Bright colors + smooth writing = one ferociously fun BIC® pen!

For a writing experience that's smooth, comfortable, and colorful, you have to go with the BIC® Ferocity Clic™ Gel Pen! This plunger-action pen features a translucent comfortable rubber grip, a chrome metal clip, and an ultra-smooth gel roller with fast-drying gel.

Available in clear blue, green, orange, purple, and red, or in solid black or white.

"This pen writes smooth and it looks amazing."



