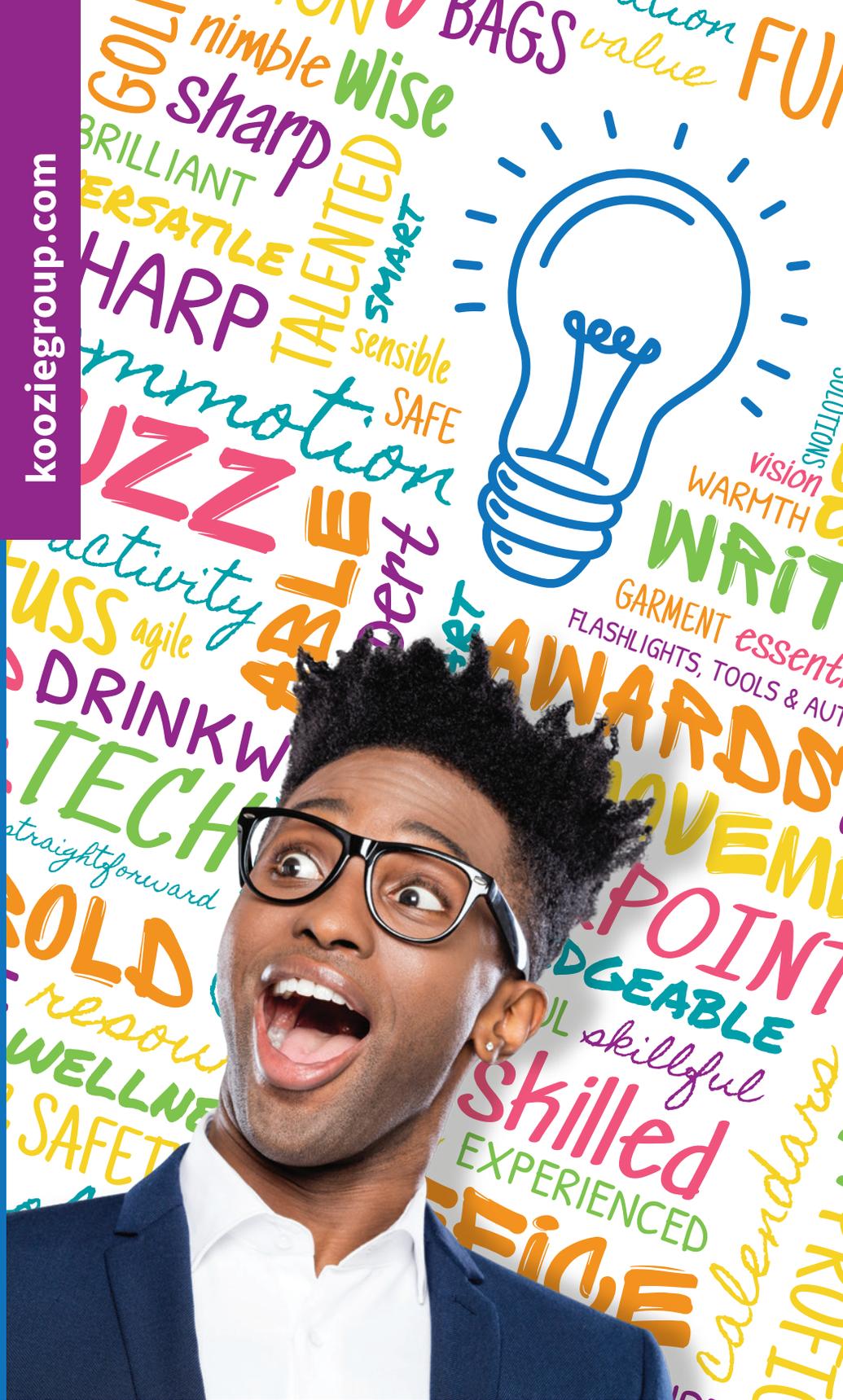


kooziegroup®

kooziegroup.com



2021

the what's what



all you need to know about the products they'll love to keep

what makes us **tick?**

koozie
group®

new name, same great stuff

Sure, Koozie Group is always looking to make **changes** for **good**, but don't worry! We still have **10+ product categories** and **40+ popular brands** that will get your clients noticed – especially the iconic  products you know and love!

Because we won't forget where we came from.

We are classic. Fun. Always looking forward to providing promo solutions that insulate a brand's image and preserve a best moment.

1,800,000+

Koozie Group® promotional products sold every day in North America

3,000+

items in our portfolio

40+

brands you love

10+

product categories

800+

items always available

1,000+

exclusive products

industry-leading

product safety, social responsibility and compliance standards

75%

of new products have a proven sustainability stance

largest

assortment of products made, printed or assembled in the USA

24 hr

virtual samples

48 hr

quick proof turns

exact

quantity shipments

we like to **keep the good going**®



People First

Connecting with Customers

Powerful Products

Advocating for our Industry

Looking Ahead

Giving back to our customers, employees and communities

Providing tools and support materials that you can access whenever, wherever and however you choose

So cool and useful you undeniably want to keep them or give them

Prioritizing environmental, safety and social responsibility throughout our sites and supply chain

Providing solutions that insulate a brand's image and preserve a best moment

like is beautiful

As we **change** for **good**, you'll like how we're making it simple – **and fun** – for you to partner with us!



We've got what you need to sell more!

On-trend product flyers, catalogs, new product books and market insights to help build your business.



NEW Call Back Assist

option for customer service. No waiting on hold — we'll call you back!

find us on the socials
@kooziegroup

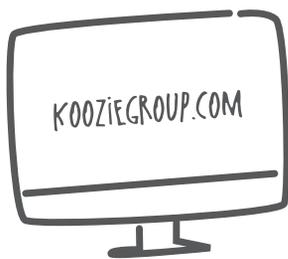


Proof turn times

are now within **48 hours** or less, and **24 hours** or less on all virtual requests.

Virtuals are also available at kooziegroup.com

24/7!



- check and secure inventory
- estimate shipping
- online ordering
- virtual samples
- best published price
- improved search



Salesforce

is now used across Customer Care, Credit, Marketing and Sales Teams. This allows for complete transparency across every customer interaction so we can faster serve you.



kooziegroup[®]

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7 ideas - trends & markets

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109 health, wellness & safety

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safety & social responsibility

Koozie Group is the industry leader in product safety, quality assurance, social responsibility and supply chain security; driving industry innovation with hundreds of new products annually. Our commitment to brand safety and responsible sourcing includes C-TPAT certification, CPSIA, applicable FDA regulations, technology standards and Prop 65 compliance.

Testing

Our products are rigorously tested to confirm compliance with North American product safety laws and standards, including CPSIA

FDA Regulations

Health, Wellness and Safety products go through extensive analysis to confirm compliance with all applicable FDA regulations

Technology Standards

Tech items are tested to applicable UL, UN and FCC standards and requirements

BPA-Free

All plastic drinkware products are BPA-FREE

CPSIA

All child products comply with applicable Children's Product Safety rules



Part of a larger PPAI initiative to create confidence in promo products as an advertising medium at every level



We are C-TPAT Tier II Certified by US Customs which evidences our superior commitment to supply chain security

Visit kooziegroup.com to learn more about our commitment to Safety & Social Responsibility.

Applying the

KG Factor

as part of our product strategy enhances our

commitment

to sustainability



The KG Factor identifies products with a high likelihood of being kept or gifted as determined by an impartial survey of end consumers. Useful solutions that people want to keep will carry the KG Factor designation so customers can easily identify items designed to lessen environmental impact through longevity.

look

for the KG factor icon



on products throughout
this book and at
kooziegroup.com

4 out of **5**

people would **keep** or **give** a KG Factor product because it was **useful, functional, durable** and **attractive**.

85%

would **keep** these items.

Be sure to check out

the **real deals**

on our most popular items!

THE REAL DEALS PROMO CODE
450
Must be referenced to receive special pricing.

UP TO 35% OFF EQP — SAVE ALL YEAR LONG!

 **kooziegroup**® | **keep the good going**®

Valid through December 31, 2021.

Looking for
more **deals?**

Check out
kooziegroup.com
to find even more
products on web
special!

These offers are valid all year long and can
be found in our printed flyer or online at
kooziegroup.com/annualpromotions.

online? we got you.

Follow **@KoozieGroup** on social media to be connected to useful articles, real-world case studies and exclusive content written to help grow your business – whether that means selling our products or not.

- **case studies**
- **steal-worthy blog content**
- **market insights**
- **who's buying now?**
- **trends**
- **new products**

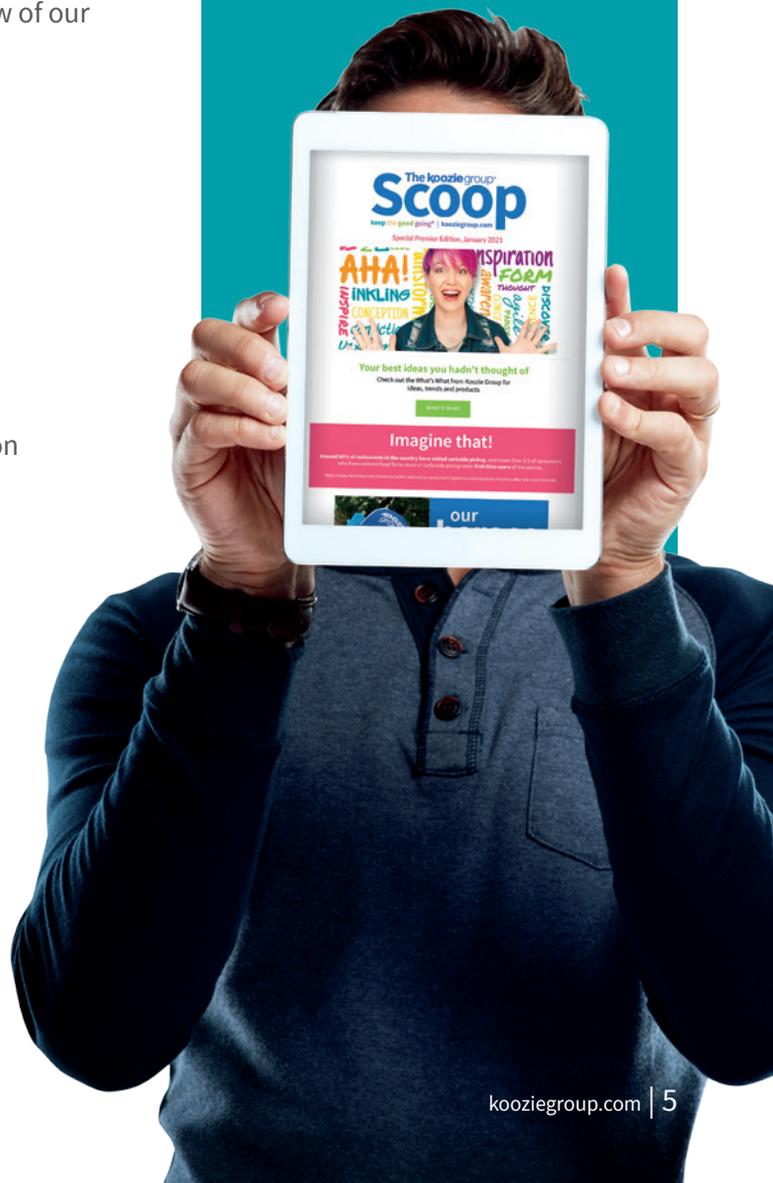
At **kooziegroup.com** it's easier than ever to find exactly what you need! The functionality and resources available on our website are practically endless, but here are a few of our favorites. You can:

- Check Inventory
- Calculate Freight
- Check Order Status
- Create Virtual Samples
- Place Orders - in as little as 60 seconds
- Get the Best Prices Online
- Order Random Samples
- Save Items in a Wish List
- Obtain Ordering, Contact and Account Information
- Share Products Online
- View All Current Promotions
- Download High Resolution Images
- Find Safety Sheets and Test Reports
- Download Product Templates
- View Promotional Materials
- Select Stock Art and Images
- Utilize our Targeted Resource Pages
- Click Links to Social Media and Blog
- Find Detailed Product Information
- View Catalogs and Sales Resources

kooziegroup[®]

please!
steal our stuff!

That's right – copy/paste anything you like into your own marketing efforts and feel free to take all the credit!



icon definitions

Icons shown below may appear in this catalog, and are featured on product pages at kooziegroup.com



NEW

Indicates anything NEW, including new products, colors or design features.



KG Factor

Identifies items designed to lessen environmental impact through longevity



PrevaGuard™

Identifies products that contain an EPA registered antimicrobial agent molded directly into the product. This helps protect the product itself by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments.



Full Color

Items available with 4-Color Process imprinting, which allows you to print as many different colors as you want.



Always Available

Items guaranteed to always be available, and calendar items guaranteed to be in stock through December 31 of the current selling year.



FREE Set-Up

Items with no set-up charge for standard decoration!



U.S.A. Proud

Indicates items manufactured in the U.S.A. of U.S. content, items manufactured in the U.S.A. of majority U.S. content, items assembled in the U.S.A. of less than 50% U.S. content and items printed and bound in the U.S.A.



Mix & Match

Mix & Match items allow you to mix and match the color of components to build an item that best complements your logo.



Exclusive

Exclusive items only available through Koozie Group.



Pixaction

Items that offer an augmented reality option.



REFLECTINK™

A reflective ink available for all non-cotton bag styles but highly recommended for 210D & 420D Polyester materials. REFLECTINK™ cannot ensure visibility or safety under all possible conditions.



Elevated Ink

Indicates Writing Instruments containing one of the following two types of elevated ink:



Ink Stream Technology™ is an upgraded ink formula at no extra charge. Offers a smooth, consistent write-out.



InstaGlide® Hybrid Ink is a premium smooth ink blend of gel and medium point ballpoint ink, developed to ensure a sophisticated writing experience.



330° Laser Engrave Option

Maximize your message with our 330° Laser Engrave Option, available on most BIC Select™ items.



Hot Hours

The number shown indicates the number of hours a beverage container or cooler will remain hot based on quality testing.



Cold Hours

The number shown indicates the number of hours a beverage container or cooler will remain cold, based on quality testing.



Eco-Friendly

Items made with recycled content or renewable resources.



Can Icon

The number shown indicates the number of beverage cans a cooler can hold.



Bottle Icon

The number shown indicates the number of beverage bottles a cooler can hold.



Cabin Friendly

Products that meet carry-on luggage limits of most major airlines.



Checkpoint Friendly

Products with features that provide convenient access through most security checkpoints.



Laptop

Bags designed to hold and protect a laptop.



Tablet

Bags designed to hold and protect a tablet or e-reader.



Bluetooth®

Identifies products that have been fully qualified and declared through the Bluetooth® Qualification Process.



Qi Mark

The Qi Mark indicates to distributors, retailers and customers that the product uses all mandatory safety features, as well as features that are necessary to ensure compliance to the Qi standard, energy efficiency, and interoperability of wireless power transmitters and power receivers. Only products that have passed these tests can use the Qi logo and are considered "Qi certified."



UL Recognized Component Mark

Lithium battery is recognized under the UL Component Recognition Program. Lithium battery has passed UL 1642 testing.



UL Certification Mark

Identifies products that have passed the applicable UL testing standard and that are part of UL's Follow-Up Service.



UL Listed Mark

The UL Listed mark identifies products manufactured under UL's Listing and Follow-Up Service.



FCC Declaration of Conformity / FCC label / FCC mark

A certification mark employed on electronic products manufactured or sold in the United States which certifies that the electromagnetic interference from the device is under limits approved by the Federal Communications Commission.



ETL Listed Mark

The ETL Listed Mark indicates to distributors, retailers and customers that the product has been tested by Intertek and found in compliance with accepted national standards.



Free Shipping to US & CA

Indicates overseas items that ship for free to the US and Canada.



Overseas Icon

Items that ship from one of our overseas partners.



24-Hour Service

Look for this icon at kooziegroup.com for items available with 24-hour service. Details on inside back cover.

trend report

Our PrevaGuard™ products contain an EPA registered antimicrobial agent that helps protect the product.

Protect your products with



PREVAGUARD™



why PREVAGUARD™?

PrevaGuard™ products have an added layer of defense against harmful microbes like bacteria, mold and mildew.

Built directly into the structure of the product to guard against stains, odors and deterioration for the item's entire useful lifetime.



PrevaGuard™ products contain EPA registered antimicrobial agents that are molded directly into a product. This helps protect the product by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments. These products do not protect users or others from disease causing bacteria or viruses.

Includes an EPA registered antimicrobial agent with elements like Silver, Zinc and Copper.

Cu 29 Copper 63.55	Zn 30 Zinc 65.38
Ag 47 Silver 107.9	



RSANTI
BIC® PrevaGuard™
Round Stic® Pen*
pg. 20

CSANTI
BIC® PrevaGuard™
Clic Stic® Pen*
pg. 20



EXPLORE the OUTDOORS

The popularity of outdoor activities has skyrocketed as people seek to get outside. We've got everything you need to set up camp, head out for a picnic, or relax on the boat.



46173C
Koozie® Triple Vacuum Tumbler - 13 oz.
Visit kooziegroup.com for details.



16140
ORCA™ 26 Quart Cooler
pg. 57



16002
Koozie® Olympus Backpack Cooler
pg. 52



26059
O2COOL™ Large Deluxe Misting Fan
pg. 109



15937C
Koozie® Wanderer Camo 25L Daypack
pg. 54



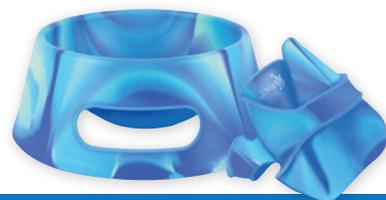
15711
Roll-Up Picnic Blanket
pg. 105



26021
Koozie® Portable BBQ with Cooler Bag
pg. 108



32401
Koozie® Fabric Waterproof Bluetooth® Speaker
pg. 67



26202
Silipint™ 1L Aqua-Fur Dog Bowl
Visit kooziegroup.com for details.

Koozie® is a registered trademark of Koozie Group.

trend report

With fewer companies holding in-person events and sales meetings, higher-end employee appreciation gifts are increasing in popularity!



EMPLOYEE APPRECIATION



46317
Koozie®
Savannah
Vacuum
Tumbler
pg. 38



16009
Koozie®
Stitches Cooler
pg. 53



16082
KAPSTON® San Marco Duffel
pg. 55



32397
Truly Wireless Stereo Pairing
Bluetooth® Speakers
pg. 66



25035
Round Brass Coaster
pg. 98



26022
Sherpa Throw
pg. 105



ICL GEL
BIC® Intensity®
Clic® Gel Pen
pg. 22



56026
Souvenir™ Jalan
Highlighter Pen Combo
Visit kooziegroup.com
for details.



62179
Zippered Golf Gift
Kit - Callaway®
Warbird™ 2.0
pg. 133



SUSTAINABILITY

Take the opportunity to be more green! Useful products that people want to keep and re-use will help to lessen environmental impact through longevity.



46343
Tranquil Vacuum Bottle
pg. 42



16045
KAPSTON® Jaxon Fanny Pack
pg. 56



P4A3A25ECO
BIC® Ecolutions® 4" x 3" Adhesive Notepad,
25 Sheet Pad
Visit kooziegroup.com for details.



32388
Bamboo Wireless Charging Pad with Phone Stand
pg. 69



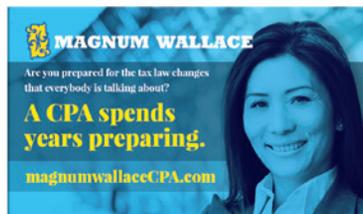
46335
SILIPINT™
Straight Up Pint,
Lid & Straw
pg. 38



15845C
Koozie® Two-Tone Lunchtime Cooler Tote
pg. 53



26231
Recycled PET Blanket
Visit kooziegroup.com for details.

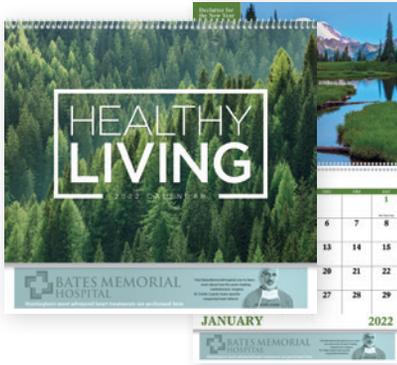


MGBC30
4-Color Process Business Card Magnets—30 mil.
pg. 76



51018
Koozie® Rectangle Food Container
pg. 47

Essential items to **support your essential workers.**



Good Value.

7073 | Healthy Living - Spiral | pg. 87

Get your healthy on. Each month you'll be treated to a beautiful landscape image and a tip for improving your health.



Good Value.

41164 | Comfy Face Mask | pg. 114

This washable mask, designed with a soft jersey cotton inner lining and a water-repellent outer layer, is the perfect mask to use every day. The youth mask is sized for smaller faces, while the adult mask fits most faces comfortably.



Good Value.

41161 | Thank You Nurse Kit | pg. 116

A special kit to say thank you to nurses and caregivers. This kit includes accessories they can use at work and outside of work.



TRIUMPH CALENDARS

8850 | 11" X 17" Full-Color Poster | pg. 118

Get the message across with this customizable poster!



CSANTI | BIC® PrevaGuard™ Clic Stic® Pen* | pg. 20

One of the most popular retractable pens around is available with an antimicrobial agent—protecting the pen by suppressing the growth of bacteria, algae, fungus, and mildew on the pen.



ATCHISON™

AP8012 | Annie Tote

Visit kooziegroup.com for details.

An elevated tote with organizational pockets and fashionable accents.

who's buying

- Health Insurance Companies
- Hospitals, Urgent & Quick Care Clinics
- Pharmacies & Medical Equipment Suppliers
- Laboratory & Pathology Centers
- Police, EMS, Fire & First Responders
- Department of Public Health & Service Sectors

Case Study

Client: clinics and health centers

Purpose: waiting room seating

As the COVID-19 pandemic spread, a nonprofit healthcare provider needed additional waiting room seating for their clinics and health centers across the state. As a nonprofit, they needed an affordable yet durable option that would be suitable for every patient demographic.

The provider chose the #45009 Captain's Chair because it could be easily collapsed and moved or stored in the included carry bag.



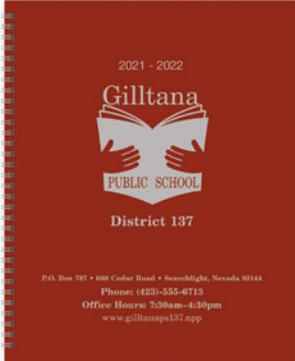
45009
Captain's Chair



target markets

education

School products that score high marks. **A brighter promotion** begins here.



8153 | Academic Monthly Planner
Visit kooziegroup.com for details.

This practical planner follows the school year, with 14-months from July through August of the next year. It has twin-loop binding and large daily memo blocks.



ATCHISON™

AP5040 | On the Move Backpack | pg. 60

This brightly colored backpack is just the right size for school supplies.



BLG | BIC® Brite Liner® Grip
Visit kooziegroup.com for details.

A bright barrel matches the ink color. Includes gray textured rubber grip.



BPS | BIC® Pencil Solids
pg. 28

Round wood barrel available in a wide variety of colors. #2 graphite lead.



45036C | Koozie® Six-Pack Cooler Pattern
Visit kooziegroup.com for details.

A cooler staple, the Koozie® Six-Pack Cooler is made of durable watertight construction.



16092 | Souvenir™ Journal with TFW pen | pg. 80

Inspired by the Souvenir™ TFW pen, this journal has a one-of-a-kind look with a cover that pops with contrasting bold white and dark-colored hues. Inside the front cover, you'll find business card slots and a pocket; the back cover has an additional pocket. It's the perfect accessory or your next meeting.

Case Study

Client: private school

Purpose: outline plans for returning to school safely

A school held an online meeting to outline plans for returning to school safely. A follow-up packet included a Q&A plus #41186 Comfy Youth Face Mask imprinted with their mascot. The administration was happy seeing most students wearing the school-provided masks.



41186 | Comfy Youth Face Mask

who's buying

- Digital Learning Services & Training Centers
- Daycare & Childcare Centers
- Dept. of Education Sector & School Boards
- Colleges, Universities & Sports Teams
- Guidance Counselors & Occupational Therapists
- Public, Charter & Private Schools

Koozie® is a registered trademark of Koozie Group.

The **benefits of promotional** products really add up.



350 | Small Quantity Custom - Spiral
Visit kooziegroup.com for details.

A 12-month spiral bound appointment calendar featuring 13 custom images. The ad imprint shows every month. The calendar grid can start with any month. Grid available in English only.



GR | BIC® Grip Roller Pen
| pg. 22

This dependable cap pen has a comfortable textured rubber grip. Its fast-drying ink makes for clean, precise writing.



32420 | Floor Sticker 11"

Visit kooziegroup.com for details.

Use one of our stock social distancing backgrounds or use your own custom art. Choose from a square or circle shape.



16021 | KAPSTON® Natisino Journal
Visit kooziegroup.com for details.

This premium, refillable journal is perfect for taking notes at your next meeting!



46311 | Koozie® Triple Vacuum Tumbler - 16 oz.
pg. 37

Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on black ring, this workhorse holds a bottle or a 16 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink.



31944 | Memo Tape Dispenser
Visit kooziegroup.com for details.

This dispenser will ensure you have the right size sticky memo every time! Just pull your desired length, rip, and stick!

who's buying

- Mortgage Services
- Debt Resolution Companies
- Accounting Firms
- Banks and Credit Unions
- Investment Services
- Credit Card Companies

Case Study

Client: credit card company
Purpose: create a "welcome back" kit for the team

A credit card company was gearing up to send their field representatives back on the road after a hiatus due to COVID-19. They shipped each rep a #15806 KAPSTON® Pierce Briefcase that held their reports, presentations and other goodies to generate excitement for getting back on the road safely.



15806 | KAPSTON® Pierce Briefcase



computer services

target markets

Create a fun and functional work environment so you can **focus on getting things done.**



"Positive Notes" alternating stock backgrounds

P3A3A25 | BIC® 3" x 3" Adhesive Notepad, 25 Sheet Pad | pg. 74

You'll find this office essential on desks and kitchen tables the world over. Organize lists and leave yourself reminders with high-quality BIC® Sticky Note® Adhesive Notepads.

Additional sizes and thicknesses available online.



KAPSTON™

16130 | KAPSTON® Jaxon Tech Organizer | pg. 56

Keep track of your cords and gear with this trendy tech organizer. Its multiple straps, loops, and pockets keep your cables, chargers, writing instruments, credit cards, and other necessities neat and at the ready. Zips close for secure storage.



UNIVERSAL SOURCE™

32440 | 64 GB Light Up USB 3.0 Flash Drive | pg. 70

These lightweight and durable drives provide convenient extra storage where ever you go.

Additional sizes and transfer speeds available online.



32412 | Office Tech Essentials Kit Visit kooziegroup.com for details.

This kit contains what you need when you are connected from home: a webcam cover for your privacy, a mouse and a pair of bluetooth earbuds for your conference call.



koozie™

46175 | Koozie® Camron Double Wall Tumbler- 16 oz.

Visit kooziegroup.com for details.

Koozie® has kept your drinks at the right temperature for years! This double wall tumbler has a stainless steel outer wall and a Tritan® inner wall that will be sure to keep your drinks hot or cold for hours. Slider, leak proof lid makes it easy to take it on the go.



souvenir™

55946 | Souvenir™ Armor Stylus Pen

Visit kooziegroup.com for details.

Everything you love in the #55945 Souvenir™ Armor Pen, now in a sleek stylus version. The rich metallic colors of the pen make for a great gift!

Case Study

Client: cyber security agency
Purpose: create excitement and inform clients about new software service

A cyber security agency launched a new issue tracking software service. The #MP1A BIC® 1/8" Fabric Surface Mouse Pad was selected. The launch was successful and the new software was well received.



MP1A | BIC® 1/8" Fabric Surface Mouse Pad (7-1/2" x 8-1/2")

who's buying

- Cloud Computing Companies
- Software Engineering Firms
- Information Technology Firms
- Web Design Companies
- Cyber Securities Agencies
- Computer Repair and Support Companies

Koozie® is a registered trademark of Koozie Group.

From fast casual to fine dining, **these items are made to order.**



16144 | Grocery Companion Kit

Visit kooziegroup.com for details.

Write down your list of groceries, put your dry food in the grocery tote and your frozen food in the zippered cooler while sipping on your favorite beverage.



NS3A9A25 | BIC® 3" x 9"
Non-Adhesive Scratch
Pad, 25 Sheet Pad
Visit kooziegroup.com
for details.

Ideal for lists and quick notes
with a 4-color process imprint
to perfectly promote your
brand message.



MGBC20 | BIC® 20 Mil 4-Color Process
Business Card Magnet | pg. 76

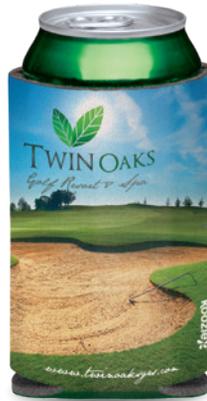
This colorful magnet will bring a bit of pizzazz to
any magnetic surface. Use it to keep important
papers and notes within reach.



55946 | Souvenir™ Armor
Stylus Pen

Visit kooziegroup.com
for details.

Everything you love in the #55945
Souvenir™ Armor Pen, now in a sleek stylus
version. The rich metallic colors of the pen
make for a great gift!



45448 | Koozie®
britePix® Can Cooler
pg. 34

The Koozie® Can Cooler just
got cooler! Now bringing
your message to life in
brilliant full color.



45962 | Clear Tumbler
with Colored Lid - 18 oz.
Visit kooziegroup.com
for details.

Add a touch of flare to this
classic tumbler with a colored
lid and straw — perfect for
any company logo!

who's buying

- Food Delivery & Drop-and-Go Services
- Restaurants, Bars & Diners
- Coffee Shops & Bakeries
- Food & Beverage Distributors
- Food Trucks & Catering Companies

Case Study

Client: bar & grill
Purpose: take-out delivery
info/options

A bar & grill wanted to promote
their carry-out service and new
delivery option plus reassure
safety conscious customers. They
decided to seal each container
with the #32418 2" sticker
before it left the kitchen after
preparation. They also included
the #32417 Sticker 1.5" with their
delivery contact details.



32418 | Sticker 2" 32417 | Sticker 1.5"

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



why PREVAGUARD™ ?



PrevaGuard™ products have an added layer of defense to protect the products against harmful microbes like bacteria, mold and mildew.

PrevaGuard™ products contain EPA registered antimicrobial agents that are molded directly into a product. This helps protect the product by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments.

Includes an EPA registered antimicrobial agent with elements like Silver, Zinc and Copper.

Cu	29	Zn	30
Copper	65,55	Zinc	65,38
Ag	47		
Silver	107,9		

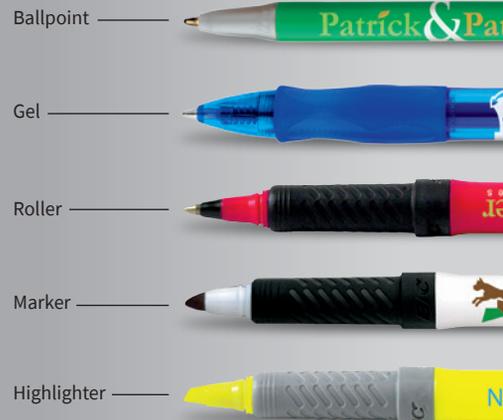
*These products do not protect users or others from disease causing bacteria or viruses.

inks

BIC® brand ink cartridges undergo a toxicological review by the Duke University Medical Center under the WIMA (Writing Instrument Manufacturers Association) certification program. Duke University bases its review on the guidelines set forth by the CPSC (U.S. Consumer Product Safety Commission). Many of our highlighter and marking inks are also certified by the Art and Creative Materials Institute, Inc. (ACMI) as non-toxic.

Our ink cartridges are analyzed to test shelf life and write-out times.

Components of BIC® cartridges are produced by the highest-quality cartridge manufacturers from all over the world. Points are made of stainless steel, brass or nickel silver. Balls are made of tungsten carbide, which contributes to consistent writing.



good to know

writing instruments

9

is the average number of months promotional writing instruments are kept.‡

rethink your ink



The Elevated Ink Icon indicates Writing Instruments containing one of the following two types of elevated ink:



Ink Stream Technology™ is an upgraded ink formula at no extra charge. Offers a smooth, consistent write-out.



InstaGlide™ Hybrid Ink is a premium smooth ink blend of gel and medium point ballpoint ink, developed to ensure a sophisticated writing experience.



CSANTI
BIC® PrevaGuard™
Clic Stic® Pen*

Love this item?
Find it on page 20.

Koozie Group guarantees an unparalleled commitment to providing quality, value & performance.



3,000

is the number of impressions promotional writing instruments generate throughout their lifetime.‡

a case study

Client: car dealership
Purpose: sign and drive campaign

A car dealership mailed their customers a BIC® PrevaGuard™ Clic Stic® Pen (#CSANTI) and informative insert card promoting their upcoming sign-and-test-drive event. The pens were imprinted with the sign-and-drive hashtag and the PrevaGuard™ and dealership logo. The informative insert card explained the cleaning and sanitization protocols for all their cars, the advantages of the PrevaGuard™ pen and asked customers to bring in that pen to sign for a free test drive.



‡According to a Global Ad Impressions Study 2020 Edition

writing instruments



BIC® CS
BIC® Clic Stic® Pen



Barrel/Trim Colors: Black, Blue, Burgundy, Clear, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Brown, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow

Standard Decoration: Screen Print
As Low As: \$0.83(C) **Set-Up:** FREE **Minimum:** 300

This dependable retractable pen features a lightweight barrel, break-resistant pocket clip, and medium ballpoint for smooth and consistent writing.



BIC® CSANTI
BIC® PrevaGuard™
Clic Stic® Pen*



Barrel Colors: Black, Navy, Blue, Red, White
Trim Colors: Black, Navy, White, Blue, Red, Teal, Burgundy, Purple

Standard Decoration: Screen Print
As Low As: \$0.97(C) **Set-Up:** FREE **Minimum:** 300

One of the most popular retractable pens around is available with an antimicrobial agent-protecting the pen itself by suppressing the growth of bacteria, algae, fungus, and mildew.



BIC® RS
BIC® Round Stic® Pen



Barrel/Trim Colors: Black, Black Sparkle, Blue, Burgundy, Clear, Clear Sparkle, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Dark Blue, Metallic Green, Metallic Red, Navy Blue, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow

Standard Decoration: Screen Print
As Low As: \$0.62(C) **Set-Up:** FREE **Minimum:** 500

This versatile pen features a lightweight barrel, ventilated cap, and medium ballpoint for smooth and consistent writing. The BIC® Round Stic® Pen is a dependable choice that is recognized around the world.



BIC® RSANTI
BIC® PrevaGuard™
Round Stic® Pen*



Barrel Colors: Black, Blue, Navy, Red, White
Trim Colors: Black, Blue, Burgundy, Navy, Purple, Red, Teal, White

Standard Decoration: Screen Print
As Low As: \$0.74(C) **Set-Up:** FREE **Minimum:** 500

A classic pen recognized around the world contains an antimicrobial agent-protecting the pen itself by suppressing the growth of bacteria, algae, fungus, and mildew.

*These products do not protect users or others from disease causing bacteria, viruses, or germs.



BIC CL
 BIC Clic® Pen



Barrel/Cap Colors: Berry Crush, Black, Blue, Burgundy, Creamsicle, Electric Punch, Forest Green, Grapetini, Julep, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Silver, Navy, Pink Lemonade, Purple (Cap Only), Red, Royal, Teal, White, Yellow

Trim Color: Nickel-Plated
Standard Decoration: Screen Print

As Low As: \$1.31(C) **Set-Up:** FREE **Minimum:** 300

Made of 26% plastic from a renewable resource, this sleek classic pen has polished nickel-plated trim and is refillable.



BIC CLG
 BIC Clic® Gold Pen



Barrel/Cap Colors: Berry Crush, Black, Blue, Burgundy, Creamsicle, Electric Punch, Forest Green, Grapetini, Julep, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Silver, Navy Blue, Pink Lemonade, Purple, Red, Royal, Teal, White, Yellow

Trim Colors: Gold-Plated
Standard Decoration: Screen Print

As Low As: \$1.57(C) **Set-Up:** FREE **Minimum:** 300

Polished gold-plated trim adds luxury to this favorite writing instrument, which is made of 26% plastic from a renewable resource.



BIC TWP
 BIC® Pivo® Pen



Pen/Ring Colors: Black, Blue, Burgundy, Forest Green, Navy, Purple, Red, White, Yellow
Standard Decoration: Screen Print

As Low As: \$1.23(C) **Set-Up:** FREE **Minimum:** 300

From the most trusted name in writing instruments comes this sleek twist-action retractable. Its slim profile design comes in a variety of point styles and ink colors to fit the way you like to write.



TWPC



TWPG

BIC TWPC
 BIC® Pivo®
 Chrome Pen
TWPG
 BIC® Pivo®
 Gold Pen



Pen Colors: Black, Blue, Burgundy, Forest Green, Navy, Purple, Red, White, Yellow
Ring Colors: TWPC: Chrome-Plated; TWPG: Gold-Plated

Standard Decoration: Screen Print

As Low As: \$1.31(C) **Set-Up:** FREE **Minimum:** 300

From the most trusted name in writing instruments comes this sleek twist-action retractable. The chrome-plated trim or gold-plated trim adds a sense of style to its slim profile.

writing instruments



BIC CSWB
BIC® WideBody® Pen



Barrel/Trim Colors: Black, Blue, Burgundy, Clear, Cream, Forest Green, Green, Metallic Dark Blue, Metallic Green, Navy, Orange, Pink, Purple, Red, Silver, White, Yellow

Standard Decoration: Screen Print

As Low As: \$1.44(C) **Set-Up:** FREE **Minimum:** 300

The wide profile design of this pen helps keep you comfortable no matter how long the writing session! It is also refillable, assembled in the USA, and available in more than 300 color combinations to express your personal style.



BIC CSWBMES
BIC® WideBody®
Message Pen



Barrel Color: White

Trim Colors: Black, Blue, Burgundy, Forest Green, Navy, Purple, Red

Standard Decoration: Screen Print

As Low As: \$2.38(C) **Set-Up:** FREE **Minimum:** 300

This pen keeps things fun with six rotating messages, and its wide profile design and soft contoured rubber grip keep you comfortable no matter how long the writing session.



BIC ICLGEL
BIC® Intensity® Clic®
Gel Pen



Barrel Colors: Clear Blue, Clear Green, Clear Orange, Clear Purple, Clear Red, Solid Black, Solid White

Standard Decoration: Screen Print

As Low As: \$3.13(C) **Set-Up:** FREE **Minimum:** 150

With an automatic clip-retracting mechanism, ultra-smooth gel roller, and a variety of trendy colors, the BIC® Intensity® Clic™ Gel is a modern take on the retractable pen.



BIC GR
BIC® Grip Roller Pen



Pen Colors: Black, Blue, Burgundy, Charcoal, Forest Green, Light Gray, Navy, Red, White

Grip Color: Black

Standard Decoration: Screen Print

As Low As: \$1.68(C) **Set-Up:** FREE **Minimum:** 150

This dependable cap pen has a comfortable textured rubber grip. Its fast-drying ink makes for clean, precise writing.



Souvenir™ 55920
 Souvenir™
 Story Pen



Barrel Colors: Blue, Lime, Purple, Red, Silver, Turquoise
Trim Color: Black
Standard Decoration: Screen Print
As Low As: \$0.90(C) **Set-Up:** FREE **Minimum:** 300

This pen embodies the signature Souvenir™ style with a stylized “S” on the grip that matches the vivid barrel hue, chrome Souvenir™ emblem, and 1.2mm bold write-out for an elevated writing experience.



Souvenir™ 55934
 Souvenir™
 TFW Pen



Barrel Color: White
Trim Colors: Black, Blue, Gray, Lime, Red, Turquoise, Yellow
Standard Decoration: Screen Print
As Low As: \$0.70(C) **Set-Up:** FREE **Minimum:** 300

Make a colorful splash with the TFW Pen. Each plastic barrel is a stunning mix of bright hue and white, with a die-cut Souvenir™ icon detail for an added punch of style. With InstaGlide™ hybrid ink, distinctive clip and embossed grip, this pen is unlike any other at a price point your clients will love.



Souvenir™ 55983
 Souvenir™
 Fuse Pen



Barrel Color: White
Trim Colors: Black, Blue, Lime, Orange, Purple, Red, Turquoise
Standard Decoration: Screen Print
As Low As: \$1.03(C) **Set-Up:** FREE **Minimum:** 300

The Fuse Pen has a unique grip, white barrel, chrome accents, and a branded Souvenir™ band near the plunger to neatly frame the imprint. It's the perfect writing instrument to make you stand out from the crowd.



Souvenir™ 55991
 Souvenir™
 Tidal Pen



Barrel Color: White
Trim Colors: Black, Blue, Green, Purple, Red, Turquoise
Standard Decoration: Screen Print
As Low As: \$1.06(C) **Set-Up:** FREE **Minimum:** 300

Make waves with the Souvenir™ Tidal Pen. Its distinctive white barrel with metallic accents makes it stand out in a sea of competitors.

writing instruments



souvenir™ 55992
Souvenir™
Toro Pen



Barrel Colors: Blue, Green, Purple, Red, Silver
Trim Color: Black
Standard Decoration: Screen Print
As Low As: \$1.03(C) **Set-Up:** FREE **Minimum:** 300

With its rubberized barrel and black accents, the Souvenir™ Toro Pen is sure to impress. Equally inspiring is its hybrid ink, which ensures a smooth write-out.



souvenir™ 56015
Souvenir™
Hew Pen



Pen Colors: Black, Blue, Green, Red, Purple
Standard Decoration: Screen Print
As Low As: \$0.94(C) **Set-Up:** FREE **Minimum:** 300

The subtle accents on the two-tone Souvenir™ Hew Pen give its slim profile an understated, yet sophisticated, look.



souvenir™ 56017
Souvenir™
Truss Pen



Pen Colors: Black, Burgundy, Forest Green, Navy
Grip Color: Gunmetal
Standard Decoration: Screen Print
As Low As: \$1.02(C) **Set-Up:** FREE **Minimum:** 300

The textured grip and gunmetal trim on the Souvenir™ Truss Pen give it a sturdy look and feel. This pen gets its job done without a lot of extra fuss.



souvenir™ 55994
Souvenir™
Viking Pen



Barrel Color: Gunmetal
Trim Colors: Black, Blue, Lime, Red, Yellow
Standard Decoration: Screen Print
As Low As: \$0.96(C) **Set-Up:** FREE **Minimum:** 300

The gunmetal barrel and rubberized accents on the Souvenir™ Viking Pen stand up to the daily wear and tear of life on the go. No matter how rough the day has been, however, its hybrid ink ensures smooth sailing when you set pen to paper.



Good Value. 55245
Dart Pen



Barrel Color: White
Trim Colors: Black, Blue, Bright Red, Green, Orange, Red, Yellow
Standard Decoration: Screen Print
As Low As: \$0.52(A) **Set-Up:** FREE **Minimum:** 300

Users of this go-to writing instrument will appreciate its Ink Stream Technology™ that provides consistent, smooth write-out.



FREE
SET-UP
55210
Element Pen

Pen Colors: Blue, Green, Lime, Orange, Pink, Purple, Red, Turquoise
Standard Decoration: Screen Print
As Low As: \$0.68(C) **Set-Up:** FREE **Minimum:** 300

Translucent corporate colors with a grip make this a great pen for your next promotion!



Good Value. 55155
Contender Pen



Barrel Color: White
Trim Colors: Black, Blue, Burgundy, Green, Orange, Purple, Red, Yellow
Standard Decoration: Screen Print
As Low As: \$0.45(C) **Set-Up:** FREE **Minimum:** 300

This practical pen features a white barrel with contrasting trim. Assembled in the USA, it's a staple that gets the job done.



Good Value. 55702
Jive Pen



Barrel Colors: Blue, Green, Lime, Orange, Pink, Red, Silver, Turquoise
Trim Color: Black
Standard Decoration: Screen Print
As Low As: \$0.70(C) **Set-Up:** FREE **Minimum:** 300

Smooth contours and a textured rubber grip make this retractable pen fit nicely in your hand. Its metallic barrel jazzes up the look.

writing instruments



BIC® **CSSTY**
BIC® Clic Stic®
Stylus Pen

FREE
SET-UP

MIX
MATCH

Covered by U.S. Patent Nos. 8,847,930; 9,092,077

Barrel/Trim Colors: Black, Blue, Burgundy, Clear (Trim Only), Cobalt, Cream, Espresso, Forest Green, Green, Metallic Brown, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow

Section Colors: Black, Forest Green, Navy, Red, White

Standard Decoration: Screen Print

As Low As: \$0.97(C) **Set-Up:** FREE **Minimum:** 300

This dependable retractable pen features a lightweight barrel, break-resistant pocket clip, and medium ballpoint for smooth and consistent writing. Flip back and forth between screen and paper with the click-through capacitive stylus.



BIC® **ANTHSTY**
BIC® Anthem
Stylus Pen

FREE
SET-UP

Covered by U.S. Patent Nos. 8,847,930; 9,092,077

Barrel Colors: Black, Blue, Champagne, Green, Metallic Gunmetal, Metallic Indigo Blue, Metallic Merlot, Metallic Olive Green, Metallic Plum, Red

Trim Color: Black

Standard Decoration: Screen Print

As Low As: \$1.12(C) **Set-Up:** FREE **Minimum:** 300

The Anthem Stylus Pen features a metallic colored barrel, chrome-plated accents, and the iconic BIC Boy molded into metal rivets. The capacitive click-through stylus makes it easy to flip between paper and screen.



BIC® **EMBSTY**
BIC® Emblem
Stylus Pen

FREE
SET-UP

Barrel Colors: Black, Blue, Green, Red, Silver

Trim Color: Black

Standard Decoration: Screen Print

As Low As: \$1.26(C) **Set-Up:** FREE **Minimum:** 300

The elegant Emblem Stylus pen features a contoured barrel with a comfortable rubber grip and chrome-plated accents. Flip the pen over to use the handy capacitive screen stylus on the plunger.



BIC® **IMGSTY**
BIC® Image
Stylus Pen

FREE
SET-UP

Barrel Colors: Blue, Green, Red, Silver

Trim Color: Black

Standard Decoration: Screen Print

As Low As: \$1.29(C) **Set-Up:** FREE **Minimum:** 300

The iconic BIC Boy is cut out of this pen's metallic barrel, revealing a pop of color that coordinates with the clip. A comfortable grip and capacitive screen stylus on the plunger make this a versatile writing instrument.



souvenir™ 55938
 Souvenir™
 Story Stylus Pen



Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Barrel Color: Gunmetal
Trim Colors: Blue, Lime, Orange, Purple, Red, Turquoise
Standard Decoration: Screen Print
As Low As: \$0.99(C) **Set-Up:** FREE **Minimum:** 300

The Story Stylus Pen is multifunction with high style. The gunmetal barrel is complemented by a chrome plunger and tip with black clip and grip. A 1.2mm bold write-out offers a smooth, consistent writing experience.



souvenir™ 55971
 Souvenir™
 Jager Stylus Pen



Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Barrel Colors: Blue, Green, Gunmetal, Purple, Red
Grip Color: Black
Standard Decoration: Screen Print
As Low As: \$1.13(C) **Set-Up:** FREE **Minimum:** 300

With a diamond-pattern grip featuring unique die-cuts exposing the barrel underneath, the Souvenir™ Jager Stylus Pen is a cut above other writing instruments. Complete with a chrome beveled clip and push-through stylus, this pen moves from paper to touchscreen seamlessly.



souvenir™ 55990
 Souvenir™
 Fuse Stylus Pen



Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Barrel Colors: Blue, Gunmetal, Lime, Red
Trim Color: Chrome
Standard Decoration: Screen Print
As Low As: \$1.16(C) **Set-Up:** FREE **Minimum:** 300

The Souvenir™ Fuse Stylus Pen will charm anyone with its metallic barrel and playful grip. Complete with chrome accents and push-through stylus, this pen moves from paper to touchscreen seamlessly.



souvenir™ 55942
 Souvenir™
 Sol Stylus Pen



Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Barrel Colors: Black, Blue, Lime, Purple, Red, Silver
Trim Color: Black
Standard Decoration: Screen Print
As Low As: \$1.06(C) **Set-Up:** FREE **Minimum:** 300

The Sol Stylus Pen has a unique black grip that features cut-outs exposing the barrel color underneath. Mimicking that design element is the unique die-cut "S" of the Souvenir™ icon on the barrel. The chrome plunger and tip perfectly complete this modern stylus pen.

writing instruments



Good Value. 55892
Koi Pen

Barrel Colors (with Black Grip): Black, Blue, Champagne, Green, Red, Silver
Barrel Colors (with Gray Grip): Brick Red, Goldenrod, Moss Green, Pacific Blue, Slate Gray, Terracotta Orange
Standard Decoration: Screen Print
As Low As: \$0.64(C) **Set-Up:** FREE **Minimum:** 500

This multifunction stylus pen provides a sleek silhouette for sophisticated writers.

FREE
SET-UP



Good Value. 55897
Cali Stylus Pen

Pen Colors: Black, Blue, Gunmetal, Red
Standard Decoration: Screen Print
As Low As: \$0.99(C) **Set-Up:** FREE **Minimum:** 300

The chrome accents on this fully rubberized two-piece gel pen give it a sophisticated look, and the stylus adds versatility.

FREE
SET-UP



Good Value. 55837
Jive Stylus Pen

Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Barrel Colors: Black, Blue, Champagne, Green, Gunmetal, Red, Silver, Turquoise
Trim Color: Black
Standard Decoration: Screen Print
As Low As: \$0.84(C) **Set-Up:** FREE **Minimum:** 300

Smooth contours and a textured rubber grip make this retractable stylus pen fit nicely in your hand. Its metallic barrel jazzes up the look.

FREE
SET-UP



Good Value. 55756
Metallic Cool
Grip Stylus Pen

Barrel Colors: Black, Blue, Green, Orange, Pink, Red, Turquoise
Grip Color: Black
Standard Decoration: Screen Print
As Low As: \$0.90(C) **Set-Up:** FREE **Minimum:** 300

This metallic twist-action pen is designed with a solid black grip for added comfort. Flip it around, and the stylus does double duty on any touchscreen.

FREE
SET-UP



souvenir™ 56027
 Souvenir™
 Jalan Highlighter
 Stylus Pen
 Combo

Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Barrel Colors: Black, Blue, Green, Gunmetal, Red
Grip Color: Black
Standard Decoration: Screen Print
As Low As: \$1.38(C) **Set-Up:** FREE **Minimum:** 300

With its dual highlighter head and patented technology, this pen is a jack-of-all-trades. Move effortlessly from task to task, whether you need to jot a quick note, highlight an important message, or check out at the grocery store.



souvenir™ 55988
 Souvenir™
 Lark Highlighter

Highlighter Colors: Blue, Green, Orange, Pink, Yellow
Standard Decoration: Screen Print
As Low As: \$1.09(C) **Set-Up:** FREE **Minimum:** 300

Enjoy using the Souvenir™ Lark Highlighter with its swirl-patterned grip. Its wide barrel makes it easy to handle.



Good Value. 56029
 Cliff Mechanical
 Pencil

Barrel Colors: Black, Blue, Green, Orange, Red, Turquoise
Standard Decoration: Screen Print
As Low As: \$0.71(C) **Set-Up:** FREE **Minimum:** 300

Make the mundane fun with the joyful colors of this translucent mechanical pencil. Its ridged grip makes it comfortable to hold, and it comes with #2 graphite leads that write a smooth black line.



Good Value. 55915
 Twist
 Highlighter-Pen
 Stylus Combo

Covered by U.S. Patent Nos. 8,847,930; 9,092,077
Pen Colors: Black, Blue, Champagne, Red, Silver, Silver/Blue,
 Silver/Green, Silver/Purple, Silver/Red
Standard Decoration: Screen Print
As Low As: \$0.97(C) **Set-Up:** FREE **Minimum:** 300

This pen-highlighter-stylus combination is the ideal writing instrument for any multitasker. Its sleek, modern design might make you forget just how functional it is.



writing instruments



Souvenir™ 55945
Souvenir™
Armor Pen

Barrel Colors: Black, Blue, Green, Purple, Red
Trim Color: Chrome
Standard Decoration: Screen Print
As Low As: \$2.48(C) **Set-Up:** FREE **Minimum:** 100

The fully rubberized metal Armor Pen truly makes a statement with its chrome tip, clip, and die-cut grip design. Elevated features like the Souvenir™ logo atop the plunger and InstaGlide™ upgraded hybrid ink complete the polished performance of this high-style writing instrument.



Souvenir™ 55993
Souvenir™
Toro Metal Pen

Barrel Colors: Black, Blue, Green, Pearl White, Red
Grip Color: Black
Standard Decoration: Screen Print
As Low As: \$2.55(C) **Set-Up:** FREE **Minimum:** 150

Unique chrome accents are the hallmark of the Souvenir™ Toro Metal Pen. Add in its comfortable rubber grip and smooth ink, and you have a winning combination.



Good Value. 56022
Donovan
Metal Pen

Pen Colors: Black, Blue, Red, White, Green
Standard Decoration: Screen Print
As Low As: \$1.19(C) **Set-Up:** FREE **Minimum:** 300

The sleek design of the Donovan Pen is enhanced by its rubberized barrel. Chrome accents finish off the look of this plunger-action gem.



Good Value. 55773
Metal Twist
Stylus Pen

Barrel Colors: Black, Blue, Champagne, Red, Rose Gold, Silver, White
Standard Decoration: Screen Print
As Low As: \$1.46(C) **Set-Up:** FREE **Minimum:** 100

The chrome accents on this slim twist action pen really give it style. Throw in the function of its medium ballpoint and soft-touch stylus, and you have a winner.



swig REFRESHING TASTE Hydrate
 EYE-CATCHING MUG DROP ICONIC
 sleek KEEP IT HOT! can cooler
 THIRST QUENCHER juice SPART BOTTLE
 SWEATPROOF frosty ATTRACTIVE GULP
 QUENCH reusable
 VACUUM chill lid
 INSULATION refreshing GLUG GLUG GLUG
 AHHHHHHH
 FILLED TO THE RIM
 bold thirst TUMBLER
 AGUA BPA-FREE functional CERAMIC GZZZZZ
 #20 classic LEAK-PROOF
 WINE BEER SAUVOR SWIG BRIGHT HUES
 OFFEE



DRINKWARE

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



Koozie® is a registered trademark of Koozie Group.

what it means

There's so much to learn!

BPA-Free

Items that have been successfully tested for compliance.

Hot & Cold Hours

Indicates the number of hours a beverage container will maintain liquids hot or cold, based on our quality testing.

Leak-Proof

Does not let any liquid out when completely turned upside down. Perfect for gym, suitcase/bag ready.

Sweat-Proof

Does not show any condensation. Keeps your hands dry.

Spill-Resistant

Has a lid mechanism that prevents big spills should the cup tip. Perfect for on the go, travel mug kept in hand or on desk.

Tritan® Material

Tritan® from Eastman is a durable, clear, BPA-free plastic with a clear glass-like look and feel. It is a tough plastic that retains its color and gloss even after hundreds of dishwasher cycles.

Stainless Steel with Inner Copper

These 2 metals are very efficient together. The combination of both helps to maintain liquids hot or cold longer than regular stainless steel.

Stainless Steel 18/8 Grade

18% Chromium/8% Nickel, also known as 302 or 304 grade stainless steel. Chromium binds oxygen to the surface of the product to protect the iron from oxidation (rust). Nickel enhances the corrosion resistance of stainless steel.

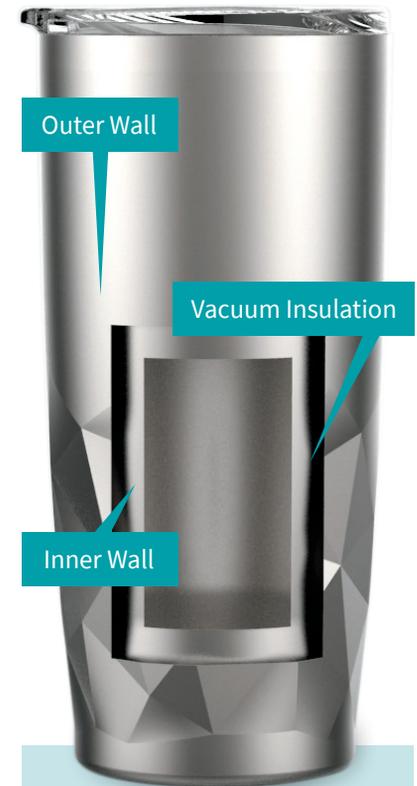
Aluminum

More lightweight than other metals and looks similar to stainless steel.

PET (Polyethylene Terephthalate)

PET plastic is used to manufacture many common household items, and most bottles are made from this material. PET has an excellent level of wear resistance compared to other plastics.

how it's made



In many containers, heat or cold finds its way in and out through convection. Vacuum insulation creates an airless space between the walls. This stops the convection process, which eliminates any change in temperature and allows your beverages to remain icy cold or steaming hot longer.

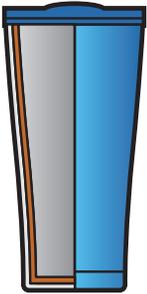
good to
know
drinkware

78

is the percentage of consumers who own promotional drinkware.‡

insulation 101

Love your beverages at just the right temperature? Look for the right type of insulation!



Copper Vacuum Insulation
No air between inner and outer walls plus copper-plated inner wall adds a layer of temperature retention.



Vacuum Insulation
No air between inner & outer walls.



Foam Insulation
Foam between inner & outer walls.



Air Insulation
Air between inner & outer walls.



46178
Koozie® Hartwell Vacuum Tumbler
20 oz.

Love this item?
Find it on page 38.

a case study

Client: bioenergy company
Purpose: workforce gift packages

A bioenergy company was building employee gift packages that would appeal to their entire workforce during the COVID-19 public health crisis. With employees working both at home and continuing to work in the field, they wanted to provide items that would be useful in a variety of situations. The company included the #46178 Koozie® Hartwell Vacuum Tumbler - 20 oz. in their gift packages because of features like the screw-on, leak-proof lid and double-wall copper vacuum insulation that made it perfect for the home office or for on the go. The modern, matte black finish with pops of color on the lid and a full-color imprint showed off their logo and a message of positivity during the uncertain time.



1,400

is the number of impressions promotional drinkware generates throughout their lifetime. ‡

‡According to a Global Ad Impressions Study 2020 Edition



46361

Koozie® Collapsible Slim Can Cooler



Colors: Black, Green, Lime Green, Navy, Purple, Red, Royal, White

Standard Decoration:

Screen Print

As Low As: \$1.45(C)

Set-Up: \$65.50(G)

Minimum: 200



Everything is more fun with Koozie® can coolers! This style holds a 12 oz. slim can and folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer.



46206

Koozie® Slim Can Cooler



Colors: Black, Lime, Navy, Red, Royal

Standard Decoration:

Screen Print

As Low As: \$2.45(C)

Set-Up: \$65.50(G)

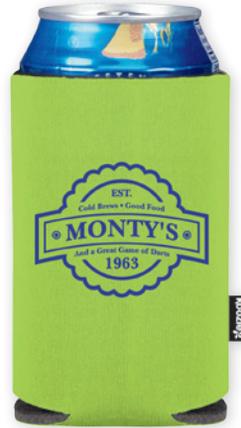
Minimum: 200

Everything is more fun with Koozie® can coolers! This slimmer style fits most 8 oz. and 12 oz. slim cans, keeping your preferred drink cooler longer.



45081

Koozie® Collapsible Can Cooler



Colors: Black, Bright Orange, Burnt Orange, Green, Lime, Maroon, Navy, Pink, Purple, Red, Royal, White, Yellow

Standard Decoration:

Screen Print

As Low As: \$1.31(C)

Set-Up: \$65.50(G)

Minimum: 200



Everything is more fun with Koozie® can coolers! This classic collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer.



45448

Koozie® britePix® Can Cooler



Colors: Black, Bright Orange, Brown, Burnt Orange, Camouflage, Crimson, Gray, Green, Kelly Green, Khaki, Light Blue, Light Pink, Lime, Maroon, Mint, Navy, Pink, Purple, Red, Royal, Teal, Violet, White, Yellow

Standard Decoration:

1-Color

As Low As: \$1.25(C)

Set-Up: \$65.50(G)

Minimum: 200



Everything is more fun with Koozie® can coolers! This colorful collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer.



45023

Koozie® The Original Can Cooler



Colors: Black, Burnt Orange, Grape, Forest Green, Ivory, Lime, Maroon, Navy, Royal, Scarlet, Turquoise, Yellow

Standard Decoration:

Screen Print

As Low As: \$1.89(C)

Set-Up: \$65.50(G)

Minimum: 200



The beverage insulator that started it all. The Original Koozie® Can Cooler keeps your drink cooler longer.



45231

Koozie® Deluxe Collapsible Can Cooler



Colors: Black, Bright Orange, Carolina Blue, Green, Lime, Maroon, Navy, Purple, Red, Royal, Silver, Yellow

Standard Decoration:

Screen Print

As Low As: \$1.91(C)

Set-Up: \$65.50(G)

Minimum: 200



Everything is more fun with Koozie® can coolers! This classic collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer.



46063

Koozie® Collapsible Neoprene Can Cooler



Colors: Black, Electric Lime, Electric Orange, Gray, Green, Navy, Red, Royal, Yellow

Standard Decoration:

Screen Print

As Low As: \$1.80(C)

Set-Up: \$65.50(G)

Minimum: 200



Everything is more fun with Koozie® can coolers! This classic collapsible style is made from high-quality wetsuit-like material. It fits snug on a can and folds flat for easy storage. It's perfect for any event.



46357

Koozie® Cork Can Cooler



Color: Brown

Standard Decoration:

Screen Print

As Low As: \$2.16(C)

Set-Up: \$65.50(G)

Minimum: 200



Everything is more fun with Koozie® can coolers! The unexpected cork that is integrated into this style's design features a distressed imprint for a truly unique look. Yet, it doesn't skimp on insulating value.



46314

Koozie® Sequin Can Cooler



Colors: Black, Gray, Navy, Royal
Standard Decoration:
 Screen Print
As Low As: \$3.84(C)
Set-Up: \$65.50(G)
Minimum: 200

Everything is more fun with Koozie® can coolers, and this one ratchets up the enjoyment factor. Play with the sequins while enjoying your favorite cold beverage.



46088

Koozie® Magnetic Can Cooler



Colors: Black, Navy, Red
Standard Decoration:
 Screen Print
As Low As: \$5.19(C)
Set-Up: \$65.50(G)
Minimum: 200



This Koozie® can cooler is ideal for tailgating, seeking adventure, or working in the shop. Its magnets will stick to any metal surface and are strong enough to hold a full can, keeping it ready for you to grab when you need to wet your whistle.



46087

Koozie® Bottle Opener Can/Bottle Cooler



Colors: Black, Bright Orange, Lime, Navy, Red, Royal
Standard Decoration:
 Screen Print
As Low As: \$2.96(C)
Set-Up: \$65.50(G)
Minimum: 200



Always have a bottle opener close by with this novelty item. It fits snug to a can or bottle to keep your drink cold.



45417

Koozie® Zip-Up Bottle Cooler



Colors: Black, Bright Orange, Green, Lime, Navy, Red, Royal
Standard Decoration:
 Screen Print
As Low As: \$3.25(C)
Set-Up: \$65.50(G)
Minimum: 200



Take it with you! The collapsible Koozie® Zip-Up Bottle Cooler fits most 12 oz. longnecks and folds flat so you can put it in your pocket or bag.

Koozie® is a registered trademark of Koozie Group.



46345

Koozie® Duo Can Cooler



Colors: Black, Navy, Red, Royal
Standard Decoration:
 Screen Print
As Low As: \$3.26(C)
Set-Up: \$65.50(G)
Minimum: 200

Everything is more fun with Koozie® can coolers! And this style does double duty with its elastic sides, holding both traditional 12 oz. cans and 12 oz. slim cans, too. Folds flat to fit in your pocket or bag, so wherever you are, your drink will stay cooler longer.



46173C

Koozie® Triple Vacuum Tumbler – 13 oz.



Colors: Blue, Coral, Sage
Standard Decoration:
 Screen Print
As Low As: \$17.39(C)
Set-Up: \$65.50(G)
Minimum: 24



Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on gray ring, this workhorse holds a bottle or a 12 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink.



46173

Koozie® Triple Vacuum Tumbler – 13 oz.



Colors: Black, Red, Royal, Silver, White, Mint
Standard Decoration:
 Screen Print
As Low As: \$15.91(C)
Set-Up: \$65.50(G)
Minimum: 24



Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on black ring, this workhorse holds a bottle or a 12 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink.



46311

Koozie® Triple Vacuum Tumbler – 16 oz.



Colors: Black, Royal, Silver, White
Standard Decoration:
 Screen Print
As Low As: \$18.11(C)
Set-Up: \$65.50(G)
Minimum: 24



Use the multifunctional Koozie® Triple Vacuum Tumbler as you like! With just the screw-on black ring, this workhorse holds a bottle or a 16 oz. can. Drop in the clear spill-resistant plastic lid, and you have an on-the-go tumbler for your coffee or ice-cold drink.



46317

Koozie® Savannah Vacuum Tumbler – 16 oz.



Colors: Black, White, Blue, Silver
Standard Decoration: Screen Print

As Low As: \$19.98(C)
Set-Up: \$65.50(G)
Minimum: 48



You'll love this contemporary tumbler that keeps the beverage of your choice just the right temperature for hours. Its screw-on, spill-proof lid makes it the right choice for your morning commute, weekends at the ballfield, or relaxing moments at your favorite getaway.



46177, 46178

Koozie® Hartwell Vacuum Tumbler



46177 Shown

Lid Colors: Black, Green, Red, Royal
46177 Tumbler Color: Black
46178 Tumbler Colors: Black, Silver
Standard Decoration: Screen Print

46177 – 16 oz. **As Low As:** \$20.26(C)
46178 – 20 oz. **As Low As:** \$24.32(C)
Set-Up: \$65.50(G)
Minimum: 24



Koozie® brand has kept your drinks at the right temperature for years! This vacuum-sealed double-wall tumbler has a stainless steel exterior and a copper lining, keeping your drinks hot or cold for hours. Its leak-proof slider lid makes it easy to take it on the go.



46071

Quench™ Grand Journey Tumbler – 24 oz.



Colors: Blue, Light Blue, Lime, Purple, Gray

Standard Decoration: Screen Print
As Low As: \$12.11(C)
Set-Up: \$65.50(G)
Minimum: 72



Quench your thirst with this 24 oz. tumbler! The silicone straw, double-wall insulation, and twist-on, flip-up lid make it perfect for hot or cold beverages.



46335

SILIPINT™ Straight Up Pint, Lid & Straw



Tumbler Colors: Everlasting Emerald, Arctic Sky, Frosted White, Bouncy Black, Bend Blue, Sunfire Smash, Sea Swirl, Hippie Hops, Mountain Marble, Ricochet Red, Radberry, Canyon Blues

Lid Colors: Frosted White, Hippie Hops, Bouncy Black
Straw Colors: Bend Blue, Frosted White, Bouncy Black
Standard Decoration: Screen Print
As Low As: \$17.95(C)
Set-Up: \$65.50(G)
Minimum: 72



This colorful pint glass, lid, and straw are as flexible in shape as they are in utility. The glass insulates both hot and cold, and the 100% silicone material will not break, crack, chip, fade, or scratch. Life is better Sili™!

Koozie® is a registered trademark of Koozie Group.

tervis

46243, 46245

Tervis® Classic Tumbler



46245 Shown

46243 Lid Colors: Black, Blue, Frosted, Lime, Navy, Orange, Red, White

46245 Lid Colors: Black, Blue, Frosted, Lime, Navy, Orange, Red

Tumbler Color: Clear
Standard Decoration: Screen Print

46243 – 16 oz. **As Low As:** \$16.39(C)

46245 – 20 oz. **As Low As:** \$21.36(C)

Set-Up: \$65.50(G)

Minimum: 24



This Tervis® dual-wall insulated tumbler is made of durable Tritan®. It is conveniently microwave, dishwasher, and freezer safe and is great for hot or cold drinks. A great choice in either the 16 oz. or the 24 oz. size.

tervis

46249, 46251

Tervis® Stainless Steel Tumbler



46249 Shown

Color: Silver

Standard Decoration: Screen Print

46249 – 20 oz. **As Low As:** \$30.74(C)

46251 – 30 oz. **As Low As:** \$38.79(C)

Set-Up: \$65.50(G)

Minimum: 24



This versatile, premium-grade, copper-lined 18/8 stainless steel tumbler will leave a lasting impression. Keeps your beverage at the perfect temperature for hours and hours.

Good Value.

46188

Wine Vacuum Tumbler – 13 oz.



Colors: Black, Copper, Gunmetal, White

Standard Decoration: Screen Print

As Low As: \$12.96(C)

Set-Up: \$65.50(G)

Minimum: 48



Take your favorite drink on the go with this stainless steel wine glass-shaped tumbler. Its double-wall, vacuum-sealed design is sure to keep your drinks at the right temperature!

Good Value.

46225

Double Wall Camper Metal Mug – 16 oz.



Colors: Black, Silver, White

Standard Decoration: Screen Print

As Low As: \$18.07(C)

Set-Up: \$65.50(G)

Minimum: 48



Perfect for the great outdoors! This 16 oz. stainless steel camper mug features a sturdy handle and a push-on, spill-resistant slider lid.

Good Value.

46318
Kayla Tumbler – 16 oz.



Colors: Black, Royal, Silver
Standard Decoration:
Screen Print
As Low As: \$6.95(C)
Set-Up: \$65.50(G)
Minimum: 48



Bring a bit of shine to your day with this stainless steel tumbler. Use it all day long to stay hydrated and refreshed.

Good Value.

46113
Glacial Diamonds Tumbler – 20 oz.



Lid Colors: Blue, Clear, Lime, Red, Smoke
Tumbler Colors: Black, Silver
Standard Decoration:
Screen Print
As Low As: \$15.08(C)
Set-Up: \$65.50(G)
Minimum: 48



The Glacial Diamonds Tumbler has a 20 oz. capacity and a unique jewel texture that stands out! The high-quality stainless steel is sweatproof and can keep your drinks hot or cold for hours.

Good Value.

46309
Tumbler with Bluetooth® Speaker – 20 oz.



Color: Black
Standard Decoration:
Screen Print
As Low As: \$34.89(C)
Set-Up: \$65.50(G)
Minimum: 24



Take this tumbler and your tunes with you anywhere. Perfect for picnics, the beach, and any outdoor activity, the tumbler is sweatproof and great for hot or cold beverages. The speaker has a range of 32 feet in an obstacle-free space.

Good Value.

45856, 45857
Double Wall Acrylic Tumbler



45856 Shown

45856 Colors: Blue, Clear, Green, Orange, Purple, Red, Smoke
45857 Colors: Blue, Clear, Green, Orange, Purple, Smoke
Standard Decoration:
Screen Print
45856 – 18 oz. As Low As: \$4.81(C)
45857 – 24 oz. As Low As: \$7.05(C)
Set-Up: \$65.50(G)
Minimum: 48



This high-quality sweatproof tumbler with double-wall insulation is perfect for your cold beverages. The screw-on lid comes with a removable drinking straw. This comes in either an 18 oz. or 24 oz. size.

✓ Good Value.

45790
Gripper Poly-Clear
Bottle – 31 oz.



Colors: Blue, Clear, Green, Red, Smoke
Standard Decoration: Screen Print
As Low As: \$2.86(C)
Set-Up: \$65.50(G)
Minimum: 100



Reduce your consumption of single-use plastics with this 27 oz. squeezable sport bottle. It's great for the gym with its push-pull, easy drink-thru lid and easy-to-fill wide mouth.

✓ Good Value.

46162
Thunder Sports
Bottle – 34 oz.



Colors: Blue, Charcoal, Clear, Green
Standard Decoration: Screen Print
As Low As: \$7.67(C)
Set-Up: \$65.50(G)
Minimum: 72



Keep this large-capacity sport bottle with you to stay hydrated while you're active. Its made from durable Tritan® plastic and has a unique leak-proof lid with a carry handle to make traveling easy.

✓ Good Value.

46304
Serene Aluminum
Bottle – 22 oz.



Colors: Blue, Gray, Turquoise, White
Standard Decoration: Screen Print
As Low As: \$5.64(C)
Set-Up: \$65.50(G)
Minimum: 72

This aluminum bottle has a great price, a calming color palette, and a convenient carry loop for on-the-go hydration. The clear screw-on lid not only adds interest but is also leak proof.

✓ Good Value.

45970
Spectra Bottle – 25 oz.



Colors: Black, Blue, Green, Red, Silver
Standard Decoration: Screen Print
As Low As: \$8.40(C)
Set-Up: \$65.50(G)
Minimum: 48



This 25 oz. water bottle with flip-top lid is great for the gym, hiking, or any sporting event. The handy rubber loop makes it easy to take it with you anywhere!

Good Value.

46227, 46228
Reef Stainless Steel Bottle



46228 Shown

46227 Colors (Shiny Finish):
Black, Navy, Royal, Silver, White
46228 Colors (Powder-Coated Finish): Black, Gray, Navy
Standard Decoration:
Screen Print
46227 As Low As: \$12.66(C)
46228 As Low As: \$13.21(C)
Set-Up: \$65.50(G)
Minimum: 48



This double-wall vacuum-insulated bottle will keep your drinks hot or cold for up to 12 hours. It is not only sweatproof but also has a screw-on, leak-proof lid. It comes in either a sleek, shiny finish or a powder-coated surface to give it a unique texture.

Good Value.

46343
Tranquil Vacuum Bottle – 18 oz.



Colors: Black, Silver
Standard Decoration:
Screen Print
As Low As: \$13.04(C)
Set-Up: \$65.50(G)
Minimum: 48



This eco-friendly bottle stands out from the crowd with its faux woodgrain lid and sleek shape. The easy-carry silicone handle makes it easy to tote around with you all day, and double-wall vacuum insulation keeps your drink cool for up to 10 hours.

Good Value.

46344
Rene Vacuum Bottle with Hanger – 19 oz.



Colors: Black, Silver, White
Standard Decoration:
Screen Print
As Low As: \$14.20(C)
Set-Up: \$65.50(G)
Minimum: 48



There's lots to love about this stylish bottle besides its eco-friendly bent. The wider opening makes it easy to fill and add ice, and its moveable, soft-touch handle is durable and comfortable to carry.

tervis
46253

Tervis® Stainless Steel Sport Bottle – 24 oz.



Lid Colors: Black, Lime, Navy, Orange, Red, Royal
Tumbler Color: Silver
Standard Decoration:
Screen Print
As Low As: \$38.79(C)
Set-Up: \$65.50(G)
Minimum: 24



Tervis® premium-grade, copper-lined 18/8 stainless steel insulated drinkware delivers the ultimate combination of personality and performance for pure drinking enjoyment. This sport bottle will look as good off the field as it does quenching your thirst after a pickup game.

Good Value.

46362, 46363, 46364
 PET Disposable Cup



46363 Shown

Color: Clear
Standard Decoration:
 Offset
46362 – 12 oz. **As Low As:** \$0.41(C)
46363 – 16 oz. **As Low As:** \$0.44(C)
46364 – 20 oz. **As Low As:** \$0.52(C)
Set-Up: \$65.50(G)
Minimum: 1000

Cheers to the simple things! These inexpensive cups are the perfect single-use drinkware. The clear PET plastic makes what's inside look just as good as it tastes.

Good Value.

46076
 Color Changing
 Stadium Cup – 16 oz.



Colors: Blue (Purple), Clear (Blue), Clear (Green), Clear (Magenta), Clear (Orange), Clear (Red), Pink (Purple), Yellow (Green), Green (Blue), Orange (Red)

Standard Decoration:
 Offset
As Low As: \$1.15(C)
Set-Up: \$65.50(G)
Minimum: 250



A great stadium cup with a special surprise—add an ice-cold beverage and watch the cup change to a new color. This fun cup leaves a lasting impression.

Good Value.

46015, 46016
 Stadium Cup



46016 Shown

46015 Colors: Black, Clear, Hot Pink, Red, Slate Blue, White, Yellow, Blue, Green, Lime Green, Navy, Maroon, Orange, Purple, Soft Pink
46016 Colors: Clear, Purple, White, Yellow, Black, Blue, Green, Navy, Orange, Red, Soft Pink
Standard Decoration:
 Offset
46015 – 16 oz. **As Low As:** \$0.86(C)
46016 – 22 oz. **As Low As:** \$0.94(C)
Set-Up: \$65.50(G)
Minimum: 250



This reusable classic stadium cup is a must-have for teams, groups, companies, and all great events. It comes in both a 16 oz. and 22 oz. capacity and is dishwasher safe.

Good Value.

46075
 Frost Flex Stadium
 Cup – 16 oz.



Colors: Translucent Blue, Translucent Purple, Translucent Red, Translucent Yellow, Translucent Green, Frost, Gold, Pearl White, Silver

Standard Decoration:
 Offset
As Low As: \$0.88(C)
Set-Up: \$65.50(G)
Minimum: 250



The frosted texture of this reusable stadium cup ups the sophistication factor, making it an affordable option for your next special occasion.

 **Good Value.**

45140, 45140C
Budget Mug – 11 oz.



45140C Shown

45140 Color: White
45140C Colors: Black, Cobalt, Cream, Dark Green, Lime, Maroon, Purple, Royal, Yellow
Standard Decoration: Screen Print
45140 As Low As: \$1.75(C)
45140C As Low As: \$2.61(C)
Set-Up: \$65.50(G)
Minimum: 72



This dishwasher-safe ceramic mug has a glossy finish and an 11 oz. capacity. Whether you prefer the classic white mug or like color, this is perfect for your morning cup of Joe!

 **Good Value.**

46189, 46190
Dye Sublimation Mug



46189 Shown

Color: White
Standard Decoration: Dye Sublimation
46189 – 11 oz. As Low As: \$4.05(C)
46190 – 15 oz. As Low As: \$5.90(C)
Set-Up: \$65.50(G)
Minimum: 72



The Dye Sublimation Mug is sure to be your new favorite! The vivid, full-color wraparound imprint on either the 11 oz. or 15 oz. size will bring a splash of color to any drab morning.

 **Good Value.**

45127
Two-Tone Bistro Mug – 14 oz.



Colors: Black, Blue, Gray, Green, Orange, Red
Standard Decoration: Screen Print
As Low As: \$4.70(C)
Set-Up: \$65.50(G)
Minimum: 72



Enjoy the modern styling of this attractive mug. With a 14 oz. capacity and glossy finish, it's perfect for your morning coffee.

 **Good Value.**

46129
Bilby Mug – 15 oz.



Colors: Blue, Green, Orange, Purple, Red
Standard Decoration: Screen Print
As Low As: \$5.52(C)
Set-Up: \$65.50(G)
Minimum: 72



This contemporary mug brings the style with a colorful glossy interior that adds a pop of color against the matte black exterior finish. Large enough for all your favorite hot beverages.

TANGIBLE LIVING ROOMS CONVENIENT
 ESSENTIAL blankets helpful handy spoons
 decorative coasters utensils effective significant
 COLORFUL KITCHENS dining PAD apron
 IMPROVISED IMPRESSIONS
 FAMILY JAR OPENER COCKTAILS
 USEFUL SENSIBLE
 recreation
 FAVORITE
 dig HOME EFFECTIVE CORKSCREW
 clean
 LINK



HOUSEWARES

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



1,000+ uses for the lil' chizler!



ideal in the kitchen

- Scrape scales from fish
- Remove food from non-stick pans
- Remove grease from grills



handy at the office

- Open letters & packages
- Remove labels & stickers
- Open lift-top cans



perfect for the car

- Remove ice from windshields
- Remove bugs from automobiles
- Scrape road debris from fenders



great for projects

- Apply paints to art
- Lift gold leaf safely
- Spread glue to decoupage



10027
Lil' Chizler

Love this item?
Find it on page 48.

Koozie® is a registered trademark of Koozie Group.

items in action

a case study

Client: local pub

Purpose: loyalty program

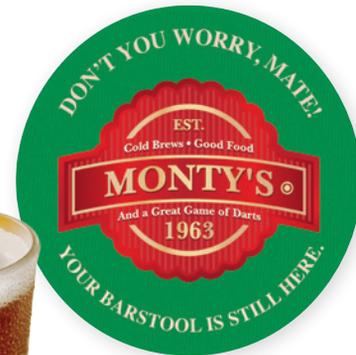
When a pub had to temporarily close due to coronavirus, the owner wanted a way to connect with his loyal customers in a memorable way. He created a direct mail campaign that included a #45667 Koozie® Coaster imprinted with his logo, contact information and the message "Don't you worry, mate! Your barstool is still here!" The mailing was sent to customers in his loyalty program who were encouraged to bring along their coasters when the pub reopened to receive a free drink.

*Source: promotionalproductswork.org

good to
know
housewares

3

Housewares ranks among the top 3 promotional product categories of items kept because of their attractiveness.*



45667
Koozie® Coaster - Round

Love this item?
Find it on page 47.



51018
Koozie® Rectangle
Food Container

Color: Blue
Standard Decoration:
Screen Print
As Low As: \$8.86(C)
Set-Up: \$65.50(G)
Minimum: 48

Be the envy of the lunch crowd with this Koozie® food container. The snap-closure hinges on the lid keep your food fresh, and the steam-release silicone plug makes reheating a breeze.



45667
Koozie® Coaster—Round

Colors: Black, Custom Color, Gray, Kelly Green, Khaki, Red, Royal
Standard Decoration:
1-Color
As Low As: \$1.20(C)
Set-Up: \$65.50(G)
Minimum: 250

This round-shaped coaster, made of bestselling Koozie® Can Cooler material, will protect surfaces from moisture and heat.



51013
Bottle Opener Coaster

Colors: Black, Blue, White
Standard Decoration:
1-Color
As Low As: \$2.04(C)
Set-Up: \$65.50(G)
Minimum: 150

This unique item doubles as a bottle opener and a coaster. An EVA foam pad on the bottom keeps it from slipping while also protecting your furniture.



15012
Round Coaster

Colors: Black, Burgundy, Navy, Tan, White
Standard Decoration:
Foil Stamp
As Low As: \$2.94(C)
Set-Up: \$65.50(G)
Minimum: 100

For home or office, this is one product that anyone can use! This coaster is made of bonded leather and is urethane coated to resist staining.



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Good Value.

65240
 Aluminum Bottle Opener

Colors: Black, Blue, Green, Red, Silver
Standard Decoration: Laser Engrave
As Low As: \$1.16(C)
Set-Up: \$65.50(G)
Minimum: 300



This easy to carry, easy to use aluminum bottle opener puts handy on a ring. One side opens bottles, while the other pops the tops on cans. Attach it to your key ring, backpack, or slip it in your cooler you are always ready to open up the fun!



Good Value.

10027
 Lil' Chizler

Color: White
Standard Decoration: 1-Color
As Low As: \$0.94(C)
Set-Up: \$65.50(G)
Minimum: 350



The Lil' Chizler scrapes without scratching or marring. Its unique edge allows cleaning of almost any tight space. Use in the kitchen, around the house, or on your car's windshield when it's icy.



45650 Shown

45647
 Circle Jar Opener
45648
 Square Jar Opener
45650
 House Jar Opener

Colors: Black, Blue, Green, Ivory, Orange, Red, Yellow
Standard Decoration: Screen Print
As Low As: \$1.22(C)
Set-Up: \$65.50(G)
Minimum: 350



This jar opener is a great tool for the kitchen and around the house. Its textured rubber makes quick work of those hard-to-open jars and bottles.



Good Value.

10030
 Oval Panel Rain Cone

Color: Black
Standard Decoration: Foil Stamp
As Low As: \$5.73(C)
Set-Up: \$65.50(G)
Minimum: 100



Cloudburst or light sprinkle, you can measure the amount of precipitation with this easy-to-read rain cone. It measures up to 6 inches of rain and can be secured to a post or pushed into the ground.

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



Koozie® is a registered trademark of Koozie Group.

all about bags



Denier Polyester
Resistant to stretching, shrinking and pilling: 210D, 420D, 600D



1680D
Resists abrasion and tearing



RipStop
Used for yacht sails, hot air balloons, kites and parachutes



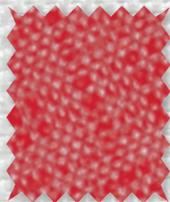
Nylon
Highly resilient



Tarpaulin
Tarp material – water-resistant material



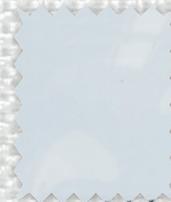
Neoprene
Flexibility over a wide temperature range



Non-Woven
Often used as shoe covers



Microfiber
Known for softness, durability and absorption



PVC Vinyl
Optically clear, waterproof & UV resistant



Cotton
Different weights – varies in thickness 5 oz.–16 oz.



Recycled PET
Recycled plastics spun into thread or yarn



Cotton Duck Cloth
Heavy, plain cotton fabric



Canvas
Made from cotton, linen or hemp



Jute
Fibers spun into coarse, strong strands

good to
know
bags

73

is the percentage of consumers who own promotional bags.†

our bag stats



Exclusive Bags...

OVER 190



Full-Color Imprinting Option...

OVER 130



Good Value.

OVER 100

measuring our bags



KAPSTON™

16045

KAPSTON® Jaxon Fanny Pack

Love this item?

Find it on page 56.

a case study

Client: public health office

Purpose: provide staff with convenient storage while working

A public health office wanted to provide a way for staff and volunteers to keep necessary items safe and secure while working at a drive-thru COVID-19 test site. They opted for the #16045 KAPSTON® Jaxon Fanny Pack because it provided easy and convenient access while keeping hands 100% free, eliminating extra touches in sensitive environments. Plus, it was suitable for all site workers from parking/traffic attendants to test administrators, who could simply wear the pack under their protective gowns.



3,300

is the number of impressions promotional bags generate throughout their lifetime.‡

‡According to a Global Ad Impressions Study 2020 Edition



16135
Koozie® Rowdy
Six-Pack Cooler

Colors: Gray, Red, Royal
Standard Decoration:
Screen Print
As Low As: \$15.94(C)
Set-Up: \$65.50(G)
Minimum: 48



The distinctive styling of this cooler will be the envy of the lunch crowd. On your day off, use it to keep a six-pack cool while you enjoy your favorite outdoor pastime.



16113
Koozie® Rowdy
Fanny Pack Cooler

Colors: Gray, Red, Royal
Standard Decoration:
Screen Print
As Low As: \$14.49(C)
Set-Up: \$65.50(G)
Minimum: 48



Keep your drinks cool while also looking cool with this insulated fanny pack. You can't beat features like a front zippered pocket, a main compartment that holds up to 3 cans, and an adjustable waist strap with buckle closure!



16002
Koozie® Olympus
Cooler Backpack

Colors: Gray, White, Charcoal
Standard Decoration:
Screen Print
As Low As: \$52.84(C)
Set-Up: \$65.50(G)
Minimum: 12



The premium Koozie® Olympus Cooler Backpack, with a heat-sealed PEVA liner, is the perfect way to carry your refreshments for a day of fun. It has a 36-can capacity, holds ice for up to 30 hours, and is made of an easy-to-wipe-clean tarpaulin.



16017
Koozie® Olympus
Cooler Tote

Color: Gray, White, Mint,
Charcoal
Standard Decoration:
Screen Print
As Low As: \$40.70(C)
Set-Up: \$65.50(G)
Minimum: 24



The premium Koozie® Olympus Cooler Tote, with a heat-sealed PEVA liner, will fit all your needs on your next adventure. It has a 28-can capacity, holds ice for up to 30 hours, and is made of easy-to-wipe-clean tarpaulin material.

Koozie® is a registered trademark of Koozie Group.



koozie™

16009
 Koozie® Stitches
 Cooler

Colors: Charcoal, Navy, Red
Standard Decoration:
 Screen Print
As Low As: \$15.59(C)
Set-Up: \$65.50(G)
Minimum: 48



The bold accent stitching on this cooler bag adds a bit of whimsy. And, with two ways to carry it and a heat-sealed PEVA liner, it gets the job done at work or at play.



koozie™

16136
 Koozie® Olympus
 Bucket Cooler

Colors: White, Gray
Standard Decoration:
 Heat Transfer
As Low As: \$50.74(C)
Set-Up: \$65.50(G)
Minimum: 12



Bring the party with the Koozie® Olympus Bucket Cooler. Loaded with extras, it fits into a standard 5-gallon bucket and has a mesh bottom to drain ice. When the fun is over, it collapses for easy storage.



koozie™

15845C
 Koozie® Two-Tone
 Lunchtime Cooler Tote

Colors: Black, Navy, Red,
 Royal, Forest Green
Standard Decoration:
 Screen Print
As Low As: \$14.53(C)
Set-Up: \$65.50(G)
Minimum: 48



Take this easy-to-carry cooler tote on a last-minute picnic or your weekly grocery-shopping trip. Its modern two-tone gray material keeps you looking stylish, and the heat-sealed PEVA liner prevents unwelcomed leaks.



koozie™

16127
 Koozie® Rogue
 Cooler Backpack

Colors: Gray, Red, Royal
Standard Decoration:
 Screen Print
As Low As: \$28.99(C)
Set-Up: \$65.50(G)
Minimum: 48



Tote your drinks and snacks with ease using this cooler backpack. Attention to the details, including a tarpaulin bottom for easy cleanup and padded, adjustable shoulder straps for carrying comfort, will make this your go-to adventure accessory.

Koozie® is a registered trademark of Koozie Group.



15936
Koozie® Sport
20-Can Cooler

Colors: Black, Navy, Red,
Royal

Standard Decoration:

Screen Print

As Low As: \$24.11(C)

Set-Up: \$65.50(G)

Minimum: 48



This versatile cooler is great for any outdoor activity, whether it's a day at the beach or an evening at the campground. Multiple carry handles (top, side, and shoulder strap) make it easy to tote wherever the fun might take you.



16104
Koozie® Tarpon
60L Duffel

Color: Gray

Standard Decoration:

Screen Print

As Low As: \$71.04(C)

Set-Up: \$65.50(G)

Minimum: 12



When your outing demands a rugged bag, the Koozie® Tarpon Duffel delivers. Its water-resistant construction features a durable EVA bottom that stands up to a day on the boat or a weekend in the wilderness.



16105
Koozie® Tarpon
48L Tote

Color: Gray

Standard Decoration:

Screen Print

As Low As: \$62.34(C)

Set-Up: \$65.50(G)

Minimum: 12



This rugged tote stands out with unique features, including a separate sandal compartment. It's perfect for a day at the beach or on the boat.



15937C
Koozie® Wanderer
Camo 25L Daypack

Colors: Hunter Green, Navy

Standard Decoration:

Screen Print

As Low As: \$46.39(C)

Set-Up: \$65.50(G)

Minimum: 25



This outdoor backpack comes with all the bells and whistles. With bungee cords, multiple zippered pockets, padded laptop sleeve, and side compression straps, it will hold all your necessities for the day!

Koozie® is a registered trademark of Koozie Group.



KAPSTON™
16080
 KAPSTON® San
 Marco Backpack

Colors: Gray, Natural, Navy
Standard Decoration:
 Screen Print
As Low As: \$85.94(D)
Set-Up: \$65.50(G)
Minimum: 10



This premium cotton backpack has a stylish and sophisticated design that is perfect for work, school, or travel. Added details like its striped interior lining and leatherette and suede carry handles take it to the next level.



KAPSTON™
16082
 KAPSTON® San
 Marco Duffel

Color: Gray, Natural, Navy
Standard Decoration:
 Screen Print
As Low As: \$87.94(D)
Set-Up: \$65.50(G)
Minimum: 10



Pack in style for your next vacation. This premium cotton duffel has added details like striped interior lining and leatherette and suede carry handles for added sophistication.



KAPSTON™
16112
 KAPSTON® Pierce
 Computer Tote

Colors: Gray, Navy
Standard Decoration:
 Screen Print
As Low As: \$28.99(C)
Set-Up: \$65.50(G)
Minimum: 25



This modern tote will have you looking polished on your commute. Inside, an interior organizer and water bottle pocket keep all your essentials in place.



KAPSTON™
15807
 KAPSTON® Pierce
 Backpack

Colors: Gray, Navy, Graphite
Standard Decoration:
 Screen Print
As Low As: \$39.98(C)
Set-Up: \$65.50(G)
Minimum: 25



This upscale backpack has a stylish modern design. 600D Polyester with padded laptop sleeve fits most laptops up to 13", and its padded straps make carrying it a breeze.

bags



KAPSTON™
16109
KAPSTON® Pierce
Garment Bag

Colors: Gray, Navy
Standard Decoration:
Screen Print
As Low As: \$43.49(C)
Set-Up: \$65.50(G)
Minimum: 25



This modern garment bag provides a sleek way to carry your dress or suit. The added front zippered pocket has an interior organizer for all your incidentals.



KAPSTON™
16045
KAPSTON® Jaxon
Fanny Pack

Colors: Black, Blue
Standard Decoration:
Screen Print
As Low As: \$11.82(C)
Set-Up: \$65.50(G)
Minimum: 50



Carry all your essentials on your next adventure in this trendy and versatile fanny pack with leatherette accents. Its adjustable waist strap with premium buckle closure helps keep your gear secure.



KAPSTON™
16130
KAPSTON® Jaxon
Tech Organizer

Colors: Black, Blue
Standard Decoration:
Screen Print
As Low As: \$15.94(C)
Set-Up: \$65.50(G)
Minimum: 50



Keep track of your cords and gear with this trendy tech organizer. Its multiple straps, loops, and pockets keep your cables, chargers, writing instruments, credit cards, and other necessities neat and at the ready. Zips close for secure storage.



16011
Edgewood
Computer
Backpack

Colors: Black, Burgundy,
Khaki, Navy, Olive
Standard Decoration:
Screen Print
As Low As: \$24.72(C)
Set-Up: \$65.50(G)
Minimum: 50



From the 15" padded laptop compartment, side compression straps and padded shoulder straps, this stylish backpack has everything you need.



ORCA
16139
 ORCA™ 20-Quart Cooler

Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White
Standard Decoration: Full Color
As Low As: \$347.99(D)
Set-Up: FREE
Minimum: 1

This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 18 cans and is backed by ORCA's lifetime warranty.



ORCA
16140
 ORCA™ 26-Quart Cooler

Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White
Standard Decoration: Full Color
As Low As: \$405.99(D)
Set-Up: FREE
Minimum: 1

This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 24 cans and is backed by ORCA's lifetime warranty.



ORCA
16141
 ORCA™ 40-Quart Cooler

Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White
Standard Decoration: Full Color
As Low As: \$478.49(D)
Set-Up: FREE
Minimum: 1

This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 48 cans and is backed by ORCA's lifetime warranty.



ORCA
16142
 ORCA™ 58-Quart Cooler

Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White
Standard Decoration: Full Color
As Low As: \$550.99(D)
Set-Up: FREE
Minimum: 1

This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 72 cans and is backed by ORCA's lifetime warranty.





ORCA
16143
ORCA™ 75-Quart
Cooler

Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White
Standard Decoration: Full Color
As Low As: \$652.49(D)
Set-Up: FREE
Minimum: 1

This rugged roto-molded cooler has integrated insulation for maximum ice/cold retention for up to 10 days. It holds up to 90 cans and is backed by ORCA's lifetime warranty.



ATCHISON™
AP7007
Market Cooler Tote

Colors: Apple Green, Black, Orange, Red, Royal
Standard Decoration: Screen Print
As Low As: \$13.46(C)
Set-Up: \$65.50(G)
Minimum: 100

Whether you're headed to a picnic or the local farmers market, this cooler tote is the perfect accessory. It sports extra organizational features, like a mesh side pocket and zippered front pocket. And its heat-sealed PEVA liner helps stop leaks.



ATCHISON™
AP8400
TranSport It Tote

Colors: Black, Apple Green, Fuchsia, Light Blue, Purple, Red, Royal, Teal
Standard Decoration: Screen Print
As Low As: \$10.67(C)
Set-Up: \$65.50(G)
Minimum: 50

Stay organized on the go with this stylish tote. It's got you covered with a front slip pocket, pen & business card pockets, mesh water bottle pocket, and side cell phone pocket.



ATCHISON™
AP5040C
Two-Tone On-the-Move Backpack

Colors: Black, Navy, Red, Royal
Standard Decoration: Screen Print
As Low As: \$14.11(C)
Set-Up: \$65.50(G)
Minimum: 50

Head out to campus with this two-tone version of a classic backpack. It has multiple pockets to keep you organized as well as adjustable padded shoulder straps to keep you comfortable.





ATCHISON™
AP9007
 Bimini Wet
 Swimsuit Bag

Colors: Apple Green, Charcoal, Red, Royal, Teal
Standard Decoration: Screen Print
As Low As: \$7.16(C)
Set-Up: \$65.50(G)
Minimum: 100



Wet swimsuit? Sandy shorts? No problem. Toss this into your beach bag to keep your wet and dirty items separate from everything else that's dry and clean.



Good Value.
16074
 Two-Tone Quick
 Daypack

Colors: Black, Red, Royal
Standard Decoration: Screen Print
As Low As: \$17.37(C)
Set-Up: \$65.50(G)
Minimum: 50



Don't forget to bring this daypack to your next appointment! Sporty in style, it is completely functional with a padded laptop compartment and two ways to carry it.



Good Value.
15916
 Mega Grocery Tote

Colors: Black, Hunter Green, Kelly Green, Lime, Navy, Orange, Purple, Red, Royal, Tan, White, Yellow
Standard Decoration: Screen Print
As Low As: \$2.25(C)
Set-Up: \$65.50(G)
Minimum: 150



Take this XL reusable tote with you during your next grocery store visit!



Good Value.
16125
 Translucent
 Color Tote

Colors: Black, Lime, Orange, Pink, Turquoise
Standard Decoration: Screen Print
As Low As: \$8.25(C)
Set-Up: \$65.50(G)
Minimum: 100

You'll stand apart from the crowd with this bright and colorful tote. Shoulder-length handles make it perfect for any outdoor event.



Good Value.

16007
Two-Tone
Utility Tote

Colors: Charcoal, Blue,
Maroon, Tan
Standard Decoration:
Heat Transfer
As Low As: \$18.86(C)
Set-Up: \$65.50(G)
Minimum: 50



This versatile utility tote is great for carrying groceries, sports equipment, beach necessities, and much more. It collapses for easy storage.



Good Value.

15734
Clear Game
Drawstring Backpack

Colors: Black, Blue,
Green, Orange, Purple,
Red, Navy, Forest Green
Standard Decoration:
Screen Print
As Low As: \$3.87(C)
Set-Up: \$65.50(G)
Minimum: 100

This clear drawstring backpack is perfect for fans packing their stadium and event day items safely but also works perfectly for school and outdoor events.



Good Value.

16075C
Translucent Color
Fanny Pack

Colors: Black, Lime,
Orange, Pink, Turquoise
Standard Decoration:
Screen Print
As Low As: \$8.69(C)
Set-Up: \$65.50(G)
Minimum: 100

Add bright colors to your game with this fanny pack. The adjustable waist strap allows you to wear it around your waist or as a sling.



Good Value.

26039
Neon Fanny Pack

Colors: Neon Blue, Neon
Green, Neon Orange,
Neon Pink, Neon Yellow
Standard Decoration:
Screen Print
As Low As: \$7.00(C)
Set-Up: \$65.50(G)
Minimum: 100

Whether traveling or out at a concert, this bright fanny pack will be sure to fit all your necessities!

INSPIRE remote ELECTRONIC
ADVANCE ENGAGE link VIBE
OPTIMIZE wireless charger MEMORY STICK
SLEEK function data HI-TECH network
SCREEN PORTABLE USB STORAGE
CONVENIENT ADAPT
STYLE tunes
accessories FLASH DRIVE sound
MINI essential CHARGE UP
FORM design
TABLETS BRIGHT
lithium ME stylish
COMPACT ons micro
hard DAZZLING
ESSENTIAL LED safe



TECHNOLOGY

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



Koozie® is a registered trademark of Koozie Group.

items in action

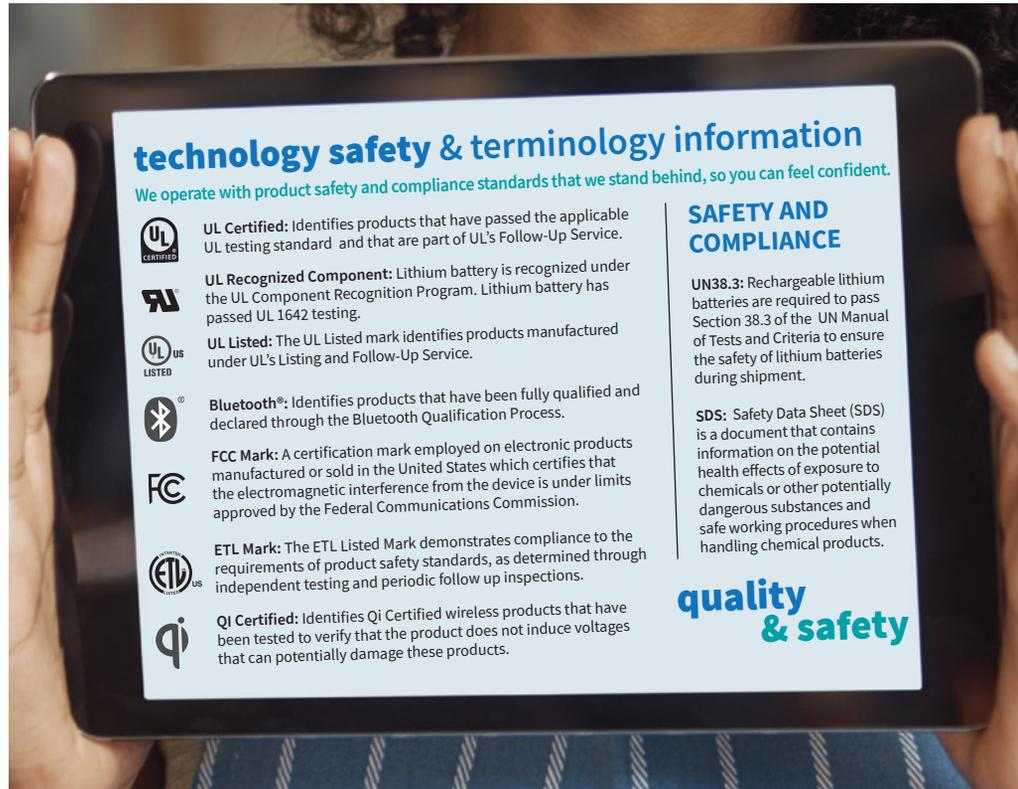
a case study

Client: university

Purpose: brand awareness

After refreshing their brand identity, a university music program was looking for a fun and unique promo to include in their new student welcome packs. They were impressed by the durability and modern design of the #32401 Koozie® Fabric Waterproof Bluetooth® Speaker. The welcome gifts were well received by students who also used the speakers during lessons, practices and rehearsals.

‡According to a Global Ad Impressions Study 2020 Edition



good to know
technology

900

is the number of impressions promotional power banks generate throughout their lifetime.‡



32401
Koozie® Fabric Waterproof Bluetooth® Speaker

Love this item?
Find it on page 65.





Good Value.

32095
Slider Phone Stand
Power Bank 2200 mAh

Colors: Blue, Lime, Red, White
Standard Decoration:
1-Color
As Low As: \$10.86(C)
Set-Up: \$65.50(G)
Minimum: 50



The Slider Phone Stand Power Bank 2200 mAh provides a full charge to most smartphones and devices, including MP3 players, speakers, and earbuds. It has a phone stand making it a perfect desk accessory. This power bank is multifunctional and is UL certified so you know that safety is built-in.



Good Value.

32402
On-the-Go PD Wireless
Power Bank 10000mAh

Colors: Black, White
Standard Decoration:
Laser Engrave
As Low As: \$57.99(C)
Set-Up: \$65.50(G)
Minimum: 10



This sleek-bodied 18W PD power bank allows you to charge up to three devices at the same time. It is compatible with numerous devices and intelligently adjusts the power output to match your device's requirements.



Good Value.

32374
Aluminum HD Wireless
Power Bank 10000 mAh

Colors: Gunmetal, Silver
Standard Decoration:
1-Color
As Low As: \$51.42(C)
Set-Up: \$65.50(G)
Minimum: 10



Whether your device requires a cord or can charge wirelessly, this versatile power bank has you covered.



Good Value.

32266
Light-Up Logo Power
Bank 10000 mAh

Color: Black
Standard Decoration:
Laser Engrave
As Low As: \$38.66(C)
Set-Up: \$65.50(G)
Minimum: 25



This power bank shines brightly with an illuminated logo and can easily charge even the biggest phone battery multiple times. Perfect for business travelers, it is small enough to fit in your pocket, briefcase, backpack, or purse.



Good Value.

32399
Drip Truly Wireless
Earbuds and Charging
Case

Color: Black
Standard Decoration:
1-Color
As Low As: \$29.57(C)
Set-Up: \$65.50(G)
Minimum: 15



Ditch the cords with these True Wireless Stereo (TWS) earbuds with Bluetooth® 5.0. They provide high-quality stereo sound and effortlessly connect to your device with auto pairing and auto power on.



Good Value.

32403
Slide Truly Wireless
Earbuds and Charging
Case

Color: White
Standard Decoration:
1-Color
As Low As: \$28.99(C)
Set-Up: \$65.50(G)
Minimum: 15



These True Wireless Stereo (TWS) earbuds put out high-quality sound and fit neatly in a uniquely designed sliding box. Bluetooth® 5.0 technology ensures a secure and stable connection.



Good Value.

32083
Bluetooth® Earbuds in
Carabiner Case

Colors: Black, Blue, Lime, Red
Standard Decoration:
Pad Print
As Low As: \$15.44(C)
Set-Up: \$65.50(G)
Minimum: 25



With a compact carrying case, these wireless earbuds can go anywhere with you. When charged, they provide 2.5 hours of play time and allow you to easily answer calls, control the volume, and skip/play/pause your favorite tunes.



32397
Truly Wireless Stereo
Pairing Bluetooth®
Speakers

Color: Black
Standard Decoration:
1-Color
2 Locations
As Low As: \$59.15(C)
Set-Up: \$65.50(G)
Minimum: 10



It's here. True stereo sound by pairing two Bluetooth® speakers together. Fill the room with complete surround sound and enjoy the ride.



koozie

32401
Koozie® Fabric
Waterproof Bluetooth®
Speaker

Colors: Black, Blue, Red
Standard Decoration:
1-Color
As Low As: \$47.98(C)
Set-Up: \$65.50(G)
Minimum: 12



This Koozie® branded Bluetooth® speaker, with its unique shape and compact size, allows you to take it almost anywhere. No need to worry about the sand on the beach. This versatile speaker is IP66 rated and is dustproof and waterproof! Enjoy its powerful sounds for up to 12 hours with its long play time capabilities.



Good Value.

32340
Waterproof Bluetooth®
Speaker

Colors: Black, Blue, Red
Standard Decoration:
1-Color
As Low As: \$40.32(C)
Set-Up: \$65.50(G)
Minimum: 15



This bumpin' Bluetooth® speaker is IPX6 rated, which means you can take it around and even in the water without fear of damage. Break this guy out at your next pool party for up to 5 hours of tunes.



Good Value.

32345
Bright Logo
Bluetooth® Speaker

Colors: Blue, Red
Standard Decoration:
Laser Engrave
As Low As: \$17.73(C)
Set-Up: \$65.50(G)
Minimum: 25



This stylin' Bluetooth® speaker shines brightly with an illuminated logo and metallic finish. Connect wirelessly to your mobile devices from over 30 feet away.



Good Value.

32279
Pillar Light-Up
Bluetooth® Speaker

Color: Black
Standard Decoration:
1-Color
As Low As: \$20.56(C)
Set-Up: \$65.50(G)
Minimum: 25



Bring the fun wherever you go. This Bluetooth® speaker has a light ring that dazzles while the music is playing. Connects wirelessly from over 30 feet away and features a 350 mAh lithium-ion battery for over 3 hours of play time.

Koozie® is a registered trademark of Koozie Group.



Good Value.

32407
Trio 3-in-1 Charging
Cable 2A

Colors: Black, Blue, Red, White
Standard Decoration:
Pad Print
As Low As: \$3.84(C)
Set-Up: \$65.50(G)
Minimum: 100

Charge practically all your devices with this one easy-to-carry traveling cable. Comes with a plastic storage case and screen cleaner.



Good Value.

32408
All-Over Charging
Cable 2A

Colors: Black, Blue, Red
Standard Decoration:
Laser Engrave
As Low As: \$7.22(C)
Set-Up: \$65.50(G)
Minimum: 100

This hardworking charging cable has 3 outputs and comes with 2-way inputs (USB-A and USB-C) that fit most wall chargers. Measuring 3 feet with a maximum 2A output, you'll have ample length to reach the nearest outlet.



Good Value.

32409
3-in-1 On-the-Go
Charging Cable

Colors: Black, Blue, Red, White
Standard Decoration:
Pad Print
As Low As: \$7.53(C)
Set-Up: \$65.50(G)
Minimum: 100

Need to charge your device rapidly? This 2A cable, with a duo input that is compatible with any device, can do the trick. Its magnetic closure allows it to fold up neatly until it's needed again.



Good Value.

32181
Light-Up Dual Charging
Cable with USB-C

Colors: Black, Blue, Red
Standard Decoration:
Laser Engrave
As Low As: \$6.37(C)
Set-Up: \$65.50(G)
Minimum: 100

This one-of-a-kind product features a laser-engraved imprint that lights up when the charging cable is in use. It features a USB Type-A and USB Type-C connector plus a dual-function connector that is compatible with Apple® 8-Pin and micro-USB devices.





32391
Luxury RFID Phone
Wallet and Stand

Colors: Black, Blue, Tan
Standard Decoration:
Pad Print
As Low As: \$6.66(C)
Set-Up: \$65.50(G)
Minimum: 100

This phone wallet is a cut above the rest. 3M adhesive secures it to your phone without leaving a sticky residue behind. The premium design offers gender-neutral styling to fit everyone's taste.



32388
Bamboo Wireless
Charging Pad with
Phone Stand

Color: Natural
Standard Decoration:
Screen Print
As Low As: \$26.61(C)
Set-Up: \$65.50(G)
Minimum: 25

This stylish wireless charging pad is made of real bamboo. It allows you to charge your Qi-enabled devices while also acting as a phone stand or desk accessory.

FULL
COLOR



 **Good Value.**

32369
Slim Socket Phone Grip
and Stand

Colors: Black, Blue, Lime, Red
Standard Decoration:
1-Color
As Low As: \$1.54(C)
Set-Up: \$65.50(G)
Minimum: 250

This practical product works like most other phone grips/stands, however, this one is thin enough to wirelessly charge with it on your phone. Bring on the fun!

FULL
COLOR



 **Good Value.**

32082
Modern USB Wall
Adapter with
Phone Holder

Color: White
Standard Decoration:
1-Color
As Low As: \$19.66(C)
Set-Up: \$65.50(G)
Minimum: 25

Most of us have more than one gadget that needs charging regularly. This AC wall adaptor with dual USB ports can help. It turns a single outlet into a charging station and is portable enough to take with you on the go.

FULL FC
COLOR Intertek



30915
256 MB Folding USB 2.0
Flash Drive

Colors: Black, Blue, Dark Red, Emerald Green, Gray, Green, Light Blue, Orange, Pink, Purple, Red, Red Orange, Violet, White, Yellow. All come with silver protective cover

This 256 MB USB drive folds inside a protective covering to keep your important information safe while also making your flash drive easily accessible. And it includes 1-year warranty.

Standard Decoration:

Screen Print
Visit kooziegroup.com
for current price

Set-Up: FREE
Minimum: 25



32290
8 GB Multiple On-The-Go
USB 3.0 Flash Drive

Colors: Black, Gold, Rose Gold, Silver

This 4-in-1 flash drive includes lightning, USB-C, USB 3.0, and micro USB connections. Use it to easily transfer files, photos, music, videos, and more to your smartphone. Its on-the-go functionality is compatible with Android 3.0 or above devices. And it includes 1-year warranty.

Standard Decoration:

Screen Print
Visit kooziegroup.com
for current price

Set-Up: FREE
Minimum: 25



32425
8 GB On-The-Go USB 3.0
Flash Drive—Type C

Colors: Black, White, Red, Blue

This lightweight, durable flash drive provides extra storage when you need it. It's 3 times faster than our USB 2.0 flash drive and supports Type C smartphones and MacBooks. And it includes 1-year warranty.

Standard Decoration:

Screen Print
Visit kooziegroup.com
for current price

Set-Up: FREE
Minimum: 25



32440
64 GB Light-Up USB 3.0
Flash Drive

Color: Black

Light Colors: White, Blue

This flash drive can help with your extra storage needs. It's lightweight and durable construction lets you take it wherever you go. Its light up design makes this tech tool fun and functional. And it includes 1-year warranty.

Standard Decoration:

Laser Engrave
Visit kooziegroup.com
for current price

Set-Up: FREE
Minimum: 25





OFFICE & MEETING

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



wherever you call office - we are there too



journals, padfolios, notebooks & meeting

Keep your notes handy and organized wherever you go with these stylish and functional products.

magnets

BIC® magnets add a pop of full color to any magnetic surface!



mouse pads

Full color printing on BIC® mouse pads brings a splash of color to any space!

adhesive notepads

Impactful branding on every sheet! BIC® Sticky Note® Adhesive Notepads come in a variety sizes and shapes to fit your customer's needs.



good to
know
office

13 is the average number of months promotional desk accessories are kept. ‡

benefits



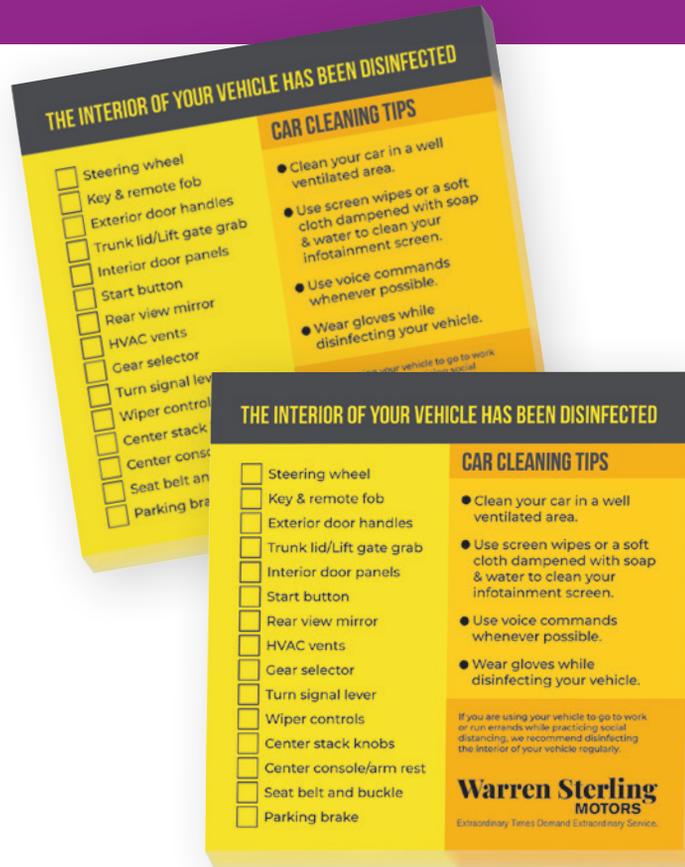
Many of our BIC® Sticky Note® Adhesive Notepads are produced right in the United States - Sleepy Eye, MN, to be exact. **This means that many BIC® Sticky Note® Adhesive Notepads are available in 24 hours!**



At Koozie Group, we strive to be environmentally friendly. This is why we provide BIC® Ecolutions® Sticky Note® products for our customers. **This means most BIC® Sticky Note® Adhesive Notepads are available in an ECO version that utilizes paper stock containing 30% post-consumer recycled fiber!**



We offer over 100 FREE options that are simple to order with 70+ FREE stock backgrounds and 30+ stock shapes. **This means there is a BIC® Sticky Note® stock background or shape for every event, occasion or business need!**



P3A3A50
BIC® 3" x 3"
Adhesive Notepad,
50 Sheet Pad

Love this item?
Find it on page 72.

why BIC® Sticky Note® Adhesive Notepads?

alternating designs

Perfect for companies with multiple services!

low-quantity copy change

Ideal for businesses offering multiple offices or locations!

personalization

A personalized gift your customer is sure to appreciate!

a case study

Client: car dealership
Purpose: car detailing checklist

The service department at a car dealership wanted a contact-free way to let customers know their vehicle had been cleaned and sanitized after service. Using the #P3A3A50 BIC® Sticky Note® 3" x 3" Adhesive Notepad, 50 Sheet Pad, the dealership created a checklist outlining the sanitation steps that were taken prior to turning vehicles back over to their owners. After the cleaning process, employees marked off the boxes on the list then stuck the note to the steering wheel. The checklists satisfied the need to communicate enhanced safety measures while maintaining social distancing. The dealership received positive feedback from customers who appreciated their extra efforts for safety and transparency in an uncertain time.



1,450

is the number of impressions promotional desk accessories generate throughout their lifetime. ‡

‡According to a Global Ad Impressions Study 2020 Edition



P3A3A25 - 25 Sheets
P3A3A50 - 50 Sheets
P3A3A100 - 100 Sheets
 BIC® 3" x 3" Adhesive Notepad

Color: White
Standard Decoration:
 Full Color
P3A3A25 As Low As: \$0.67(C)
Minimum: 250
P3A3A50 As Low As: \$1.15(C)
Minimum: 250
P3A3A100 As Low As: 2.09(C)
Minimum: 500
Set-Up: **FREE**



You'll find this office essential on desks and kitchen tables the world over. Organize lists and leave yourself reminders with high-quality BIC® Sticky Note® Adhesive Notepads.



P4A3A25 - 25 Sheets
P4A3A50 - 50 Sheets
P4A3A100 - 100 Sheets
 BIC® 4" x 3" Adhesive Notepad

Color: White
Standard Decoration:
 Full Color
P4A3A25 As Low As: \$0.68(C)
Minimum: 250
P4A3A50 As Low As: \$1.17(C)
Minimum: 250
P4A3A100 As Low As: \$2.13(C)
Minimum: 500
Set-Up: **FREE**



BIC® Sticky Note® Adhesive Notepads get the job done, whether at work, home, or the office. This popular size gives a bit of extra room for jotting yourself a reminder or leaving someone a note.



P4A6A25 - 25 Sheets
P4A6A50 - 50 Sheets
P4A6A100 - 100 Sheets
 BIC® 4" x 6" Adhesive Notepad

Color: White
Standard Decoration:
 Full Color
P4A6A25 As Low As: \$1.22(C)
Minimum: 250
P4A6A50 As Low As: \$2.25(C)
Minimum: 250
P4A6A100 As Low As: \$4.44(C)
Minimum: 500
Set-Up: **FREE**



This larger size notepad leaves plenty of space for to-do lists or a detailed note to someone. These functional BIC® Sticky Note® Adhesive Notepads pack plenty of punch with optional ruled lines and a vibrant 4-color process imprint.



SNC3B
 BIC® 3" x 3" x 1-1/2"
 Adhesive Cube

Color: White
Standard Decoration:
 Full Color
As Low As: \$5.18(C)
Set-Up: \$65.50(G)
Minimum: 90



You won't know how you stayed organized before this adhesive cube showed up on your desk. The vibrant four-color printing on all four sides brings a pop of color to even the drabest office environment.



NS4A6A25 - 25 Sheets
NS4A6A50 - 50 Sheets
 BIC® 4" x 6" Non-Adhesive
 Scratch Pad

Color: White
Standard Decoration:
 Full Color
NS4A6A25 As Low As: \$0.78(C)
NS4A6A50 As Low As: \$1.28(C)
Set-Up: **FREE**
Minimum: 250

Keep this notepad close by for jotting a to-do list or writing yourself a reminder. You'll want more than one of these around your home or office when inspiration strikes.



NS5A7A25 - 25 Sheets
NS5A7A50 - 50 Sheets
 BIC® 5" x 7" Non-Adhesive
 Scratch Pad

Color: White
Standard Decoration:
 Full Color
NS5A7A25 As Low As: \$0.99(C)
NS5A7A50 As Low As: \$1.35(C)
Set-Up: **FREE**
Minimum: 250

Make your list and check it twice. This must-have notepad is perfect for home, school, or office.



NS811A25 - 25 Sheets
NS811A50 - 50 Sheets
 BIC® 8-1/2" x 11"
 Non-Adhesive Scratch
 Pad

Color: White
Standard Decoration:
 Full Color
NS811A25 As Low As: \$1.67(C)
NS811A50 As Low As: \$2.84(C)
Set-Up: **FREE**
Minimum: 500

This large notepad offers a lot of versatility. With optional ruled lines, it has enough room for the longest to-do list or most productive brainstorming session.



NC3A
 BIC® 3" x 3" x 3"
 Non-Adhesive Cube

Color: White
Standard Decoration:
 Full Color
As Low As: \$6.97(C)
Set-Up: \$65.50(G)
Minimum: 90

Form, function, and style for any desktop! The vibrant four-color imprint on all 4 sides means limitless possibilities for promoting your brand.





MGBC20 - 20 Mil
MGBC30 - 30 Mil
 BIC® Full Color
 Business Card Magnet

Color: White
Standard Decoration:
 Full Color
MGBC20 As Low As: \$0.39(C)
MGBC30 As Low As: \$0.44(C)
Set-Up: FREE
Minimum: 500

This colorful magnet will bring a bit of pizzazz to any magnetic surface. Use it to keep important papers and notes within reach.



MGSSM20 - 20 Mil
MGSSM30 - 30 Mil
 BIC® Medium Stock
 Shape Magnet

Color: White
Standard Decoration:
 Full Color
MGSSM20 As Low As: \$0.65(C)
MGSSM30 As Low As: \$0.80(C)
Set-Up: FREE
Minimum: 500

This convenient magnet and calendar combo is perfect for the home or office. Stick it to any magnetic surface for the ultimate at-a-glance planning tool.



MGCLL20 - 20 Mil
 BIC® Calendar Magnet

Color: White
Standard Decoration:
 Full Color
As Low As: \$0.73(C)
Set-Up: FREE
Minimum: 250

This convenient magnet and calendar combo is perfect for the home or office. Stick it to any magnetic surface for the ultimate at-a-glance planning tool.



31790
 Business Card Magnet

Color: White
Standard Decoration:
 Full Color
As Low As: \$0.19(C)
Set-Up: FREE
Minimum: 500

Want the perfect-sized magnet? Look no further. This reliable staple holds things where you want them and makes organizing magnetic surfaces easy.

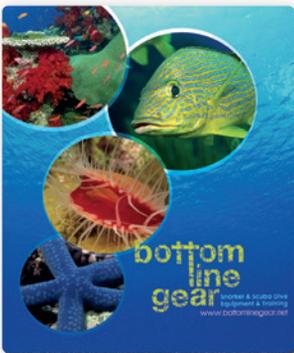




MP1A - 1/8"
MP1B - 1/4"
MP1C - 1/16"
 BIC® Fabric Surface Mouse Pad (7-1/2" x 8-1/2")

Color: White
Standard Decoration: Full Color
MP1A As Low As: \$5.38(B)
MP1B As Low As: \$6.39(B)
MP1C As Low As: \$5.10(B)
Set-Up: FREE
Minimum: 100

The thick rubber base and soft fabric surface of this mouse pad make it a comfortable place to click. Its full-color imprint brings a splash of color to any office space.



MPFR2A - 1/8"
MPFR2C - 1/16"
 BIC® Firm Surface Mouse Pad (8" x 9-1/2")

Color: White
Standard Decoration: Full Color
MPFR2A As Low As: \$7.50(B)
MPFR2C As Low As: \$6.92(B)
Set-Up: FREE
Minimum: 100

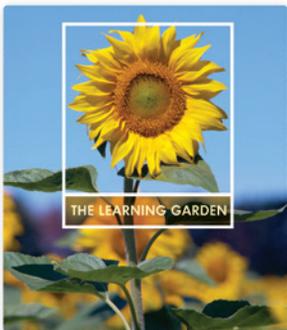
Made with firm rubber and polyester, this classic rectangular mouse pad is suitable for any type of mouse. Its durable surface displays a vivid full-color message.



MPP50
 BIC® Paper Mouse Pad
 50 Sheets

Color: White
Standard Decoration: Full Color
As Low As: \$5.13(B)
Set-Up: FREE
Minimum: 200

Jot down notes in the most convenient place—right under your hand! This mouse pad includes a full-color imprint, a 50-sheet pad, and a nonslip chipboard backing.



MPUT1
 BIC® Ultra Thin Firm Mouse Pad (7-1/2" x 8-1/2")

Color: White
Standard Decoration: Full Color
As Low As: \$4.70(B)
Set-Up: FREE
Minimum: 100

A great way to get your message across day after day! The firm surface works well with an optical or laser mouse and a low profile provides added comfort. Available with stock art backgrounds and includes free set-up, free 4-color process imprint.





Good Value.

32171
Full Color Paper Folder

Color: White
Standard Decoration:
Offset
As Low As: \$2.33(C)
Set-Up: \$65.50(G)
Minimum: 250



Keep your papers organized with this colorful folder. Includes an interior business card slot.



Good Value.

32170
Gloss Paper Folder

Colors: Black, Burgundy, Dark Blue, Hunter Green, Orange, Purple, Red, Silver, White, Yellow
Standard Decoration:
Foil Stamp
As Low As: \$1.93(C)
Set-Up: \$65.50(G)
Minimum: 100



This high-gloss folder comes in 10 colors to hold your information in style and includes an interior business card slot.



Good Value.

32169
Linen Paper Folder

Colors: Black, Blue, Burgundy, Gray, Green, Ivory, White
Standard Decoration:
Foil Stamp
As Low As: \$2.51(C)
Set-Up: \$65.50(G)
Minimum: 100



This attractive linen folder comes in a variety of colors to hold your information in style and includes an interior business card slot.



Good Value.

65053
Retractable Badge Holder

Colors: Black, Blue, Translucent Black, Translucent Blue, Translucent Green, Translucent Orange, Translucent Purple, Translucent Red, White
Standard Decoration:
Full Color
As Low As: \$2.15(C)
Set-Up: \$65.50(G)
Minimum: 250



Available in a multitude of colors, this alligator clip transparent badge holder is practical and attractive. It extends up to 30" for quick and convenient badge swiping.



souvenir™
32376
 Souvenir™ Stationery
 Set with Motive pen

Color: Black
Standard Decoration:
 Full Color
As Low As: \$12.11(C)
Set-Up: \$65.50(G)
Minimum: 100



Your desk will get noticed with this trendy stationery set jazzing it up. Inspired by the Souvenir™ Motive pen, the fashionable two-tone pattern carries throughout these useful desk items. And it all comes organized in a stylish Souvenir™ case.



Back

Good Value.
30309
 Ultra Clip

Colors: Translucent Blue, Translucent Green, Translucent Pink, Translucent Purple, Translucent Red, White/Black, White/Blue, White/Lime, White/Pink, White/Red
Standard Decoration:
 Full Color
As Low As: \$1.70(C)
Set-Up: \$65.50(G)
Minimum: 250



You can never have enough of these magnetic clips around the office, house, or school. Use them to post your grocery list, display treasured artwork, or keep your favorite snacks fresh.



31321
 Message Clipboard

Colors: Blue, White
Standard Decoration:
 Screen Print
As Low As: \$4.74(C)
Set-Up: \$65.50(G)
Minimum: 50



Keep papers in place with this practical clipboard. It holds up to 50 sheets of paper.



32285
 Tic-Tac-Toe
 Desktop Game

Color: Natural
Standard Decoration:
 1-Color
As Low As: \$11.80(C)
Set-Up: \$65.50(G)
Minimum: 50



This fun wooden tic-tac-toe game is the perfect size for your desk! Use this game of strategy to keep you entertained between meetings.



16092
Souvenir™ Journal
with TFW Pen

Colors: Black, Blue
Standard Decoration:
Screen Print
As Low As: \$12.04(C)
Set-Up: \$65.50(G)
Minimum: 50



Inspired by the Souvenir™ TFW pen, this journal has a one-of-a-kind look with a cover that pops with contrasting bold white and dark-colored hues. Inside the front cover, you'll find business card slots and a pocket; the back cover has an additional pocket. It's the perfect accessory for your next meeting.



16093
Souvenir™ Journal
with Motive Pen

Colors: Blue, Red
Standard Decoration:
Screen Print
As Low As: \$13.11(C)
Set-Up: \$65.50(G)
Minimum: 50



Using the same fashion-inspired pattern as the 55939 Souvenir™ Motive pen, this is the perfect journal to use at your next event. The business card slots on the front cover and the expandable pocket on the inside back cover are great added features.



16094
Souvenir™ Journal
with Story Pen

Colors: Gray, Red
Standard Decoration:
Screen Print
As Low As: \$14.89(C)
Set-Up: \$65.50(G)
Minimum: 50



Accented by the same avant-garde "S" used on the Souvenir™ Story Pen, this journal and pen combination is the perfect item for your next event. The business card and slip pockets on the inside front cover provide a way to keep your papers organized.



16018
KAPSTON®
Pierce Journal

Color: Gray
Standard Decoration:
Screen Print
As Low As: \$12.66(C)
Set-Up: \$65.50(G)
Minimum: 50



The tailored style of the Pierce journal lends an air of sophistication, whether taking notes in a meeting or the classroom. The lined paper helps keep your handwriting neat and organized.

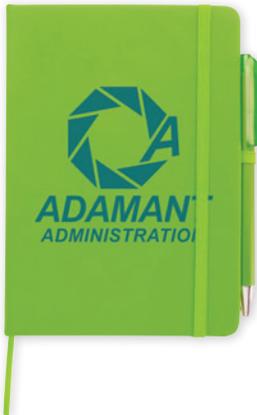


Good Value.

15929
 Prime Journal with
 Soca Pen

Colors: Black, Blue, Brown, Burgundy, Dark Green, Navy, Orange, Purple, Red, Silver, Turquoise, White
Standard Decoration: Deboss
As Low As: \$9.93(C)
Set-Up: \$65.50(G)
Minimum: 50

This premium notebook pen combo is a great give-away for any show or meeting!



Good Value.

15928
 Value Notebook
 with Joy Pen

Colors: Black, Blue, Gray, Green, Lime, Navy, Orange, Purple, Red, Yellow
Standard Decoration: 1-Color
As Low As: \$4.07(C)
Set-Up: \$65.50(G)
Minimum: 100

This 5" x 7" notebook/pen combo is great to throw in your bag when on the go. It features a leatherette cover and matching bookmark and elastic band closure.



Good Value.

15855
 Spiral Notebook
 with Tabs

Colors: Black, Blue, Red, White
Standard Decoration: Screen Print
As Low As: 7.16(C)
Set-Up: \$65.50(G)
Minimum: 100

This handy notebook is ideal for campus or business settings. Its plastic cover makes it durable, and its 5 different tabs keep you organized.



45188
 PolyPro FileFolio

Colors: Gray, Lime, Orange, Purple, Red, Royal
Standard Decoration: Screen Print
As Low As: \$12.33(C)
Set-Up: \$65.50(G)
Minimum: 96

Using the PolyPro FileFolio is the perfect way to keep files and papers organized. The writing pad and 5-section accordion-style file make this the perfect business accessory!





 **Good Value.**

15136
Script Zippered Padfolio

Color: Black
Standard Decoration:
Deboss
As Low As: \$20.50(C)
Set-Up: \$65.50(G)
Minimum: 25



This zippered vinyl padfolio provides a sizable secure space for notes and cards. It includes a writing pad and features a vinyl pen loop and two small and two large interior pockets.



 **Good Value.**

45167
SigN wave®
Jr. Pad Holder

Colors: Black, Hunter Green, Navy, Red, Royal
Standard Decoration:
Screen Print
As Low As: \$7.86(C)
Set-Up: \$65.50(G)
Minimum: 96

Equally useful at home, school, or the office, this compact portfolio covers your organizational needs.



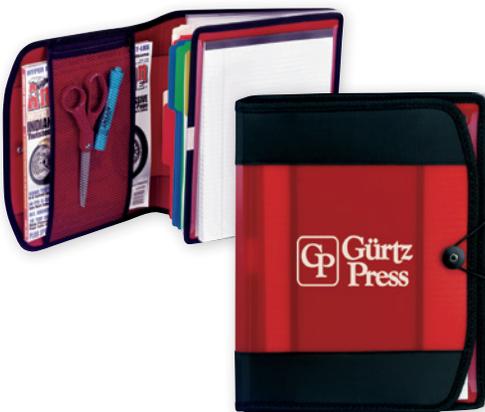
 **Good Value.**

15722
Non-Woven
Curve Padfolio

Colors: Blue, Green, Red
Standard Decoration:
Screen Print
As Low As: \$9.32(C)
Set-Up: \$65.50(G)
Minimum: 50



With a bold accent of color, this black portfolio can go from the boardroom to the classroom. The front slip pocket provides an extra spot for storing important information.



45351
PolyPro TriFolio

Colors: Gray, Lime, Purple, Red, Royal
Standard Decoration:
Screen Print
As Low As: \$16.70(C)
Set-Up: \$65.50(G)
Minimum: 72



Keep files and papers organized in this durable portfolio. The 5-section accordion-style file and writing pad make this the perfect business accessory!

MAXIMIZE YOUR DAY anniversary
 PLANNER CELEBRATE DAYS
 fiesta daily GONE FISHING spiral
 ECONOMIC FESTIVAL

STAPLED agenda GOALS PL
 GRAPHA
 birt
 gala HINT
 CONVENIENT WEDDING
 WEEKEND
 TIMETA



STREETRODS
 2022 CALENDAR



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T	F	S
		1 New Year's Day
6	7	8
13	14	15
20	21	22

SCHEDULE JUBILEE NOTE
 FESTIVAL
 timetable

CALENDARS

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



calendars defined

Discover **ALL** the options a calendar has to offer.

- 1 Stapled Binding**
Choose stapled binding, also called saddle stitching, for an economical version of a calendar that is also perfect for direct mail.
- 2 Spiral & Twin Loop Binding**
These types of binding provide a polished look and are great when you want your calendar to lie flat.
- 3 Tinning**
Large commercial calendars can take a beating. Tinning, a process of crimping pages of a calendar with a metal strip, adds durability and keeps your calendar hanging neatly.
- 4 Window Ad**
A window ad prints in the middle of the calendar, putting your message at the center of attention.
- 5 Drop Ad**
A drop ad spans the bottom of a calendar, providing a large area for your brand's message.
- 6 Insert Pages**
Want to add coupons or a message to your customers? Use insert pages to make your calendar more than a tool for keeping track of appointments.
- 7 Backmount**
The last page of the calendar—or the backmount—is another place to include information valuable to your customers. Choose from over 15 different stock themes or create your own.
- 8 Personalization**
Go the extra mile and make your customers feel special. You can print individual names on each calendar.
- 9 QR Code**
QR codes are a kind of barcode that can be read by many mobile devices. Use them to put instant information, like special offers or company information, in the palm of your customer's hand.
- 10 Phantom Overprint**
A screened-back version of your logo or other special design can add interest to your calendar's date grid.
- 11 Date Block Overprint**
Go beyond the typical holidays. You can note company closures, special deadlines, or corporate facts on your calendar.
- 12 Augmented Reality**
Bring your calendar to life with Pixaction 2.0. Using a free app, you can launch videos and other media right from the calendar's image.



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good to
know
calendars

is the
62
percentage
of consumers
who own
promotional
calendars.†

why us?

24-hour service on many items. Fast 5-day & 8-day standard lead times on most products!

FREE Any one-color imprint on many styles.

FREE Storage

FREE extra sheets and Insights Backmounts on Triumph® appointment calendars.

FREE Combined quantity pricing on select styles.

FREE Full-color imprints on select items. Full-color imprinting allows you to print as many colors as you want.

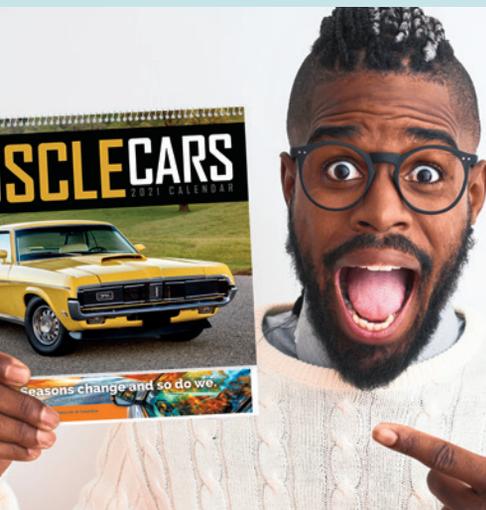
Guaranteed Inventory on over 90 items in stock through December 31.



TRIUMPH
CALENDARS

7113
Canadian National
Parks Calendar

Love this item?
Find it on page 84.



a case study

Client: travel agency

Purpose: shift focus to domestic travel

A travel agency shifted their focus to domestic travel due to international restrictions during COVID-19. They chose to include a #7113 Canadian National Parks Calendar in their annual mailing to showcase beautiful scenery that is found within Canada. In the quarter following the mailing, the agency saw a 27% increase in domestic travel inquiries and overall bookings remained steady with the same months in the prior year.



850

is the number of impressions promotional calendars generate throughout their lifetime. ‡

‡According to a Global Ad Impressions Study 2020 Edition



7302 - Stapled

Good Value.

7302 - Stapled
7502 - Window
Scenic Canada

Standard Decoration:
Digital
Stapled As Low As: \$1.60(C)
Window As Low As: \$1.71(C)
Set-Up: FREE
Minimum: 150



Images of Canadian landscapes throughout the seasons are featured in this visually stunning calendar.



7247 - Stapled

Good Value.

7047 - Spiral
7247 - Stapled
Agriculture

Standard Decoration:
Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Set-Up: FREE
Minimum: 150



These 13 colorful images capture the beauty and serenity of rural life.



7103 - Spiral

Good Value.

7103 - Spiral
7303 - Stapled
The Power of Nature

Standard Decoration:
Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Set-Up: FREE
Minimum: 150



Hang this 13-month calendar on your wall and learn about some of nature's unusual phenomena.



7113 - Spiral

Good Value.

7113 - Spiral
7313 - Stapled
Canadian National Parks

Standard Decoration:
Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Set-Up: FREE
Minimum: 150



Explore the rugged beauty of Canada's national parks.



7039 - Spiral

Good Value.

7039 - Spiral
7239 - Stapled
7539 - Window
 The Saturday Evening Post
 Illustrations by Norman Rockwell

Standard Decoration:
 Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Window As Low As: \$1.71(C)
Set-Up: FREE
Minimum: 150



Norman Rockwell's illustrations for the cover of The Saturday Evening Post reflect moments of a by-gone era. This 13-month calendar includes some of his best-loved work.



7573 - Window

Good Value.

7073 - Spiral
7273 - Stapled
7573 - Window
 Healthy Living

Standard Decoration:
 Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Window As Low As: \$1.71(C)
Set-Up: FREE
Minimum: 150



Get your healthy on. Each month you'll be treated to a beautiful landscape image and a tip for improving your health.



7063 - Spiral

Good Value.

7063 - Spiral
7263 - Stapled
7563 - Window
 Wildlife Portraits

Standard Decoration:
 Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Window As Low As: \$1.71(C)
Set-Up: FREE
Minimum: 150



Enjoy 13 striking images of North America's wild animals in their native habitats.



7205 - Stapled

Good Value.

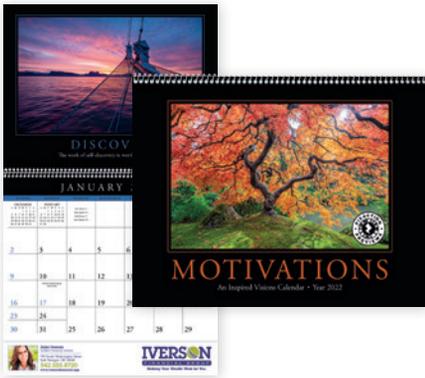
7005 - Spiral
7205 - Stapled
 Muscle Thunder

Standard Decoration:
 Digital
Spiral As Low As: \$1.71(C)
Stapled As Low As: \$1.60(C)
Set-Up: FREE
Minimum: 150



Relive the excitement of the muscle car era as 13 powerful street cars rev to life on this calendar.

Illustrations from The Saturday Evening Post by Norman Rockwell ©SEPS. Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved.

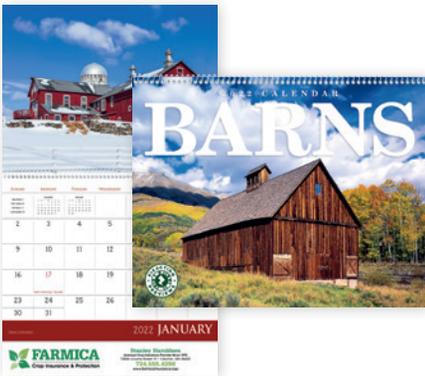


1600
Motivations

Standard Decoration:
Digital
As Low As: \$3.89(D)
Set-Up: FREE
Minimum: 100



This eye-catching calendar inspires optimism, vision, teamwork, and excellence. Its dynamic photographs, inspirational quotes, and sleek pad design will keep you motivated day after day.



1700
Barns

Standard Decoration:
Digital
As Low As: \$3.89(D)
Set-Up: FREE
Minimum: 100



This calendar featuring images of unique and historic barns brings country life home.



1900
American West
by Tim Cox

Standard Decoration:
Digital
As Low As: \$3.89(D)
Set-Up: FREE
Minimum: 100



Renowned artist Tim Cox brings the American West to life in this calendar. His life-like depictions of the contemporary cowboy hang in museums across the United States and can now hang in your office or home.



1350
Golf

Standard Decoration:
Digital
As Low As: \$3.89(D)
Set-Up: FREE
Minimum: 100



Hit the links with this inspiring calendar featuring courses from across the United States. Each month includes information about the featured hole.

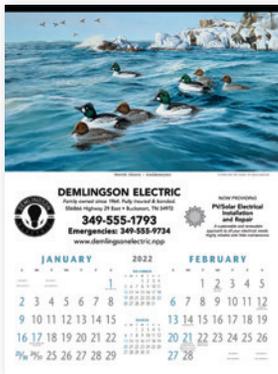


3111
Wildlife Art by the
Hautman Brothers

Standard Decoration:
Offset
As Low As: \$15.96(B)
Set-Up: FREE
Minimum: 25



At last count, the Hautman brothers have seen their art featured on over 50 state and federal duck stamps. Reproductions of original paintings by these talented artists make this an impressive wildlife calendar.



3203
North American
Waterfowl

Standard Decoration:
Offset
As Low As: \$7.73(B)
Set-Up: FREE
Minimum: 25



Dramatic wildlife paintings by some of today's most respected and talented wildlife artists are reproduced in this impressive calendar.



3213
Wildlife

Standard Decoration:
Offset
As Low As: \$7.73(B)
Set-Up: FREE
Minimum: 50



Nature's finest creatures are captured through photography in their natural setting. Remarkable images will attract any sportsman or nature lover.



3204
American West
by Tim Cox

Standard Decoration:
Offset
As Low As: \$7.73(B)
Set-Up: FREE
Minimum: 50



Renowned artist Tim Cox brings the American West to life in this calendar. His life-like depictions of the contemporary cowboy hang in museums across the United States and can now hang in your office or home.



4160
Canadian Scenic
Pocket

Standard Decoration:
Digital
As Low As: \$4.22(D)
Set-Up: FREE
Minimum: 100



Scenic photographs and storage pockets give this calendar beauty and functionality. This style is reverse collated for easy hanging and page flipping.



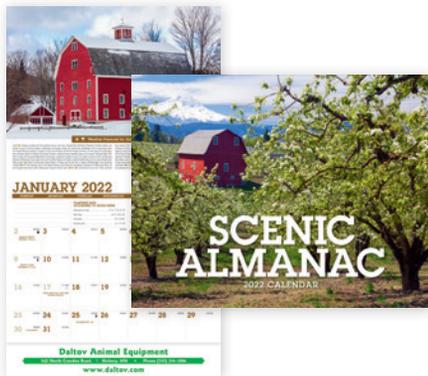
4000
Farm Pocket

Standard Decoration:
Digital
As Low As: \$5.90(D)
Set-Up: FREE
Minimum: 100



Back
Prints 562 Green

Convenient design, quality construction, and detailed agricultural information make this calendar a great choice!



6702
Scenic Almanac

Standard Decoration:
Digital
As Low As: \$1.86(B)
Set-Up: FREE
Minimum: 150



This superb weather watcher's calendar is filled with useful information such as weather forecasts, planting dates, and prime fishing days. The almanac pad includes sunrise and sunset times, moon phases and times, and much more.



4400
Full Color
Weekly Memo

Standard Decoration:
Digital
As Low As: \$5.87(C)
Set-Up: FREE
Minimum: 100



Top Sheet

This durable calendar features a colorful, sturdy wall-mount board and spiral-bound pages on a hanging bar. Each page shows a full week so you can easily stay on top of your busy schedule.

4400 - Rural Mount



4253
Life's Little Instruction
Book Desk

Standard Decoration:
Digital
As Low As: \$2.96(B)
Set-Up: FREE
Minimum: 100



Timeless advice from H. Jackson Brown, Jr. makes this a wonderful gift calendar. He tells us the things we know but often need to be reminded of. What better place to put those things on than a calendar?



4257
Econo Desk

Standard Decoration:
Digital
As Low As: \$1.77(B)
Set-Up: FREE
Minimum: 100



Keep yourself on track all year with this compact calendar. It fits nicely on your desk or any other small space.



Top Sheet



5323
2-Color Stick Up Grid

Stick Up Vinyl Colors: Beige, Black, Gray, Green, Light Blue, Navy, Red, White, Yellow
Standard Decoration:
Foil Stamp
As Low As: \$0.83(B)
Set-Up: FREE
Minimum: 150



This compact calendar is perfect for home and office. Sticks in vehicles or on file cabinets, refrigerators, and more. With over 20 different die cut shapes, this calendar packs a lot of personality in a small space.



Top Sheet



5333
Full Color Stick Up

Standard Decoration:
Digital
As Low As: \$0.90(B)
Set-Up: FREE
Minimum: 150



This vibrant full-color calendar is perfect for home and office. Its compact size is perfect for any space. With over 20 different die cut shapes, this calendar packs a lot of personality in a small space.



6104



- 6100 - Black & White
 - 6101 - Yellow & Black
 - 6102 - Red & Black
 - 6103 - Orange & Black
 - 6104 - Blue & Black
 - 6105 - Green & Black
- Contractor Memo

Standard Decoration:

Offset
As Low As: \$7.50(C)
Set-Up: **FREE**
Minimum: 50



Rely on this giant planner to keep you on track. Its date blocks feature faint ruled lines along with symbols denoting the days elapsed and remaining in the year, work days remaining without Sunday & Saturday, and days remaining without Sunday.



6106



- 6106 - Tan
 - 6107 - White
- Decorator Memo

Standard Decoration:

Offset
As Low As: \$7.98(C)
Set-Up: **FREE**
Minimum: 50



This calendar has large easy-to-read dates and gives you plenty of room for jotting appointments and planning projects.



6251



- 6251 - Non-Laminated
 - 6252 - Laminated with Marker
- Time Management Span-A-Year

Standard Decoration:

Offset
6251 As Low As: \$3.83(C)
6252 As Low As: \$9.31(C)
Set-Up: **FREE**
Minimum: 100



At a glance, this popular time-management calendar allows you to view date blocks for the entire year. Use it to stay on top of projects and upcoming appointments. The 6252 features a laminated write-on / wipe-off surface with a marker.



6200



- 6200 - Laminated with Marker
 - 6201 - Non-Laminated
- Span-A-Year

Standard Decoration:

Offset
6200 As Low As: \$8.35(C)
6252 As Low As: \$3.00(C)
Set-Up: **FREE**
Minimum: 100



This practical calendar allows you to see the entire year at a glance. Tinting at the top and bottom keeps it looking sharp all year. Includes a hanging loop at the top. The 6200 features a laminated write-on / wipe-off surface with a marker.



TRIUMPH CALENDARS
6602
 Blue & Grey
 Commercial Planner

Standard Decoration:
 Digital
As Low As: \$11.96(C)
Set-Up: FREE
Minimum: 100



This 14-month calendar will help you stay on top of projects by keeping 3 months visible at once.

Grid C

Grid B

Grid A

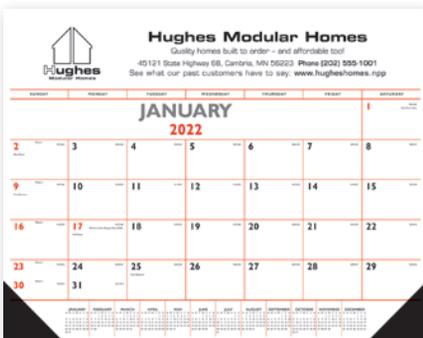


Good Value.
6510
 Multi-Color Desk Pad

Vinyl Corner Colors: Black, Burgundy, Forest Green, Gray, Light Brown, Marine Blue, Red, Royal Blue
Standard Decoration:
 Offset
As Low As: \$6.99(C)
Set-Up: FREE
Minimum: 100



The three different grid choices on this colorful desk pad offer something for everyone. Its vinyl corners keep it neat and tidy.



TRIUMPH CALENDARS
6501
 Red & Black Desk Pad with Vinyl Corners

Vinyl Corner Colors: Black, Burgundy, Forest Green, Gray, Light Brown, Marine Blue, Red, Royal Blue
Standard Decoration:
 Offset
As Low As: \$8.99(C)
Set-Up: FREE
Minimum: 50



This calendar is the ultimate desk accessory, making it easy to stay on top of appointments and projects at a glance. Its vinyl corners provide both durability and an attractive frame.



8150
Monthly Planner

Product Colors:
Matte: Blue, Onyx, Red
Leatherette: Beach, Black, Burgundy, Green, Navy, Red, Royal, Yellow
Standard Decoration:
Foil Stamp
As Low As: \$7.32(B)
Set-Up: FREE
Minimum: 100

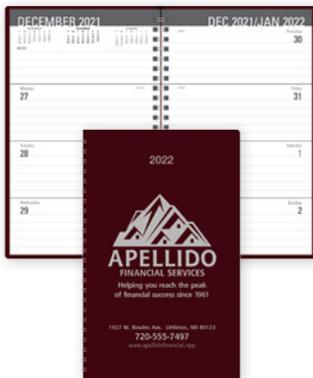
Stay organized with the Monthly Planner. Each two-page spread displays an entire month and provides ample space for notes. Additional features include a one-year planning calendar and space for frequently called numbers.



8203
Classic Monthly Planner

Product Colors:
Matte: Blue, Onyx, Red
Leatherette: Black, Burgundy, Navy
Standard Decoration:
Foil Stamp
As Low As: \$4.86(B)
Set-Up: FREE
Minimum: 100

This slim and lightweight planner is perfect for busy people on the go. Lined dated blocks provide ample space for jotting notes and scheduling appointments.



8103
Classic Weekly Desk Planner

Product Colors:
Matte: Blue, Onyx, Red
Leatherette: Black, Burgundy, Navy
Standard Decoration:
Foil Stamp
As Low As: \$8.06(B)
Set-Up: FREE
Minimum: 100

This planner features one week of daily memo space on each two-page spread and includes other helpful tools like a business expense ledger, United States postal information, and more.



8125
Classic Weekly Planner

Product Colors:
Matte: Blue, Onyx, Red
Leatherette: Beach, Black, Burgundy, Green, Navy, Red, Royal, Yellow
Standard Decoration:
Foil Stamp
As Low As: \$13.30(B)
Set-Up: FREE
Minimum: 50

With ruled daily entries and a two-page-per-week format, this planner will keep you organized throughout the year. As a value-added bonus, it includes postal information, weights and measures, and more.



the
brands you
love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

JAFFA
COLLECTION


MARIO CIONI

 **UNIVERSAL**
SOURCE™

your complete source for JAFFA® awards & recognition



simple pricing & dedicated service

JAFFA® awards features

- Precise details and top quality
- Combination of classic designs and modern & unique
- Partnerships with artists and retail brands
- The option for multiple decoration applications
- Full-color capabilities on over 200 products
- Large selection of medals and trophy cups
- Our customer service team is equipped with specialized knowledge on all details of the JAFFA® brand. We are ready to help with recommendations, proofs, personalization & much more.

JAFFA ONE
Simple Price Policy.
Visit kooziegroup.com
for details.



good to
know
awards

78

is the percentage of employees that step up their efforts when recognized and appreciated*

items in
action

a case study

Client: regional advertising competition

Purpose: awards banquet

A regional advertising competition moved their annual awards banquet to a virtual event but wanted to be sure that winners still felt recognized and appreciated for their efforts. They wanted an acrylic award option that could be shipped with less breakage concerns - but was still impressive. They selected the #36678 JAFFA® Acrylic Plaque because of the full-color imprinting capability on both front and back so the award's design achieved a stunning 3D effect. Plus, the free-standing style matched their modern aesthetic and could be easily packaged for shipping.

‡According to a Global Ad Impressions Study 2020 Edition



Acrylic Plaque
Love this item? Find it on page 95.



JAFFA
COLLECTION™

36422
Orbit - Medium

Colors: Blue, Clear
Standard Decoration:
Laser Engrave
As Low As: \$54.14(C)
Set-Up: FREE
Minimum: 6

Proudly show off your achievements with this round acrylic award with laser-engraved imprint.

FULL FREE
COLOR SETUP



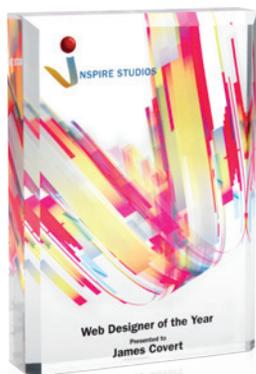
JAFFA
COLLECTION™

36622
Enterprise
Octagon Award

Color: Clear
Standard Decoration:
Laser Engrave
As Low As: \$58.55(C)
Set-Up: FREE
Minimum: 6

This octagon-shaped acrylic award elegantly shows off your achievement. Its timeless design lends itself to many situations.

FULL FREE
COLOR SETUP



JAFFA
COLLECTION™

36678
Acrylic Plaque

Color: Clear
Standard Decoration:
Laser Engrave
As Low As: \$59.87(C)
Set-Up: FREE
Minimum: 6

This free-standing acrylic plaque stands out from the crowd with its 3D effect.

FULL FREE
COLOR SETUP



JAFFA
COLLECTION™

36802
Acrylic Wedge - Large

Color: Clear
Standard Decoration:
Laser Engrave
As Low As: \$41.41(C)
Set-Up: FREE
Minimum: 6

This freestanding acrylic wedge award has a classic yet modern look to it.

FULL FREE
COLOR SETUP



JAFFA
COLLECTION

35227
Starfire Echo Award -
Large

Color: Clear
Standard Decoration:
Deep Etch
As Low As: \$308.63(C)
Set-Up: **FREE**
Minimum: 1



This large glass award has plenty of space to call out its recipient's special achievements.



JAFFA
COLLECTION

36516
Orb Award

Colors: Clear, Blue
Standard Decoration:
Deep Etch
As Low As: \$203.36(C)
Set-Up: **FREE**
Minimum: 1



This contemporary award will make your global achievements shine.



JAFFA
COLLECTION

25035
Round Brass Coaster

Coaster Leather Colors:
Beige, Black, Brown, Burgundy, Green, Navy, Pink, Red, Royal, Tan, White
Trim Color: Brass-Plated
Standard Decoration:
Custom-Crafted Medallion
As Low As: \$24.11(C)
Set-Up: **FREE**
Minimum: 25



These round brass coasters are manufactured from molded brass over zinc and bonded leather. They make a great gift!



36567
Mova® Globe

Colors: Antique Beige, Satellite
Standard Decoration:
Deep Etch
As Low As: \$355.90(C)
Set-Up: **FREE**
Minimum: 1



The small industrial-strength magnet inside this globe causes perpetual, silent rotation of the globe because it acts as a stabilizer against the liquid. No batteries or power needed!



OUTDOOR & LEISURE

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



peerless



Koozie® is a registered trademark of Koozie Group.

compare the chair

We offer the largest assortment of outdoor chairs in the industry!



- 26121**
- Koozie® can holder for one can
 - Koozie® Kooler that holds three cans



- 26097**
- Padded foam handles & padded seat
 - Water-repellent outer fabric
 - Backpack for easy carrying



- 45009**
- Two mesh cup holders
 - Unique rounded headrest



- 26088**
- Two mesh cup holders



- 45388**
- Bottle opener on side
 - Support seating technology
 - Water-resistant fabric



- 26232**
- Two mesh cup holders & mesh backing
 - Extendable footrest
 - Convenient footrest easily converts into a table



- 45359**
- Two-position folding recliner
 - Removable headrest & footrest
 - Two mesh cup holders



- 15567**
- One mesh cup holder & one neoprene holder
 - Mesh pocket & bottle opener

Plus an expansive selection of popular outdoor and leisure items for every occasion and budget. With our variety of stadium seats, umbrellas, picnic and barbecue items, you can easily create the perfect promotion for outdoor fun and recreation.

good to
know
outdoor & leisure

45

is the percentage of consumers who own promotional umbrellas.†

when the great
outdoors
come calling

The Koozie® brand has the answer. With quality gear like tents, beanies and hammocks, the Koozie® brand covers much more than just your favorite beverage. Expand your sense of adventure and answer the call with trusted Koozie® products. All Koozie® outdoor products feature claims that have been tested to bring you even more value.

**rugged
& durable**

Koozie® outdoor features:

- Koozie® outdoor products are engineered to be portable & lightweight
- Koozie® tents, sleeping bags, hammocks and binoculars are water resistant
- 18/8 stainless steel is used in our Koozie® utensils and cooking sets to ensure durability
- Machine-washable and anti-pilling fabrics used in our Koozie® blankets and beanies provide longevity, strength and extra warmth

3,400

Is the number of impressions promotional headwear generates throughout its lifetime. ‡



26177
Koozie® Two-Tone
Dry Bag 5L

Love this item?
Find it on page 107.

a case study

Client: zipline facility

Purpose: increase the product assortment in their retail shop

When a zipline facility saw a spike in bookings, they decided to increase the product assortment within their retail shop. They added #26177 Koozie® Two-Tone Dry Bag, and it was an immediate best seller. In addition to the stylish look and functional features of the bag, guests loved the included clip-on pouch for keeping valuables on their belt loops while out on the course.



‡According to a Global Ad Impressions Study 2020 Edition



26097
Koozie® Backpack
Cooler Chair

Colors: Black, Lime, Red, Royal
Standard Decoration:
Screen Print
As Low As: \$48.33(C)
Set-Up: \$65.50(G)
Minimum: 48



Whether camping in the woods or enjoying a day at the beach, this cooler backpack chair is the perfect lightweight alternative to a separate large chair and cooler. The durable steel frame can hold up to 250 lb., and it folds down easily to be worn as a backpack for easy transport. So pull up a comfy seat and relax with a drink in hand!



26121
Koozie® Kamp Chair

Colors: Black, Lime, Red, Royal
Standard Decoration:
Heat Transfer
As Low As: \$51.63(C)
Set-Up: \$65.50(G)
Minimum: 24



Lounge the day away in comfort with the ultimate camping chair. You'll never have to get up with a soft-sided cooler in one armrest and a Koozie® can cooler in the other. When the fun is over, its durable steel frame folds down and easily stores away in the included carrying bag.



26120
Koozie® Two-Tone
Beanie

Colors: Black, Gray, Navy
Standard Decoration:
Embroidery
As Low As: \$10.14(C)
Set-Up: \$131(G)
FREE 144+ pieces
Minimum: 48



Not your typical beanie, this lightweight knit cap provides ultimate warmth with a double layer of interior fleece. And that's just the start. It's also shrink resistant for long-lasting wear and machine washable for ease of care. This is the hat you'll go to time and time again.



26126
Koozie® Kamp
2-Person Tent

Color: Blue
Standard Decoration:
Screen Print
As Low As: \$148.73(C)
Set-Up: \$65.50(G)
Minimum: 6



The ultimate getaway, this 2-person tent features mesh windows on 3 sides and a strong frame that can sustain winds up to 35 mph. Made with lightweight 190T Polyester, this portable tent and its rain-resistant canopy fit nicely into the included carrying bag.

Koozie® is a registered trademark of Koozie Group.



26127
Koozie® Kamp Hammock

Colors: Lime, Royal
Standard Decoration:
Screen Print
As Low As: \$60.33(C)
Set-Up: \$65.50(G)
Minimum: 6



Always have a place to hang! This nautical-grade nylon hammock has a weight capacity of up to 500 lb. A carabiner and tree-friendly straps on each end of the hammock allow you to secure it to either a tree or a hard surface. Comes with an attached pouch that can be used for valuables while you're just hanging around or for stowing the hammock when not in use.



26125
Koozie® Kamp 20°
Sleeping Bag

Color: Gray/Blue
Standard Decoration:
Screen Print
As Low As: \$109.36(C)
Set-Up: \$65.50(G)
Minimum: 6



This dome-style sleeping bag provides the ultimate comfort after a long day. Features an anti-sag opening/closure, inner pocket for cell phone and valuables, and a lightweight and durable polyester machine-washable fabric. A 3-season sleeping bag that helps keep the average sleeper warm even at 20F. Includes elastic straps on sleeping bag for ease as well as a carry bag.



26104
Koozie® Field Blanket

Colors: Black, Navy, Red, Royal
Standard Decoration:
Embroidery
As Low As: \$19.60(C)
Set-Up: \$131(G)
Minimum: 48



This blanket will keep you cozy and warm on the couch or at your favorite outdoor game. Roll it up and store it away with its nylon straps with handle and hook-and-loop closure.



26182
Koozie® Everest
Oversized Chair

Colors: Gray, Lime, Royal
Standard Decoration:
Heat Transfer
As Low As: \$82.64(C)
Set-Up: \$65.50(G)
Minimum: 12



Not your average chair! The Koozie® Everest Oversized Chair provides the luxurious comfort and support that you've been dreaming of. From an extra-large neoprene cup holder to a padded headrest and built-in bottle opener, be the envy of all your friends at every event with this perfect oversized chair!

Koozie® is a registered trademark of Koozie Group.



Good Value.

45009
Captain's Chair

Colors: Black, Green, Khaki, Navy, Purple, Red, Royal
Standard Decoration:
Heat Transfer
As Low As: \$29.49(C)
Set-Up: \$65.50(G)
Minimum: 24

The original Captain's Chair is a step above the rest! The only one with a rounded backrest for extra support and comfort, it features generous dimensions, two mesh cup holders, and a carrying bag.



26232
2-in-1 Mesh Adirondack Chair and Table

Color: Black
Standard Decoration:
Heat Transfer
As Low As: \$63.79(C)
Set-Up: \$65.50(G)
Minimum: 12

Now the Adirondack Chair comes with a mesh backing! The footrest lets you relax in comfort, from your head to your feet. It can also be removed easily by zipper to transform into a convenient table.



26233
Premium Heather Stripe Chair

Colors: Black, Blue, Red
Standard Decoration:
Heat Transfer
As Low As: \$51.49(C)
Set-Up: \$65.50(G)
Minimum: 12

This high-quality folding chair has a steel frame and padded back and seat panels for added comfort. Perfect for lounging, this premium chair also includes a mesh pocket, insulated pocket, and attached bottle opener. Put it in the included carry bag with strap, and this chair becomes a moveable feast of comfort.



45388
The Deluxe Chair

Colors: Black, Red, Royal
Standard Decoration:
Heat Transfer
As Low As: \$78.95(C)
Set-Up: \$65.50(G)
Minimum: 24

The Deluxe Chair features SST (Support Seating Technology), providing all-day comfort. Its durable weather-resistant fabric and lightweight steel alloy frame make this chair a home run for any outdoor event!





Good Value.

26093
Super-Soft Plush Blanket

Colors: Black, Red, Royal, Tan
Standard Decoration:
Embroidery
As Low As: \$38.31(C)
Set-Up: \$131(G)
Minimum: 24

Luxury never felt so good! Wrap yourself in the warmth of this ultra-plush blanket. Its extra generous size (50" x 60") will keep you cozy even on the coldest days.



Good Value.

15711
Roll-Up Picnic Blanket

Colors: Blue Plaid, Green Plaid, Red Plaid, White Red Plaid, Blue Brown Plaid
Standard Decoration:
Heat Transfer
As Low As: \$14.49(C)
Set-Up: \$65.50(G)
Minimum: 48

Roll up the fun with this fresh plaid blanket! Use it for picnics, sporting events, or any outdoor activity to help protect you from the elements. This practical blanket features a front flap with a pocket for extra storage and a hook-and-loop closure with a carrying handle for easy transport.



26022
Sherpa Throw

Colors: Gray, Navy, Red, Buffalo Check Gray, Buffalo Check Navy, Buffalo Check Red
Standard Decoration:
Embroidery
As Low As: \$38.24(C)
Set-Up: \$131(G)
Minimum: 24

Cozy up on a chilly night with this premium Sherpa throw by your side! It has a fleece face as well as a Sherpa reverse that provides great softness to keep you warm and comfy.



Good Value.

26103
Roll-up Blanket

Colors: Black, Forest Green, Gray, Navy, Red, Royal
Standard Decoration:
Screen Print
As Low As: \$11.56(C)
Set-Up: \$65.50(G)
Minimum: 48

With its large handle and hook-and-loop closure flap, this lightweight fleece blanket easily rolls up for on-the-go fun. Stash small items in the slip pocket for even more portability.





26174
Glow-in-the-Dark
Blanket

Colors: Gray, Lime, Royal
Standard Decoration:
Heat Transfer
As Low As: \$27.17(C)
Set-Up: \$65.50(G)
Minimum: 24

This blanket is not only comfy but it also illuminates your night with a fun glow-in-the-dark pattern. Machine washable for easy care.



Glow-in-the-Dark



26195
Buffalo Check Wander
Cushion/Blanket

Colors: Black, Blue, Lime, Red
Standard Decoration:
Screen Print
As Low As: \$23.27(C)
Set-Up: \$65.50(G)
Minimum: 24

Just zip up, throw it over your shoulder, and slip your keys or cell phone in the front pouch. Once folded, this blanket turns into a comfy seat cushion. With its water-resistant backing and unique design, it's perfect for your next outdoor adventure.



26175
Addyson Etch Blanket

Colors: Gray, Navy
Standard Decoration:
Embroidery
As Low As: \$30.31(C)
Set-Up: \$131(G)
Minimum: 24

This large patterned blanket is perfect for home, travel, or outdoors. Made from super-soft fabric, it's perfect for cuddling and easy to wash.



26176
Scott Flannel Fleece
Blanket

Colors: Black, Navy, Red, Royal
Standard Decoration:
Embroidery
As Low As: \$28.09(C)
Set-Up: \$131(G)
Minimum: 24

The Scott Flannel Fleece Blanket is perfect for indoor and outdoor use. It will keep you warm in chilly weather and is great for camping or picnics.



Good Value.

45413
Front Runner Cap

Colors: Black, Bone, Bright Orange, Green, Khaki, Navy, Pink, Red, Royal, Yellow
Standard Decoration: Heat Transfer
As Low As: \$5.37(C)
Set-Up: \$65.50(G)
Minimum: 48

The Front Runner is a traditional 6-panel unstructured cap with cotton sheeting, sweatband, hook-and-loop closure, and brushed 100% cotton twill. It's very lightweight for a nice easy fit!



26227
Full Color Bandana

Color: White
Standard Decoration: Full Color
As Low As: \$4.19(C)
Set-Up: FREE
Minimum: 100

Up your style with this versatile bandana. Its uses are nearly endless! Wear it as a bandana, beanie, wristband, hairband, hair cover, headwrap, scrunchi, scarf, rally towel, face covering, or sun/wind/dust screen.



26234
Full Color Beach Towel

Colors: White
Standard Decoration: Full Color
As Low As: \$27.68(C)
Set-Up: \$65.50(G)
Minimum: 100

This microfiber beach towel is super lightweight & compact. The elastic loop help to hang and loop the towel for storage. Perfectly designed to travel around the world!



26059
O2COOL™ Large Deluxe Misting Fan

Colors: Blue, Red
Standard Decoration: Pad Print
As Low As: \$17.60(C)
Set-Up: \$65.50(G)
Minimum: 50

Stay cool with this popular mister and powerful fan combo. No matter where you are, this fan provides over 1000 mists of water plus breeze to help you stay comfortable all day long.





45443
Koozie® Picnic Basket

Colors: Black, Lime, Orange, Red, Royal
Standard Decoration: Screen Print
As Low As: \$52.40(C)
Set-Up: \$65.50(G)
Minimum: 24



Enjoy a nice relaxing outing with the Koozie® Picnic Basket. Its sleek polyester zippered top closure and heat-sealed PEVA liner help food stay hot or cold. The convenient front pocket is perfect for storing things like utensils, napkins, and a corkscrew. And when the fun is done, its lightweight aluminum frame and padded handles fold down for easy storage.



45386
Sizzler 4-Piece BBQ Set

Color: Black
Standard Decoration: Screen Print
As Low As: \$34.10(C)
Set-Up: \$65.50(G)
Minimum: 36

Fire-up the grill in style with the Sizzler. This set features stainless-steel tools with extra-long wooden handles, plus a carrying case for extra convenience!



26075
5-in-1 BBQ Tool

Color: Brown
Standard Decoration: Laser Engrave
As Low As: \$25.64(C)
Set-Up: \$65.50(G)
Minimum: 25

Compact and multifunctional, this grilling tool includes a spatula, fork, basting brush, bottle opener, and corkscrew. The spatula conveniently detaches for easy use.



26021
Koozie® Portable BBQ with Cooler Bag

Color: Black
Standard Decoration: Screen Print
As Low As: \$42.21(C)
Set-Up: \$65.50(G)
Minimum: 25



Get ready for a great summer season with this portable barbeque grill! It comes in a cooler bag that doubles as a carrying case for easy storage and transportation.

Koozie® is a registered trademark of Koozie Group.



Good Value.
26052
Cool Vibes Sunglasses

Colors: Black, Blue, Green, Orange, Pink, White, Yellow
Standard Decoration: Laser Engrave
As Low As: \$5.81(C)
Set-Up: \$65.50(G)
Minimum: 150

Stay cool when the weather heats up with these fashionable shades. The classic folding frames hold UV400 protective lenses to safeguard your eyes from the sun's harmful rays.



Good Value.
26086
Fiesta Sunglasses

Colors: Black, Tortoise, White
Standard Decoration: Pad Print
As Low As: \$4.36(C)
Set-Up: \$65.50(G)
Minimum: 150

Make a bold statement while staying safe in the sun with these retail-inspired shades. Their trendy half-rim design includes UV400 protective lenses.



koozie
26177
Koozie® Two-Tone Dry Bag 5L
26178
Koozie® Two-Tone 10L Dry Bag

Colors: Black, Lime, Royal
Standard Decoration: Screen Print
26177 As Low As: \$8.49(C)
Minimum: 50
26178 As Low As: \$11.03(C)
Minimum: 50
Set-Up: \$65.50(G)

Don't forget the Koozie® Two-Tone Dry Bag on your next adventure. Its water-resistant construction is perfect for keeping your valuables safe. And the detachable pouch is the perfect size for cell phones, cash, and other small items.



SiliPINT™
26202
SiliPint™ 1L Aqua Fur Dog Bowl

Colors: Arctic Sky
Standard Decoration: Screen Print
As Low As: \$12.91(C)
Set-Up: \$65.50(G)
Minimum: 74

Ready for any pup-friendly endeavor, the collapsible Aqua-fur silicone dog bowl is foldable and lightweight. Holds a full liter of water but can also be used as a two-liter bucket. Sleek, transformer-like design is hailed for its ultra-portability. Hit the trail, dog park or beach with a carefree, friendly buddy bowl that won't ever soak your pack.



Koozie® is a registered trademark of Koozie Group.



Good Value

26006
Collapsible Pet Bowl

Colors: Apple Green, Black, Orange, Red, Royal
Standard Decoration: Screen Print
As Low As: \$3.92(C)
Set-Up: \$65.50(G)
Minimum: 100



Keep Fido happy with this collapsible bowl with carabiner. It's perfect for walks in the park, a stroll around the neighborhood, or an afternoon at the beach.



26196
Retractable Pet Leash

Colors: Black, Royal
Standard Decoration: Full Color
As Low As: \$15.81(C)
Set-Up: \$65.50(G)
Minimum: 50



This 16-foot retractable leash is perfect for pets up to 44 pounds. Its quick lock and unlock feature makes walking your pet a cinch.



peerless

26147
Peerless Umbrella™
The Rebel

Colors: Black, Black/Cyan, Black/Lime, Black/Orange, Black/Red, Black/Royal, Black/Yellow, Navy/White, Red/White, Royal/White
Standard Decoration: Screen Print
As Low As: \$25.81(C)
Set-Up: \$65.50(G)
Minimum: 25



The revolutionary design of this inverted umbrella pushes the water away when closing it, making it easy to enter or leave a car or through a door. With a 48" arc, automatic close, and black rubber grip handle, The Rebel will protect you from the elements use after use.



peerless

26145
Peerless Umbrella™
The Revolution

Colors: Black/Khaki, Black/Red, Black/White, Burgundy/Navy, Hunter Green/White, Kelly/White, Navy/Khaki, Navy/White, Orange/White, Purple/White, Red/Navy, Red/White, Red/White/Navy, Royal/White, Wine/White
Standard Decoration: Screen Print
As Low As: \$12.21(C)
Set-Up: \$65.50(G)
Minimum: 25

Brave the elements with The Revolution. It has a 42" arc with an auto-open mechanism, and its matching rubberized handle includes a carrying loop. Its durable wind reflex frame battles gusty conditions. If the frame should turn inside out, it will come back to shape without damaging the frame. A matching nylon sleeve is included.

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



a healthy promotion starts here

The rapid growth

of personal protective equipment, online and in home wellness programs, and health awareness calls for the latest personal care products. Wellness and safety items are a great complement to any industry that supports a healthy lifestyle. Get more exposure for your name and logo with our custom-printed bandages. We also offer standard bandages or clear bandages which are unique by making your ad look like a tattoo!



good to
know
health, wellness & safety

4,235

Is the number of impressions per promotional mask over their anticipated lifetime. ‡

items in action

a case study

Client: private school

Purpose: back to school welcome packet

A private school held an online meeting to outline plans for returning to school safely during the Coronavirus pandemic. As a follow-up, the school sent information packets to students' parents. Including the #41186 Comfy Youth Face Mask in their school color imprinted with their mascot. Parents were pleased with the quality of the masks and the administration was happy with their investment after seeing most students wearing the school-provided masks during class and extracurricular activities.



41186 Comfy Youth Face Mask

Love this item? Find it on page 111.

‡According to a Global Ad Impressions Study 2020 Edition



41164



41186

The bottom of the imprint will be parallel to the bottom of the mask.

Good Value.

- 41164**
Comfy Face Mask
- 41186**
Comfy Youth Face Mask

Colors: Black, Navy, Red, Light Blue, Sage Green, Charcoal, Royal, Purple

Standard Decoration:

Screen Print

41164 As Low As: \$8.25(C)

41186 As Low As: \$5.79(C)

Set-Up: \$65.50(G)

Minimum: 100



41186

This machine-washable mask, designed with a soft jersey cotton inner lining and a water-repellent outer layer, is the perfect mask to use every day. Available in two styles to fit both adults and children.



Good Value.

- 41172**
Lightweight Contoured Face Mask

Colors: Black, Gray, Navy, Red, Royal

Standard Decoration:

Screen Print

As Low As: \$4.34(C)

Set-Up: \$65.50(G)

Minimum: 100



Make this machine-washable 2-ply fabric mask the one you choose every day for work, school, or errands. Its contoured shape fits closer to your face, yet it's comfortable and easy to wear.



41193



41194

Good Value.

- 41193**
Comfy Face Mask & Lanyard Kit
- 41194**
Comfy Youth Face Mask & Lanyard Kit

Colors: Black, Camo, Charcoal, Light Blue, Navy, Purple, Red, Royal, Sage Green

Standard Decoration:

Screen Print

41193 As Low As: \$9.41(C)

41194 As Low As: \$6.95(C)

Set-Up: \$65.50(G)

Minimum: 100



This convenient kit includes a truly comfy face mask and a handy breakaway lanyard. The adult mask is a comfortable fit for most adults while the youth mask is ideal for smaller faces.



Good Value
41192
 Breakaway Face Mask Lanyard

Color: Black
Standard Decoration:
 No Imprint
As Low As: \$1.16(C)
Minimum: 100



Keep your face mask handy when you don't need to wear it with this lanyard, that features a breakaway clip. The j-clips work on both reusable and disposable masks.



Good Value
41176
 Flexible Mask Extender

Color: White
Standard Decoration:
 Full Color
As Low As: \$1.09(C)
Set-Up: \$65.50(G)
Minimum: 200



This full-color extender lets you adjust your face mask to fit your face. Simply hook your mask straps in one of the slots to relieve the pressure on your ears.



41122 Shown

Good Value
41121
 Custom-Printed Tattoo Bandages
41122
 Custom-Printed White Bandages

41121 Color: Clear
41122 Color: White
Standard Decoration:
 Flexograph
As Low As: \$0.45(C)
Set-Up: \$65.50(G)
Minimum: 5000



Patch up those minor scrapes and cuts in a snap with these custom-printed bandages. They come in either white or clear. The clear ones look like a tattoo, making them not only functional but also fashionable.



40466 Shown

Good Value
40466
 Nuvo Bandage Dispenser with Standard Bandages
40502
 Nuvo Bandage Dispenser with Fashion Bandages

Colors: Metallic Blue, Metallic Red, Metallic Silver, Translucent Green, Translucent Orange, Translucent Pink, Translucent Purple, White
Standard Decoration:
 Full Color
40466 As Low As: \$1.04(C)
40502 As Low As: \$1.23(C)
Set-Up: \$65.50(G)
Minimum: 500



The Nuvo Bandage Dispenser comes in trendy metallic or translucent colors and conveniently holds 5 bandages. It's great for traveling or to keep in your daily bag for those unexpected boo-boos.



40077 Shown

Good Value.

40077
 Original Colored
 Dispenser with Fashion
 Bandages
40344
 Original Bandage
 Dispenser with Fashion
 Bandages

40077 Colors: Translucent Blue,
 Translucent Green, Translucent
 Orange, Translucent Purple,
 Translucent Red
40344 Color: White
Standard Decoration:
 Full Color
As Low As: \$1.19(C)
Set-Up: \$65.50(G)
Minimum: 500

This assortment of five translucent bandages in bright colors are a fun alternative to plain bandages. The colorful dispenser keeps them handy for when the need arises.



40072 Shown

Good Value.

40072
 Original Colored
 Dispenser w/Standard
 Bandages
40071
 Original Bandage
 Dispenser w/Standard
 Bandages

40072 Colors: Translucent Blue,
 Translucent Green, Translucent
 Orange, Translucent Purple,
 Translucent Red
40071 Color: White
Standard Decoration:
 Full Color
As Low As: \$1.03(C)
Set-Up: \$65.50(G)
Minimum: 500

These practical, refillable dispensers include five standard vinyl bandages. Stash one in your car, purse, desk, briefcase, or backpack to handle those little emergencies. Select either white or the translucent colored dispensers for a pop of color.



40084 Shown

Good Value.

40083
 Original Colored
 Dispenser w/Custom
 White Bandages
40084
 Original Dispenser
 w/Custom Tattoo
 Bandages

40083 Colors: Translucent Blue,
 Translucent Green, Translucent
 Orange, Translucent Purple,
 Translucent Red
40084 Color: White
Standard Decoration:
 1-Color
As Low As: \$1.57(C)
Set-Up: \$65.50(G)
Minimum: 1000

These handy dispensers are ready to come to the rescue when a boo-boo strikes. Choose between the white dispenser with custom imprinted white bandages or the translucent colored dispenser with custom-printed tattoo bandages.



40263
 Colored Stress Ball

Colors: Black, Blue, Green,
 Orange, Red, Tropical Blue,
 White, Yellow
Standard Decoration:
 1-Color
As Low As: \$2.04(C)
Set-Up: \$65.50(G)
Minimum: 250

Everyone could use a little less stress in their lives. Incorporate this time-tested classic into your next group activity or keep it at your desk for those days when you just need a break.





Good Value.

41137
Baseball Stress Ball

Color: White
Standard Decoration:
Full Color
As Low As: \$1.91(C)
Set-Up: \$65.50(G)
Minimum: 150



Bat away daily tension with this stress ball. Just a few moments of squeezing, you'll be ready to get back to the task at hand.



Good Value.

40035
7-Day Strip Pill Box

Colors: Blue, Translucent Blue, White
Standard Decoration:
1-Color
As Low As: \$1.29(C)
Set-Up: \$65.50(G)
Minimum: 250



This plastic box features pill storage compartments with easy-open snap-up lids for each day of the week. Each compartment holds one or more pills and is labeled in Braille as well as standard letters.



Good Value.

40393
AM/PM Jumbo Easy Scoop Pill Box

Colors: Frosty Blue, Frosty White
Standard Decoration:
1-Color
As Low As: \$4.97(C)
Set-Up: \$65.50(G)
Minimum: 250



This pill box features large compartments and an easy-scoop design. It has a white base for a vivid decoration and comes with a choice of lid colors.



Good Value.

40754
7-Day Release Pill Box

Colors: Blue, Green
Standard Decoration:
1-Color
As Low As: \$3.41(C)
Set-Up: \$65.50(G)
Minimum: 250



This 7-Day pill box is perfect for traveling or keeping organized at home. The individual single compartments release with an easy push, making this both functional and simple to use.



Good Value.

40617
Shoe Wallet

Colors: Black, Black/Pink, Blue/Black, White/Gray, White/Light Blue, White/Lime, White/Red
Standard Decoration: Pad Print
As Low As: \$3.70(C)
Set-Up: \$65.50(G)
Minimum: 100

This handy shoe wallet is the perfect accessory for the gym or outdoor activities. Run the strap through the laces of your gym shoes to create the ideal way to carry your ID, cash, house or car key, and any other necessities.



Good Value.

41048
Exercise Resistance Bands Set

Color: Black
Standard Decoration: Sublimation
As Low As: \$7.38(C)
Set-Up: \$65.50(G)
Minimum: 50

This set is great for women and men of all fitness levels. Three bands offer different resistance to work muscles throughout the whole body progressively and safely. Includes a carrying pouch for easy storage and transport.

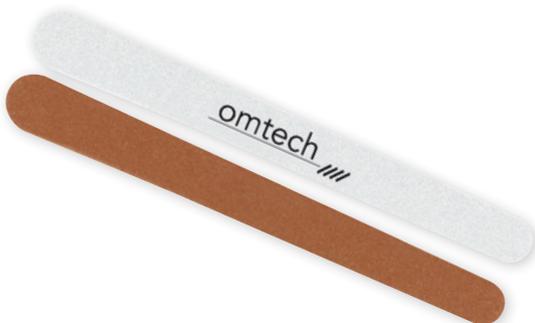


Good Value.

41130
Traveler Exercise Kit

Colors: Black, Blue
Standard Decoration: Screen Print
As Low As: \$14.33(C)
Set-Up: \$65.50(G)
Minimum: 50

Find it hard to stay fit while on the go? Grab this kit and use the jump rope to get your heart pumping. And after your workout, use the massage ball to relieve stress and muscle tightness.



Good Value.

40201
White Emery Board

Colors: White
Standard Decoration: 1-Color
As Low As: \$0.39(C)
Set-Up: \$65.50(G)
Minimum: 2500

Keep this item handy for those quick touch-up times. With two durable sides to help smooth things, you will reach for this tool often.





 **Good Value.**

40296
5' Mini Round
Tape Measure

Colors: Translucent Black, Translucent Blue, Translucent Green, Translucent Orange, Translucent Pink, Translucent Purple, Translucent Red, White
Standard Decoration: 1-Color
As Low As: \$2.03(C)
Set-Up: \$65.50(G)
Minimum: 250

This mini 5' tape measure is a staple item that is great to always have handy! Its flexible tape is gentle yet durable and measures in both inches and centimeters. Perfect for crafting, household projects, and more.



 **Good Value.**

40232
Eyeglass Repair Kit

Colors: White, Clear
Standard Decoration: Foil Stamp
As Low As: \$3.44(C)
Set-Up: \$65.50(G)
Minimum: 250

This mini fix-it kit for eyeglasses includes many components that you need for quick and easy emergency repairs. Its compact carrying case fits nicely in a purse, personal planner, or glove compartment.



40111
Custom Mending
Pocket Pack

Colors: White
Standard Decoration: Full Color
As Low As: \$1.12(C)
Set-Up: \$65.50(G)
Minimum: 500

This kit is ready for those unexpected moments. It holds those essential items like needle and multiple colors of thread, buttons, and a safety pin. When the emergency happens, you are ready to handle it in time. After all, a stitch in time saves nine.



40017
Syringe Pen

Colors: Blue, Red
Standard Decoration: 1-Color
As Low As: \$2.52(C)
Set-Up: FREE
Minimum: 250

This pen is definitely a conversation starter. It reminds people that health care can be fun.



the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.



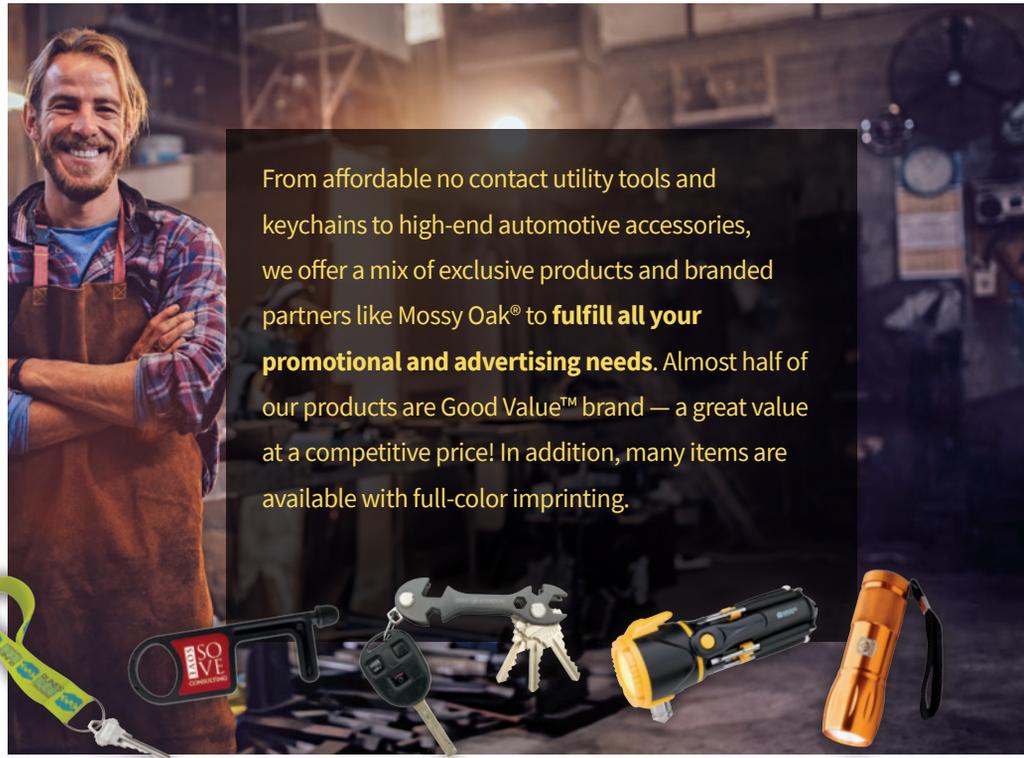
items in **action**

a case study

Client: campsite and resort chain
Purpose: employee appreciation

A nationwide campsite and resort chain saw a dramatic increase in bookings during the Coronavirus pandemic. To help employees reduce direct contact with germs while working, they supplied all staff members with a #21278 Touchless Tool with Stylus. Not only did this tool help while moving between buildings, the stylus worked on the campsite's tablets that were used during registration and to log maintenance tickets. The staff appreciated being supplied with a tool that assisted with enhanced safety protocols, and so many campers asked about the touchless tools that corporate added them to each campsite's gift shop.

*2013 from [statista.com/topics/1721/us-automotive-industry](https://www.statista.com/topics/1721/us-automotive-industry)



From affordable no contact utility tools and keychains to high-end automotive accessories, we offer a mix of exclusive products and branded partners like Mossy Oak® to **fulfill all your promotional and advertising needs**. Almost half of our products are Good Value™ brand — a great value at a competitive price! In addition, many items are available with full-color imprinting.

good to **know**
flashlights, tools & auto

83

is the percentage of consumers that state they keep promotional tools because of their usefulness.*



21278
Touchless Tool with Stylus
Love this item?
Find it on page 119.



Good Value.

21276
No Contact Utility
Tool Key

Color: Brass
Standard Decoration:
Laser Engrave
As Low As: \$4.77(C)
Set-Up: \$65.50(G)
Minimum: 100

Made of brass, which is copper alloy, this sturdy tool key is perfect for any time you want to avoid touching public surfaces. Use it on pin pads, elevator buttons, door or sink handles, and more.



Good Value.

21278
Touchless Tool
with Stylus

Colors: Black, White, Blue,
Green, Red
Standard Decoration:
Pad Print
As Low As: \$2.02(C)
Set-Up: \$65.50(G)
Minimum: 250

This compact tool helps reduce direct contact with germs on public surfaces. The hook is perfect for holding doors while the stylus works great on touchscreen displays.



Good Value.

21280
Auto Vent Hook

Color: Black, Blue, Red, White
Standard Decoration:
Pad Print
As Low As: \$1.44(C)
Set-Up: \$65.50(G)
Minimum: 500

This easy-to-use hook clips into your vehicle's vent. Use it to keep gear like sunglasses handy or as a convenient way to hang an air freshener.



Good Value.

21236
16 ft Wood-Pattern Tape
Measure with H-Hook

Color: Natural
Standard Decoration:
Full Color
As Low As: \$9.57(C)
Set-Up: \$65.50(G)
Minimum: 50

**FULL
COLOR**

The woodgrain look of this 16' tape measure will keep you looking stylish while tackling odd jobs around the house. It has a convenient clip, plastic strap, h-hook, locking feature, and markings in both inches/feet and the metric system.



koozie
21255
Koozie® Kamp Knife
with LED Flashlight

Colors: Black, Black/Blue,
Black/Red
Standard Decoration:
Pad Print
As Low As: \$30.44(C)
Set-Up: \$65.50(G)
Minimum: 25

The Koozie® Kamp Knife with LED Flashlight features a sharp 3" stainless steel blade with a sleek black oxide coating. Its built-in LED rechargeable flashlight makes it perfect for your next camping or outdoor adventure.



21262
Bike & More
Repair Tool Kit

Color: Black
Standard Decoration:
Pad Print
As Low As: \$8.92(C)
Set-Up: \$65.50(G)
Minimum: 50

This is a must-have bike repair kit, perfect for DIY bike maintenance. With 16 different functions and a convenient carabiner, it easily goes beyond just bike repairs.



Good Value.
21170
12-in-1 Multi-Tool
Flashlight

Color: Yellow
Standard Decoration:
Pad Print
As Low As: \$14.99(C)
Set-Up: \$65.50(G)
Minimum: 50

This multifunction flashlight incorporates handy tools for on-the-road emergencies or small jobs around the house. It includes 3 Phillips-head screwdriver tips, 3 flathead screwdriver tips, a dual-end screwdriver tip, a window breaker, and a belt cutter.



Good Value.
21214
3-in-1 COB
Emergency Tool

Colors: Black, White
Standard Decoration:
1-Color
As Low As: \$4.67(C)
Set-Up: \$65.50(G)
Minimum: 100

Keep this 3-in-1 tool in your glove compartment. The seat belt cutter, glass breaker, and COB light will give you added security in case of an emergency. Button cell battery included (inserted).



Koozie® is a registered trademark of Koozie Group.



Good Value.

21207
Mini Aluminum COB
Flashlight

Colors: Black, Blue, Green, Navy, Orange, Red, Silver
Standard Decoration: Laser Engrave
As Low As: \$5.09(C)
Set-Up: \$65.50(G)
Minimum: 150

Light the way with this ultra-bright COB (Chip on Board) flashlight. It brightens a large area despite its compact design. An easy on/off button and handy wrist strap add to its functionality. AAA batteries included (not inserted).



Good Value.

21205
COB Headlamp

Color: Black
Standard Decoration: Pad Print
As Low As: \$10.11(C)
Set-Up: \$65.50(G)
Minimum: 50

Setting up your tent at night, trail running at dusk, or just looking for something in your attic, you can't beat the hands-free lighting convenience offered by this headlamp. Features two light modes and an adjustable headband strap. AAA batteries included (not inserted).



21272
Converter Light

Color: Black
Standard Decoration: Pad Print
As Low As: \$26.40(C)
Set-Up: \$65.50(G)
Minimum: 25

Powered by a UL-rechargeable lithium battery, this compact light has a 360° head swivel and a 180° handle swivel. It easily converts into a desk lamp, flashlight, spotlight, or lantern. Keep it handy for emergencies, outdoor adventures, and needs around the house or office.



Good Value.

21257
Retro Plastic Keylight

Colors: Black, Blue, Red, White
Standard Decoration: Full Color
As Low As: \$1.36(C)
Set-Up: \$65.50(G)
Minimum: 250

An oldie but a goodie. This updated keylight features a push-button on/off switch. Keep it on your keyring and let this extra bright light illuminate your way. Button cell battery included (inserted).





21266
Two Rings Keyholder

Color: Black
Standard Decoration:
 Full Color
As Low As: \$7.03(C)
Set-Up: \$65.50(G)
Minimum: 100
 FULL
 COLOR

The elegant design of this keyholder gives it a modern, high-end look. It features two key rings and a key buckle.



21268
Compact Multi-use Key Holder

Color: Gunmetal
Standard Decoration:
 Laser Engrave
As Low As: \$13.30(C)
Set-Up: \$65.50(G)
Minimum: 50

Organize your keys in a sleek way that won't end up as an uncomfortable lump in your pocket. This compact multi-use keyholder is a unique gift with several tool options.



Good Value.
21180
Wrist Strap Key Holder

Color: White
Standard Decoration:
 Sublimation
As Low As: \$1.51(C)
Set-Up: \$65.50(G)
Minimum: 500

Always losing your keys? This brightly colored wrist strap key holder is the perfect solution! Easy to find, this elastic wrist strap with keyring makes it simple to find and organize your keys.



Good Value.
21274
Ultra Wrist Strap Keyholder with Carabiner

Color: White
Standard Decoration:
 Full Color
As Low As: \$3.09(C)
Set-Up: \$65.50(G)
Minimum: 500

Add a touch of personal style with this lightweight, comfortable strap. With a carabiner at one end, you can wear it, hang it, or clip it securely.





GOLF

the brands you love

Koozie Group offers a collection of 40+ brands you love, across 10+ categories.

discover a variety of popular golf items from leading retail brands



We are known for our award-winning golf ball printing options. Choose from our stock selection of golf kits or create your own using our assortment of golf accessories, tee packaging and event packaging. **We have golf balls, kits, and accessories ready for you to play.**



good to
know
golf

#1

Promotional products are the most highly regarded form of advertising‡

items in action

a case study

Client: nonprofit
Purpose: attendee gift

When a nonprofit had to cancel their annual fundraising dinner due to coronavirus, a golf course donated their clubhouse patio and practice putting green for a socially distanced, outdoor event. The organization held a putting contest, silent auction and outdoor happy hour and drew more attendees than the previous year's gala. In return for the donated space, the nonprofit included a #60082 Two Ball Pillow Pack - Titleist® TruFeel imprinted with the golf course's logo and a course brochure in attendees' gift bags.



Titleist®
60082

2 Ball Pillow Pack - Titleist® TruFeel
Love this item? Find it on page 128.

‡According to a Global Ad Impressions Study 2020 Edition



Titleist®
80000
 Titleist® Pro V1®
 Golf Ball Std Serv

Color: White
Standard Decoration:
 Pad Print
As Low As: \$92.20(C)
Set-Up: **FREE**
Minimum: 12



The Pro V1® is the #1 golf ball on worldwide tours! Designed for serious golfers seeking tour-level golf ball performance and technology, it provides an exceptional combination of distance, consistent flight, and very soft feel.



Titleist®
80001
 Titleist® Pro V1x®
 Golf Ball Std Serv

Color: White
Standard Decoration:
 Pad Print
As Low As: \$92.20(C)
Set-Up: **FREE**
Minimum: 12



Play like the pros! The Titleist® Pro V1x® is designed for players with the highest swing speeds and high lift launch conditions.



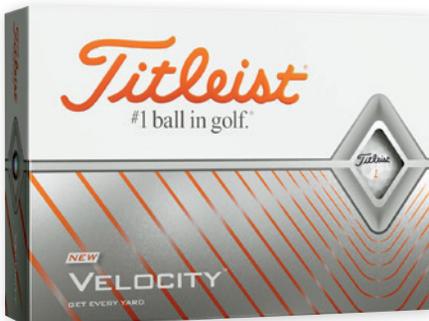
Titleist®
80180
 Titleist® TruFeel Golf Ball
 Standard Service

Colors: White, Yellow
Standard Decoration:
 Pad Print
As Low As: \$52.06(C)
Set-Up: **FREE**
Minimum: 12



Play like the pros with the Titleist® TruFeel. The softest Titleist® ball, it has low spin for longer distance and excellent control into and around the green.

This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



Titleist®
80066
 Titleist® Velocity Golf Ball
 Standard Service

Color: White
Standard Decoration:
 Pad Print
As Low As: \$56.23(C)
Set-Up: **FREE**
Minimum: 12



Take your game to new heights with the Titleist® Velocity. Designed for longer distance and higher flight, it brings greater stoppability into the green.

This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



80131
Callaway® Warbird™
2.0 Golf Ball Std Serv

Color: White
Standard Decoration:
Pad Print
As Low As: \$39.88(C)
Set-Up: **FREE**
Minimum: 12



The Callaway® Warbird™ 2.0 is the perfect ball for players looking for distance, durability, and strong flight off the tee. The fast core, ionomer cover, and innovative HEX Aerodynamics® deliver astounding ball speed with lower spin for longer distance.



This packaging may change. Please refer to kooziegroup.com for the most up to date packaging.



80063
Wilson® Ultra 500
Distance Std Serv

Color: White
Standard Decoration:
Pad Print
As Low As: \$27.84(C)
Set-Up: **FREE**
Minimum: 12



Ultra 500 golf balls provide long-lasting durability with a high-energy core and unique dimple pattern that provide tour-like distance. The durable cover helps ensure longevity through a range of play conditions.



26152
Peerless Umbrella™
The Open

Color: Black, Black/White, Gray, Hunter Green/White, Navy, Navy/White, Red/White, Royal/White
Standard Decoration:
Screen Print
As Low As: \$29.51(C)
Set-Up: \$65.50(G)
Minimum: 25

When the storm clouds roll in, take cover under The Open. With its Duraflex™ ribs, vented technology, rubberized handle, and 58" arc with fiberglass shaft, it provides a durable and stylish way to stay dry while out on the course.



26151
Peerless Umbrella™
The MVP

Color: Black, Black/Khaki, Black/Red, Black/White, Burgundy, Hunter Green, Hunter Green/White, Hunter/Khaki, Khaki, Navy, Navy/Hunter, Navy/White, Purple/White, Red/White, Royal/White
Standard Decoration:
Screen Print
As Low As: \$29.51(C)
Set-Up: \$65.50(G)
Minimum: 25

Keep you and your golfing buddy dry with The MVP. With a 62" arc, fiberglass shaft, and Duraflex™ ribs, it is designed to withstand wind gusts up to 60 mph. Mother Nature is no match for this durable umbrella.



61183
 Golf Mesh Shoe Bag

Colors: Black, Green, Navy
Standard Decoration:
 Screen Print
As Low As: \$10.28(C)
Set-Up: \$65.50(G)
Minimum: 100

Keep your golf shoes in top shape with this shoe bag. The mesh side vents allow your shoes to air out between rounds, and the front zippered pocket provides extra storage.



61170
 Golf Tri-Fold Towel

Colors: Black, Navy, Red, White
Standard Decoration:
 Embroidery
As Low As: \$14.57(C)
Set-Up: \$131(G)
Minimum: 50

This is the perfect towel to hang on your bag. Made of 100% cotton velour, the metal grommet and hook provide an easy way to keep it at your fingertips.



62073
 Ventilated Large 62"
 Golf Umbrella

Colors: White/Black, White/Blue
Standard Decoration:
 Screen Print
As Low As: \$25.61(C)
Set-Up: \$65.50(G)
Minimum: 25

This large umbrella will keep you and your clubs dry while on the course. It features a vented double cover that channels gusty winds so it won't fly away.



62179
 Zippered Golf Gift Kit
 Callaway® Warbird™ 2.0

Color: Black
Tee Colors: Assorted Colors, Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow
Standard Decoration: 1-Color
62179 As Low As: \$36.58(C)
61970 As Low As: \$48.50(C)
61973 As Low As: \$35.08(C)
Set-Up: \$65.50(G)
Minimum: 36

Hit the links with this sleek zip-around imprinted case that contains 3 imprinted golf balls, 5 imprinted tees, and a multi-tool that includes a knife, ball marker, club brush, divot repair tool, and spike tightener.



61970
 Zippered Golf Gift Kit
 Titleist® TruFeel



61973
 Zippered Golf Gift Kit
 Wilson® Ultra 500





61986
Poker Chip Ball Marker

Colors: Black, Citrus Green, Citrus Pink, Green, Light Blue, Natural, Orange, Purple, Red, Royal
Standard Decoration: Full Color
As Low As: \$2.48(C)
Set-Up: \$65.50(G)
Minimum: 100

Make sure to make your mark on the course with these bright and fun ball markers. With a variety of border colors these markers are sure to add color to every green.



61249
Hat Clip with Ball Marker

Colors: Antique Gold, Antique Silver
Standard Decoration: Laser Engrave
As Low As: \$8.51(C)
Set-Up: \$65.50(G)
Minimum: 72

Why fumble in your pocket for your ball marker when you can keep it handy? Clip this to your hat, belt, or shirt, and the powerful magnet keeps the ball marker at your fingertips.



60989
4-1 Golf Tee Packet - 2-3/4" Tee

Color: White
Ball Marker Colors: Black, Dark Blue, Dark Green, Orange, Red, White, Yellow,
Tee Colors: Assorted Colors, Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow
Standard Decoration: Full Color
As Low As: \$2.15(C)
Set-Up: \$65.50(G)
Minimum: 500

Hit the links with this kit that contains 4 (2-3/4") imprinted tees and an imprinted ball marker. Also available with other size tees. See 61012 for 3-1/4."



62166
2 Ball Pillow Pack - Callaway® Warbird™ 2.0

Color: Clear
Tee Item Colors: Assorted Colors, Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow
Standard Decoration: Pad Print
62166 As Low As: 10.86(C)
60082 As Low As: \$20.69(C)
61081 As Low As: \$9.96(C)
Set-Up: \$65.50(G)
Minimum: 72

Before you hit the links, tuck this kit into your bag. It comes with 2 imprinted golf balls and 6 imprinted tees to keep you covered round after round.



60082
2 Ball Pillow Pack - Titleist® TruFeel



61081
2 Ball Pillow Pack - Wilson® Ultra 500



kooziegroup®

24-hour service

Look for the **24-hour** icon at kooziegroup.com for available items.

Program Parameters:

- 24-hour service fee is \$32.75(G) per item.
- Catalog quantities only. Less than minimums are not available. Order increment guidelines apply. Subject to inventory availability.
- Standard packaging only.
- In the event that the item you ordered is out of stock, we will offer you an alternative item of equal or greater value (does not apply to calendars).

Available on:

- Items with the 24-hour icon on kooziegroup.com product pages.
- For eligible BIC® Writing Instruments—all cap and barrel imprint combinations offered on the website.
- For eligible Calendars, the imprint is 1-color, black only.
- A standard imprint is available on all other eligible items.

Order Requirements:

- Item ordered must be a product designated with the 24-hour icon on kooziegroup.com.
- Complete order and artwork must be sent to the 24-hour e-mail address or fax number.
- For all orders (except 3-Day Calendar orders), please include “24hour” on the purchase order (P.O.) and in the subject line of the e-mail, as well as company name and P.O. number.
- For 3-Day Calendar orders, please include “Calendars Fast” on the purchase order (P.O.) and in the subject line of the e-mail, as well as company name and P.O. number.
- On all orders, please repeat distributor name, contact name, contact phone number and P.O. number in the body of the e-mail. Orders that are faxed should clearly state “24hour” or “Calendars Fast” on the purchase order (P.O.).
- Complete order and electronic or production-ready artwork must be received at the Koozie Group® factory by 8:00 p.m. EST, Monday through Friday. Production will start the following working day.
- Weekends and holidays are not considered working days.

- A phone number or e-mail address is required, including after-hours contact information so that we can reach you with any questions regarding your order.
- Artwork must be production-ready. The file must be received at the same time as the order in Adobe Illustrator® format. For specific art requirements, please visit kooziegroup.com.
- If order clarification is required, 24-hour service will not begin until answers are received.
- Artwork Changes—Please allow additional time for artwork adjustments.
- 24-Hour production time begins after all holds have been released from the order.
- Accounts on credit hold are not eligible.
- Koozie Group cannot guarantee 24-hour service in the event of severe weather, natural disasters, acts of God or any other events outside of Koozie Group’s reasonable control.

Shipping:

- The shipping method must be stated on your P.O. 24-hour service orders must ship S/H International Economy or S/H International Priority.
- Customer is responsible for all freight charges associated with the order.
- Pick-up times vary based on carrier and shipping method selected. Koozie Group cannot guarantee a carrier pick-up time or a delivery date.

Program Exclusions:

- Adhesive and Non-Adhesive Cubes with Sheet Imprints
- Any calendar orders requiring a storage date
- Magnets with Notepads Attached
- Paper Mouse Pads with Rounded Corners
- Custom Shape Products
- Non-standard Packaging/Special Packaging
- Cartridge Swapping
- Custom Colors
- BIC® Brite Liner Grip® 3-Pack or 5-Pack
- Color Assortments

koozie group®

40+ brands you love
especially  **BIC!**

keep *the* good going®



Retail price: \$8.70(A) | Part #: C91506 | Printed in the USA on recycled paper. Contains 10% recycled fiber.

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