & Black 6102 - Red & Black 6103 - Orange & Black 6104 - Blue & Black 6105 - Green & Black 6108 - Patriotic Contractor Memo Standard Decoration: Offset As Low As: \$5.17(C) Set-Up: FREE

Minimum: 50



Rely on this giant planner to keep you on track. Its date blocks feature faint ruled lines along with symbols denoting the days elapsed and remaining in the year, work days remaining without Sunday & Saturday, and days remaining without Sunday.



6106 - Tan **6107** - White Decorator Memo Standard Decoration: Offset As Low As: \$5.50(C) Set-Up: FREE Minimum: 50



This calendar has large easy-toread dates and gives you plenty of room for jotting appointments and planning projects.



6251 - Non-Laminated 6252 - Laminated with Marker Time Management Span-A-Year
 Standard Decoration:

 Offset

 6251 As Low As: \$2.64(C)

 6252 As Low As: \$6.42(C)

 Set-Up: FREE

 Minimum: 100



At a glance, this popular time-management calendar allows you to view date blocks for the entire year. Use it to stay on top of projects and upcoming appointments. The 6252 features a laminated write-on / wipe-off surface with a marker.



6200 - Laminated with Marker 6201 - Non-Laminated Span-A-Year Standard Decoration: Offset 6200 As Low As: \$5.76(C) 6252 As Low As: \$2.07(C) Set-Up: FREE Minimum: 100



This practical calendar allows you to see the entire year at a glance. Tinning at the top and bottom keeps it looking sharp all year. Includes a hanging loop at the top. The 6200 features a laminated write-on / wipe-off surface with a marker.



92 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.







6602 Blue & Grey Commercial Planner Standard Decoration: Digital As Low As: \$8.25(C) Set-Up: FREE Minimum: 100



This 14-month calendar will help you stay on top of projects by keeping 3 months visible at once.



6603 Red & Blue Commercial Planner Standard Decoration: Digital As Low As: \$8.25(C) Set-Up: FREE Minimum: 100



This 14-month calendar will help you stay on top of projects by keeping 3 months visible at once.





6510 Multi-Color Desk Pad Vinyl Corner Colors: Black, Burgundy, Forest Green, Gray, Light Brown, Marine Blue, Red, Royal Blue Standard Decoration: Offset As Low As: \$4.82(C) Set-Up: FREE Minimum: 100



The three different grid choices on this colorful desk pad offer something for everyone. Its vinyl corners keep it neat and tidy.



6501 Red & Black Desk Pad with Vinyl Corners Vinyl Corner Colors: Black, Burgundy, Forest Green, Gray, Light Brown, Marine Blue, Red, Royal Blue Standard Decoration: Offset As Low As: \$6.20(C) Set-Up: FREE



This calendar is the ultimate desk accessory, making it easy to stay on top of appointments and projects at a glance. Its vinyl corners provide both durability and an attractive frame.



Minimum: 50



calendars





Monthly Planner

Product Colors:

Matte: Blue, Onyx, Red Leatherette: Beach, Black, Burgundy, Green, Navy, Red, Royal, Yellow **Standard Decoration:** Foil Stamp As Low As: \$5.05(B) Set-Up: FREE Minimum: 100



Stay organized with the Monthly Planner. Each two-page spread displays an entire month and provides ample space for notes. Additional features include a oneyear planning calendar and space for frequently called numbers.





Product Colors: Matte: Blue, Onyx, Red Leatherette: Black, Burgundy, Navy **Standard Decoration:** Foil Stamp As Low As: \$3.35(B) Set-Up: FREE Minimum: 100



This slim and lightweight planner is perfect for busy people on the go. Lined dated blocks provide ample space for jotting notes and scheduling appointments.





8103 **Classic Weekly Desk Planner**

Product Colors: Matte: Blue, Onyx, Red Leatherette: Black, Burgundy, Navy **Standard Decoration:** Foil Stamp As Low As: \$5.56(B) Set-Up: FREE Minimum: 100



This planner features one week of daily memo space on each two-page spread and includes other helpful tools like a business expense ledger, United States postal information, and more.





8125 **Classic Weekly** Planner

Product Colors: Matte: Blue, Onyx, Red Leatherette: Beach, Black, Burgundy, Green, Navy, Red, Royal, Yellow **Standard Decoration:** Foil Stamp As Low As: \$9.08(B) Set-Up: FREE Minimum: 50



With ruled daily entries and a two-page-per-week format, this planner will keep you organized throughout the year. As a value-added bonus, it includes postal information, weights and measures, and more.

koozie group*

94 | the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

Business Architecture

FT

INCTION

ade co

CHARIT

In Recognition of outstanding efforts in International Sustainable Building Projects

AWARDS

MPORTANCE

ALL

2ND classic

los

7

Ci

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

MARIO

UNIVERSAL SOURCE®

your complete source for JAFFA® awards & recognition



simple pricing & dedicated service

JAFFA[®] awards features

- Precise details and top quality
- Combination of classic designs and modern & unique
- Partnerships with artists and retail brands
- The option for multiple decoration applications
- Full-color capabilities on over 200 products
- Large selection of medals and trophy cups

78

- Our customer service team is equipped with specialized knowledge on all details of the JAFFA^{*} brand. We are ready to help with recommendations, proofs, personalization & much more.
- JAFFA ONE Simple Price Policy. Visit kooziegroup.com for details.



is the percentage of employees that step up their efforts when recognized and

action

a case study

Client: regional advertising competition **Purpose:** awards banquet

A regional advertising competition moved their annual awards banquet to a virtual event but wanted to be sure that winners still felt recognized and appreciated for their efforts. They wanted an acrylic award option that could be shipped with less breakage concerns - but was still impressive. They selected the #36678 JAFFA® Acrylic Plaque because of the full-color imprinting capability on both front and back so the award's design achieved a stunning 3D effect. Plus, the free-standing style matched their modern aesthetic and could be easily packaged for shipping.

‡According to a Global Ad Impressions Study 2020 Edition



good to

awards



Love this item? Find it on page 97.

awards

10r CIFT OCS 7



Colors: Blue, Clear Standard Decoration: Laser Engrave **As Low As:** \$37.34(C) Set-Up: FREE Minimum: 6



Proudly show off your achievements with this round acrylic award with laser-engraved imprint.





JAFFA. 36678 **Acrylic Plaque** Color: Clear Standard Decoration: Laser Engrave **As Low As:** \$41.29(C) Set-Up: FREE Minimum: 6



This free-standing acrylic plaque stands out from the crowd with its 3D effect.





Color: Clear **Standard Decoration:** Laser Engrave As Low As: \$28.56(C) Set-Up: FREE Minimum: 6



This freestanding acrylic wedge award has a classic yet modern look to it.

DESENTATION PRINTIN

awards

SOLD SATERY ACTORS STATERY ACTORS STATERY Starfire Echo Award -Large

Color: Clear Standard Decoration: Deep Etch As Low As: \$212.85(C) Set-Up: FREE Minimum: 1



This large glass award has plenty of space to call out its recipient's special achievements.





Colors: Clear, Blue Standard Decoration: Deep Etch As Low As: \$140.25(C) Set-Up: FREE Minimum: 1 FRFF

FREE Set-up This contemporary award will make your global achievements shine.





JAFFA.

25035 Round Brass Coaster **Coaster Leather Colors:**

Beige, Black, Brown, Burgundy, Green, Navy, Pink, Red, Royal, Tan, White **Trim Color:** Brass-Plated **Standard Decoration:** Custom-Crafted Medallion **As Low As:** \$16.63(C)

Set-Up: FREE Minimum: 25



These round brass coasters are manufactured from molded brass over zinc and bonded leather. They make a great gift!



36567 Mova® Globe Colors: Antique Beige, Satellite Standard Decoration: Deep Etch As Low As: \$245.45(C) Set-Up: FREE Minimum: 1



The small industrial-strength magnet inside this globe causes perpetual, silent rotation of the globe because it acts as a stabilizer against the liquid. No batteries or power needed!

koozie group*

98 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

vibrant snowboarding conservation BBQ MOUNTAIN ING KAYAKING E wildlife viewing G exploration

OUTDOOR & LEISURE

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

compare the chair

We offer the largest assortment of outdoor chairs in the industry!



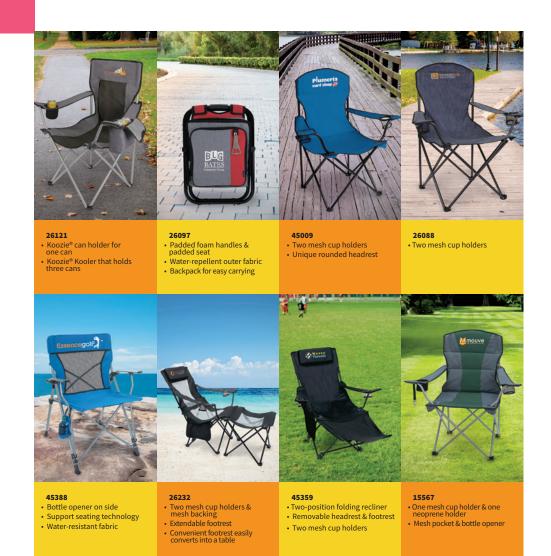
CAPAMERICA®











Plus an expansive selection of popular outdoor and leisure items for every occasion and budget. With our variety of stadium seats, umbrellas, picnic and barbecue items, you can easily create the perfect promotion for outdoor fun and recreation.

Koozie® is a registered trademark of Koozie Group.

good to KNOW outdoor & leisure



is the percentage of consumers who own promotional umbrellas.‡

items in action

when the great OUTCOOTS come calling

The Koozie® brand has the answer. With quality gear like tents, beanies and hammocks, the Koozie® brand covers much more than just your favorite beverage. Expand your sense of adventure and answer the call with trusted Koozie® products. All Koozie® outdoor products feature claims that have been tested to bring you even more value.



rugged & durable

Koozie[®] outdoor features:

 Koozie[®] outdoor products are engineered to be portable & lightweight

- Koozie[®] tents, sleeping bags, hammocks and binoculars are water resistant
 - 18/8 stainless steel is used in our Koozie[®] utensils and cooking sets to ensure durability

• Machine-washable and anti-pilling fabrics used in our Koozie[®] blankets and beanies provide longevity, strength and extra warmth

3,400

Is the number of impressions promotional headwear generates throughout its lifetime.‡

a case study

Client: zipline facility **Purpose:** increase the product assortment in their retail shop

When a zipline facility saw a spike in bookings, they decided to increase the product assortment within their retail shop. When they added #26177 Koozie® Two-Tone Dry Bag, and it was an immediate best seller. In addition to the stylish look and functional features of the bag, guests loved the included clip-on pouch for keeping valuables on their belt loops while out on the course.

DURABLE wil outdoor & leisure





26097 Koozie[®] Backpack Kooler Chair Colors: Black, Lime, Red, Royal Standard Decoration: Screen Print As Low As: \$33.33(C) Set-Up: \$50(G) Minimum: 48



Whether camping in the woods or enjoying a day at the beach, this cooler backpack chair is the perfect lightweight alternative to a separate large chair and cooler. The durable steel frame can hold up to 250 lb., and it folds down easily to be worn as a backpack for easy transport. So pull up a comfy seat and relax with a drink in hand!





Colors: Black, Lime, Red, Royal Standard Decoration: Heat Transfer As Low As: \$35.61(C) Set-Up: \$50(G) Minimum: 24



Lounge the day away in comfort with the ultimate camping chair. You'll never have to get up with a soft-sided kooler in one armrest and a Koozie® can kooler in the other. When the fun is over, its durable steel frame folds down and easily stores away in the included carrying bag.





26120 Koozie[®] Two-Tone Beanie Colors: Black, Gray, Navy Standard Decoration: Embroidery As Low As: \$6.99(C) Set-Up: \$100(G) FREE 144+ pieces Minimum: 48



Not your typical beanie, this lightweight knit cap provides ultimate warmth with a double layer of interior fleece. And that's just the start. It's also shrink resistant for long-lasting wear and machine washable for ease of care. This is the hat you'll go to time and time again.





 $\mathsf{Koozie}^{\circledast}$ is a registered trademark of $\mathsf{Koozie}\xspace$ Group



26126 Koozie[®] Kamp 2-Person Tent Color: Blue Standard Decoration: Screen Print As Low As: \$102.57(C) Set-Up: \$50(G) Minimum: 6

▲ WARNING: Cancer and Reproductive Harm -For more information, go to www.P65Warnings.ca.gov.

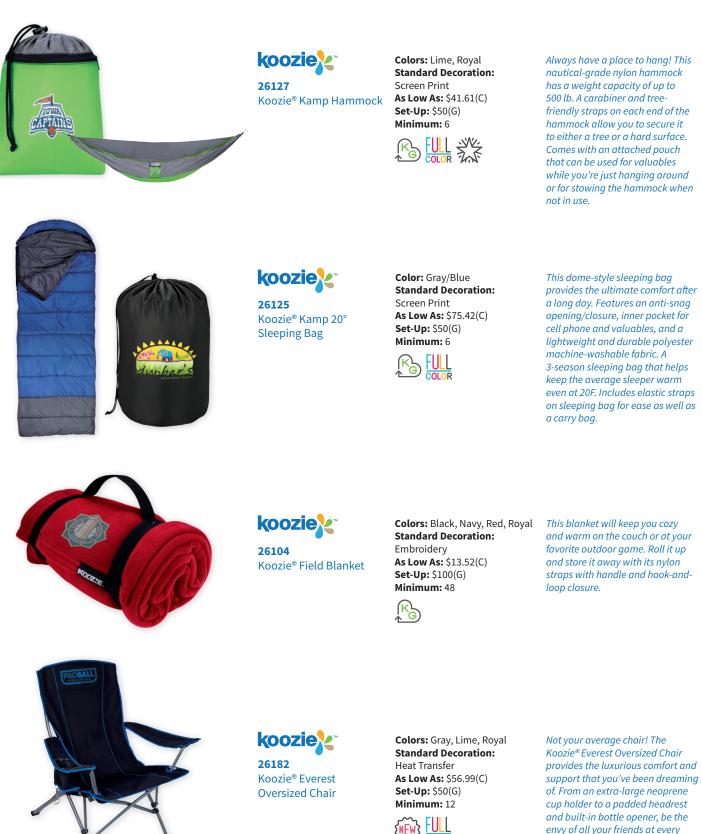


The ultimate getaway, this 2-person tent features mesh windows on 3 sides and a strong frame that can sustain winds up to 35 mph. Made with lightweight 190T Polyester, this portable tent and its rain-resistant canopy fit nicely into the included carrying bag.



102 the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

NFF-RNANTNG RIVFR PLAY



Koozie[®] is a registered trademark of Koozie Group.

chair!

envy of all your friends at every event with this perfect oversized

DURABLE wil

outdoor & leisure





45009 Captain's Chair Colors: Black, Green, Khaki, Navy, Purple, Red, Royal Standard Decoration: Heat Transfer As Low As: \$20.34(C) Set-Up: \$50(G) Minimum: 24



The original Captain's Chair is a step above the rest! The only one with a rounded backrest for extra support and comfort, it features generous dimensions, two mesh cup holders, and a carrying bag.



26232 2-in-1 Mesh Adirondack Chair and Table Color: Black Standard Decoration: Heat Transfer As Low As: \$46.99(C) Set-Up: \$50(G) Minimum: 12



Now the Adirondack Chair comes with a mesh backing! The footrest lets you relax in comfort, from your head to your feet. It can also be removed easily by zipper to transform into a convenient table.



26233 Premium Heather Stripe Chair Colors: Black, Blue, Red Standard Decoration: Heat Transfer As Low As: \$41.99(C) Set-Up: \$50(G) Minimum: 12



This high-quality folding chair has a steel frame and padded back and seat panels for added comfort. Perfect for lounging, this premium chair also includes a mesh pocket, insulated pocket, and attached bottle opener. Put it in the included carry bag with strap, and this chair becomes a moveable feast of comfort.



45388 The Deluxe Chair Colors: Black, Red, Royal Standard Decoration: Heat Transfer As Low As: \$54.45(C) Set-Up: \$50(G) Minimum: 12



The Deluxe Chair features SST (Support Seating Technology), providing all-day comfort. Its durable weather-resistant fabric and lightweight steel alloy frame make this chair a home run for any outdoor event!



104 | the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

NFF-ROADTNG RIVFR





26093 Super-Soft Plush Blanket Colors: Black, Red, Royal, Tan Standard Decoration: Embroidery As Low As: \$26.42(C) **Set-Up:** \$100(G) Minimum: 24



Luxury never felt so good! Wrap yourself in the warmth of this ultraplush blanket. Its extra generous size (50" x 60") will keep you cozy even on the coldest days.





15711 Roll-Up Picnic Blanket **Colors:** Blue Plaid, Green Plaid, Red Plaid, White Red Plaid, Blue Brown Plaid Standard Decoration: Heat Transfer As Low As: \$9.99(C) Set-Up: \$50(G) Minimum: 48



Roll up the fun with this fresh plaid

blanket! Use it for picnics, sporting events, or any outdoor activity to help protect you from the elements. This practical blanket features a front flap with a pocket for extra storage and a hook-andloop closure with a carrying handle for easy transport.



26022 Sherpa Throw Colors: Gray, Navy, Red, Buffalo Check Gray, Buffalo Check Navy, Buffalo Check Red Standard Decoration: Embroidery As Low As: \$26.37(C) **Set-Up:** \$100(G) Minimum: 24



Cozy up on a chilly night with this premium Sherpa throw by your side! It has a fleece face as well as a Sherpa reverse that provides great softness to keep you warm and comfy.





26103 Roll-up Blanket Colors: Black, Forest Green, Gray, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$7.97(C) Set-Up: \$50(G) Minimum: 48



With its large handle and hook-and-loop closure flap, this *lightweight fleece blanket easily* rolls up for on-the-go fun. Stash small items in the slip pocket for even more portability.

DURABLE wil

outdoor & leisure



26174 Glow-in-the-Dark Blanket

in-the-Dark

Colors: Gray, Lime, Royal Standard Decoration: Heat Transfer As Low As: \$18.74(C) Set-Up: \$50(G) Minimum: 24 This blanket is not only comfy but it also illuminates your night with a fun glow-in-the-dark pattern. Machine washable for easy care.

26195 Buffalo Check Wander Cushion/Blanket Colors: Black, Blue, Lime, Red Standard Decoration: Screen Print As Low As: \$16.05(C) Set-Up: \$50(G) Minimum: 24 Just zip up, throw it over your shoulder, and slip your keys or cell phone in the front pouch. Once folded, this blanket turns into a comfy seat cushion. With its waterresistant backing and unique design, it's perfect for your next outdoor adventure.

This large patterned blanket Colors: Gray, Navy 26175 is perfect for home, travel, or **Standard Decoration:** Addyson Etch Blanket Embroidery outdoors. Made from super-soft As Low As: \$20.90(C) fabric, it's perfect for cuddling and Set-Up: \$100(G) easy to wash. Minimum: 24 The Scott Flannel Fleece Blanket 26176 Colors: Black, Navy, Red, Royal **Standard Decoration:** is perfect for indoor and outdoor Scott Flannel Fleece use. It will keep you warm in chilly Embroidery Blanket **As Low As:** \$19.37(C) weather and is great for camping Set-Up: \$100(G) or picnics. Minimum: 24



OFF-ROADTNG RIVFR PLAY





45413 Front Runner Cap Colors: Black, Bone, Bright Orange, Green, Khaki, Navy, Pink, Red, Royal, Yellow Standard Decoration: Heat Transfer As Low As: \$3.70(C) Set-Up: \$50(G) Minimum: 48



The Front Runner is a traditional 6-panel unstructured cap with cotton sheeting, sweatband, hook-and-loop closure, and brushed 100% cotton twill. It's very lightweight for a nice easy fit!





Color: White Standard Decoration: Full Color As Low As: \$2.89(C) Set-Up: FREE Minimum: 100



Up your style with this versatile bandana. Its uses are nearly endless! Wear it as a bandana, beanie, wristband, hairband, hair cover, headwrap, scrunchi, scarf, rally towel, face covering, or sun/ wind/dust screen.



CAPAMERICA

26205 Cap America Polo Spandex with Knitted Mesh Cap Colors: Blue Topaz, Charcoal, Maroon, Olive, Sea Foam Standard Decoration: Embroidery As Low As: \$15.90(A) Set-Up: FREE Minimum: 48



This upgraded hat is sure to please. The attractive material and the silicone closure make this hat a top choice for comfort and functionality.



CAP<u>AMERICA</u>®

26208 Cap America Cable Knit Colors: Black, Ivory, Maroon, Navy Standard Decoration: Embroidery As Low As: \$16.80(A) Set-Up: FREE Minimum: 48 FREE SET-UP This stylish cold weather hat has an inner fleece ear band for superior comfort and warmth, and its optional faux fur pom gives it that ultimate winter look.

BLE wil

outdoor & leisure





Colors: Black, Lime, Orange, Red, Royal **Standard Decoration:** Screen Print As Low As: \$36.14(C) Set-Up: \$50(G) Minimum: 24



Enjoy a nice relaxing outing with the Koozie® Picnic Basket. Its sleek polyester zippered top closure and heat-sealed PEVA liner help food stay hot or cold. The convenient front pocket is perfect for storing things like utensils, napkins, and a corkscrew. And when the fun is done, its lightweight aluminum frame and padded handles fold down for easy storage.



pi

Koozie® is a registered trademark of Koozie Group.

45386 Sizzler 4-Piece BBQ Set Color: Black **Standard Decoration:** Screen Print As Low As: \$23.52(C) Set-Up: \$50(G) Minimum: 36

Fire-up the grill in style with the Sizzler. This set features stainlesssteel tools with extra-long wooden handles, plus a carrying case for extra convenience!



Color: Brown **Standard Decoration:** Laser Engrave As Low As: \$17.68(C) Set-Up: \$50(G) Minimum: 25

Compact and multifunctional, this grilling tool includes a spatula, fork, basting brush, bottle opener, and corkscrew. The spatula conveniently detaches for easy use.

koozie 26021 Koozie[®] Portable BBQ with Kooler Bag

Color: Black **Standard Decoration:** Screen Print **As Low As:** \$29.11(C) Set-Up: \$50(G) Minimum: 25

A WARNING: Chemicals known to the state of California to cause birth defects or other reproductive harm, including carbon monoxide, are produced by combustion of propane, charcoal or wood when used with this product. For more information, go to , www.P65Warnings.ca.gov.



Get ready for a great summer season with this portable barbeque grill! It comes in a cooler bag that doubles as a carrying case for easy storage and transportation.

koozie group*

108 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

NFF-PRADTNG RIVFR PLAY





26052 Cool Vibes Sunglasses

Good Value

Fiesta Sunglasses

26086

Colors: Black, Blue, Green, Orange, Pink, White, Yellow Standard Decoration: Laser Engrave As Low As: \$4.01(C) Set-Up: \$50(G) Minimum: 150

A WARNING:

These products can expose you to chemical including Bisphenol A, various phthalates, and nickel alloys that are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.



Colors: Black, Tortoise, White Standard Decoration: Pad Print As Low As: \$3.01(C) Set-Up: \$50(G) Minimum: 150

▲ WARNING: These products can expose you to chemical including Bisphenol A, various phthalates, and nickel alloys that are known to the State of California to cause cancer, birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

Make a bold statement while staying safe in the sun with these retail-inspired shades. Their trendy half-rim design includes UV400 protective lenses.

Stay cool when the weather

heats up with these fashionable

hold UV400 protective lenses to

harmful rays.

shades. The classic folding frames

safeguard your eyes from the sun's



koozie

26177 Koozie® Two-Tone Dry Bag 5L

26178 Koozie® Two-Tone 10L Dry Bag Colors: Black, Lime, Royal Standard Decoration: Screen Print 26177 As Low As: \$8.49(C) Minimum: 50 26178 As Low As: \$11.03(C) Minimum: 50 Set-Up: \$50(G)



Don't forget the Koozie® Two-Tone Dry Bag on your next adventure. Its water-resistant construction is perfect for keeping your valuables safe. And the detachable pouch is the perfect size for cell phones, cash, and other small items.



26059 O2COOL[®] Large Deluxe Misting Fan Colors: Blue, Red Standard Decoration: Pad Print As Low As: \$12.14(C) Set-Up: \$50(G) Minimum: 50



Stay cool with this popular mister and powerful fan combo. No matter where you are, this fan provides over 1000 mists of water plus breeze to help you stay comfortable all day long.

Koozie® is a registered trademark of Koozie Group.

DURABLE wil

outdoor & leisure





26006 Collapsible Pet Bowl Colors: Apple Green, Black, Orange, Red, Royal Standard Decoration: Screen Print As Low As: \$2.70(C) Set-Up: \$50(G) Minimum: 100



Keep Fido happy with this collapsible bowl with carabiner. It's perfect for walks in the park, a stroll around the neighborhood, or an afternoon at the beach.



26196 Retractable Pet Leash Colors: Black, Royal Standard Decoration: Full Color As Low As: \$10.90(C) Set-Up: \$50(G) Minimum: 50



This 16-foot retractable leash is perfect for pets up to 44 pounds. Its quick lock and unlock feature makes walking your pet a cinch.



peerless 26147 Peerless Umbrella The Rebel Colors: Black, Black/Cyan, Black/Lime, Black/Orange, Black/Red, Black/Royal, Black/Yellow, Navy/White, Red/White, Royal/White Standard Decoration: Screen Print As Low As: \$17.80(C) Set-Up: \$50(G) Minimum: 25 The revolutionary design of this inverted umbrella pushes the water away when closing it, making it easy to enter or leave a car or through a door. With a 48" arc, automatic close, and black rubber grip handle, The Rebel will protect you from the elements use after use.

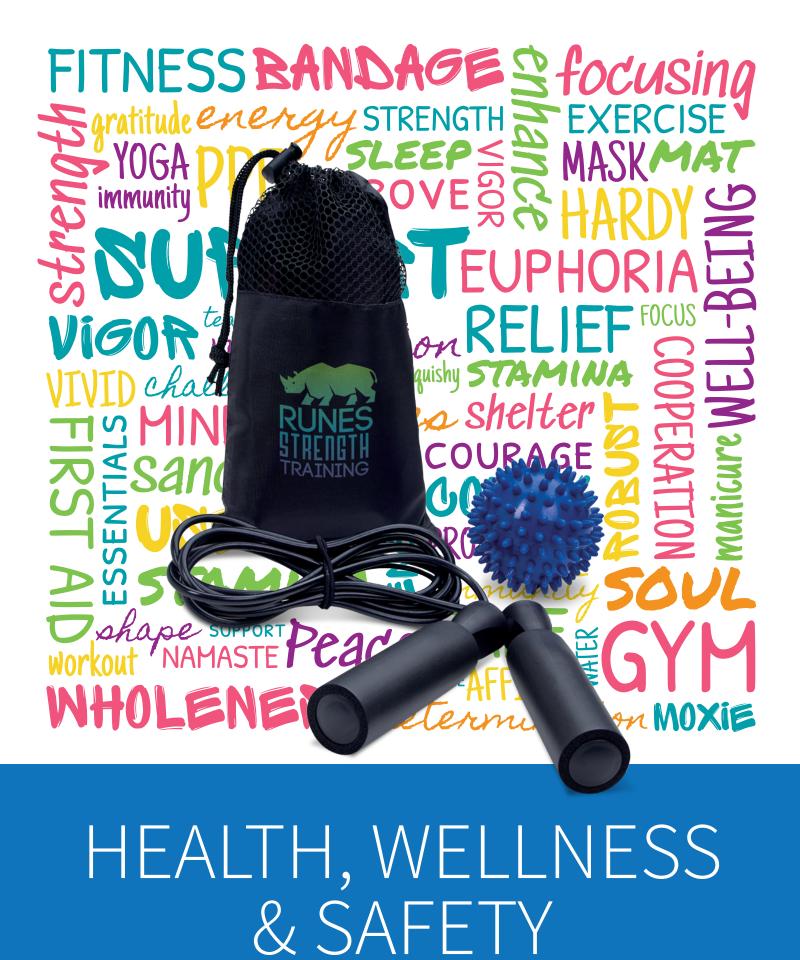




Colors: Black/Khaki, Black/Red, Black/White, Burgundy/Navy, Hunter Green/White, Kelly/White, Navy/Khaki, Navy/White, Orange/White, Purple/White, Red/Navy, Red/White , Red/White/Navy, Royal/ White, Wine/White Standard Decoration: Screen Print As Low As: \$8.42(C) Set-Up: \$50(G) Minimum: 25 Brave the elements with The Revolution. It has a 42" arc with an auto-open mechanism, and its matching rubberized handle includes a carrying loop. Its durable wind reflex frame battles gusty conditions. If the frame should turn inside out, it will come back to shape without damaging the frame. A matching nylon sleeve is included.

110 the what's what – 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.





brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

a healthy promotion starts here







The rapid growth of personal protective equipment, online and in home wellness programs, and health awareness calls for the latest personal care products. Choose from our stock selection or build your own custom kits from a variety of high-quality products available in-house. Wellness and safety items are a great complement to any industry that supports a healthy lifestyle.



good to KNOW health, wellness & safety

93

is the percentage of large companies sponsoring some form of wellness program*.

items in action

create own kit!

Don't see a kit you like?

No worries. Our custom kitting capabilities offer you endless possibilities. Choose an assortment of products, either imprinted or blank, that fits your needs. We'll do the work of putting it all together. And with low order minimums, this option can work for most budgets.



Call us for details.

4,235

Is the number of impressions per promotional mask over their anticipated lifetime.‡



40512 Frosty Stripe First Aid Kit Love this item? Find it on page 118.

a case study

Client: brokerage firm **Purpose:** increase traffic through community engagement

A real estate brokerage sponsored a summer "'80's movies on the lawn" series in their local community. As part of their sponsorship, they got to choose one week's movie and provide a giveaway to moviegoers that evening. The brokerage showed, "The Money Pit" and partnered with a local home inspection company to giveaway #40512 Frosty Stripe First Aid Kits. They also inserted a brokerage business card and home inspection coupon inside each kit. Both businesses reported an increase in customer inquiries after the event and coupon redemptions exceeded the inspection company's projections.

‡According to a Global Ad Impressions Study 2020 Edition *According to energizing workplace wellness programs

health, wellness &



The bottom of the imprint will be parallel to the bottom of the mask.



41164 Comfy Face Mask **41186** Comfy Youth Face Mask Colors: Black, Navy, Red, Light Blue, Sage Green, Charcoal, Royal, Purple Standard Decoration: Screen Print 41164 As Low As: \$5.69(C) 41186 As Low As: \$3.99(C) Set-Up: \$50(G) Minimum: 100



This machine washable mask, designed with a soft jersey cotton inner lining and a water-repellent outer layer, is the perfect mask to use every day. The youth mask is sized for smaller faces, while the adult mask fits most faces comfortably.



Good Value.

41172 Lightweight Contoured Face Mask Colors: Black, Gray, Navy, Red, Royal Standard Decoration: Screen Print As Low As: \$2.99(C) Set-Up: \$50(G) Minimum: 100



Make this machine-washable 2-ply fabric mask the one you choose every day for work, school, or errands. Its contoured shape fits closer to your face, yet it's comfortable and easy to wear.





41148 Disposable Face Mask **41184** Youth Disposable Face Mask Color: Blue Standard Decoration: No Imprint 41148 As Low As: \$0.50(C) 41184 As Low As: \$0.42(C) Minimum: 500



A disposable face mask is convenient when you're on the go. With elastic earloops and three cloth layers, this one is comfortable to wear all day. Available in both adult and youth sizes.



41180 PrevaGuard[™] 2-ply Face Mask* **41181** PrevaGuard[™] 3-ply Face Mask* Colors: Navy, White Standard Decoration: Heat Transfer 41180 As Low As: \$8.15(C) 41181 As Low As: \$9.68(C) Set-Up: \$50(G) Minimum: 100



Grab this mask on your way out the door for all-day comfort. The bottom of the mask has a patent-pending elastic design that curves under your chin for a better fit. Made of 100% cotton from textile great Manchester Mills and machine washable for ease of care.

*These products do not protect users or others from disease causing bacteria, viruses, or germs.



safety

titude energy STRENGTH EXERC





41192 Breakaway Face Mask Lanyard Color: Black Standard Decoration: No Imprint As Low As: \$0.80(C) Minimum: 100



Keep your face mask handy when you don't need to wear it with this lanyard, that features a breakaway clip. The j-clips work on both reusable and disposable masks.





41176 Flexible Mask Extender Color: White Standard Decoration: Full Color As Low As: \$0.75(C) Set-Up: \$50(G) Minimum: 200



This full-color extender lets you adjust your face mask to fit your face. Simply hook your mask straps in one of the slots to relieve the pressure on your ears.





41131 Natural Ingredient Moist Towelette Color: White Standard Decoration: 1-Color As Low As: \$0.29(C) Set-Up: \$50(G) Minimum: 1000



Pack this convenient single-use towelette packet for your next BBQ. Contains natural ingredients, including aloe vera and witch hazel.





41132 Deodorant Towelette Packet Color: White Standard Decoration: 1-Color As Low As: \$0.32(C) Set-Up: \$50(G) Minimum: 1000 This deodorant towelette packet is great for anyone who is on the go. Throw it in your purse or bag to use in emergencies!

COURAGE

health, wellness &





41134 .5 oz. Hand Sanitizer with Leash

Colors: Black, Blue, Red Standard Decoration: Heat Transfer As Low As: \$1.48(C) Set-Up: \$50(G) **Minimum:** 100

Hand sanitizer is part of everyday life, and this portable version kills 99.99% of bacteria and germs. Clip it to your purse, belt loop, lunch bag, or backpack, and away you go.





41152 1 oz. Hand Sanitizer Color: Clear **Standard Decoration:** 1-Color As Low As: \$0.99(C) Set-Up: \$50(G) Minimum: 100

FULL

This hand sanitizer kills 99.99% of bacteria and germs, which makes it an essential item. This 1 oz. bottle, with squeezethrough lid, is perfect for all your on-the-go needs.





41165 Hand Sanitizer Gel Color: White **Standard Decoration:** Full Color As Low As: \$0.49(C) Set-Up: \$50(G) Minimum: 1000



Hand sanitizers are a must-have item for everyday life. This on-the-go packet is just the right size to carry with you and easy to share with others.

40407 Hand Sanitizer **Pocket Pack**

Color: White **Standard Decoration:** Full Color As Low As: \$0.93(C) Set-Up: \$50(G) Minimum: 500



This handy giveaway includes 2 single-use packets of hand sanitizer. Fits easily in your pocket, purse, or desk.



116 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

Hand 📖 Sanitize

safety

titude energy STRENGTH EXERC





41121 **Custom-Printed Tattoo Bandage** 41122 **Custom-Printed** White Bandages 41121 Color: Clear 41122 Color: White **Standard Decoration:** Flexograph **As Low As:** \$0.31(C) Set-Up: \$50(G) Minimum: 5000



Patch up those minor scrapes and cuts in a snap with these custom-printed bandages. They come in either white or clear. The clear ones look like a tattoo, making them not only functional but also fashionable.





40072 **Original Colored** Dispenser w/Standard **Bandages** 40071 **Original Bandage** Dispenser w/Standard **Bandages**

Translucent Green, Translucent Orange, Translucent Purple, **Translucent Red** 40071 Color: White Standard Decoration: Full Color As Low As: \$0.71(C) Set-Up: \$50(G) Minimum: 500



40072 Colors: Translucent Blue, *These practical, refillable dispensers* include five standard vinyl bandages. Stash one in your car, purse, desk, briefcase, or backpack to handle those little emergencies. Select either white or the translucent colored dispensers for a pop of color.



Good Value.

40083 **Original Colored** Dispenser w/Custom White Bandages 40084 **Original Dispenser** w/Custom Tattoo **Bandages**

40083 Colors: Translucent Blue, *These handy dispensers are ready* Translucent Green, Translucent Orange, Translucent Purple, Translucent Red 40084 Color: White **Standard Decoration:** 1-Color As Low As: \$1.08(C) Set-Up: \$50(G)



to come to the rescue when a boo-boo strikes. Choose between the white dispenser with custom imprinted white bandages or the translucent colored dispenser with custom printed tattoo bandages.





40466 **Nuvo Bandage Dispenser** with Standard Bandages

Colors: Metallic Blue, Metallic Red, Metallic Silver, Translucent Green, Translucent Orange, Translucent Pink, Translucent Purple, White **Standard Decoration:** Full Color As Low As: \$0.72(C) Set-Up: \$50(G) Minimum: 500

The Nuvo Bandage Dispenser comes in trendy metallic or translucent colors and conveniently holds 5 bandages. It's great for traveling or to keep in your daily bag for those unexpected boo-boos.

health, wellness &



41162 Antiseptic Towelette Kit **Colors:** Clear, Translucent Blue, Translucent Green, Translucent Purple, Translucent Red **Standard Decoration:** Full Color As Low As: \$1.19(C) Set-Up: \$50(G) Minimum: 250



This handy reusable vinyl pouch contains four antiseptic towelettes—one for you and three more to share. Perfect for your purse, backpack, car, or desk.



Colors: Frost/Blue, Frost/Green, This convenient first aid kit fits Frost/Orange, Frost/Purple, Frost/Yellow **Standard Decoration:** Screen Print As Low As: \$4.74(C) Set-Up: \$50(G) Minimum: 150

neatly in a zippered pouch and comes complete with a handy carabiner, so it can travel with you wherever you go. This kit contains: 1 - adhesive pad 1 - COOL JEL packet

- 1 antibiotic ointment packet 2 - antiseptic towelettes
- 4 bandages
- 1 insect sting relief packet





41169 **Personal Care Kit** Colors: Black, Bright Orange, Charcoal, Dark Orange, Lime, Navy, Purple, Red, Royal, White Standard Decoration: Screen Print As Low As: \$7.99(C) Set-Up: \$50(G) Minimum: 100

This personal care kit contains the essentials for keeping yourself safe and includes enough items to share with others. This kit contains: 1 - 15039 Drawstring Backpack (with imprint) 10 - 41148 Disposable Face Masks 5 hand sanitizer packets 5 antiseptic towelettes





41183 Single-Use Personal Care Kit

Colors: Blue, Red **Standard Decoration:** Screen Print As Low As: \$4.99(C) Set-Up: \$50(G) **Minimum: 150**



Keep this single-use personal care kit on hand for guests or pop one in your glove compartment for small emergencies. This kit contains: 1 - 40040 pouch (with imprint)

1 - 41148 Disposable Face Mask

- 1 40407 hand sanitizer packet
- 1 41162 antiseptic towelette



safety

titude energy STRENGTH EXERC





41123 Reef-Friendly SPF-30 Sunscreen Lotion Pocket Pack Color: White Standard Decoration: Full Color As Low As: \$1.11(C) Set-Up: \$50(G) Minimum: 250



Grab this pocket pack the next time you head to the beach. This sunscreen protects against both UVA and UVB rays and is waterproof for up to 80 minutes. The formula is PABA- and Oxybenzone-free and coral reef safe. This pocket pack includes 3 single-use SPF-30 sunscreen lotion packets.



Good Value,

41124 Reef-Friendly Sun and COOL JEL Pocket Pack Color: White Standard Decoration: Full Color As Low As: \$1.11(C) Set-Up: \$50(G) Minimum: 250



Play safely in the sun; then, cool off afterward with this multi-purpose product. The packet keeps it all together and easy to find in your beach tote or sports bag. This kit contains: 1 - COOL JEL packet 2 - SPF-30 sunscreen lotion packets



41127 Reef-Friendly SPF-30 Sunscreen Lotion, 1 oz. Color: White Standard Decoration: Full Color As Low As: \$1.52(C) Set-Up: \$50(G) Minimum: 100



Grab this broad-spectrum SPF-30 sunscreen on your next trip to the beach or pool. Its water-resistant formula will keep you covered for up to 80 minutes. Made in the USA, it is Oxybenzone- and PABA-free and safe for coral reefs.



41129 Reef-Friendly SPF-30 Sunscreen Lotion, 2 oz. Color: White Standard Decoration: Full Color As Low As: \$2.44(C) Set-Up: \$50(G) Minimum: 100



Grab this broad-spectrum SPF-30 sunscreen on your next trip to the beach or pool. Its water-resistant formula will keep you covered for up to 80 minutes. Made in the USA, it is Oxybenzone- and PABA-free and safe for coral reefs.

health, wellness &





41141 Round Lip Moisturizer Colors: Blue, Lime, White Standard Decoration: 1-Color As Low As: \$1.01(C) Set-Up: \$50(G) Minimum: 250 Lip balm doesn't have to be boring. Pop this vanilla-scented one in your purse, and you'll be ready when you need it.





41070 SPF-15 Lip Balm Flavors: Cherry, Citrus, Freshmint, Peppermint, Tropical, Vanilla Bean Standard Decoration: Full Color As Low As: \$0.69(C) Set-Up: \$50(G) Minimum: 100



This balm contains SPF-15 sunscreen to help protect your lips. With a vivid 4-color process imprint label and a variety of flavors to choose from, your next trip to the beach will be a little more fun with this in your bag. Made in the USA.



drant

Aarketing



41137 Baseball Stress Ball Color: White Standard Decoration: Full Color As Low As: \$1.32(C) Set-Up: \$50(G) Minimum: 150



Bat away daily tension with this stress ball. Just a few moments of squeezing, you'll be ready to get back to the task at hand.

40263 Colored Stress Ball

Colors: Black, Blue, Green, Orange, Red, Tropical Blue, White, Yellow Standard Decoration: 1-Color As Low As: \$1.41(C) Set-Up: \$50(G) Minimum: 250



Everyone could use a little less stress in their lives. Incorporate this time-tested classic into your next group activity or keep it at your desk for those days when you just need a break.



safety

titude energy STRENGTH EXERC



Good Value.

40296 5' Mini Round Tape Measure Colors: Translucent Black, Translucent Blue, Translucent Green, Translucent Orange, Translucent Pink, Translucent Purple, Translucent Red, White Standard Decoration: 1-Color As Low As: \$1.40(C) Set-Up: \$50(G) Minimum: 250



This mini 5' tape measure is a staple item that is great to always have handy! Its flexible tape is gentle yet durable and measures in both inches and centimeters. Perfect for crafting, household projects, and more.





40617 Shoe Wallet Colors: Black, Black/Pink, Blue/Black, White/Gray, White/Light Blue, White/Lime, White/Red Standard Decoration: Pad Print As Low As: \$2.55(C) Set-Up: \$50(G) Minimum: 100



This handy shoe wallet is the perfect accessory for the gym or outdoor activities. Run the strap through the laces of your gym shoes to create the ideal way to carry your ID, cash, house or car key, and any other necessities.





41048 Exercise Resistance Bands Set Color: Black Standard Decoration: Sublimation As Low As: \$5.09(C) Set-Up: \$50(G) Minimum: 50



This set is great for women and men of all fitness levels. Three bands offer different resistance to work muscles throughout the whole body progressively and safely. Includes a carrying pouch for easy storage and transport.





Colors: Black, Blue Standard Decoration: Screen Print As Low As: \$9.88(C) Set-Up: \$50(G) Minimum: 50 Find it hard to stay fit while on the go? Grab this kit and use the jump rope to get your heart pumping. And after your workout, use the massage ball to relieve stress and muscle tightness.

health, wellness & safety





40232 Eyeglass Repair Kit Colors: White, Clear Standard Decoration: Foil Stamp As Low As: \$2.37(C) Set-Up: \$50(G) Minimum: 250



This mini fix-it kit for eyeglasses includes many components that you need for quick and easy emergency repairs. Its compact carrying case fits nicely in a purse, personal planner, or glove compartment.





40035 7-Day Strip Pill Box Colors: Blue, Translucent Blue, White Standard Decoration: 1-Color As Low As: \$0.89(C) Set-Up: \$50(G) Minimum: 250



This plastic box features pill storage compartments with easy-open snap-up lids for each day of the week. Each compartment holds one or more pills and is labeled in Braille as well as standard letters.





40393 AM/PM Jumbo Easy Scoop Pill Box Colors: Frosty Blue, Frosty White Standard Decoration: 1-Color As Low As: \$3.43(C) Set-Up: \$50(G) Minimum: 250 FULL COLOR This pill box features large compartments and an easy-scoop design. It has a white base for a vivid decoration and comes with a choice of lid colors.





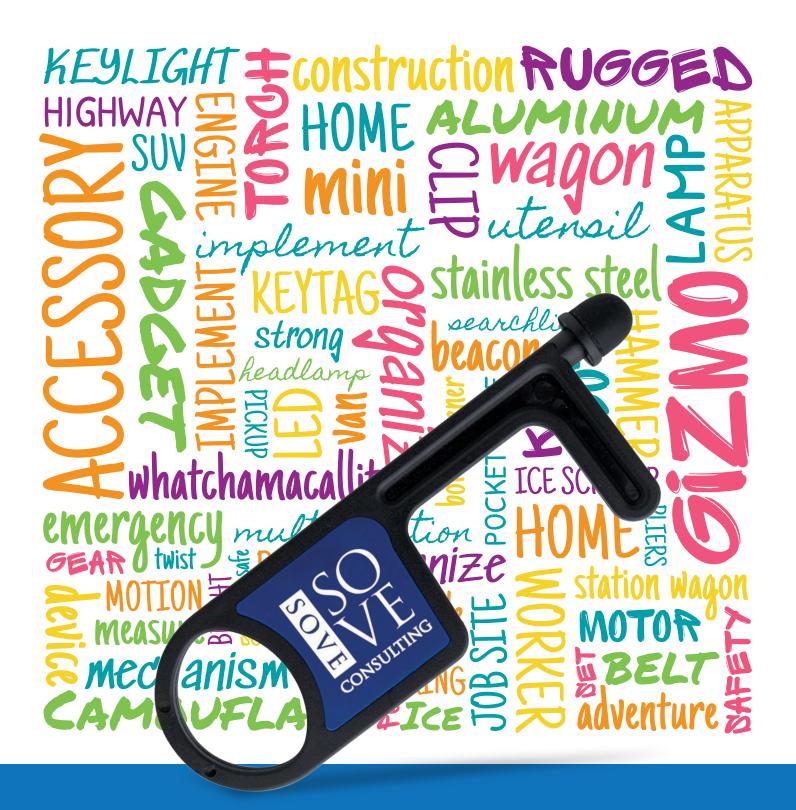
40177 Relax Lotion Pocket Pack Color: White Standard Decoration: Full Color As Low As: \$0.86(C) Set-Up: \$50(G) Minimum: 500



This moisturizing lotion comes in a handy pocket-sized envelope. Its lavender & vanilla scent is just right for creating a relaxing mood.



122 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.



FLASHLIGHTS, TOOLS & AUTO

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.











action

a case study

Client: campsite and resort chain **Purpose:** employee appreciation

A nationwide campsite and resort chain wanted to show appreciation for employees after an exceptionally busy year. Each employee was gifted a #21143 Leatherman® Wingman® along with their annual holiday bonus as an extra token of gratitude. Afterwards, corporate headquarters was thrilled to see an uptick in social media engagement after being tagged in photos of the gift, as well as noticing an increase in their company score on a popular job recruitment site.

From affordable keychains to high-end automotive accessories, we offer a mix of exclusive products and branded partners like Leatherman[®] to **fulfill all your promotional and advertising needs**. Almost half of our products are Good Value[™] brand — a great value at a competitive price! In addition, many items are available with full-color imprinting.



All Leatherman® tools are built and manufactured in the USA. These tools are reliable for any adventure or task, big or small



Tim Leatherman built his first multi-purpose tool in Portland, Oregon, in 1983. Today, the Leatherman[®] brand is synonymous with quality craftsmanship and innovation.

good to KNOW flashlights, tools & auto



is the percentage of consumers that state they keep promotional tools because of their usefulness.*



LEATHERMAN 21143 Leatherman® Wingman® Love this item? Find it on page 131.

*2013 from statista.com/topics/1721/us-automotive-industry

flashlights, tools & auto





21276 No Contact Utility Tool Key Color: Brass Standard Decoration: Laser Engrave As Low As: \$3.29(C) Set-Up: \$50(G) Minimum: 100 Made of brass, which is copper alloy, this sturdy tool key is perfect for any time you want to avoid touching public surfaces. Use it on pin pads, elevator buttons, door or sink handles, and more.





Colors: Black, White, Blue, Green, Red Standard Decoration: Pad Print As Low As: \$1.39(C) Set-Up: \$50(G) Minimum: 250 This compact tool helps reduce direct contact with germs on public surfaces. The hook is perfect for holding doors while the stylus works great on touchscreen displays.



LEATHERMAN°

21143 Leatherman[®] Wingman[®] Color: Silver Standard Decoration: Laser Engrave As Low As: \$62.07(E) Set-Up: \$50(G) Minimum: 10



From a name you can trust, this top-rated multi-tool combines scissors, spring-action pliers, and 12 other indispensable tools. Lightweight and compact, the Wingman® will become your go-to tool for projects around the house, on the job, or at the campsite.



Color: Natural Standard Decoration: Full Color As Low As: \$6.60(C) Set-Up: \$50(G) Minimum: 50



The woodgrain look of this 16' tape measure will keep you looking stylish while tackling odd jobs around the house. It has a convenient clip, plastic strap, h-hook, locking feature, and markings in both inches/feet and the metric system.

adlamp a beaco flashlights, tools & auto





21255 Koozie[®] Kamp Knife with LED Flashlight Colors: Black, Black/Blue, Black/Red Standard Decoration: Pad Print As Low As: \$20.99(C) Set-Up: \$50(G) Minimum: 25 The Koozie® Kamp Knife with LED Flashlight features a sharp 3" stainless steel blade with a sleek black oxide coating. Its built-in LED rechargeable flashlight makes it perfect for your next camping or outdoor adventure.



21262 Bike & More Repair Tool Kit Color: Black Standard Decoration: Pad Print As Low As: \$6.15(C) Set-Up: \$50(G) Minimum: 50 This is a must-have bike repair kit, perfect for DIY bike maintenance. With 16 different functions and a convenient carabiner, it easily goes beyond just bike repairs.





12-in-1 Multi-Tool Flashlight Color: Yellow Standard Decoration: Pad Print As Low As: \$10.34(C) Set-Up: \$50(G) Minimum: 50 This multifunction flashlight incorporates handy tools for on-the-road emergencies or small jobs around the house. It includes 3 Phillips-head screwdriver tips, 3 flathead screwdriver tips, a dual-end screwdriver tip, a window breaker, and a belt cutter.





21214 3-in-1 COB Emergency Tool Colors: Black, White Standard Decoration: 1-Color As Low As: \$3.22(C) Set-Up: \$50(G) Minimum: 100



Keep this 3-in-1 tool in your glove compartment. The seat belt cutter, glass breaker, and COB light will give you added security in case of an emergency. Button cell battery included (inserted).

koozie group*

Koozie® is a registered trademark of Koozie Group.

EARO twist ノ 景 RIDEO MOTTON 法ナーの organi



Good Value

21207 Mini Aluminum COB Flashlight

Colors: Black, Blue, Green, Navy, Orange, Red, Silver Standard Decoration: Laser Engrave **As Low As:** \$3.51(C) Set-Up: \$50(G) **Minimum:** 150



Light the way with this ultra-bright COB (Chip on Board) flashlight. It brightens a large area despite its compact design. An easy on/off button and handy wrist strap add to its functionality. AAA batteries included (not inserted).



Color: Black **Standard Decoration:** Pad Print As Low As: \$6.97(C) Set-Up: \$50(G) Minimum: 50



Setting up your tent at night, trail running at dusk, or just looking for something in your attic, you can't beat the handsfree lighting convenience offered by this headlamp. Features two light modes and an adjustable headband strap. AAA batteries included (not inserted).



Converter Light

Color: Black Standard Decoration: Pad Print As Low As: \$18.21(C) Set-Up: \$50(G) Minimum: 25



Powered by a UL-rechargeable lithium battery, this compact light has a 360° head swivel and a 180° handle swivel. It easily converts into a desk lamp, flashlight, spotlight, or lantern. Keep it handy for emergencies, outdoor adventures, and needs around the house or office.



Colors: Black, Blue, Red, White **Standard Decoration:** Full Color As Low As: \$0.94(C) Set-Up: \$50(G) Minimum: 250



An oldie but a goodie. This updated keylight features a push-button on/ off switch. Keep it on your keyring and let this extra bright light illuminate your way. Button cell battery included (inserted).

flashlights, tools & auto lamp



21266 **Two Rings Keyholder**

Color: Black **Standard Decoration:** Full Color As Low As: \$4.85(C) Set-Up: \$50(G) Minimum: 100 FULL COLOR

The elegant design of this keyholder gives it a modern, high-end look. It features two key rings and a key buckle.

Organize your keys in a sleek

way that won't end up as an

uncomfortable lump in your

pocket. This compact multi-use

keyholder is a unique gift with

several tool options.



bolivarconsultants A

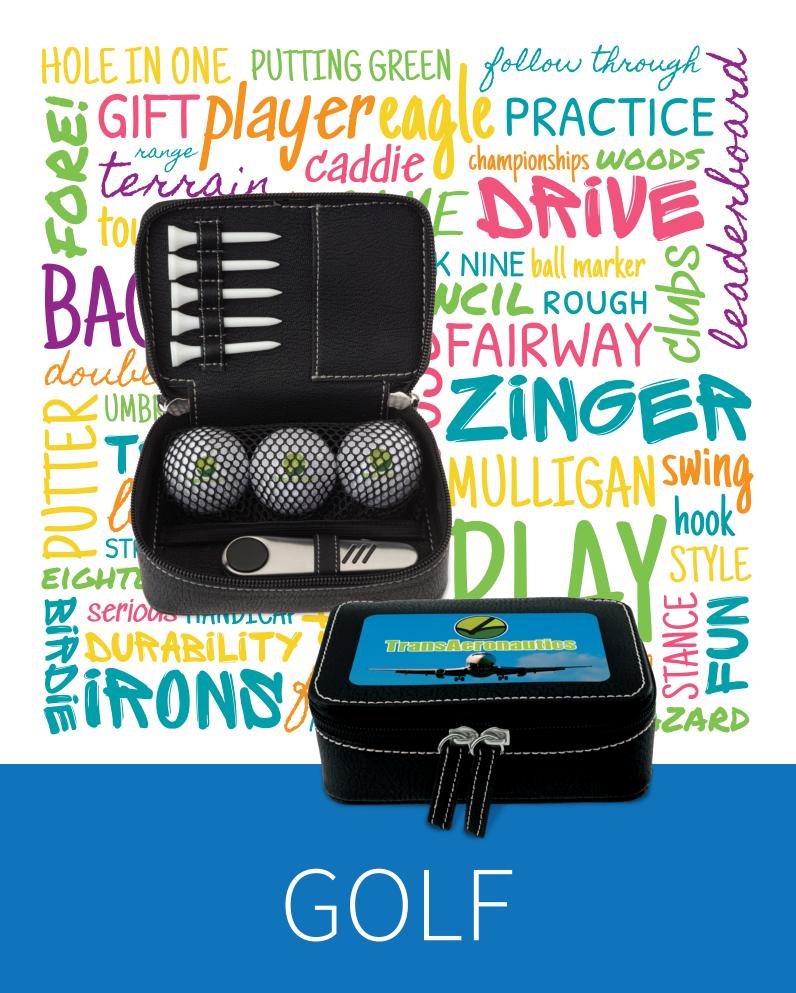
21274 **Ultra Wrist Strap** Keyholder with Carabiner

Color: White Standard Decoration: Full Color As Low As: \$2.13(C) Set-Up: \$50(G) Minimum: 500 FU

Always losing your keys? This brightly colored wrist strap key holder is the perfect solution! Easy to find, this elastic wrist strap with keyring makes it simple to find and organize your keys.

Add a touch of personal style with this lightweight, comfortable strap. With a carabiner at one end, you can wear it, hang it, or clip it securely.





brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

discover a variety of popular golf items from leading retail brands







Titleist

5 FOOTJOY.

Wilson.



PINNACLE

action

a case study

Client: nonprofit **Purpose:** attendee gift

When a nonprofit had to cancel their annual fundraising dinner due to coronavirus, a golf course donated their clubhouse patio and practice putting green for a socially distanced, outdoor event. The organization held a putting contest, silent auction and outdoor happy hour and drew more attendees than the previous year's gala. In return for the donated space, the nonprofit included a #60082 Two Ball Pillow Pack - Titleist® TruFeel imprinted with the golf course's logo and a course brochure in attendees' gift bags.

We are known for our award-winning golf ball printing options. Choose from our stock selection of golf kits or create your own using our assortment of golf accessories, tee packaging and event packaging. We have golf balls, kits, and accessories ready

accessories ready for you to play.



good to KNOW

#1

Promotional products are the most highly regarded form of advertising‡





Gitleist 60082 Two Ball Pillow Pack - Titleist Love this item? Find it on page 134.

‡According to a Global Ad Impressions Study 2020 Edition

golf FTD AIPPenne PRACTIC



*Titl*eist[:]

60713 Titleist[®] Pro V1[®] Golf Ball Std Serv Color: White Standard Decoration: Pad Print As Low As: \$70.04(C) Set-Up: FREE Minimum: 12



The Pro V1[®] is the #1 golf ball on worldwide tours! Designed for serious golfers seeking tour-level golf ball performance and technology, it provides an exceptional combination of distance, consistent flight, and very soft feel. Also available with 3 days/24 hour lead time: see item 60714.

This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



Titleist

60719 Titleist[®] Pro V1x[®] Golf Ball Std Serv Color: White Standard Decoration: Pad Print As Low As: \$70.04(C) Set-Up: FREE Minimum: 12



Play like the pros! The Titleist® Pro V1x® is designed for players with the highest swing speeds and high lift launch conditions. Also available with 3 days/24 hour lead time for white color: see item 60720.



This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



62507 Titleist[®] TruFeel Golf Ball Standard Service Colors: White, Yellow Standard Decoration: Pad Print As Low As: \$37.66(C) Set-Up: FREE Minimum: 12



Play like the pros with the Titleist® TruFeel. The softest Titleist® ball, it has low spin for longer distance and excellent control into and around the green. Also available with 3 days/24 hour lead time for white color: see item 62508.



This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



61236 Titleist[®] Velocity Golf Ball Standard Service Color: White Standard Decoration: Pad Print As Low As: \$43.30(C) Set-Up: FREE Minimum: 12



Take your game to new heights with the Titleist® Velocity. Designed for longer distance and higher flight, it brings greater stoppability into the green. Also available with 3 days/24 hour lead time: see item 61237.

STRONG FLIGHT golf



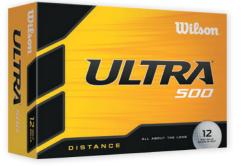
This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



62117 Callaway[®] Warbird[®] 2.0 Golf Ball Std Serv Color: White Standard Decoration: Pad Print As Low As: \$29.67(C) Set-Up: FREE Minimum: 12



The Callaway® Warbird® 2.0 is the perfect ball for players looking for distance, durability, and strong flight off the tee. The fast core, ionomer cover, and innovative HEX Aerodynamics® deliver astounding ball speed with lower spin for longer distance. Also available with 3 days/24 hour lead time for white color: see item 62118.



Wilson. 60859 Wilson[®] Ultra 500 Distance Std Serv

Color: White Standard Decoration: Pad Print As Low As: \$20.23(C) Set-Up: FREE Minimum: 12



Ultra 500 golf balls provide longlasting durability with a highenergy core and unique dimple pattern that provide tour-like distance. The durable cover helps ensure longevity through a range of play conditions. Also available with 3 days/24 hour lead time: see item 60858.

This packaging may change. Please refer to kooziegroup.com for the most up to date packaging



FOOTJOY.

62192 FootJoy[®] Nylon Shoe Bag Color: Black Standard Decoration: Embroidery As Low As: \$26.41(C) Set-Up: \$100(G) Minimum: 12



Keep your shoes looking sharp with this durable shoe bag. It's made of black nylon material and sports a front zipper opening and convenient carry handle.



D FOOTJOY.

61281 FootJoy[®] Q-Mark[®] Custom Leather Glove Color: White Standard Decoration: Epoxy Dome As Low As: \$23.83(C) Set-Up: \$50(G) Minimum: 72



A golfer's dream, these gloves are made from smooth Cabretta leather that is specially tanned to resist moisture and retain its comfortable fit. And in a nod to function, they sport a ball marker that magnetically attaches to the glove tab.

koozie group*

132 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

TDAILEPENAL PRACTIC



61183 **Golf Mesh Shoe Bag** Colors: Black, Green, Navy **Standard Decoration:** Screen Print As Low As: \$7.09(C) Set-Up: \$50(G) Minimum: 100

Keep your golf shoes in top shape with this shoe bag. The mesh side vents allow your shoes to air out between rounds, and the front zippered pocket provides extra storage.



61170 Golf Tri-Fold Towel Colors: Black, Navy, Red, White Standard Decoration: Embroidery **As Low As:** \$10.05(C) Set-Up: \$100(G) Minimum: 50



This is the perfect towel to hang on your bag. Made of 100% cotton velour, the metal grommet and hook provide an easy way to keep it at your fingertips.



62073 Ventilated Large 62" Golf Umbrella

Standard Decoration: Screen Print As Low As: \$17.66(C) **Set-Up:** \$50(G) Minimum: 25

Colors: White/Black, White/Blue This large umbrella will keep you and your clubs dry while on the course. It features a vented double cover that channels gusty winds so it won't fly away.





62179 Zippered Golf Gift Kit Callaway[®] Warbird[®] 2.0

Titleist

61970 **Zippered Golf Gift Kit** Titleist[®] TruFeel

Wilson. 61973

Zippered Golf Gift Kit Wilson[®] Ultra 500

Color: Black

Tee Colors: Assorted Colors, Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow Standard Decoration: 1-Color 62179 As Low As: \$25.23(C) 61970 As Low As: \$33.45(C)

61973 As Low As: \$24.19(C) Set-Up: \$50(G) Minimum: 36



Hit the links with this sleek *zip-around imprinted case that* contains 3 imprinted golf balls, 5 imprinted tees, and a multi-tool that includes a knife, ball marker, club brush, divot repair tool, and spike tightener.



golf

Thomlinsor

61986 Poker Chip Ball Marker

Colors: Black, Citrus Green, Citrus Pink, Green, Light Blue, Natural, Orange, Purple, Red, Royal Standard Decoration: Full Color sure to add color to every green. As Low As: \$1.71(C) Set-Up: \$50(G) Minimum: 100







61249 Hat Clip with Ball Marker Colors: Antique Gold, Antique Silver **Standard Decoration:** Laser Engrave As Low As: \$5.87(C) Set-Up: \$50(G) Minimum: 72



Why fumble in your pocket for your ball marker when you can keep it handy? Clip this to your hat, belt, or shirt, and the powerful magnet keeps the ball marker at your fingertips.

Make sure to make your mark on

the course with these bright and

border colors these markers are

fun ball markers. With a variety of



60989 4-1 Golf Tee Packet -2-3/4" Tee

Color: White Ball Marker Colors: Black, Dark Blue, Dark Green, Orange, Red, White, Yellow, Tee Colors: Assorted Colors, Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow Standard Decoration: Full Color As Low As: \$1.48(C) Set-Up: \$50(G)



Minimum: 500

Hit the links with this kit that contains 4 (2-3/4") imprinted tees and an imprinted ball marker. Also available with other size tees. See 61012 for 3-1/4."



rallawa, 62166 2 Ball Pillow Pack -Callaway[®] Warbird[®] 2.0

Titleist

60082 2 Ball Pillow Pack -Titleist[®] TruFeel

Wilson. 61081 2 Ball Pillow Pack -Wilson[®] Ultra 500

Color: Clear Tee Item Colors: Assorted Colors, Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow Standard Decoration: Pad Print 62166 As Low As: \$7.49(C) 60082 As Low As: \$14.27(C) 61081 As Low As: \$6.87(C) Set-Up: \$50(G) Minimum: 72

Before you hit the links, tuck this kit into your bag. It comes with 2 imprinted golf balls and 6 imprinted tees to keep you covered round after round.

koozie group* 134 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

APPAREL

COMFORTABLE POLO 当 Cotton 空口

JOOD

BO

classic

eco-fleeg

BNATUR

Scotton 2 19 CLASSIC 3

Szipper

sullover

accoutrement

timeless dye

ROIDER

brands love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

shirt alert yarn & fiber terms











CARDED YARN (KP)

A cotton yarn that has gone through a cleaning process that leaves a wide range of fiber lengths. Carded yarns are not as uniform as combed yarns.

COMBED YARN (CP)

A cotton yarn that contains straighter and longer fibers for better uniformity and strength. An additional "combing" step is conducted on carded yarn to extract foreign matter and fibers shorter than 1 1/8". This results in a smoother and more unified yarn.

COTTON

A natural fiber that grows in the seed pod of a cotton plant. Fibers are typically 1/2" to 2" long. The longest staple fibers produce the highest-quality cotton fabrics.

NYLON

A manufactured fiber known for its strength and excellent resilience, nylon has superior abrasion resistance and high flexibility.

OPEN-END SPUN (OE)

Created through a spinning process that blows cotton fibers into a rapidly spinning turbine that wraps the fibers around themselves. OE Yarn is spun at exceptionally higher speeds than Ring Spun yarns, which results in a lower-cost yarn.

ORGANIC COTTON

Cotton that is grown without the use of toxic pesticides and synthetic fertilizers.

PIMA COTTON

A premium cotton that has very fine, strong, and long fibers, which makes for a superior fabric with lustrous appearance and soft hand.

POLYESTER

A manufactured fiber introduced in the early 1950s, polyester provides high strength, excellent resiliency, high abrasion resistance and rapid drying.

RECYCLED POLYESTER (PET)

PET is the abbreviated name for Polyethylene Terephthalate, the polymer used to create plastic soda bottles. Recycled soda bottles can be processed and converted into polyester fibers that are knit into apparel fabrics.





is the percentage of consumers who own promotional t-shirts.‡

80

items in action

shirt alert yarn & fiber terms con't.



RING SPUN (RS)

Created through a process of spinning that continuously twists and elongates the cotton fibers into a single strand of yarn. The ring spun process yields a noticeably softer, stronger and more durable cotton yarn that is primarily used in premium apparel.

SPANDEX

A manufactured elastomeric fiber that can be repeatedly stretched without breaking and still recover to its original length.

YARN COUNT

Often referred to as "singles". The number of "hanks" of yarn it takes to create 1 pound of yarn. One hank is about 840 yards long. If it takes 30 hanks to create 1 pound of yarn, then a single yarn from this would be read as 30/1(thirty singles). The higher the yarn count, the finer the yarn. For example, a 30/1 yarn is a finer yarn than a 20/1 yarn. A finer yarn typically produces a tighter stitch density and a lighter-weight fabric.

3,300

is the number of impressions promotional t-shirts generate throughout its lifetime.‡ do great things GIVING

Ramapo

CT1000 | Champion® Jersey Short Sleeve Tee Love this item? Find it on page 139.

G

a case study

Client: insurance company **Purpose:** promote a new corporate responsibility program

As part of a newly developed corporate social responsibility initiative, an insurance company instituted an annual "give back" day where employee groups volunteered in their communities. The company provided each participant with a #CT1000 Champion[®] Jersey Short Sleeve Tee in their corporate color and imprinted with the program logo and tagline to wear during their day of giving.



classic FIT sipper DESI

apparel



Thampion

CB1015 Champion[®] Full Zip Lightweight Jacket Colors: Black, Cardinal, Classic Red, Feather Pink, Field Green, Graphite, Maroon, Navy, Purple, Royal, White Standard Decoration: Screen Print As Low As: \$35.69(C) Set-Up: \$50(G) Minimum: 48



Be ready for stormy weather with this packable, lightweight anorak-style jacket with a water-resistant coating, scuba collar with hood, and elasticized cuffs to help block the wind.



Thampion

CB1018 Champion[®] Victory Jacket Colors: Black, Cardinal, Champion Purple, Dark Green, Maroon, Navy, Royal, Scarlet, Titanium Standard Decoration: Embroidery As Low As: \$88.73(C) Set-Up: \$50(G) Minimum: 48



When the weather turns cooler, this Koozie Group exclusive will keep you warm. It features a waterresistant coating on the outside and cozy fleece lining inside to keep the warmth in and the elements out.



Thampion

CB1012 Champion[®] Packable Jacket Colors: Black, Blue Breeze, Cardinal, Champion Gold, Classic Red, Feather Pink, Field Green, Graphite, Kelly Green, Light Blue, Maroon, Navy, Orange, Purple, Royal, Vivid Teal, White Standard Decoration: Screen Print As Low As: \$30.59(C) Set-Up: \$50(G) Minimum: 48

This all-weather outerwear is perfect for fair or stormy weather with a lightweight polyester micro poplin that is water- and wind-resistant. Designed to keep the elements out, it conveniently packs into a hidden front zip pocket for easy storage.



Thampion

CS1220 Champion Eco[®] Powerblend[®] Crew Color: Black, Blue Breeze, Brown, Cardinal, Champion Gold, Champion Purple, Dark Green, Feather Pink, Garnet, Granite Heather, Heather Gray, Kelly Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Royal, Scarlet, Spirited Orange, Vegas Gold, White, Yellow Cab Standard Decoration: Screen Print As Low As: \$26.00(C) Set-Up: \$50(G) Minimum: 48 Up to 10% of this classic crew is made from recycled polyester content in a soft blend that provides both great fit and comfort. The ribbed trim and 'C' emblem at the cuff make this crew a cool weather winner.

138 the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.



TRENDY & V-NECK & NEEDLE



Thampion

CS2071 Champion Eco[®] Powerblend[®] Hood Colors: Black, Blue Breeze, Brown, Cardinal, Champion Gold, Champion Purple, Dark Green, Deep Purple, Feather Pink, Garnet, Granite Heather, Heather Gray, Kelly Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Royal, Scarlet, Spirited Orange, Vegas Gold, White, Yellow Cab **Standard Decoration:** Screen Print As Low As: \$32.63(C) Set-Up: \$50(G) Minimum: 48

This updated hoodie has a modern fit that goes from gym to street with ease. Made with re-engineered yarn for less pilling, it features grommets and a double-layer hood for a clean finish.



CS2072 Champion Eco[®] Powerblend[®] Full Zip Colors: Black, Brown, Cardinal, Champion Purple, Dark Green, Granite Heather, Heather Gray, Maroon, Navy, Royal, Scarlet Standard Decoration: Screen Print As Low As: \$36.00(C) Set-Up: \$50(G) Minimum: 48 A great choice for chilly morning workouts and cool weekend tailgates, this hoodie provides cozy comfort without extra bulk. Features a covered metal zipper for a neat finished look.



CS2083 Champion Eco® Powerblend® Pocketless 1/4 Zip Colors: Black, Brown, Cardinal, Champion Gold, Champion Purple, Dark Green, Garnet, Granite Heather, Heather Gray, Kelly Green, Maroon, Navy, Oatmeal Heather, Orange, Royal, Scarlet, White Standard Decoration: Screen Print As Low As: \$34.87(C) Set-Up: \$50(G) Minimum: 48

Stay warm and comfortable on your next adventure with this soft pullover. Its plush material, complemented by clean design finishes like a covered zippered and finished back neck seam, gives it a stylish look without adding extra bulk.



CT1000 Champion[®] Jersey Short Sleeve Tee Color: Black, Blue Breeze, Brown, Cardinal, Champion Gold, Champion Purple, Dark Green, Deep Purple, Feather Pink, Garnet, Granite Heather, Kelly Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Oxford Heather, Royal, Scarlet, Spirited Orange, Vegas Gold, White, Yellow Cab Standard Decoration: Screen Print As Low As: \$13.56(C) Set-Up: \$50(G) Minimum: 48

A great mid-weight tee, this shirt is made of 100% jersey for lasting comfort. The 'C' emblem on the left sleeve makes it stand out.

classic FIT sipper DESI

apparel



Thampion

CT1028 Champion[®] Men's Athletic Short Sleeve Tee Colors: Black, Cardinal, Champion Purple, Dark Green, Maroon, Navy, Royal, Scarlet, Titanium, White Standard Decoration: Screen Print As Low As: \$15.49(C) Set-Up: \$50(G) Minimum: 48 Show off your Champion® style with this classic tee with reflective 'C' emblem on the sleeve. Ideal for staying cool and comfortable, whether working out or winding down.



Thampion

CT1029 Champion[®] Men's Athletic Long Sleeve Tee Colors: Black, Cardinal, Maroon, Navy, Royal, Scarlet, Titanium, White Standard Decoration: Screen Print As Low As: \$18.55(C) Set-Up: \$50(G) Minimum: 48 Show off your Champion® style with this classic tee with reflective 'C' emblem on the open sleeve. Ideal for staying at just the right temperature, whether relaxing at home or hitting the gym.





CT1730 Champion[®] Jersey Long Sleeve Tee Colors: Black, Brown, Cardinal, Champion Gold, Champion Purple, Dark Green, Feather Pink, Garnet, Granite Heather, Kelly Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Vegas Gold, White, Yellow Cab Standard Decoration: Screen Print As Low As: \$17.64(C) Set-Up: \$50(G) Minimum: 48 This mid-weight tee is great on its own or to layer under a hoodie. It features a heat transfer label and no side seams for outstanding comfort.





CT3012 Champion[®] Men's Textured Solid Polo Color: Black, Cardinal, Champion Purple, Dark Green, Light Blue, Maroon, Navy, Orange, Royal, Scarlet, Titanium, White Standard Decoration: Embroidery As Low As: \$40.79(C) Set-Up: \$50(G) Minimum: 48 This jacquard knit polo has a textured stripe and dyed-to-match rib-knit collar for comfort on or off the course. The drop tail and side vents allow for movement, while the reflective 'C' logo on the sleeve shows off your Champion® style.



140 | the what's what - 2021 Icon definitions page 6. Additional charges, specifications and lead times may apply for optional decoration methods and locations.

BAV-NECK



Thampion

CT3017 Champion[®] Men's Solid Polo

Colors: Active Gray, Black, Dark Green, Navy, Royal, Scarlet **Standard Decoration:** Embroidery As Low As: \$32.12(C) Set-Up: \$50(G) Minimum: 48

This classic polo is all about comfort. It's made from a stretch knit for a nice drape and comfortable wear and features a drop tail and vents for ease of movement. The reflective 'C' logo on the sleeve shows off your Champion[®] style.





G1092 Gear for Sports® **Big Cotton Crew**

Colors: Black, Blue Breeze, Brown, Butter, Cardinal, Charcoal, Heather, Classic Red, Dungaree, Blue, Field Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Oxford Heather, Pencil Gold, Purple, Royal, Vegas Gold, White **Standard Decoration:** Screen Print As Low As: \$28.04(C) Set-Up: \$50(G) Minimum: 48

This "better than basic" provides the perfect fit alone or with a polo underneath. Soft edge tags minimize itching while the V-notch and 1x1 rib at collar, cuff, and waistband provide comfort at its best.





G1357

G1093 Gear for Sports® **Big Cotton Hood** Colors: Black, Blue Breeze, Brown, Butter, Cardinal, Charcoal, Heather, Classic Red, Dungaree, Blue, Field Green, Gallery Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Oxford Heather, Pencil Gold, Purple, Royal, Vegas Gold, White **Standard Decoration:** Screen Print As Low As: \$33.14(C) Set-Up: \$50(G) Minimum: 48

Color: Cedar, Faded Black, Faded Navy, Flag, Harbor, Nighttime, Blue, Nurture Green, Oxford, Heather, White **Standard Decoration:** Screen Print As Low As: \$18.35(C) Set-Up: \$50(G) Minimum: 48



The hoodie style you know and love, elevated. Exclusively offered by Koozie Group, this wardrobe staple features a roomy front pouch pocket, soft drawstring cord, and a jersey-lined hood for unbeatable coziness. Grommets on the drawstring eyelets and 1x1 rib at cuff, waistband, and pocket openings add style to this updated classic.

When comfort is key, the Soft Tee

delivers with 100% cotton sueded

jersey fabric for a superb hand

feel. The unique heat seal back

label means no itching, and the

enough stretch while putting on

your new favorite tee.

1x1 rib crew neckline allows for just



Gear for Sports® Soft Tee

classic F DES1

apparel





G1375 Gear for Sports® **Tri-Blend Crew Tee**

Colors: Black, Cargo Olive, Gunsmoke, Navy, Royal, Scarlet **Standard Decoration:** Screen Print As Low As: \$22.74(C) Set-Up: \$50(G) Minimum: 48



This Koozie Group exclusive is made of incredibly soft tri-blend jersey that offers excellent drape and takes decoration beautifully. The self fabric collar and Gear heat seal label only add to the comfort of this classic crew tee.





G1499 Gear for Sports® **Big Cotton Pant**

Colors: Black, Charcoal Heather, Classic Red, Field Green, Maroon, Navy, Oxford Heather, Purple Standard Decoration: Screen Print **As Low As:** \$33.14(C) Set-Up: \$50(G) Minimum: 48



You can count on Big Cotton for a perfect fit with maximum comfort. These pants offer a relaxed fit with a straight leg, turned under hem, and jersey-lined pockets to easily take you from the couch to the street.





G2099 Gear for Sports[®] Big **Cotton Full Zip Hood** Colors: Black, Cardinal, Charcoal Heather, Classic Red, Field Green, Navy, Oatmeal Heather, Orange, Oxford Heather, Purple, Royal, White **Standard Decoration:** Screen Print As Low As: \$36.71(C) Set-Up: \$50(G) Minimum: 48



Comfort at its best for warmth that won't weigh you down. This classic features a soft jersey-lined hood, spandex rib at cuffs for stretch, and a durable metal full front zipper.





G2100 Gear for Sports[®] Big **Cotton Jacket**

Color: Black, Charcoal/Black, Navy, Oatmeal/Dove Gray Standard Decoration: Embroidery As Low As: \$57.93(C) Set-Up: \$50(G) Minimum: 48



This layering jacket combines the cotton/poly fleece Big Cotton is known for with a water-resistant coated nylon overlay. Elastic at the waistband and cuffs finish off the polished look.

koozie group*

TRENDY & V-NECK & NEEDLE





Colors: Charcoal, Navy, Salt & Pepper Standard Decoration: Embroidery As Low As: \$57.82(C) Set-Up: \$50(G) Minimum: 48



Back from the archives and better than ever, this Koozie Group exclusive is soon to be your new sweater-weather favorite. Elevated trim, like a concealed zipper, elbow patches, and faux-leather zipper pull, adds to the sharp appearance of this cozy pullover.





G3258 Gear for Sports[®] Fireside Polo Colors: Charcoal, Mineral Blue, Navy, Nurture Green Standard Decoration: Embroidery As Low As: \$35.69(C) Set-Up: \$50(G) Minimum: 48



A polo so soft it wears like your favorite tee and looks good tucked in or untucked. The burnout dye process on the jersey material creates a subtle heather, setting this polo apart from the rest. The self-fabric collar with collar stand and dyed-to-match buttons complete the neat look of this easy-wearing polo.





G4017 Gear for Sports[®] Big Cotton 1/4 Zip **Colors:** Black, Blue Breeze, Butter, Cardinal, Charcoal Heather, Classic Red, Field Green, Light Blue, Maroon, Navy, Oatmeal Heather, Orange, Oxford Heather, Pencil Gold, Purple, Royal, Vegas Gold, White **Standard Decoration:** Screen Print **As Low As:** \$35.69(C) **Set-Up:** \$50(G) **Minimum:** 48





G7145 Gear for Sports[®] Women's Seaport Bomber Color: Charcoal, Navy, Salt & Pepper Standard Decoration: Embroidery As Low As: \$55.07(C) Set-Up: \$50(G) Minimum: 48 A tailgating favorite, this classic pullover goes from the grill to the gridiron in style. It features side seam pockets and covered 1/4-zip styling with a stand collar for all-day casual comfort.



This throwback style, a Koozie Group exclusive, will quickly become a cool-weather favorite. Elevated trim, like the faux-leather zipper pull along with a bird's-eye rib at the collar, cuff, and waistband, adds to the sharp appearance of this cozy bomber.

classic FIT Szipper DESI

apparel





G7329 Gear for Sports[®] Women's Mia V-Neck Tee Colors: Black, Cardinal, Charcoal Heather, Classic Red, Deep Raspberry, Field Green, Frosty Lavender, Iced Blue, Lava, Maroon, Navy, Oxford, Heather, Pencil Gold, Pink, Royal, White Standard Decoration: Screen Print As Low As: \$16.62(C) Set-Up: \$50(G) Minimum: 48

The perfectly placed neckline on the Mia V-Neck Tee is modest but flattering, and its 100% cotton sueded jersey fabric gives it a superb hand feel. The unique heat seal back label means no itching, and the 1x1 rib neckline adds style to your new favorite V-neck basic.



🛞 ALTERNATIVE.

A1940C Alternative[®] Eco Ideal Stars Tee

Color: Stars Standard Decoration: Screen Print As Low As: \$21.72(C) Set-Up: \$50(G) Minimum: 48

Crafted from signature Eco-Jersey™ triblend, this tee offers a well-worn vintage look with natural softness and heathered feel. The perfect go-to women's tee for comfortable, everyday wear.





5280 Hanes[®] ComfortSoft[®] Short Sleeve Crew T-Shirt

5280C Hanes[®] ComfortSoft[®] Short Sleeve Crew T-Shirt (colors)

Colors:

5280: White, 5280C: Ash, Athletic Red, Black, Blue Bell Breeze, Charcoal Heather, Deep Forest, Deep Red, Deep Royal, Denim Blue, Gold, Light Steel, Lime, Navy, Orange, Pale Pink, Purple, Sapphire, Shamrock Green, Smoke Gray **Standard Decoration:** Screen Print 5280 As Low As: \$6.82(C) 5280C As Low As: \$7.00(C) Set-Up: \$50(G) Minimum: 48

K

COMFORTWASH

GDH450 ComfortWash™ by Hanes Garment Dyed Hoodie Fleece Color: Anchor Slate, Black, Cayenne, Concrete, Crimson Fall, Cypress, Deep Forte, Mint, New Railroad, Saltwater, Spanish Moss Standard Decoration: Screen Print As Low As: \$36.20(C) Set-Up: \$50(G) Minimum: 48 Feel good with the super-soft cotton comfort of the Hanes® ComfortSoft® tee, which features a lay-flat collar, double-needle stitched sleeves, and shoulderto-shoulder taping for extra durability.

More than just your average hoodie, this no-shrink vintagewashed style is sure to be your new go-to for year-round coziness. This favorite features a matching twill drawcord, jersey-lined hood, and a kangaroo pocket.



kooziegroup[®] 24-hour service

Look for the 24-hour icon at kooziegroup.com for available items.

Program Parameters:

- 24-hour service fee is \$25(G) per item.
- Catalog quantities only. Less than minimums are not available. Order increment guidelines apply. Subject to inventory availability.
- Standard packaging only.
- In the event that the item you ordered is out of stock, we will offer you an alternative item of equal or greater value (does not apply to calendars).

Available on:

- Items with the 24-hour icon on kooziegroup.com product pages.
- For eligible BIC[®] Writing Instruments—all cap and barrel imprint combinations offered on the website.
- For eligible Calendars, the imprint is 1-color, black only.
- A standard imprint is available on all other eligible items.

Order Requirements:

- Item ordered must be a product designated with the 24-hour icon on kooziegroup.com.
- Complete order and artwork must be sent to the 24-hour e-mail address or fax number.
- For all orders (except 3-Day Calendar orders), please include "24hour" on the purchase order (P.O.) and in the subject line of the e-mail, as well as company name and P.O. number.
- For 3-Day Calendar orders, please include "Calendars Fast" on the purchase order (P.O.) and in the subject line of the e-mail, as well as company name and P.O. number.
- On all orders, please repeat distributor name, contact name, contact phone number and P.O. number in the body of the e-mail. Orders that are faxed should clearly state "24hour" or "Calendars Fast" on the purchase order (P.O.).
- Complete order and electronic or production-ready artwork must be received at the Koozie Group® factory by 8:00 p.m. EST, Monday through Friday. Production will start the following working day.
- Weekends and holidays are not considered working days.

- A phone number or e-mail address is required, including after-hours contact information so that we can reach you with any questions regarding your order.
- Artwork must be production-ready. The file must be received at the same time as the order in Adobe Illustrator® format. For specific art requirements, please visit kooziegroup.com.
- If order clarification is required, 24-hour service will not begin until answers are received.
- Artwork Changes—Please allow additional time for artwork adjustments.
- 24-Hour production time begins after all holds have been released from the order.
- Accounts on credit hold are not eligible.
- Koozie Group cannot guarantee 24-hour service in the event of severe weather, natural disasters, acts of God or any other events outside of Koozie Group's reasonable control.

Shipping:

- The shipping method must be stated on your P.O. Orders must ship via overnight delivery or 2-day service. Ground shipping is not available.
- Customer is responsible for all freight charges associated with the order.
- Pick-up times vary based on carrier and shipping method selected. Koozie Group cannot guarantee a carrier pick-up time or a delivery date.

Program Exclusions:

- Adhesive and Non-Adhesive Cubes with Sheet Imprints
- Any calendar orders requiring a storage date
- Magnets with Notepads Attached
- Paper Mouse Pads with Rounded Corners
- Custom Shape Products
- Non-standard Packaging/Special Packaging
- Cartridge Swapping
- Custom Colors
- BIC[®] Brite Liner[®] Grip[®] 3-Pack or 5-Pack
- Color Assortments





keep the good going[®]



Retail price: \$6.00(A) | Part #: 91505 | Printed in the USA on recycled paper. Contains 10% recycled fiber.



Koozie Group, the Koozie Group[®] logo, kooziegroup.com, and all related trademarks, logos, and trade dress are trademarks or registered trademar of Koozie Group and/or its affiliates or licensors and may not be used without written permission. ©2020 Koozie Group, Clearwater, FL 33760.

kooziegroup.com