

THE REAL DEALS

PROMO CODE

891

Must be referenced to
receive special pricing.

UP TO 35% OFF EQP — SAVE ALL YEAR LONG!



Valid through December 31, 2021.

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tell 'em
you
love
'em

Hard work
pays off!

78% of employees
step up their efforts
when **recognized**
and **appreciated.**¹



Champion

CB1015
Champion® Full Zip
Lightweight Jacket
Min. 48, Was \$42.50(C)
\$35.69(C)



G7145
Gear for Sports® Women's
Seaport Bomber
Min. 48, Was \$65.59(C)
\$55.07(C)

All products: Set-up charge \$50(G). Prices include a 1-color, 1 location imprint unless otherwise specified above. Visit kooziegroup.com for complete order information.
Pending tariff implications and associated impact on raw material cost, Koozie Group reserves the right to change prices at any time without notice if necessary.

Koozie Group is a leader in product safety, including Prop 65 compliance. Nearly all of our product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Visit kooziegroup.com for complete details.

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Source: 1- <https://www.eballot.com/blog/employee-recognition-is-a-46b-market-found-in-2-of-company-spending>

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Employee
recognition is a
\$46 Billion
dollar market.*



ATCHISON®

AP3200

A Step Ahead Messenger

Min. 50, Was \$11.86(A)

\$8.83(C)



souvenir®

55943

Souvenir® Tuxedo Pen

Min. 100, Was \$3.84(C)

\$3.63(C)



KAPSTON®

15979

KAPSTON® Natisino
Zippered Padfolio

Min. 25, Was \$26.69(C)

\$20.64(C)



KAPSTON®

15807

KAPSTON® Pierce Backpack

Min. 25, Was \$34.81(C)

\$27.57(C)



JAFFA
COLLECTION

36680

Square Acrylic Paperweight

Min. 12, Was \$15.99(C)

\$13.37(C)



koozie®

46173

Koozie® Triple Vacuum
Tumbler - 13 oz.

Min. 24, Was \$13.86(C)

\$10.97(C)

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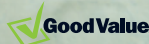
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45009

Captain's Chair
Min. 24, Was \$24.50(C)

\$20.34(C)



G1092

Gear for Sports® Big
Cotton Crew
Min. 48, Was \$33.39(C)

\$28.04(C)

invent the
adventure

Outdoor
recreation
generates
\$887 Billion
in consumer spending
and **millions** of s'mores
annually.²

82%
of consumers
report keeping
promotional outdoor
products because of
their usefulness.²



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Source: 2- https://outdoorindustry.org/wp-content/uploads/2017/04/OIA_RecEconomy_FINAL_Single.pdf

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koozie

16017

Koozie® Olympus Cooler Tote
Min. 24, Was \$35.45(C)

\$28.07(C)



ATCHISON®

AP5040

On the Move Backpack
Min. 50, Was \$11.96(A)

\$9.02(C)



koozie

45448

Koozie® britePix® Can Cooler
Min. 200, Was \$1.11(C)

\$0.86(C)

Price includes free full-color imprint.

ECO friendly versions available at kooziegroup.com.



Good Value.

7048

Waterfowl
Min. 150, Was \$1.89(C)

\$1.44(C)



Good Value.

41123

Reef-Friendly SPF-30
Sunscreen Lotion Pocket Pack
Min. 250, Was \$1.63(C)

\$1.11(C)

Price includes free full-color imprint.



Good Value.

40138

SPF-30 Lip Balm
Min. 250, Was \$1.12(C)

\$0.88(C)

Price includes free full-color imprint.



65263

Mini Aluminum
LED Flashlight
Min. 50, Was \$6.47(C)

\$5.44(C)

Nearly 1.1
billion visitors
make great memories
at US National and
State Parks each year.²

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Source: 2- https://outdoorindustry.org/wp-content/uploads/2017/04/OIA_RecEconomy_FINAL_Single.pdf

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TRIUMPH
CALENDARS

350

Small Quantity Custom - Spiral
Min. 50, Was \$8.18(C) **\$5.06(E)**

360

Small Quantity Custom - Stapled
Min. 50, Was \$6.95(C) **\$4.31(E)**



BLG | BIC® Brite Liner® Grip
Min. 300, Was \$1.14(B)

\$1.00(A)



55210 | Element Pen
Min. 300, Was \$0.60(C)

\$0.47(C)



55946 | Souvenir® Armor Stylus Pen
Min. 100, Was \$2.02(C)

\$1.81(C)



55991 | Souvenir® Tidal Pen
Min. 300, Was \$0.93(C)

\$0.73(C)



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ATCHISON®

AP8400

TranSport It Tote
Min. 50, Was \$9.91(A)

\$7.36(C)



koozie

45036

Koozie® Six-Pack Cooler
Min. 96, Was \$7.03(C)

\$4.26(C)



Good Value.

15960

Mini Value Notebook
with Joy Pen
Min. 100, Was \$3.17(C)

\$2.52(C)



Good Value.

32341

Super-slim Sliding
Webcam Cover
Min. 500, Was \$1.11(C)

\$0.68(C)

the **E-Learning**
market
has exploded, surpassing
\$200 Billion!³

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Source: 3- <https://www.gminsights.com/industry-analysis/elearning-market-size>

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products have an added layer of defense to protect the products against harmful microbes like bacteria, mold and mildew.



BIC CSANTI | BIC® PrevaGuard™ Clic Stic® Pen*
Min. 300, Was \$0.92(A) **\$0.67 (A)**



BIC RSANTI | BIC® PrevaGuard™ Round Stic® Pen*
Min. 500, Was \$0.68(A) **\$0.51 (A)**



Good Value. 56024 | PrevaGuard™ Ion Stylus Pen*
Min. 300, Was \$0.70(C) **\$0.50 (C)**



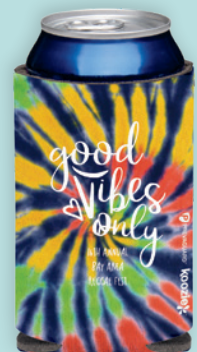
Good Value. 56028 | PrevaGuard™ Dart Pen*
Min. 500, Was \$0.63(C) **\$0.43 (C)**



Good Value.

16151
PrevaGuard™ Grocery Tote*
Min. 100, Was \$6.30(C)
\$4.99 (C)

More PrevaGuard™ bags available
at kooziegroup.com



koozie

41168
Koozie® PrevaGuard™
britePix® Can Cooler*
Min. 200, Was \$1.33(C)
\$1.03 (C)



Good Value.

16152
PrevaGuard™ Pouch*
Min. 100, Was \$5.04(C)
\$3.99 (C)

PrevaGuard™ products contain an EPA registered antimicrobial agent that is molded directly into the structure of the product to guard it against stains, odors and deterioration for the item's entire useful lifetime.

* These products do not protect users or others from disease causing bacteria, viruses or germs.

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P3A3A25

BIC® 3" x 3" Adhesive Notepad,
25 Sheet Pad

Min. 250, Was \$0.81(B) **\$0.36(C)**

Min. 500, Was \$0.68(B) **\$0.30(C)**

P3A3A50

50 Sheet Pad

Min. 250, Was \$1.31(B) **\$0.62(C)**

Min. 500, Was \$1.10(B) **\$0.51(C)**

ECO friendly versions available at kooziegroup.com.
Price includes free full-color imprint.



P4A3A25

BIC® 4" x 3" Adhesive Notepad,
25 Sheet Pad

Min. 250, Was \$0.82(B) **\$0.37(C)**

Min. 500, Was \$0.69(B) **\$0.31(C)**

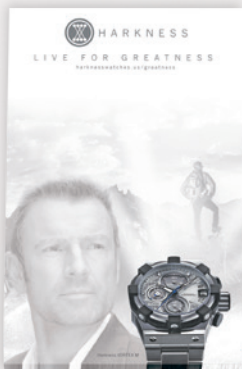
P4A3A50

50 Sheet Pad

Min. 250, Was \$1.32(B) **\$0.63(C)**

Min. 500, Was \$1.11(B) **\$0.53(C)**

ECO friendly versions available at kooziegroup.com.
Price includes free full-color imprint.



NS4A6A25

BIC® 4" x 6" Non-Adhesive
Scratch Pad, 25 Sheet Pad

Min. 250, Was \$0.79(C) **\$0.56(C)**

Min. 500, Was \$0.66(C) **\$0.47(C)**

ECO friendly versions available at kooziegroup.com.
Price includes free full-color imprint.

kooziegroup.com
for tons of
web specials!



41164

Comfy Face Mask

Min. 100, Was \$8.33(C)

\$5.69(C)

A promo **mask** generates **4,235 impressions**
over its anticipated lifetime.⁴



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Source: 4- 2020 ASI Global Ad Impressions study

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BIC CS | BIC® Clic Stic® Pen
Min. 300, Was \$0.78(A) **\$0.57**(A)
ECO friendly versions available at kooziegroup.com.



Good Value.
41134
.5 oz. Hand Sanitizer with Leash
Min. 100, Was \$2.17(C)
\$1.48(C)



Good Value.
40072
Original Colored Dispenser w/Standard Bandages
Min. 500, Was \$0.85(C)
\$0.71(C)



BIC RS | BIC® Round Stic® Pen
Min. 500, Was \$0.58(A) **\$0.44**(A)
ECO friendly versions available at kooziegroup.com.



BIC GR | BIC® Grip Roller Pen
Min. 150, Was \$1.45(B) **\$1.20**(A)



BIC MGBC20
BIC® 20 Mil 4-Color Process Business Card Magnet
Min. 500, Was \$0.43(A)
\$0.26(C)
Price includes free full-color imprint.



1117
Country Memories
Min. 100, Was \$5.61(C)
\$3.81(D)



8125
Classic Weekly Planner
Min. 50, Was \$16.76(A)
\$10.19(B)



BIC MGBC30
BIC® 30 Mil 4-Color Process Business Card Magnet
Min. 500, Was \$0.49(A)
\$0.29(C)
Price includes free full-color imprint.

Gimmee 5!

57% of consumers have kept a promo product for **more than 5 years.**⁵

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Source: 5- <https://www.grandviewresearch.com/industry-analysis/smart-education-learning-market>

Applying the

KG Factor

as part of our product strategy enhances our

commitment *to* sustainability



The KG Factor identifies products with a high likelihood of being kept or gifted as determined by an impartial survey of end consumers. Useful solutions that people want to keep will carry the KG Factor designation so customers can easily identify items designed to lessen environmental impact through longevity.



on products at
kooziegroup.com

4 out of **5**

people would **keep** or **give**
a KG Factor product
because it was **useful**,
functional, durable and **attractive**.

85%

would **keep** these items.